## PHILADELPHIA TRADE **BOOMERS IN THE HEART** OF GREAT IRON REGION

Greeted at McKeesport by Mayor and Commerce Chamber After Stops at Uniontown and Connellsville

HUGE INDUSTRIAL PLANTS

Visits to Big Manufacturing Concerns and Enterprising Business Houses

By a Staff Correspondent

MCKEESPORT, Pa., March 8 .- When the trade expansion special on the Penn-erivania Rajiroad, bearing several score business men of Philadelphia as ambas-padors of the commercial and industrial interests of the commercial and industrial interests of that city, rolled into the station at this place at 10:45 this morning, Mayor George H. Lysle, with a delegation of prominent citizens and members of the McKeesport Chamber of Commerce, were waiting to great the tourists. The cordiality of the greeting left nothing to be desired, and the round of the great manufacturing converse and entourising loss. facturing concerns and enterprising busi ness houses was a revelation in the way of a mutual understanding between the vis-itors and their hosts.

R. F. Dulany, president of the McKees-port Chamber of Commerce, mounted a truck at the railroad station and made a brief and stirring address of velcome. Mayor Lysie's greeting was responded to by E. J. Cattell and O. G. McGowin on behalf of Philadelphia. Automobiles were behalf of Philadelphia. Automobiles were in waiting and the party divided, one part to visit the National Tube Works, which extend more than two miles along the bank of the Monongahela River, the other party to visit the McKeesport Tin Plate Works.

OFF TO THE OIL COUNTRY.

At noon the tourists left McKeesport on the tracks of the Baltimore and Ohio Rallroad, on their way to Butler, Pa., the centre of a great oil and gas industry, and the home of the mammoth plant of the Pressed Steel Car Company. The special train skirted Pittsburgh on the east, passing through that part of Pittsburgh known as the Schenley district, within sight of the new Pittsburgh Baseball Fark, said to be the largest and finest in the world and which was recently enlarged by taking of Schenley Park so that Hans Wag-ner's homers would not always go over the concrete fence.

McKeesport is the home of the largest plant of the National Tube Works and of extensive timplate plants, the largest in the world, surrounded by the gigantic steel plants of the Carnegie and United States Steel Corporations. Adjoining McKeesport are the great steel manufacturing towns of Duquesne, Homestead and Braddock, where are located the stu-pendous plants of the Carnegie Company, the Edgar Thomson Steel Works, the Duquesne furnaces, the famous Home-stead Works and the Braddock steel plants. The Westinghouse plants, both airbrake and electric and manufacturing. as well as their subsidiary, the signal and switch works, are within calling dis-tance, and all are busy turning out their regular products, as well as war muni-

Up to the time of their arrival here the Philadelphia tourists had had a busy and instructive morning.

At Uniontown, Fayette County, they were met by the Mayor, George M. Balley, and a committee of the City Council, and escorted to the Hotel Tillow. Here a number of Uniontown's preminent citizens were on hand to receive them A cordial greeting of welcome was made by the Mayor and responded to by N. B. Kelly, Mayor and responded to by N. B. Kelly, secretary of the Philadelphia Chamber of Commerce. Speeches were also made by Allan M. Matthews, of the Corn Exchange National Bank; Charles Z. Tryon, of Edward K. Tryon & Co., and E. J. Cattell, City Statistician of Philadelphia. Later at the Lyric Theatre moving picture films of the laboratories of H. K. Mulford and the Disston Saw Works were exhibited.

the Disston Saw Works were exhibited, On the way from Greensburg to Uniontown and from Uniontown to Connells-ville, the special train passed through the thousands of coke ovens are throwing into the air as waste by-products which, if conserved, would supply with dye mate-rials all the textile mills in the United States and leave tons for export.

McFadden to Return to War Zone John H. McFadden, Jr., who served with the American Ambulance in France, will return to that country as soon as a passport is issued to him by the Depart-ment of State. Mr. McFadden has made application for the passport in the United States District Court in this city. SIEGEL SETS HIS NEW GOAL AT THE \$10,000,000 MARK

Freed From Prison, He Goes to Chicago to Make Fortune ROCHESTER, N. Y., March 8,-Henry

Slegel, freed from prison, started for Chi-cago early last night, declaring that he fully expected to be worth \$10,000,000 in a few years. "Why shouldn't 17" inquired the former

merchant prince, who was convicted of obtaining credits on false statements and accepting deposits as a banker when he knew he was insolvent. "Five years ago I was worth half that sum, and what was my experience then to what it is now?

"I am after big money. I want to pay the people to whom I am indebted. I do not expect to confine my business activi-ties to the dry goods business, however. Anything that pays big returns will suit

Business is a simple proposition, any way. There are but two items in business —income and expenditures. If your in-come exceeds your expenses you are a good business man; otherwise you are a

"No merchant should own his own "No merchant should own his own building. I have learned this from experience in New York. I lost \$1,500,000 on our New York building. When we went to the wall it was sold for less than \$1.000,000, and the purchaser got a lemon. "My fatal error was in going to Boston. I'm going back to Chicago, where Cooper and I started 30 years ago." and I started 30 years ago."

## 'DOUGH' VISIONS BLASTED

"Cop" Finds Freshly-Baked Cakes in Place of Bills and

Coin

Policeman John Gilmore, of the 15th and Vine streets station, had visions of rolls of bills being burned into ashes and stacks of coins melted into silver early today when a man, who waved his hands frantically, velled: "Get the dough, get the dough," outside the catering estab-lishment of John W. Holland & Co., 115 North 18th street. North 16th street.

Smoke was pouring from the basemen Smoke was pouring from the basement of the catering shop and Gilmore, with the conviction that flames endangered a large sum of money, dashed down the stairway. The excited man on the sidewalk followed him, still shouting at the top of his voice, "Get the dough." Gilmore searched about the smoke-filled basement for a cash register or a cash drawer which might contain the much-heralded "dough," but he could find nothing that looked like a money container. Finally he asked the man, who had followed him: "Where in thunder is this dough you are yelling about?"

"On the table there," said the man.

"On the table there," said the man. Gilmore looked at the table and grunted with disgust when he saw four trays of freshly-baked cakes.

"We baked those cakes this morning, said the man. "and we must save them." "Well, rescue them," said Gilmore, in exasperation; "I'm going to put out the ire." He soon extinguished the flames, which had started as a result of a de-fective oven.

#### VICTIM OF POISON DIES

Mother at Bedside of Young Man Who Swallowed Deadly Tablets

Robert Davis, 24 years old, of 2446 North 28th street, who swallowed four polson tablets a week ago, died today at the Northwest General Hospital. Davis was employed as a clerk in this city and made his home at the Northwest Boys'

Club. 1526 Bailey street. His mother lives in Baltimore. On the day that he was taken to the hospital he pleaded with the physicians that his life might be prolonged until his mother arrived from Baltimore. She came here the day afterward and remained at his bedside until the end. the day afterward and remained at his bedside until the end.

TODAY'S MARRIAGE LICENSES

Joseph Bryde, Jr., 1131 Green st., and Carolyn O'Connor, 1830 Green st. Max Kurtzberg, 721 Wood st., and Yetta irthern, 121 Wood st., and letta, 1015 Vine st., Mills, 241 Balnbridge st., and Anna 3806 Cambridge st. Halley, 1015 vine Bainbridge st., and Fleet I. Milla, 241 Bainbridge st., and Fleet, 3806 Cambridge st. Charles H. Pearce, 2120 Columbia ave., and Mary M. Treible, 2032 Columbia ave. Robert Scheanblum, Danbury, Conn., and Grace M. Hultmark, New York city.

Edwin C. Wilson, Malvern, Pa., and Winifred Edwin C. Wilson, Malvern, Pa., and Winifred Edwin C. Wilson, New York city. st st. 155 S. 52d st., and Resding, Pa. 762 Parrish st., and Ida 617 Passyunk ave., and Catharine st. 8133 Shawnee st., and cia, 8133 Shawnee st. Chester ave., and Agnes at. ine at. 944 N. Lawrence st., and 1974 N. Lawrence st. ariton et., and Eva Melnick.



Special "Big Platter" luncheon for business men, in the grill only.

> Roast Beef, two vegetables and cup of coffee-60c. Other "big platter" specials.

# PIANOS

To the man who buys on price alone, the Blasius Player-Piano will not appeal.

To the man who wants quality and durability at a price consistent with the quality and workmanship, the Blasius Player-Piano will prove interesting, Write for Special Player Proposition

Wareroods recess a 16th Factory, Woodbury, N. J.

"MILE OF PENNIES" SOUGHT BY STUDENTS | 400 PAY RESPECTS



FOOD PRODUCTS 'ADS' BRING BUSINESS TO THE PRODUCERS

Newspaper Campaign Also Aids Consumers, Camden Magazine Says

National advertising of food products in newspapers causes the advertiser to bring his products up to such a standard that "repeat orders" follow, and it gives additional benefits to the consumer, says an article in the current issue of the Optimist, a magazine published by the Joseph Campbell Company, of Camden

The leading article in the magazine deals with the subject of advertised foods and food advertising and discusses it from and food advertising and discusses it from various angles. The growth of the ad-vertising of canned soups and other canned goods is pointed out, and, while it is admitted that the pure food laws have done much to safeguard the health of the community, the statement is made that the advertiser's own interest urges him to seek quality at all costs.

This has resulted most beneficially, ac This has resulted most beneathly, ac-cording to the article, and "food goes on the table in more sanitary and delectable form than ever before." Because of the national advertising of food products, the people, it is declared, are now making an intelligent study of their diet, so that what they want is not so much food for invalids as food that will keep them from becoming invalids.

Advertised foods, the article adds, as sure consumers not only of quality, pur-ity and appetizingness, but convenience as well. It further declares that the advertising of foods is one of the most interesting contributions to domestic sci-

British Ship Springs Bad Leak DURBAN, Natal, March 8.—The British Hypatia, from New York to

Building O 0

Student Alumnæ

Miss Marion Lape (above) chairman of the Finance Committee, "making the pennics count" for the Student Alumnae building for women at the University of Penn-sylvania. Below is Miss Sigrid Nelson, president of the Undergraduate Association of the University. They are aiming at a mile of pennics to secure the nest egg for a fun to construct a building which will take the place in the girls' life at the University which Houston Hall does for the

### SENATE CONFIRMS BAKER AS SECRETARY OF WAR

Cabinet Members and Army Officers Gratified at Appointment

WASHINGTON, March 8 .- The Senate late yesterday confirmed the nomination of Newton D. Baker, ex-Mayor of Cleveland, to be Secretary of War.

received among army officers.

WHITE TRUCKS

**PREDOMINATE** 

2 to 1

WHEN the annual sales of a higher priced

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sentiment about buying trucks. Low eventual

The White is the dominant truck

in America, judged both by the number annually put into service

and by their aggregate value.

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THE WHITE COMPANY, Cleveland

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GULF REFINING

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cost is the only criterion of value.

Philadelphia

truck like the White exceed those of any

# TO NEW 'FIRST LADY'

With Mrs. Brumbaugh at First Social Function

HARRISBURG, Pa., March 8 .- The exccutive mansion was the centre of social interest yesterday afternoon, when large numbers of Harrisburg's representative numbers of Harrisburg's representative men and women called to greet the new "first lady of the Commonwealth." Mrs. Martin G. Brumbaugh, who held her first "at home." As has been the custom in former administrations, there were no cards to this "at home" and many availed themselves of the opportunity to meet the mistress of the Governor's mansion. This was not only the first function given by Mrs. Brumbaugh, a bride of a tew weeks, but the first public social affair given at the mansion for more than a year—in fact the first of the present administration. The former Mrs. Brumbaugh died in June, 1914, so it was Harrisbaugh died in June, 1914, so it was Harris-burg's first opportunity to see the re-habilitated mansion, which has been thor-

habilitated mansion, which has been thoroughly made over and redecorated within the last few months.

Beyond question, the affair was a great success in every rense, and it is estimated that no fewer than 400 persons paid their respects to the new mistress of the mansion. Indeed, it is said this was the largest "first at-home" ever held in the executive mansion, and those who were present were charmed with Mrs. Hrumbaugh, was the popular verdict. She "rings true," and she did the honors graclously and with warm cordiality. She is a woman of commanding presence and marked poise, and will be thoroughly at home in her new official and social posime in her new official and social post-Her gown was of sea green tulle over Her gown was of sea green tulle over

cloth of silver, with embossed silver trim-mings. The skirt was full and rather short, and her slippers were of silver. She were a corrage bouquet of violets and wore a corsage bouquet of violets and lilies of the valley. Receiving with Mrs. Brumbaugh was Mrs. Cyrus E. Woods, wife of the Sec-retary of the Commonwealth.

#### REGULAR ARMY OFFICER MAY HEAD FIRST REGIMENT, N. G. P.

War Department Considers Question

of Command by Captain Allen The question of allowing a United States army officer to take command of the First Regiment. N. G. P., of this city, is being considered by officials of the War Department in Washington. Governor Brumbaugh has announced his intention of appointing Captain Charles C. Allen, U. S. A., to the command of the regiment, provided that the consent of the War Department can be obtained. He would succeed Colonel William F. Eidell, vould succeed Colonel William F. Eldell, who desired to be retired because of pres-sure of business matters. Captain Allen is in conference with his

operior officers at the War Department

post, and this is regarded as certain, it will be the first time in the history of the State and only the third time in the coun-try that an officer of the regular army has been appointed to command a regiment of militia in time of peace. Captain Allen is at present assigned to the 1st Brigade, of which Brigadier General Wilam G. Price, Jr., is commander, as in

It is believed that Governor Brumbaugh wants to appoint Captain Allen to the command to bring the administration of regimental affairs up to the standard of the United States Army. Captain Allen's appointment as inspector-instructor is for three years, and he has served one year. It is expected that the War Department will grant him leave of absence and that he will be appointed colonel in the militia

Captain Allen, a native of Philadelphia, began his military career as a private in the First Regiment, enlisting in Company to be Secretary of War.
Unanimous commendation of Mr.
Baker's appointment was expressed by Cabinet members at yesterday's Cabinet members at yesterday's Cabinet meeting. General Hugh L. Scott. Secretary of War ad interim, told the President that the selection had been very favorably among army officers. in this city

## **BABY GETS INNING** IN SCHOOLS TODAY

Harrisburg Society Charmed Governor's Proclamation Read and Problems of Infant Care Discussed

> Today is School Day in the Baby Week campaign being held in Philadelphia and 2000 other cities of the country in an effort to save the babies and reduce infant mor tality.

> In all schools of the city the letter of the Governor to the children of Philadelphia is being read today. The girls are writing compositions dealing with some phase of the care of the baby and making of a home hygienic, while the schoolboys are waiting compositions dealing with public health problems. Special opening exercises marked the

first hour in each of the local schools this morning. A letter from Superintendent John P. Garber was read in connection with the proclamation of the Governor. This afternoon the school girls, who form the Little Mothers' League, have invited their mothers to attend their special Baby Week meetings. The proclamation of the Governor fol-

To the school children of Philadelphia:

Today has been set aside by the Department of Health and Charities of Philadelphia as the day in which the school children are to consider the welfare of the city's babies.

Realizing the vital importance of the health of the bables, both to Philadelphia and the great Common-wealth of Pennsylvania, I am writing this letter to all the children of Philadelphia. I want all the children to realize my own interest in the "baby week" movement. This movement, which is national in scope, is dealing with a subject of the greatest signifi-cance to the future of our country.

Health is the basis of all moral and civic virtue. We cannot expect to train and educate boys and girls who are handicapped by ill health, and we cannot expect boys and girls to have good health if they are not protected when they are bables.

The city and State are responsible to a large degree for the living con-ditions which make the life of babies hazardous. The citizens, both grownup men and women and the in the schools, have also a grant aponsibility.

sponsibility.

The schools today are recessed the necessity for education to the necessity for education to the necessity for education to the care of babies and bysenic he making. The individual members and school should, therefore to he or her part in this campaign for he protection of babies, and my sage to the schoolchifdren of Philadelphia is in the form of a reason and that request is that every and girl connected with the Philadelphia public achools seek out way of assisting the city and sain protecting the health of not on the family of their friends and neighbors as well.

It is my belief these the sain to the control of the control o

bors as well.

It is my belief that the boy or girl who is interested in the sifare of the city's babies today will be interested in the great problems a his or her city in the future.

Sincerely yours, M. G. BRUMBAUGH Philadelphia society girls are sell-Baby Week stamps in various bor

this week.





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