

"TO HAVE AND TO HOLD" GOOD MOVIE SUBJECT

Stanley to Display Lasky Version—"Prohibition" at the Chestnut

By the Photoplay Editor

Romantic novels have a very satisfactory way of turning into good photoplays. There is always enough action to make five reels—which can't be said of every stage-story—and the plot gets started early and keeps going. It doesn't always mount as high in interest as when the scenario is an original work designed with screen in mind; but it seldom beats about the bush for three reels waiting for the "punch."

Thus "To Have and to Hold," which comes to the Stanley today to stay the whole week, hasn't any scene in it half so strong as the headlining of the trial in "The Cheat." But, on the other hand, its early reels are not full of that long-winded sparring which passed for preparation in that other Lasky feature.

The screen version follows the story closely. It introduces the heroine at the right place, shows her pursued by that rakish nobleman so well named Lord Carnal, her flight to Virginia as one of Sir Edwin's "boyes," her marriage with Percy, and his defense of her when Lord Carnal comes to drag her back to England. There are stockyards and church warden pipes, Indians, cavaliers, and pirates and lots of daisies.

Wallace Reid, as Percy, runs away with the stellar honors. Mae Murray, who has her letters in the biggest type, merely stands about waiting for various modern men to carry her off. That's all the plot calls for. It gives her a chance for only a tearful post, and she does it so well as to raise the suspicion that her film is limited to this sort of emotion.

Like all Lasky productions, the detail is excellent. For a single example, the wharves of Jamestown are pinned together with pegs instead of the rail of civilization. The Lasky people are developing a two-toned light for interiors lit by both candle and wood fires that is much superior to the current bath of crimson which movie rooms indulge in when any one touches a match to the logs. There is, however, a little irregularity in the use of the famous Lasky amber toning and the ordinary black and white in the exterior scenes.

The Chestnut leaps today from European to congressional battlefields. It is showing "Prohibition," a propaganda feature hitherto unknown to Philadelphia screens. Friday it was introduced to the audience of the clergy by a speech against "the demon rum." Today and all this week it will do its own shouting.

"Prohibition" carries the orthodox message of that party which once put forward a candidate so inappropriately yoked with Swallow. It tells a story of villainy which would be about the ordinary thing in movie unreality if it weren't for the rather skilful trimmings of propaganda which accompany it. Thus the film begins with interviews with Bryan, Hobson, Daniels and various Senators. It introduces allegorical figures of the Devil, Demum, Rum, his henchman; Intelligence and Prohibition. At crucial or significant moments in the plot these worthless fade in and out or explosively assert their presence, recalling to the audience the purpose of the scenes and giving them a greater force as propaganda. At the end one of the heroes, who has reformed and got himself into Congress, is very cleverly shown shaking hands with some of his well-known fellow Prohibitionists now sitting in Washington.

THEATRICAL BAEDERER

Efforts to obtain the exclusive use of the animals in the New York Zoo for a period of five years are being made by the Fox Film Corporation for forthcoming photoplay productions. The company in return is willing to pay a reasonable sum for the privilege, besides giving a bond for the animals' safety while appearing before the camera. Should the arrangement go through, it will be interesting to imagine Theda Bara caressing some python or William Farnum in hand-to-paw conflict with a grizzly bear.

Sidney Drew, who is now making one-reel comedies for the Metro program, writes nearly all his own scenarios, besides directing their production and playing the leading role. Mrs. Drew, who helps him, is starred with him. She often wonders where all Mr. Drew's ideas come from, since they are always original and clever.

ADRIAN—"The New Heavies," with William H. Crane, William V. France, Amelia Hincham, Maxine Arbeck and Edith Talbot. A comedy of the trial of a man for the play, by Winchell Smith and Victor Mages. A story of stock speculation in Wall Street, in which a father is saved by the son he disowned.

FORREST—"The World of 1915," with The Clara, Her Williams, John Errol, W. C. Fields, Ed Wynn, Will West. Here we find the scientific method of the use of a Ziegfeld show by the usual people.

LYRIC—"The Only Girl," a musical comedy, by Victor Herbert and Henry Blossum, founded on a light play of a few seasons ago, by the same.

GARRICK—"Twin Beds," a farce, by Salisbury Field and Margaret Mayo, which deals with a woman who mistakes her own apartment for that of another person's.

BRICA—"Polanna," with Patricia Collinge, Edna Shannon and Herbert Kellew. The "good girl" of the "bad books" playing the "bad girl" of the "good books."

WALTON—"The Last Days of Pompeii," a story of the destruction of the city of Pompeii, which will be shown in a series of six acts.

PHOTOPLAYS STANLEY—All week, "To Have and to Hold," a film version of the novel by Edith Wharton. The film will include the latest Burton Holman travesty, "Demons in France" (war scenes) and current events.

CHESTNUT STREET OPERA HOUSE—The "The Great Escape," a musical comedy, with the participation of the "The Great Escape" troupe. This is the first Philadelphia showing of this film.

AMERICAN—"The Cover," a detective play by R. C. McGreeve. The Arvine Players. "The Cover" is a detective play by R. C. McGreeve. The Arvine Players.

PATRONESSES FOR PHILOPATRIAN BALL



PHILOPATRIANS WILL HOLD ANNUAL BALL AT BELLEVUE TONIGHT

Subscriptions to 49th Yearly Event Exceed Those of All Previous Ones—Prominent Men to Attend

Social activities for the pre-Lenten season will officially and brightly, when the Catholic Philopatrian Literary Institute gives its 1916 ball in the Bellevue-Stratford Hotel. This will be the 49th annual reception of the institute. The subscriptions this year exceed those of any previous year.

City Solicitor John P. Connelly is chairman of the Ball Committee. He has announced that the subscription list is so large that it was necessary to engage the hall to accommodate the ball, but the subscriptions have been asked from the general public. James F. Herron is president of the institute, John F. Skelly is treasurer and John F. Costello, William A. Keane and George J. Zane, Jr., are secretaries.

Many persons of prominence in the city have been invited to attend. Among them are Supreme Court Justice Robert von Thomsen, Assistant Director of Public Safety William H. Wilson, Judge Charles B. McMichael, Judge Thomas D. Finletter, State Senator Edward A. Patton and Owen B. Jenkins, Director of Public Health Truman W. Freeman, Recorder of Deeds James Hazlett, Sheriff Harry C. Ransley, Assistant Director of Public Works J. L. Baldwin, State Senator Augustus W. Dalk, Jr., Judge Henry N. Brown and Chief of the Bureau of City Property F. J. Cumiskey.

Mr. Connelly has as his principal aides John A. Call and Michael J. Slattery. The other members of the committee are F. P. Carr, D. J. Callaghan, James D. O'Connell, J. J. Horstmann, Judge J. F. Lamorelle, M. F. Hanson, Connie Mack, Tom Daly, State Senator James P. McNichol, John E. Mulhern, Michael Murphy, Joseph C. Trainor, David J. Smyth and Harry Schmitt.

James F. Herron, president of the Philopatrians, heads the Reception Committee for the ball, which includes General W. H. Murray, Joseph B. Campbell, D. T. Keenan, P. H. Kelly, F. A. Mulhern, William T. Shields, Joseph A. Brady, H. J. Horan, A. R. Dougherty, H. M. Donnelly, J. H. O'Connell, James J. Hurd, J. J. John, S. Gallagher, John A. Murphy, former State Senator John A. Coyle, M. J. McKeary, William McKeahan, David J. Brown and Chief of the Bureau of City Property F. J. Cumiskey.

Logan Baptists Name Officers The Logan Baptist Church has elected these officers: Trustees, George Smith, H. T. Moore, J. P. McCully, F. Bacon, Raymond Mingle, Charles Van Selver, W.

General Wood to Speak at U. of P. Major General Leonard Wood, of the United States Army, will address a mass meeting of University of Pennsylvania students in Weightman Hall Friday night in the campaign for military instruction at the University of Pennsylvania. The announcement was made today by Captain John McPadden, '83 C. E. of the 1st Regiment.

Palmer Confers Today Democratic National Committeeman to Discuss Politics Informally A Mitchell Palmer, Democratic National Committeeman, will hold informal conferences today with State leaders on the subject of campaign plans and the ticket. Mr. Palmer was at the Bellevue-Stratford last night.

Architectural Students Plan Change in Usual Program An historical ball will be given tonight by architectural students at the University of Pennsylvania instead of the annual musical comedy produced in the "Grut" street theatre.

Cupid's Efficiency Much Too Much for Efficiency Expert Canadian Woman's Business Trip Ends in Wedding Here A transcontinental romance will be involved in the wedding, at Ardmore, Province of Ontario, Dominion of Canada, and William Gamble, of Vancouver, British Columbia. The wedding is to take place at the home of the bride's sister, Mrs. William J. Armstrong, of 112 Ardmore avenue, at 7 o'clock tonight.

Miss Ingraham is an efficiency expert employed by a large powder manufacturing company and was sent to install a new system in the office of the company at Vancouver, of which Mr. Gamble was manager. He and Miss Ingraham became good friends and he obtained a transfer to a branch of the powder firm near Noble, when Miss Ingraham was ordered to go there. She found him there when she arrived.

Mr. and Mrs. Armstrong entertained at dinner last night in honor of Miss Ingraham and Mr. Gamble. The Rev. C. Grant Hopper will perform the ceremony tonight. Miss Ingraham will be attended by Miss Esther Humphries, of Philadelphia, as maid of honor, and Mrs. Armstrong as matron of honor. Mr. Gamble will be attended by Mr. Armstrong as best man, and Mr. Hopper as officiant at the ceremony. The couple will live at Gamble Inn, Perry Sound, near Vancouver.

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BEAUTY PRIZE WINNER ENTERS MOVIE FIELD Miss Edith Pierce, Germantown Girl, Joins Lubin Company. It pays in dollars and cents to be selected as the second prettiest girl in the United States. Miss Edith Pierce, daughter of Mr. and Mrs. G. W. Pierce, of 56 Manheim street, Germantown, will tell you so, because as a result of winning that distinction at the Panama Exposition in the contest conducted by the Anco Company she became one of the stars among the actors in the Lubin studio, 16th street, Glenwood avenue, this city.

VICTORIA CONTINUOUS 9 A. M. to 11 P. M. MARKET ST. ABOVE NINTH ORCHESTRA EXTRAORDINARY ANNOUNCEMENT Hear the Largest Theatre Organ in the world KIMBALL ORCHESTRAL ORGAN COMPLETED TODAY—Unsurpassed in Tone and Volume. Achievement of the 20th Century—Organ Recitals Will be Given Daily

EVENING LEDGER PHOTOPLAY CALENDAR

Table with columns for days of the week (Monday to Saturday) and rows for various theatres (Alhambra, Apollo, Arcadia, Belmont, Bluebird, Broad St. Casino, Broadway, Cedar, Century, Chest St. Op. House, Eureka, Fairmount, Frankford, 56th St., Garden, Germantown, Girard, Globe, Grand, Great Northern, Imperial, Iris, Jefferson, Jumbo, Lafayette, Leader, Liberty, Locust, Logan Auditorium, Market Street, Orient, Orpheum, Overbrook, Palace, Park, Plaza, Princess, Regent, Rialto, Ruby, Savoy, Sherwood, Stanley, Strand, Susquehanna, Victoria). Each cell contains the name of the play and the lead actor.

PROMINENT PHOTOPLAY PRESENTATIONS

Advertisement for Stanley Booking Company. THE following theatres obtain their pictures through the STANLEY Booking Company, which is a guarantee of early showing of the finest productions. All pictures reviewed before exhibition. Ask for the locally obtaining pictures through the STANLEY Booking Company. The advertisement lists various theatres and the plays they are showing, such as Alice Brady in 'The Woman in 41', Logan Auditorium in 'Inspiration', and others.