

CITY TO BE LAND OF LIGHTS WHEN "AD" MEN COME

Night Will Be Forced to Flee During Convention Week Here

"WIZARD" IN CHARGE

W. J. Ryan, Exposition Expert, Will Direct Illumination Work

"Ad" Men Will Make City Fairland of Lights

Philadelphia will be transformed into a "fairland city" by the \$100,000 illumination program during the 12th annual convention of Associated Advertising Clubs of the World to be held here next June.

W. J. Ryan, "wizard of illumination," who lighted the Panama-Pacific Exposition, will have charge of the work of making Philadelphia the brightest spot on the map.

City Hall will be made the centerpiece of the big illumination plan, and a battery of searchlights, used at the exposition, will shoot light beams to every part of the city.

Business men's associations and citizens have promised to contribute thousands of dollars worth of material to the general lighting carnival.

Thousands of electric lights, hundreds of brilliant signs and scores of powerful searchlights used at the Panama-Pacific Exposition will transform night into day during the 12th annual convention of the Associated Advertising Clubs of the World to be held in Philadelphia from June 25 to 30.

Philadelphia has pledged itself to a program of illumination which will be greater than anything of the kind ever attempted by any city in the United States. The illuminating bill has been valued estimated from \$50,000 to \$100,000.

The work of chasing away the night in Philadelphia during convention week has been assigned to W. J. Ryan, of the General Electric Company, New York. Mr. Ryan is known throughout the country as "the wizard of illumination," and folks who know of his work say he has earned his title. He planned the illumination of the Panama-Pacific Exposition, and he has performed some noteworthy artificial light "stunts" in all parts of the world.

Mr. Ryan has promised to make Philadelphia so bright at night during convention week that folks won't be able to tell when the sun rises or when it sets.

"When Philadelphia retires at night they will have to pull the shades to keep out the light," Mr. Ryan is quoted as saying.

Mayor Smith and Chief McCoughlin, of the Electrical Bureau, have agreed to cooperate with Mr. Ryan in his plans.

CITY HALL THE CENTRE

City Hall will be used by Mr. Ryan as a great magnificent centerpiece in his lighting plan. The sides of the hall will be incandescent with thousands of electric bulbs, so that the building will look like a gigantic globe of fire. But the climax of the big illumination spectacle will be the "stunt" of shooting the flames of gas 200 feet into the air. These vivid tongues of fire will be seen for miles around, and they will cast a lurid glow all over the central business section.

The central business section for many squares about City Hall will be brilliantly lighted. All of the business men's associations have promised to co-operate in the illumination movement. Powerful searchlights stationed on skyscrapers will shoot beams of light to all parts of the city.

Police Court Chronicles

Pat Quigley is a sentimental grave-digger. He is so for every one he buries. It matters little whether he buries them or not. He buried so many persons in the last week in the cemetery on the North 2d street pile that his sorrow was swamping. Pat was crying so loudly near 24 and Dauphin streets over his trouble that his grief attracted a crowd and, incidentally, Policemen Meyers. The policeman told Pat to retreat to another neighborhood, but Pat would not budge. While Meyers was putting with indignation, Quigley took a bicycle away from

a boy who was passing and rode down Trenton avenue. Meyers, who had a good record in the United States cavalry, managed to get a horse in a blacksmith shop and gave chase. He caught Pat after a gallop of several blocks.

WANTED 'HOSS WHIP'; GOT \$90

Manayunk Merchant's Stock Fails to Please Woman; Coin Did Customers who ask to see whips are now looked upon with suspicion by John C. Clemens, owner of a harness store at 4378 Main street, Manayunk. Clemens' suspicion is inspired by \$90, or rather the loss of that amount, which he suffered today while obliging a negress who wanted a "hoss whip."

SYNAGOGUE ROBBERY STIRS GHETTO JEWS

Thieves Batter in Vain at Safe, but Take White Robes Valued at \$20

The synagogue of Chevre Ahava Aehim Ancha Nazin Nusach Narie, at 771 South 2d street, was entered early today by thieves, who, after making a vain attempt to batter open the door of a safe in the basement, left hurriedly, taking only a few white robes valued at more than \$20.

Entrance was made by forcing open a side door. The thieves evidently were not armed with explosives. They hammered the safe lock out of shape, but the doors held fast. In the safe were fellec manuscripts of great value and documents, but only a small sum of money.

The robbery was reported to the police of the 2d and Christian streets station, and the news soon spread through the neighborhood. Many inquiries were made and many pious Hebrews expressed great relief that the thieves had been foiled in their attempt.

According to the police the "job" had a decidedly "amateurish" appearance. There was no indication that it was the work of the same band who robbed St. Patrick's Catholic Church, at 20th and Locust streets, last week.

TODAY'S MARRIAGE LICENSES

Stephen Zawalski, 1907 N. Phillp st., and Mary Zuk, 421 N. 25th st.; Thomas Hart, 230 Preston st., and Kate L. Guillem, 419 Hutton st.; and Beatrice Howell, 1233 Walnut st.

Mark 40th Anniversary of Church

Members of the Central Methodist Episcopal Church, at Orthodox and Griscoom streets, Frankford, last night celebrated the 40th anniversary of the founding of the house of worship. All members were tagged with their names and the date they joined the church. They were shown pictures of the original church and some of the early members, and also photographs of the present new church and leading members.

GIRL-WIFE WHO SHOT MAN WOULD BE TRIED HERE, JUDGE ASSES

MacNeille Asserts It Would Be Impossible to Convict Texas Slayer Under Similar Circumstances in This State

The case of Katharine Harrison, the 15-year-old bride, who has contested the murder of the man who wronged her before her marriage, has awakened wide interest among jurists and lawyers here because of the possibility that she cannot be convicted under the laws of Texas.

REAL ESTATE FOR SALE

HOME VICTOR WATER HEATER. A new variety of constant supply, 24 to 30 lbs. weight. No substitutes. There is nothing else in the market. Write for booklet. A. REEVES, Mfg. Co., 45 N. Second St., Philadelphia.

SEE NO REAL GOOD FOR DEFECTIVE GIRLS IN REFORMATORIES

Women in Work of Reclamation Agree With Mrs. Falconer That Such Institutions Are Useless

CRUEL INSTEAD OF KIND

Philadelphia women who are giving their lives to reclaiming wayward girls agree with Mrs. Martha P. Falconer, superintendent of the Slighton Farm for Girls, who says that reformatories for feeble-minded girls are useless.

In an address at the exhibit on feeble-mindedness in the Widener Building, Mrs. Falconer declared that the only method of caring for the feeble-minded girls was that of permanent segregation. She made the assertion that keeping feeble-minded girls in homes until their time was out, and then letting them run at large in the community, was not a kindness, but a crime to the girls and the community.

"Only this last week," said Mrs. Hinman, "I had a feeble-minded girl, who can never be helped. The only place for her is in an institution like the village for feeble-minded, such as the one the Charities' Association workers are trying to have completed at Laurelton."

"My, how fine it would be if we did have such a place to send this girl," she added. "It would be splendid. The girl is not vicious. She is more than 21, but has the mind of a child less than 10 years old. She is absolutely irresponsible. Doctors say so. But there is no place to send her under the present state of affairs. She has a baby and does not even know who its father is. We have done every thing for her that we can, but it is useless. She has been in a half dozen institutions, but they only can keep her a limited time. Then she has to go forth on the community again. If the Legislature makes the appropriation for the completion and maintenance of the village at Laurelton the solution will be helped. Of course, it will not take care of all the girls who should go there, but it will help materially."

Mrs. May Hinman, probation officer and case superintendent of the misdemeanants' branch of the Municipal Court, and Miss Elsie Bailey, probation officer in the same court, declare that Mrs. Falconer speaks the truth, and that they agree with her absolutely.

WEST CHESTER, Pa., March 1.—Policeman W. S. Good, of the borough force, who had been suspended on a charge of entering into a scheme with boys at the Glen Mills House of Refuge to escape, after which they were to give themselves up to the policeman and the reward collected at the institution divided, was restored to the force following an investigation.

UNJUSTLY ACCUSED POLICEMAN VINDICATED BY INQUIRY

Charges Found to Be a "Frame-up" by House of Refuge Boys

The chairman of the Police Committee visited the House of Refuge and concluded the entire affair had been a "frame-up" scheme of the boys.

P. R. R. Car Bakery a Success

ALTOONA, Pa., March 1.—After trying out the mammoth oven for drying paint on cars for two years, the Pennsylvania Railroad Company has decided that it is a success, and will erect two more car bakeries at its car shops here. The paint is sprayed with a hose instead of applied with a brush. Formerly 16 to 18 days were required to paint and dry a car, but the oven has cut the time more than half.

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NOTICE FORD OWNERS

All Ford Auto owners residing in Pennsylvania are requested to send name and address to the nearest Ford dealer in their office and receive valuable information of a new and improved automobile in connection with our own.



"POOR LITTLE RICH MAN" John D. Rockefeller is assessed for the mere trifling of \$5,000,000 on personal property in New York city, according to figures just made public. The nearest approach to this vast sum is made by six others who are assessed at \$1,000,000 each.

NEW PLAY CENTRE FOR CAMDEN

The Cooper Manston lawn, in the square bounded by Point, Front, Vine and York streets, Camden, through the efforts of Councilmen Greer and MacIntosh, of that city, has been obtained for use as a city playground. In conference with Joseph W. Cooper, the principal heir of the Cooper estate, Councilmen Greer and MacIntosh and Frederick S. Finkelday, president of the Board of Recreation Commissioners, effected a satisfactory agreement which will give the city the use of the square next summer.

There are more good reasons why you should buy a LESTER PLAYER PIANO

Than any other player on the market can furnish. Here are some of them:

- 1-It is easiest to pedal. Requires no effort.
2-It has perfect repetition with soft, or light, pedaling, giving same effects as when played with light touch by human fingers.
3-It has perfect repetition, pedal expression or accent under heavy pressure.
4-It has a new accenter, found only in the Lester Player-Piano, by which you can bring out the full melody or accent any note at will.
5-It has an automatic tracking device, which insures perfect musical effect.
6-Its patent selector enables the performer to select and play just that part of the music roll desired.
7-The Lester "Pause Button" makes possible a full stop at any chord or note until resumption at same tempo, or time.
8-Its patent tone modulator permits the performer to increase to a crash or decrease to a whisper by merely touching a lever.
9-Expression devices assure an individuality as marked as any artist could give.
10-Being sold direct, all "in-between" profits of agent and jobber are eliminated, making it just as easy to own a beautiful Lester as one of the many inferior players.

Kindly fill out coupon below and send to us today for special, detailed information.

F. A. NORTH CO.

1306 Chestnut St., Philadelphia. Please send me booklet and complete description of your Lester Player-Piano; also details of easy-payment plan without interest or extras.

FOREIGN COMMERCE COURSE TO START AT Y. M. C. A. TOMORROW

Plan for Fitting Young Men to Develop Philadelphia as a Great Export Centre

ALONG PRACTICAL LINES

Fitting the city's young men to deal with the foreign trade problems that will develop with Philadelphia's destined "place in the sun" as an export centre is the object of a special foreign trade course which the School of Commerce and Accounts of the Central Y. M. C. A. will open tomorrow.

"Practical" is the word which describes the course, backed by leading business men of the city who personally will deliver lectures or send picked representatives from their establishments. The course is under the supervision of the Philadelphia Chamber of Commerce; Frank N. Poe, of that body's Foreign Trade Bureau, being the director. It will continue six weeks.

Names that are household words in the city appear on the list of members of the Advisory Committee, and the corps of experts who will deliver special lectures is made up of the most thorough specialists in foreign trade in Philadelphia. Half the lectures will be delivered by the special lecturers and the other half by Mr. Poe. Optional courses in modern languages accompany the course.

The Advisory Committee consists of H. K. Mulford, of the H. K. Mulford Company, chairman; James B. Bonner, of the United States Steel Corporation; S. M. Curwin, president of the J. G. Brill Company; Stanley G. Flagg, pipe-fittings manufacturer; Howard B. French, president of the Philadelphia Chamber of Commerce; L. G. Graff, grain exporter; William S. Hallowell, of the Harrison Safety Boiler Works; W. D. Simmons, president of the Simmons Hardware Company; Robert C. Wright, freight traffic manager of the Pennsylvania Railroad; Mr. Poe, J. Howell Cummings, president of the John B. Stetson Company; G. K. Coleman, export manager of the S. White Dental Manufacturing Company; A. N. Hargrove, of the J. G. Brill Company; Edward Jackson, of the Miller Lock Company; Davis L. Lewis, of the Brown Brothers Company; Ernest T. Trigg, of the John Lucas Company, Inc.; R. C. Ware, of Ware Brothers; Director George D. Webster, of the Department of Wharves, Docks and Ferries; and Dr. W. P. Wilson, of the Philadelphia Commercial Museum.

Lectures beginning tomorrow and ending June 15, will be given Mondays and Thursdays from 8 to 9:30 p. m. Immediately preceding the trade sessions, lectures in commercial French, German, Spanish and Italian will be given by native teachers. Another similar four-month course will be offered in the fall.

Besides the alternate lectures by Mr. Poe, special lectures will be given as follows:

New Play Centre for Camden. The Cooper Manston lawn, in the square bounded by Point, Front, Vine and York streets, Camden, through the efforts of Councilmen Greer and MacIntosh, of that city, has been obtained for use as a city playground. In conference with Joseph W. Cooper, the principal heir of the Cooper estate, Councilmen Greer and MacIntosh and Frederick S. Finkelday, president of the Board of Recreation Commissioners, effected a satisfactory agreement which will give the city the use of the square next summer.

GOODYEAR TIRES

Lower price will not compensate a man for poor results in a tire. Having invested hundreds, or thousands, in a motor car, he will not let trifling additional cost stand in the way of getting the highest measure of safety and service, and the greatest possible mileage.

The tire buyers of America gladly pay a very little more for Goodyear Tires because they feel that they cannot afford to dispense with Goodyear qualities; and because, for a little more, Goodyear gives a great deal more.



- Goodyear No-Hook Tires are fortified against:
Rim-cutting—By our No-Rim-Cut feature.
Blow-outs—By our On-Air Cure.
Loose Treads—By our Rubber Rivets.
Insecurity—By our Multiple Braided Piano Wire Base.
Punctures and Skidding—By our Double-Thick All-Weather Tread.

Easy to get from Goodyear Service Station Dealers Everywhere.

PARCEL POST PRINTING

First-class work, good stock, at following prices:
1000 Envelopes (No. 8 1/2) \$1.25
1000 Business Cards 1.50
1000 Letter Heads 1.50
1000 Bill Heads 1.50
1000 Statements 1.50
1000 Note Heads 1.50
Make any copy plainly with order.

SLEDDER HITS AUTO; HURT

Tamaqua Boy Was Coasting Down a Hilly Street. POTTSVILLE, Pa., March 1.—Paul Krella, of Tamaqua, son of Albert Krella, is in the Coalville Hospital suffering with a compound fracture of the skull, and it is believed he will die.

COPS MUST SHUN MOVIES

Director Wilson Forbids Appearance There in Uniform. Cops go to "movies" too often in uniform; they must stop the habit. Director Wilson today forbade the practice of watching the "movies" in uniform, because of many complaints.

WHEN you want sympathy an' consolation without any "I told you so," you'll find it in a pipe of VELVET. Velvet Joe. PERHAPS you don't know what "friendliness" means as applied to pipe tobacco. The genial mellowness in every pipeful of VELVET will show you. Lippitt & Myers Tobacco Co.



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F. A. NORTH CO. 1306 Chestnut St., Philadelphia. Please send me booklet and complete description of your Lester Player-Piano; also details of easy-payment plan without interest or extras.

Name: Address: WEST PHILA. 802 South 33d Street. KENNESAW, 224 Kennesaw Ave. CAMDEN 829 Broadway. READING 15 North 5th Street. WILKES-BARRE 170 South Main Street.