


## LITTLE GIRL CALLS FOR MISSING MOTHER

 BY PRUSSIAN DEPUTY $\qquad$ Natinn
Father, Who Has Failed to Find



Grand Prize, Panama-Pacific Exposition, San Francisco, 1915 Grand Prize, Panama-California Exposition, San Diego, 1915

DRINK

For its Delicious Flavor, its Excellent Quality and its High Food Value.
GUARD AGAINST IMITATIONS; the genuine package has the trade-mark of the chocolate girl on
WALTER BAKER \& CO. LTD. Established 1780

DORCHETER, MASS

Until Midnight February 29, this Six-40 Chalmers \$1350, Detroit -After March 1, \$1450, Detroit

Every race-winning car is equipped with this car's type of motor.

But the brute force that wins on the speedway is undesirable in road cars. No such headlong, senseless might is put into the Six-40 Chalmers. But the same principle of developing energy is employed.

Its valve-in-head motor with overhead camshaft means direct action.

It is much more effective than other types in the same way that a squarely planted blow is much more effective than a glancing blow

It concentrates the gas directly over the piston heads so that the full force of the explosion strikes the piston head directly instead of being partially wasted on the head directly cylinder walls.

This means a highly energized engine.
It means great performance power and great fuel economy.

It does not mean might that hurls a car through space at the rate of two miles a minute. But it means that exactly the type of engine which is capable of crumpling speed records has been toned down and domesticated so that a woman or boy dare drive.
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Thomas Hughes, Chester, Penna.
P, L. Hardesty, Diver, DoL.
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This is the car of spunk, response and lively action that answers every requirement, whether in the gnarl of city crowds or in the unobstructed open
It has speed-but much more than mere speed. It has that wealth of pick-up and acceleration that never goes with unbridled force alone-and 16 miles of throbless flight per gallon of gas, or twice the mileage of the car of might alone.

This is the car whose price will have to be raised $\$ 100$, to $\$ 1450$, effective March 1 .

The sharp rise in the price of aluminum, copper, high-speed steel, vanadium steel and leather left but two alternatives-to raise the price or lower the quality. The latter course would have meant a "one-year" car, the kind of car Chalmers has never built and will never build.

My supply of Six-40 Chalmers cars is very low, owing to the coming increase in price. I can't promise you delivery of a car from stock. but if you place your order today, I can wire the factory before March 1 today, I can wire the factory before March 1
and get your order recorded just in time. My advice is-Act Today.


## Preaident

Chalmers Motor Company of Philadelphis, 252-254 N. Broad St. Phones: Bell, Spruce 462; Keyatone, Race 2667

