HZZZARD HALTS LAVS' PROGRESS IV THE CAUCASUS
and Duke's Strategy Has
ouble Objective of Bag. ouble Objective of Bag
dad Railway and Stamboul

IVE TO AID BRITISH ONDON, Feb. 23-The Wireless ng that, according to Petrograd
"grams the Turkish losses at
zerum are believed to have totaled zerum are believed to have totaled
.000 .
( Mustifd in partoonrid. Febo. 23



##         Against PRESIDENT WILSON

 Announces Candidacy on Pro-GermanPlatform-Lives in Charleroi, Pa.



 RALPH bLUM LEET $\$ 13,600$ tory Made of Chestnut Stree
Merchant's Personalty

 TODAY'S MARRIAGE LICENSES

BALDPATE
HAIR TONIC

$\qquad$

| The War Today |
| :--- | :--- |
| Tho |

ITTALIAN GUNS WIN
HEIGHTS CLEARING ROADS T0 TRENT
Advance Lines in Sugana Valley, to East of Ty
rol Stronghold fight for ten days

SLAVS WIN POSTS FROM FOE UPON VOLHYNIAN LINE

Sudden Attack Dislodges Russian Front TEUTONS ACTIVE AT RIGA
bulgarian people restive OVER PART IN THE WAR
$\qquad$







## Said th Coritic <br> "Give us TRACTION, without Friction!"



## WEN there arose, in the Tire Industry, a sound of Many voices, each chanoring that its Owne had the very best  <br> He are's glad to have met why. "Poser" more than half-way.

 Mamers of "Non-Skid" Tires, in a mad effort to produce maxi-ceassul. Skid", Too successful in gaining Traction, not merely through "NonSkid" designs, but through providing a sandpapery texture in Tire
Tread Rubber which grinds against the pavement, wearing out as it grinds. of course such Treads HAD to be made very thick, and the Tirestant grinding, with such constant strain on the Rubber Adhesive bentwent the many layers of Fabric in their neeessarily cumbrous
construction Of course, such Tires were heavy in that part of the Car below as more than twerty pounds placed above the springs.
But beyond all this, their great thickness, the many layers of Fabric, and the stout Tread of gritty, sandpapery, Rubber, made them were struck, - hard to drive with moderate power, -and slow to coast stiff, The ine, with a Traction was good, but the result was a relatively hot, stiff, tire, with a or Gasine
boostin the Sales of Gasolene,
-Making the Silvertown Cord Tire, taught us a few lessons in the manufacture of lighter, ${ }_{\text {FABRIC Tire }}$, more flexible and enduring

THE "Silvertown" Tire, you know, gains its marvellous
Speed (and the Coasting qualities that
Speed) Speed (and the Coasting qualities that demonstrate its
Speed) primarily through having only TWO layers of Of course, these TWO layers bend more readily than Five, Six,
or Seven Layers of Faricic do (or of Cord would).
But, we found it nece (in the Two-cord construction), to put a conserve that flexibility which was oequally flexible, -equally strong, and elastic enog over to at
as a sort of spring between the Earth and the Tire-casing, when as a sort of spring between the Earth and the Tire-casing, when
Brakes were thrown on at stopping, or clutch thrown in at starting. So, we had to devise practically a new kind of Rubber, -for
this purpose TWO YEARS AGO. This new type of black "Barefoot Rubber" now does for
GOODRICH Tires a work similar to that done by the wonderful Alloys of Steel and Bronze in modern Motor Car construction. ing its Weight, and without increasing its Bulk, or its Cost to you.
S we cannot yet supply half the demand for "Silvertown
Cord Tires" (until enough manufacturing equipment
can be constructed) we decided to use this efficient black "can be constructed), we decided to use this wonderfully
1916. The mos makes them the most Resilient and Responsive-to-Power, price, - Without increasing their price to you, this, new Hyper-Rubber by the name and brand of,
"Barefoot Rubber." Because, it CLINGS to the pavement for the same sort of
reason that your bare foot clings to a slippery floor, while being flexTENACIOUS, and right. enduring, this "Barefoot Rubber"
you today get in all black tread. Goodrich Fabric Tires,-Goodich you today get in all black tread. Goodrich Fabric. Tires,-Goodrich
Motor-Cycle Tires,-Goodrich Truck Tires,-Goodrich Bicycle Tires Goodrich Rubber Boots, Overshoes, Soles and Heels, and in none Gtretch it a Shousands of of from your nearest Goodrich Dealer's or Branch.
Then test out break it you can't. tread FABRIC Tires, and see! these very moderately priced black GOODRICH $=$

