$\$ 1,000,000$ RACE FOR TEMPLE FUND BEGINS TONIGHT

Work for $\$ 1,000,000$ Endow ment Will Be Launched at Academy DOUBLE CELEBRATION Founder's Day and Dr. Con well's Birthday
Observed
$\left|\begin{array}{c}\text { G03 MILES OF PAVED STREETS } \\ \text { IN } 28 \text { THIRD-CLASS CITIES }\end{array}\right|$


ROOT INDORSED FOR PRESIDENCY, then put Aside

$$
\begin{gathered}
\text { New York Convention Res- } \\
\text { olutions Committee } \\
\text { Changes Its Attitude }
\end{gathered}
$$


DEPEW PRAISES SPEECH


$$
\begin{aligned}
& \text { Calls Former Senator's Address } \\
& \text { Greatest Campaign Keynote } \\
& \text { He Has Heard in } 60 \text { Years }
\end{aligned}
$$

ALL OF LIFE'S SUNSHINE LEAVES
BLIND MAN WHEN WIFE IS KILLED Daughters Too Young to Work for Him - Son, Who Earns \$4 a Week, Is Sole Support-Woman Was Auto Victim


# Too Careful 

The women of America are not spending two million and six hundred thousand dollars every year buying a magazine that doesn't satisfy them. They are too careful spenders for that. That's a good deal of money for women to hand over to one magazine. But they do it.

## Why?

Because of the very simple fact that they want this particular magazine and are willing to give up their money for it. No other reason could exist.

That is the answer and back of the answer lies American womanhood's over two million and a half of dollars.

It is a convincing answer and it lies in any issue you may buy of

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