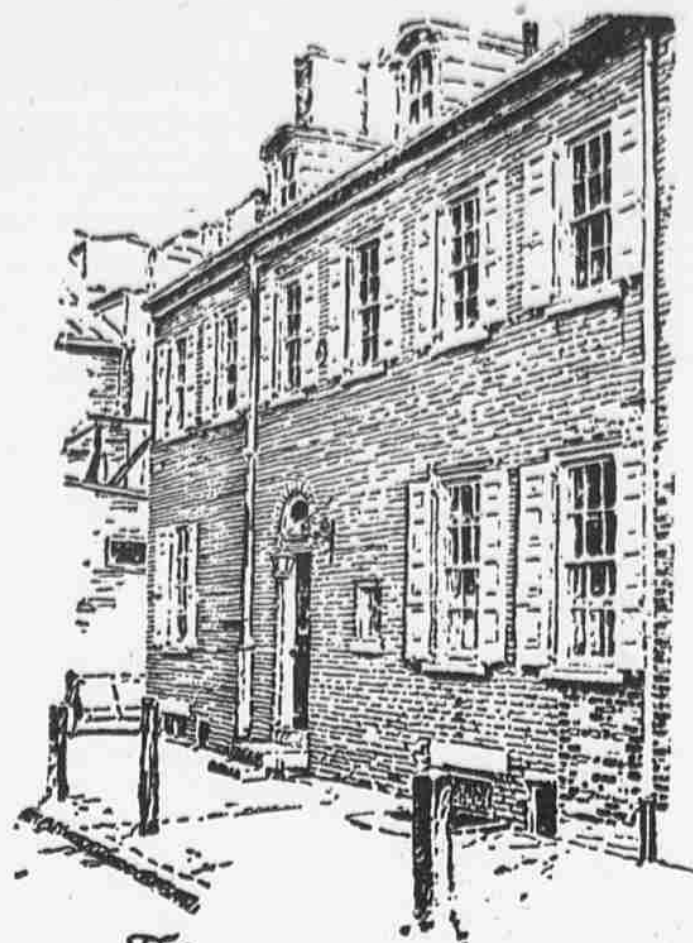
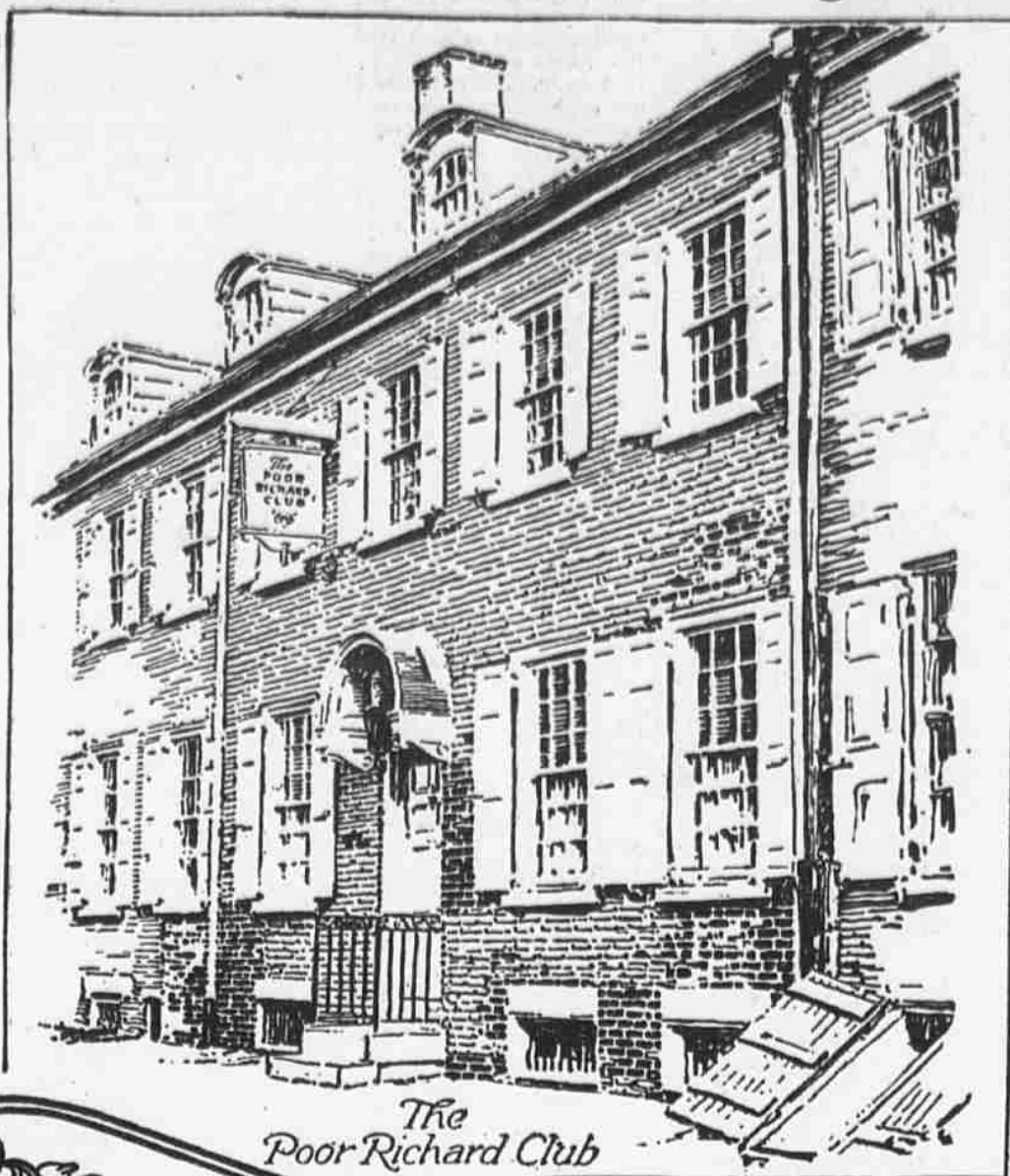


Unique, and Exclusively Philadelphian!



The Sketch Club



The Poor Richard Club



Franklin Inn Club



Le Coin d'Or
Camac Street



The Manufacturers Club

TO-DAY in Metropolitan Philadelphia, "the workshop of the world," men of affairs may be found sitting with their familiars, much as in the days of Doctor Johnson and the London Coffee Houses!

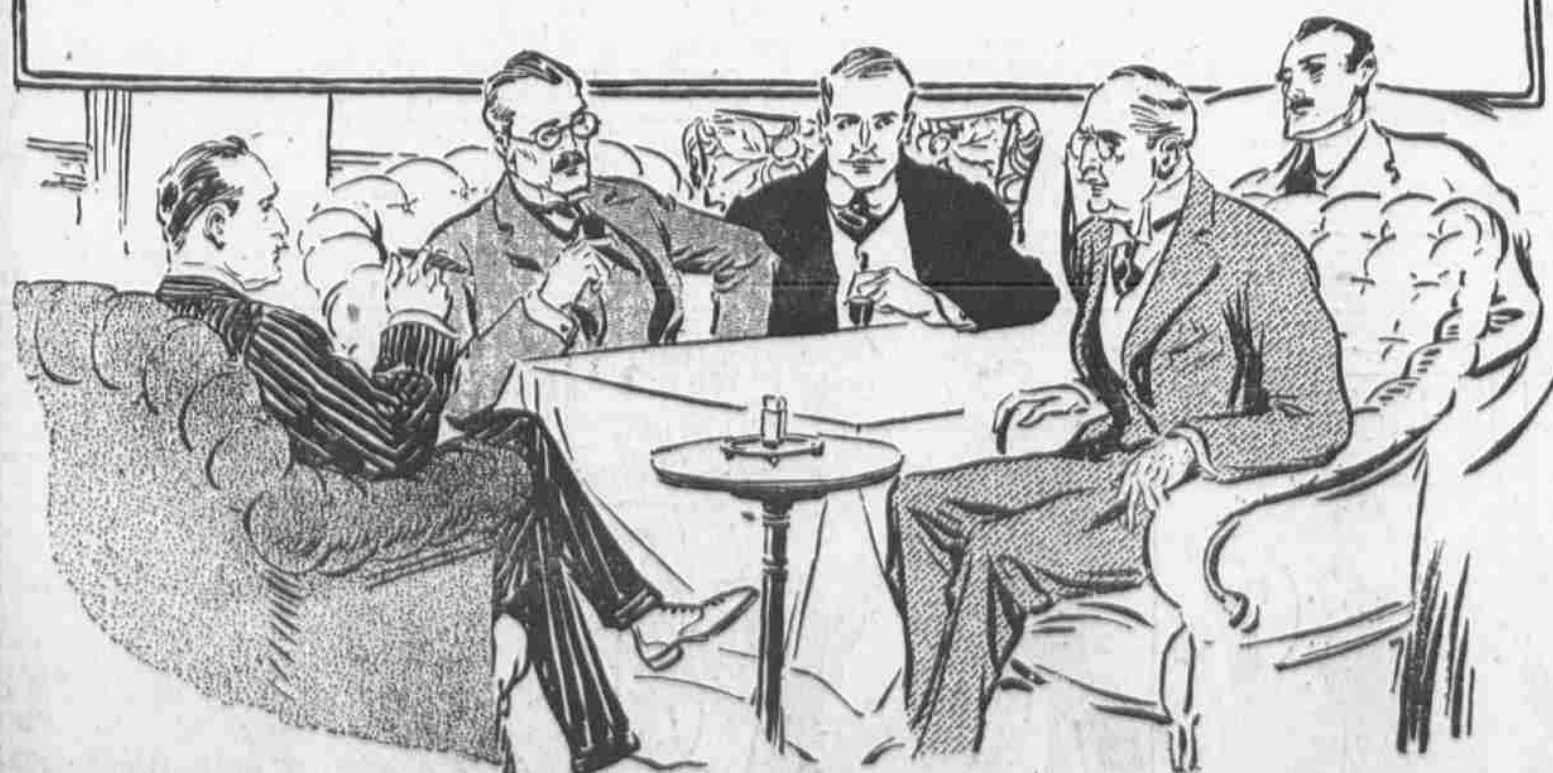
Visitors to Philadelphia deem it a rare treat to be introduced to the city's quaint little Clubs. Located in old-time out-of-the-way places, not far from the eddy of the city's commercial life, they are an aspect of American life exclusively Philadelphian—and an indication of the essential stability and home-loving qualities of Philadelphia's people.

Philadelphia has, of course, more pretentious clubs, such as the Manufacturers' Club, the Union League and the Philadelphia Club. But more peculiarly Philadelphian is the group of clubs centring in the little byway known as Camac street. Of such are the famous Poor Richard Club, the Franklin Inn, and a half-score others.

The Public Ledger-Evening Ledger are probably the most widely read publications that enter these havens of hospitality, because their pages reflect the spirit of Philadelphianism on which these clubs are founded. By the same token they are also the family papers of 160,000 Philadelphians of better-than-average income who form the city's strongest buying power.

The advertising rate for the combination of both papers is 30 cents per agate line.

PUBLIC LEDGER **Evening Ledger**
INDEPENDENCE SQUARE
PHILADELPHIA



This is one of a series of several full-page advertisements that the PUBLIC LEDGER is placing in leading newspapers of New York, Chicago, Detroit, Cleveland and Cincinnati. This advertising is one of the things that the PUBLIC LEDGER is doing to make Philadelphia better known.