



EXTRA Evening Ledger EXTRA
 VOL. CLX—NO. 43 PHILADELPHIA, SATURDAY MORNING, NOVEMBER 6, 1916. PRICE TWO CENTS

PUBLIC LEDGER

7 SENT POLICE INTO THE "ROLLS" ASSER... MEDICAL ETHICS NOT VIOLATED BY CARTOON... POLICE PATROL OUT OF BOULDER... BRYAN SPEAKS PARTY... GREEK SOVEREIGN ALLIES DEFEAT...

A Forty Mile Zone of Prosperity Centres on Business Philadelphia.

5,000,000 people populate this zone. 55,000 distinct businesses exist in the city alone. More than 500 banks and brokerage offices do business in Philadelphia. Great department stores dot the shopping districts.

Philadelphia business is created, directed, evolved by the same quality of people who make Philadelphia the greatest American industrial centre.

Analysis shows that the Public Ledger-Evening Ledger are the family papers of just these quality people. The Ledgers daily carry confidence and belief in the advertiser's product straight into the homes of 160,000 greater-than-average incomes.

No advertiser who seeks his share of Philadelphia's prosperity can afford to neglect the Public Ledger - Evening Ledger introduction to Philadelphia's greatest buying power. The combination rate is 30 cents the line.

PUBLIC LEDGER—EVENING LEDGER
 INDEPENDENCE SQUARE
 PHILADELPHIA

As far as possible, these are reproductions of Actual Buildings in Philadelphia's business centres

This is one of a series of several full-page advertisements that the PUBLIC LEDGER is placing in leading newspapers at New York, Chicago, Detroit, Cleveland and Cincinnati. This advertising is one of the things that the PUBLIC LEDGER is doing to make Philadelphia better known