

PHILADELPHIA ENJOYS LARGE SHARE OF NATION'S PROSPERITY

Financial History of Country Shows Many Big Things Originated Here—Business Men Look for Still Better Times

In the present era of unparalleled prosperity Philadelphia has not its equal share. The business planners are looking further ahead than merely to compare the present situation.

CUNNINGHAM'S HAS INNOVATION IN NEW METAL VALVE FOR PLAYERS

"Latest Word" in Piano-making, Says Member of Big Firm—Novelties in Housekeeping Aids—Semi-direct Method Most Popular in Lighting

"We have just placed in our factory, at 4th street and Parkside avenue, a big electric fan, 33 inches in diameter, with a developing 2000 horsepower."

"We are now the only manufacturer of aluminum utensils for pianos in Philadelphia. In the end, but the first cost is greater than enameled goods, and for that reason we sell more enameled ware."

"It pays to advertise." As an indirect result of a national advertising campaign conducted to sell an encyclopedia, a Philadelphia manufacturer attributes a large order for handkerchiefs to the order from the encyclopedia.

THE WEATHER

Official Forecast WASHINGTON, Feb. 7. For eastern Pennsylvania and New Jersey: Fair and colder tonight and Tuesday, with a cold wave; moderate west winds.

U. S. Weather Bureau Bulletin

Observations taken at 8 a. m., Eastern time. Station, a. m. 11. Rain, 0.00. Wind, 11. Weather, Partly cloudy.

Observations at Philadelphia

Table with columns for Station, a. m., 11. Rain, 0.00. Wind, 11. Weather, Partly cloudy. Includes Almanac of the Day and Lamps to be Lighted.

PHILADELPHIA MARKETS

GRAIN AND FLOUR WHEAT—Receipts, 25,000 bush. The market is quiet and prices are steady. Quotations: No. 1 soft winter wheat, 85c; No. 2 soft winter wheat, 84c.

PROVISIONS The market is quiet and prices are steady. Quotations: Corn, 30c; Pork, 10c; Lard, 12c.

REFINED SUGARS There is little trading, but values are steady. Quotations: No. 10, 11c; No. 12, 10c.

DAIRY PRODUCTS The market is quiet and prices are steady. Quotations: Butter, 20c; Cheese, 15c; Milk, 10c.

POULTRY The market is quiet and prices are steady. Quotations: Chickens, 15c; Turkeys, 20c; Ducks, 10c.

FRESH FRUITS Demand was moderate, but values generally held steady. Quotations: Apples, 10c; Oranges, 15c; Lemons, 20c.

VEGETABLES The general market was quiet and without important changes. Quotations: Potatoes, 10c; Cabbage, 15c; Carrots, 10c.

BANK LOANS EXPAND Philadelphia Institutions Also Report Decrease in Reserve

Table showing bank loans and reserves for Philadelphia institutions. Columns include Institution Name, Loans, and Reserves.

Deaths

These Notices are Printed in the Evening Ledger Free of Charge. ARMSTRONG—On February 6, 1916, MARY A. wife of William A. Armstrong, Jr., died at her late residence, 141 East Walnut street, Philadelphia, Pa.

DEATHS

tion, P. and B. R. Interment at Northwood Cemetery, Automobile funeral. FINNERTY—On February 4, 1916, JAMES J. son of the late Michael Finnerty and Rose Finnerty, died at his late residence, 1212 South 22d st., Philadelphia, Pa.

NORMAN S. SHERWOOD REAL ESTATE 814-1818 NEW STOCK EXCHANGE BUILDING 1411 WALNUT STREET PHILADELPHIA

Public Ledger, Philadelphia, Pa. January 12, 1916.

I am a convert to quality circulation. I was converted by results. I am also a convert to quality advertising copy. And here is where I pat myself on the back, for I at least discovered for myself that quality copy has the punch.