

REMEMBER, THURSDAY WILL BE THRIFT DAY; THE TIME FOR SAVING

No Speeches or Banquets Are Planned, but a Real Period for Financial Preparedness

IDEA ORIGINATED HERE

Thrift Day Will Be All Action, No Claptrap

It's almost here, Thrift Day, Thursday, February 3.

It is to be all action, no claptrap. The success of the day will be measured by the increase in bank deposits, not by the noise made at a banquet.

Country editors have taken to it strongly.

Thrift Day is almost here. After today, Tuesday, Wednesday and then Thursday, February 3, Thrift Day.

The value of Thrift Day is going to lie in the sentiment alone and the act. There isn't going to be any great parade to attract attention either the sentiment or the act, nor a dinner with speeches extolling the sentiment.

Thrift Day has simply been indicated by the man who thought of it to be on February 3, and there you are.

Probably he never thought of it when he set this day of next Thursday to be Thrift Day, but all over the country they are giving this city the credit for establishing this "unique and valuable" idea, which is what they always call it.

A COUNTRY EDITOR'S VIEWS. A country editor in Kansas writes an editorial in his paper. This is what he says:

"Days for the observance of special ceremonies designed to call attention to meritorious purposes are growing more numerous in this country year by year. Independence Day, Memorial Day and Flag Day are some of the days devoted to patriotic purposes, and we have Arbor Day, Mothers' Day, and so on; but it has remained for Philadelphia to propose that we have a Thrift Day, devoted to binding before the people, in a striking and definite way, the advantages of implanting in the minds of the people a respect for the value of economy and thrift as affecting both the individual and our national life.

"The value of setting aside one specific day on which public attention shall be invited to this important subject, of course, obvious. It means that through newspaper articles, lectures, addresses, talks, advertisements and other avenues of publicity the popular mind will be directed toward thrift and so concentrated upon it for the one day at least, that considerable permanent interest will be aroused and action taken in many cases that will lead to a wider and permanent cultivation of this economic virtue.

"Perhaps one result that may be expected to follow an educational campaign of this sort will consist of a clearer realization of what the word 'thrift' signifies.

WHAT THRIFT MEANS. "Certainly the word as employed by those who are behind the Thrift Day

movement does not mean merely the saving of money, much less the parsimonious habit which borders on the miserly acquisition of gold for its own sake. In its widest and best sense, thrift signifies the wise adaptation of one's income to getting the very best out of life, and in addition making careful provision for the unforeseeable contingencies and against the inevitable coming on of age. In saving of thirty people, we all doubtless have in mind those who live in comfortable houses, who dress well, educate their children, who pay their bills, who, if farmers, have well-tilled farms; if merchants, have their stocks of goods neatly arranged and their stores kept clean; in short, the people who see that there are no loose ends, no ragged edges in their domestic or business establishments.

"Thrift, however, is not a virtue that appertains exclusively to the rich or even the well-to-do; but it may be learned and practiced by those in the humblest circumstances, and is the one sure method by which to rise in the world. Every capitalist becomes such only through the exercise of thrift on the part of himself or others.

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FIFTY DEAD, \$2,000,000 LOSS IN OTAY FLOOD

Rich California Valley Devastated—Twenty-one Bodies Recovered

SAN DIEGO, Cal., Jan. 31.—Fifty deaths, property loss estimated at \$2,000,000, 5000 persons homeless, the result of the Otoy valley flood, which has devastated the fertile Otoy valley with a city sweep clean of houses and half of the population, are the results of the devastation caused by the bursting of the Otoy dam.

Twenty-one bodies of Otoy inhabitants have been recovered. Eleven have been identified. Eight bodies brought here, mostly Japanese and Mexicans, have not been identified.

Despondent Woman Tries to End Life. Mrs. Kate Rindinger, 64 years old of 402 Master street, is in a serious condition at St. Mary's Hospital, following an attempt to end her life at her home early today. The woman first cut her arm with a pair of shears and then drank a bottle of poison. She is not expected to recover.

Named Secretary to Vane. Lee Ellmaker, of 5218 Thompson street, a newspaperman, was today appointed secretary to Congressman William S. Vare and at once left for Washington to assume the duties of his office.

Surgeon-Father Operates on Son. John B. Deaver, Jr., son of Dr. John B. Deaver, surgeon, is improving in the German Hospital today from the effects of an operation performed Saturday for appendicitis by his father. Young Deaver came home Wednesday from the Hill School, Pottsville, where he is a junior.

LOSES WIFE AFTER TRIAL SEPARATION

Door Closed Against Husband When He Calls at End of Year

PREPORN, I. I., Jan. 31.—Alexander S. Brown, a contractor who builds houses, and also a hypnotist who puts patients to sleep for the extracting of their teeth by dentists, seems to be definitely separated from his wife. His explanation is as follows:

"A year ago Judge Crane of the Supreme Court advised that my wife Irene and I be separated a year. Since then she has been living with her brother, her brother's wife, and her daughter, Hazel, 15 years old, at 18 North Main street, 15 feet away from my house. Our son, Lafayette, 13 years old, has been living with me.

"The year's separation terminated at midnight this morning. I had determined to visit my wife today for a reconciliation, intending to take a suitcase, but at 11 p. m. today I left my house, traveled to my brother's home and my wife's. I was willing to take the first step toward a reconciliation.

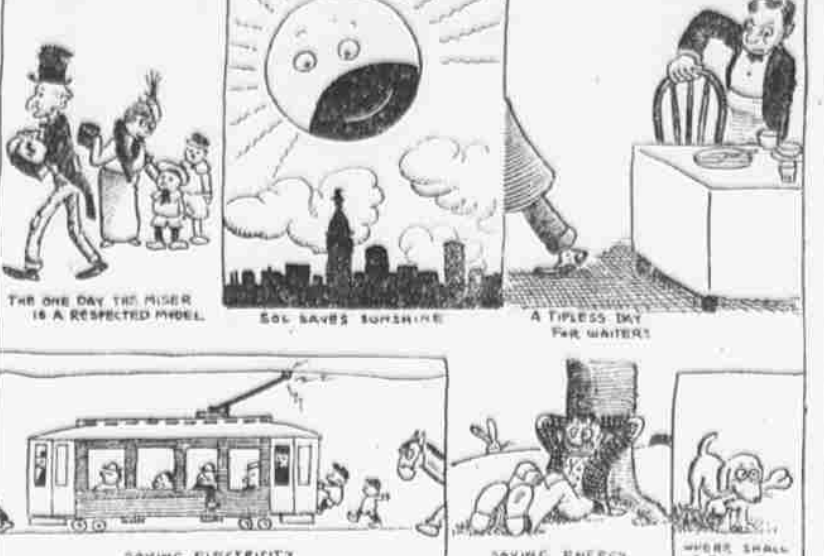
Exp. Exp. Successful in Egypt. The Eckley B. Cox Jr. expedition in Egypt is meeting with progress, according to word received at the University Museum today.

Police Court Chronicles. A rat darted across the path of Policeman Black. It was followed by a black cat, which was pursued by a white dog, and then came Benjamin Steever.

John B. Kates, sponsor of the Jitney bill, is making a tour of the State. He is making a tour of the State, visiting various cities and towns.

When Magistrate Pennek heard of Steever's troubles he decided that the prisoner needed a rest more than anything else and sent him to jail for five days.

EVEN THE SUN WILL GET THRIFTY AND HAVE ECLIPSE ON THRIFT DAY



Will Hide Nearly One-half His Face to Set Example of Economy—Misers' One Day of Respectability. Waiters Fear Tiplessness

Next Thursday will be Thrift Day, and as it is an example of economy, even the sun will be in partial eclipse, saying part of his usually lavishly squandered fund of radiance behind the moon.

Whether G. V. Clement, who originated the idea of everybody in the country doing one act of thrift on this coming February 3, chooses a day of partial eclipse to emphasize the principle, or whether it just happened, has not been discussed, but circumstances look suspicious.

Here will be thousands of people all over the United States, during their pennies into banks in honor of Thrift Day, and then with a cheerful, merry froon of perfect sympathy, along about 10:11:23.4, which in common parlance is about 10 minutes after 10 o'clock in the morning, the sun itself will put the one touch needed upon this scene of voluntary privation by starting to hide nearly half his countenance from public view.

"Talk about thrift," he will exclaim, glancing down on the children sadly putting away their pennies. "Why, I'm saving 28,816,620,000 calories of heat and making 106 bones about it. But no one can say I'm not a good spender the rest of the year."

This will be the one day in the year the

waiter will be a respectable citizen. It is the one day the millionaire will feel justified in refusing the waiter the customary tip, because it wouldn't be thrifty to tip on Thrift Day. It's the one day you can stop the man who talks war by urging that he should be thrifty in saving up his arguments for those who want to hear them.

But won't the tax man be sore? Thrift Day will be no time for spending money on taxes; one should walk and save the money.

And all the time this delightful thrift is going on the sun will be lessening his visible surface. The maximum obscuration will be somewhat less than four-tenths, though in the southern hemisphere the eclipse will be total. It will be all over here at 22 minutes 52 seconds after noon, Eastern standard time.

The eclipse will not have a great scientific value, but observations will be made of the time of contact, or tangency of the sun and moon to determine the relative positions of the bodies and to correct the tables of their motions. For this purpose photographs of the sun will be taken.

N. J. JITNEYS ON PILGRIMAGE Start Out for Trenton to Protest Against Bill That Would Regulate Traffic

Jitneys from all over the State of Jersey are rambling in their Fords and other pocket buses along the roads to Trenton for a last rally for the life of the Jitney.

The John B. Kates Jitney bill will come up for its third reading tomorrow in the Legislature and the jitneymen are determined to have a hearing today. Tonight the jitneymen will have a torchlight parade in Trenton. Hundreds of them will come from Atlantic City, Elizabeth, Camden and other cities in the State.

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MISSION CONGRESS MEETS Lutheran Home Branch Holds Sessions at Temple Church

The Congress of Home Mission Workers, under the auspices of the General Synod of the Lutheran Church, began its sessions this morning in the Temple Lutheran Church, 221 and 223 streets.

The speakers are the Revs. Frank Swartz, of New York; A. S. Hartman, of Baltimore; J. F. Hartman, J. A. Richter, Norman S. Wolf, W. G. Brubaker, A. Pohlman, J. Raymond Haug, J. S. McDowell, of Baltimore; M. H. Stine, William J. Miller, W. H. Harding, S. D. Daugherty, C. F. Leitch, R. J. Mersenthaler and Charles W. Diehl.

The purpose of the congress is to discuss plans for the introduction of new methods for the establishment of missions.

BIG SHRINERS' CIRCUS OPENS HERE TONIGHT

Potentate Kendrick Will Drive Lu Lu Chariot at Opening Performance

Great, glamorous and gigantic, as the potentate could say, a three-ring circus and hippodrome tonight will begin a one week's stay at Convention Hall, under the auspices of the Shriners.

There will not be any tents or side shows, but there will be elephants and camels, pink lemonade, hot sausages and clowns. Frank F. Spellman, former circus director of the New York Hippodrome, has rented the auditorium from the municipality through the Bureau of City Property.

The Lu Lu Band, in full regalia, the Lu Lu Patrol, with its well-drilled members, and the picturesque Lu Lu Temple Guards will be one of the many distinguished Philadelphia acts at the performance this evening.

But of greatest interest to the boys and girls will be the 10 trained bears, who roam about and have never been known to bite, scratch or hug. They are vegetablearians.

POSTERS WARNED OF BLOW-UP AT DU PONT PLANT JAN. 28

Were Nailed Up Two Months Ago, Workmen Assert

Workmen at the du Pont powder mills at Carney's Point, N. J., recalled today that the posters which were nailed up in various places about the plants on the Delaware two months ago, warning employees to give up their work, said that the greatest blow-up would occur on January 28. It was on the night of Friday, January 28, that the fires in which three men lost their lives, five buildings were destroyed and 150,000 pounds of powder were destroyed, took place.

The company has repeatedly denied that posters were found, although many workmen saw and read them and declared they were torn down by the private detectives employed by the company. While denying that the fires of Friday were incendiary, it is known that the company officials have ordered a thorough investigation.

Miss Richard Sylvester, in charge of the inquests, has suddenly been recalled, while on a trip to New York, to take charge of the investigation.

The third man to die of injuries received Friday night was Frederick Stealing, 26 years old, of this city. He succumbed yesterday in the Delaware Hospital, Wilmington. The body will be brought home today. The body of Laurence Holt, of 906 Pine street, Camden, was sent home yesterday. The body of Frederick Fitz will be sent to his home in Reading today.

Workman Badly Hurt in Fall

A fractured skull and a broken rib were suffered by Adolph Verker, of Hancock and Fernon streets, today, when he lost his balance and plunged from a 15-foot trestle at the plant of Baugh & Sons, fertilizer manufacturers, at Morris street and Delaware avenue. Verker was picked up by fellow workmen, placed in a passing automobile and hurried to the Methodist Hospital, where physicians said his condition was serious.

CITY LIGHT CONTRACT HEARING POSTPONED

Petition for Renewal of 1915 Clause Will Be Heard Here This Week

Chairman Ainey of the Public Service Commission wired Assistant City Solicitor Hopler from Harrisburg today that the public hearing on the issuance of a certificate of convenience to the Philadelphia Electric Company for lighting the city during 1916 had been postponed until the latter part of the week. The hearing will then be conducted in this city instead of Harrisburg.

Director Wilson, of the Department of Public Safety, and Mr. Hopler, both of whom were going to Harrisburg to appear before the Commission for lighting the city during 1916 had been postponed until the latter part of the week. The hearing will then be conducted in this city instead of Harrisburg.

Director Wilson will ask that the Commission issue a certificate of public convenience, approving the 1915 contract because it is included in the 1915 contract, after a clause has been inserted providing that any reduction which may be ordered in the rate now before the Commission be effective for 1915 as well as for 1916.

As the matter now stands, should the Commission order a reduction in the lighting rates as a result of the case brought by former Director Cooke, of the Department of Public Works, who charged that the company was asking exorbitant rates for inadequate service, the city could not benefit from the reduction this year until a specific application had been made to the Commission and approved by it, ordering such reduction for the year 1916.

In the contract for lighting the city in 1915 a provision was included which would have required the company to refund to the city the amount of difference between the rates which might be ordered by the commission and the rates fixed in the contract. No such provision was included in the 1916 contract.

The petition of Director Wilson will be to amend the certificate in such a way as to be virtually equivalent to the clause protecting the city in the 1915 contract. The company, it is understood, will oppose Mr. Wilson's request.

Killed by News of Son's Arrest

News of the arrest of his 15-year-old son, Joseph, killed Samuel Ramsey, 41 years old, of 8 Osborne street, Westhickon, Ramsey, who was a machinist at the Baldwin Locomotive Works, was stricken with apoplexy when he learned of his son's arrest for stealing rides on trains. He died yesterday. The funeral will be at the Catholic Church of St. John the Baptist, Market and Walnut streets, and burial will be in Westminster cemetery.

Child Smothered in Bed

A child who had become entangled in his bed clothing was accidentally smothered to death within a few feet of his parents' bed yesterday. The victim was three-year-old Ralph Brown, son of Frank Brown, of 325 Summit street, Camden.

Winter Infections. LLEWELLYN'S Philadelphia's Standard Drug Store 1518 Chestnut Street

MILL CLEARANCE SALE of the World's Best RUGS AND CARPETS AT WHOLESALE PRICES. Includes Bundles of French Wilton Rugs, Hardwick Wilton Rugs, and Body Brussels Rugs. Lists prices for various sizes and types.

Preparedness. The Big Gun in the Roofing Business. Men may differ about preparedness for war, but all of us believe in preparedness for most things. It is preparedness that sends the runner over the tape ahead of his rivals. It is preparedness that enables the advocate to sway judge and jury with his logic. It is preparedness that enables the manufacturer to out-distance his competitors. It is preparedness that has made the General Roofing Manufacturing Company.