

BUSINESS MEN URGED TO REMOVE 'BACK YARD' OF ATLANTIC CITY

Philadelphian Calls Attention of Resort's Chamber of Commerce to Necessity of Cleaning Up Eyesore

PUSH CONVENTION HALL

ATLANTIC CITY, Jan. 28.—A Philadelphia, Frederick W. Lawrence, assistant secretary of the Philadelphia Chamber of Commerce, talking in a friendly fashion of some of Atlantic City's short-comings, caused hotel owners and business men to sit up, take notice and finally plead guilty to the indictment at a Chamber of Commerce discussion last night when he said the big resort ought to be ashamed of its unsightly "back yard."

Giving Atlantic City credit for unbounded energy and unlimited enterprise in providing splendid hotel facilities, making an effort to make the Boardwalk and beach-front alluring, the Philadelphian suggested that something should be done to meet criticism elsewhere by providing a grand approach where the railroads enter the resort. The proposal met with immediate approval and will be communicated to the City Commission with an urgent recommendation for action.

It would no doubt be of tremendous benefit to Atlantic City," he said. "To run advertisements in magazines such as the Saturday Evening Post, which, as you know, has a circulation of a million and a half, and which probably reaches three millions or more people each week in all parts of the Union and Canada, made up mainly of a class that are or would be interested in a holiday at Atlantic City."

City officials who next week take up the question of obtaining the old Ocean Pier, at present an eyesore in the very center of the beachfront, as a site for a magnificent convention hall, will be warned by hotel men of wide convention experience not to overlook the necessity of making ample provision for exhibits. The finest convention hall Atlantic City might build, hotel men declare, would have no attraction for such organizations as the Master Car Builders and Master Mechanics, who make up the Railway Congress here, or the American Street Railway Association. If it did not provide an exhibit hall with at least 150,000 square feet of exhibit space.

The ideal building, it has been pointed out, should contain a hall both for meetings and exhibits or else be a compromise between the two types. It now seems probable that definite action in this important matter will result after 12 days of intermittent agitation.

Shore clubwomen, under the guidance and inspiration of Mrs. Sarah W. Leeds, have taken up the question of providing a social center for the city and at the same time improving housing conditions in the congested districts of the resort. Plans are afoot for a great meeting to be held in February under the joint auspices of the Mothers' Congress, the Organized Charities and the Chamber of Commerce.

Warm weather in Philadelphia and New York yesterday sent crowds rushing seaward. Yesterday afternoon's parade was almost like a pre-Easter review, with nations manifesting scarcely less enthusiasm than maidens in bright colors, after a winter of subdued splendor. "White fur" came into vogue and popularity.

Mrs. A. J. Wright, Miss M. E. Wright, Mr. and Mrs. A. G. Buse, F. A. Brown, W. M. Sweet and G. Malpass are among the Philadelphians at the St. Charles Hotel.

Monsieur B. J. Mulligan, pastor of the Church of the Immaculate Heart, Camden, N. J., is a visitor at the St. Charles Hotel.

Mrs. John Decker, of Chelsea, will attend a luncheon, to be given at the Ritz-Carlton, Philadelphia, on Monday, by Mrs. Helen Lancourt, in honor of the retirement of Miss Anna Wilson and Mr. George Barry.

Mrs. Helen Potter entertained at her home on Victoria avenue, West Chester, Miss Ada Taylor, Miss Mabel Fox, Miss Edna Mae Roe, Miss Sadie Hess, Miss Jessie Getz, Miss Caroline Weyand, Miss Edna Whitte and Miss Alva Malltratt, the latter of Philadelphia.

Mr. and Mrs. C. H. Schoppy have returned to Overbrook after a visit in Ventnor.

Mr. and Mrs. A. Miller, of Philadelphia, have taken a cottage on Suffolk Place, Ventnor, for the season.

Mr. and Mrs. Charles M. Schwab have returned to the big Boardwalk hotels.

Mr. and Mrs. Alfred L. du Pont have taken possession of their cottage in Chelsea.

Two Die in Fire in Oklahoma

OKLAHOMA CITY, Okla., Jan. 28.—Two persons were killed and \$100,000 damage done by a fire in the business center of Drumright, an oil town, in the Cushing field, early today.

Police Court Chronicles

When a hard-working man suddenly gets a half day off he puzzles him as to what to do with it. Such was the plight of Jonathan Ross, of 21 and Westmoreland streets. It was a surprise to Jonathan's friends to see him strolling around in his Sunday clothes. Jonathan felt that he ought to do something extraordinary with his loose half day, so he took a drink. Then he met a friend or two and they each had a drink together. Fortunately they all happened to know the same bartender, and the bartender knew Jonathan and his chums. So they all had a drink together and a few more.

A considerable portion of Jonathan's half day had elapsed by this time and he was tired. So he went to sleep on four splinted chairs at Tony's bootblack stand on Kensington avenue. Many of Tony's customers therefore had to go unhindered. Tony told Policeman O'Rourke. He tried to dislodge Jonathan from the chairs, but

In Jonathan's condition the size of the fish was greatly magnified. Feeling that he was the cause of the excitement he assisted the cops to capture the fish and they were finally assembled in their crystal home.

Jonathan told the Judge that he had taken too much rum and rum, which put him on the rocks. He wanted to pay for the damage that he had caused and was truly penitent. In view of his generous spirit the Judge gave him another chance. With the understanding that he would go straight home as possible.



JOHN B. LUKENS

JOHN B. LUKENS EXPIRES AT HOME

Real Estate Assessor and Prominent Politician Succumbs to Paralysis

John B. Lukens, a real estate assessor, former magistrate, councilman, mercantile appraiser, deputy tax collector and one of the oldest Republic leaders of this city, died at his home, 123 West Butler street, last night, following a stroke of paralysis which he suffered last Thursday morning.

Mr. Lukens, who was reputed to be wealthy, began his career as a bricklayer. In 1872 he moved into the old 25th Ward and soon became prominent as one of the most active Republican workers. The ward at that time was strongly Democratic and it was largely through his influence that it broke from its moorings and drifted into the Republican camp. Mr. Lukens entered the contracting business, and shortly afterwards became a candidate for Common Council. After serving one term he declined a re-nomination and was appointed superintendent of work.

On the 50th anniversary of his birthday, December 4, 1888, Mr. Lukens was tendered the superintendency of Hunting Park. In 1890, when the 25th Ward was divided, Mr. Lukens found himself in the newly-created 2d Ward, and was made leader of the ward without opposition. In 1901 he was elected Magistrate, in which office he distinguished himself during a period of 10 years.

His untiring efforts in advancing and securing many much-needed civic improvements in his ward, which was then a large unimproved section of the city, and the patient manner in which he heard and attended to the demands of his constituents gained for him enviable popularity and political influence. On December 29, 1903, he sent in his resignation as Magistrate to Governor Pennypacker and the following day was appointed Mercantile Appraiser by Auditor General Hardenbergh.

Several years later the 2d Ward was created from part of the 2d Ward and Mr. Lukens, owing to his residence, assumed the leadership of the new ward. Following his resignation as mercantile appraiser, Mr. Lukens has filled the posts of deputy tax collector and real estate assessor. The latter position he occupied at the time of his death. A widow, two sons and six daughters survive him. His eldest son is John M. Lukens, chief of the Bureau of Boiler Inspection of this city.

Messages of condolence from business men, politicians and friends are being received from part of the 2d Ward and his death will be deeply felt by members of the Republican City Committee, of which he was an active member for more than 40 years.

MOVE AGAINST EXPECTORATING

Pneumonia Commission Warns Public of Danger in Carelessness

An appeal to the public to aid in the enforcement of the anti-spitting law has been issued by the Pneumonia Commission, which recommends that the following placards be placed in telephone booths and public conveyances:

"The public will assist in protecting itself against disease by insisting that the law in regard to spitting in public places be obeyed."

Careless spitting, coughing and sneezing spreads pneumonia and catarrh, the commission declared.

"HERE WE ARE AGAIN" CIRCUS COMES TO TOWN

Will Be Here on Monday, and Convention Hall Will Be Scene of Thrills

The last proof necessary to show that spring is here is the fact that a circus is coming to town on Monday. Small boys have laid aside their marbles to stand with awe before the huge, flaming posters telling of the advent of 730 acts, the biggest, thrillest, most astounding spectacle of human daring and daredevilry that ever defied death. Tons of peanuts and gallons of pink lemonade will add to the sunny atmosphere of the circus. The only thing lacking will be tents. Convention Hall, Broad street and Allegheny avenue, will house the three rings and the huge crowds expected to attend.

The show will be given by the La Tu Temple Shriners as a monster benefit to add to the funds for delegates during the coming season. The nobler the cause the more of this city are also greatly interested in the appearance of the show here, and there will be other fraternal organizations with exhibits. Monday night there will be a circus pageant, the like of which has never been seen in this city before. No less a personality than W. Freedom Kendrick is authority on this statement. The entire membership of the La Tu Temple will be present. The La Tu Temple Band will join with the circus band and the huge collapse in raising the roof to the burst of rattle music. There will be a drilling tournament to start things off in which the La Tu Temple band and famous mounted guard will take part.

The biggest feature of the evening will be the christening of the baby camel. It has been several years since the local Shriners have had an opportunity of christening a baby camel, but the arrival of a baby "humpbacker" recently in Newark to a mother with the Barnum & Bailey circus makes this possible.

The circus is under the direction of Frank P. Spellman, and included among the acts are some of the best known among the offerings of the Barnum & Bailey Greatest Show on Earth, the Ringling Brothers' Famous Three Ring Circus, the Sells-Florio circus, and a dozen other smaller circuses that annually tour America.

Among the stars of the sawdust arena that will take their tumblers for the laughter or amazement of the crowds will be the famous American clown, George Hartzell. He has made thousands laugh by simply stepping into the middle of the ring. One Lung Kee, a Chinaman juggler, who will slide from the dome to the floor hanging by his nose, will be there. He will have nothing on Marceline Holt, however, for that gentleman will slide down the same wire balancing himself upon his head, or Nervo, the man who dives from the highest crosspiece striking an inclined plane and coming out and alighting upon his feet unharmed.

There will be trained elephants and bears, not to forget the white horses with dainty-footed baroque riders, trapeze artists, acrobats and one of the largest flocks of clowns in captivity.

ONE CHAIR VACANT AT FEAST OF LAST MAN'S CLUB

Flowers, Instead of Crepe, However, Mark Dinner

One chair, draped with flowers, stood vacant at the third annual dinner of the Last Man's Club, held at King's last night. The flowers, symbolic of the optimism of the club, replaced the conventional crepe. They were placed on the chair in memory of Morton L. Cassel, the first member to die and thereby put into actual working the aims of the club—benefit to the survivors through death of the members.

The last survivor, the greatest beneficiary, will hold a solitary banquet at which he will drink to the health of his departed brothers with grave old with age, as old as the club of which he will be the sole living representative. Cassel, joining the club when it was founded in 1913, missed the 13th annual meeting through illness and died after being sick 11 months.

The members present last night were: President, Ellwood H. Jones, vice president, J. H. Landford, secretary, M. P. Walden, treasurer, Edward Schuster; luncheon, A. W. Myers, Leroy Smith, C. C. Jellifford, O. E. Johnson, H. O. Torborn, Dr. C. H. Chaffin and J. M. Sturgis.

10-Story Loft Building for Arch St.

A ten-story, \$125,000 drop-proof building will be erected on the site of the two old dwellings at the northwest corner of Arch and Juniper streets as soon as the contract is awarded. A total investment of \$200,000 is represented by the property, which is owned by Charles E. Mather. Two stores on each street front are called for in the plans, prepared by the Hoffman Company.



JOHN E. WILSON Newly appointed Federal steamboat inspector for this district.

Fall From Freight Train Proves Fatal

Jeremiah Sawyer, 4 years old, of Ayburn, Pa., fell from a moving freight train of the Philadelphia and Reading Railway at Westlawn station, opposite Shawmont, last night. Both his legs were cut off and he died en route to St. Timothy's Hospital.

SERUM USED TO SAVE RATTLESNAKE VICTIM

Fourfold Dose of Brazilian Remedy Injected in Zoo Keeper's Swollen Arm

NEW YORK, Jan. 28.—A fourfold injection of a Brazilian serum was made yesterday into the discolored, swollen arm of John Toomey in the reptile house at the Bronx Zoo, who was bitten on Thursday by a Texas rattlesnake.

Toomey has been in a serious condition since the poison entered his veins, and the injection was the last resort of the doctors in their effort to save him.

Toomey was bitten as he cleaned out a cage. The rattler, half its length swayed into reptilian coil, darted at him as his hand approached a corner of the cage. The fangs left two incisions, marked with the pale yellow of the discharged venom, on his right hand.

All Thursday night and yesterday Dr. Van der Stijnen and others were at Toomey's bedside in the Hermann Hospital, Park avenue and 77th street, where, delayed by the antivenin which had been injected several times, the symptoms of acute venom-poisoning developed and gave the victim, now comatose, a continuous and extreme pain.

Late yesterday afternoon the specific serum, made only in Brazil, and believed to have been used yesterday for the first time in this country, arrived at the hospital.

Immediately a large injection was made into the arm. Its effect was to quiet the patient, to put him "where he is doing very well, but where the danger is still not to be minimized," Dr. Van der Stijnen said. At the hospital it was said that perhaps an even chance of recovery remained to the man.

SECURITY LEAGUE GROWING

Prominent Citizens of Lancaster Organize a Branch

LANCASTER, Pa., Jan. 28.—Eighty-seven prominent citizens of Lancaster, representatives of the clergy, business and intellectual life, organized the Lancaster branch of the National Security League at an enthusiastic meeting last night.

Resolutions heartily endorsing preparedness were adopted and will be sent to every Pennsylvania Representative in Congress and to the United States Senators from Pennsylvania. Organization

Jumps From Liner and Drowns

NEW YORK, Jan. 28.—While the liner Torchbearer was pitching heavily in a storm off Bordeaux, Mrs. M. Corrigan, wife of Magistrate Joseph Corrigan, of New York, for some unknown reason jumped overboard and was lost the evening of January 23. Passengers reported on arriving today.

Grand Prize, Panama-Pacific Exposition, San Francisco, 1915  
Grand Prize, Panama-California Exposition, San Diego, 1915

Baker's Breakfast Cocoa

The Food Drink Without a Fault



Made of high-grade cocoa beans, skillfully blended and manufactured by a perfect mechanical process, without the use of chemicals; it is absolutely pure and wholesome, and its flavor is delicious, the natural flavor of the cocoa bean.

The genuine bears this trade-mark, and is made only by Walter Baker & Co. Ltd. Established 1780

In consequence of the Extraordinary Success of the New "Handy Volume" issue of The Encyclopaedia Britannica which we are offering on the payment of \$1.00 down and small monthly payments we are obliged to give the following Notice to the Public

WE shall be able to make prompt delivery of sets of our new "Handy Volume" issue of the Encyclopaedia Britannica for only a short time longer. The demand has been so enormous as to exceed all calculations. We are making deliveries from our warehouses in different cities over the country. But the stocks on hand are being rapidly exhausted, and we must beg the indulgence of our customers if they find their orders delayed. We began advertising the remarkable offer which we are making on this new issue of the Encyclopaedia Britannica between the 10th and 14th of the month, and within a week the orders were almost 700 per day, and by the time this notice can be printed, will probably be 1,000 per day. Packing and delivering a thousand sets a day of a 29-volume encyclopaedia, every volume of which must be packed so as to come to the purchaser in perfect condition, is in itself a task of some magnitude. But a much more serious matter is that these shipments will very rapidly exhaust our stock of the bound sets. Rush orders were immediately placed with the binders to push deliveries at all possible speed, working night and day shifts. We Had 50,000 Sets Ready After we had made arrangements for this remarkable sale, we did not begin advertising until the publishers had on hand 50,000 sets printed on India paper. The whole success of the "Handy Volume" issue depended upon the fact that it was printed upon the light India paper, which makes the volumes so easy to hold and read. But the printing upon this paper must be done with especial care. Even this enormous printing can last us for only a short time, and we have already arranged with the publishers for the printing of another 50,000 sets, making a total of 100,000 sets, or 2,900,000 volumes averaging more than 1000 pages each. These are, we believe, the largest single orders for printing ever made. They alone make it possible to furnish our customers with the complete new Eleventh Edition of the Encyclopaedia Britannica printed on the same lovely India paper as the high-priced Cambridge University issue at one-third the cost of the higher priced issue. We undertook the sale of the new "Handy Volume" issue because we are always seeking real bargains to offer our customers; something of superlative quality; something that everyone needs; something that lends itself to economical manufacture in large quantities; something that reflects lasting credit upon our institution and means permanent satisfaction to our customers; something that can be sold at a price that, considered with its known quality, will instantly identify it as a BARGAIN. For this reason, we arranged with the publishers to sell this issue on the narrowest margin of profit, both to themselves and to us, and to offer the complete work, the entire 29 volumes, unabridged and unchanged, for a first payment of a single dollar. We put behind every order our absolute guarantee that this is the complete, authorized, unabridged Eleventh Edition of the Encyclopaedia Britannica, which cost more than a million and a half dollars for its editorial preparation alone. And we further guarantee that any subscriber who is not completely satisfied with his purchase when he receives the volumes, may send them back to us, at our expense, and we return the dollar he has paid. Your entire risk is limited to two twenty-cent stamps. In other words, we take all the risk and you take none. The Result of This Offer The new printing of this issue cannot possibly be ready before the first of June. If, therefore, you wish to make sure of the delivery of your set before that time, your order must be sent at once. Deliveries will be made in the order they are received, but we should be extremely obliged to any subscribers who do not require immediate delivery if they would so mark their orders. If you have not a regular order form already, simply send us your address with one dollar enclosed and a set will be reserved for you, and delivered to you at the earliest possible moment. To see sets of the "Handy Volume" issue go to Gimbel Brothers MARKET : CHESTNUT EIGHTH : NINTH

Mawson & DeMany 1115 Chestnut Street Opp. Keil's Getting Business By Right Methods We will inaugurate on Feb. 1 a sale of— Hudson Seal Coats at Remarkable Values These are not odds and ends that it is simply desirable to get rid of, but Our Own Regular Stock which we will offer at hitherto unheard-of prices. We want every purchaser to be an advertiser for us for the next season, and every garment sold, backed by our absolute guarantee of strict reliability, will effect this result. Remember Feb. 1