RBATEST CTTY IN UNION, MAYOR SUITHS' PLAN uxition of Area as Large as Atlanta, Ga., Part o, General Scheme

DEADLY WEAPONS LOOT OF THREE SMALL BOYS OF "MURDER SQUAD"


## 



## 50 <br> Fine Pianos

At One-Half and Less the
Original Prices
Original Price
$=2=5$

## " <br> $$
10
$$ <br> 


U. S. IS INVOLVED BRITAIN DECIDES IN DISPUTES WITH AGAINST FORMAL 5 BELLIGERENTS BLOCKADE OF FOE


Advertising-and Opportunity in Philadelphia
 knocks is from bill collectors. When I hear a Because they don't know Opportunity, many men plug along, wresting a bare percentage out o their hard efforts. Right now Opportunity is knocking hard on
the doors of Philadelphia Industries, just as Opportunity is rapping at every door in America.
New millions of wealth are pouring into men's pockets-and the manufacturers whose merchanprofit from these millions. Advertising is the lateh string when Oppor-
cunity knocks. And the way to become wel acquainted with the latch string that will open o solicitation, no obligation. take it. It incurs
The Philadelphia Association of Advertising Agents has prepared an interesting little booklet for manufacturers, jobbers and retailers, dealing
with advertising. The A B C of "Advertising" contains much food for reflection-It may point out a solution of your problems.
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## SECRETARY,

Philadelphia Association of Advertising Agents Lafayette Building, Philadelphia, Pa.

