EVENING LEDGER-PHILADELPHIA, TUESDAY, JANUARY 25, 1916.

THIS CITY SLOW?" 'CERTAINLY NOT,' **BOOSTERS REPLY**

OR

NED

ning.

th Musi-

red he

talked a body

indar.

Irnda) family mains the has

I WILL cela-ten'à

is.

1000 Business Men to Boom City at "Ad" Convention Here WILL SHOW GREATNESS Yast Industries to Be Pointed

Out-"Associates of Poor Richard" Now Sought for Work

As army of 1000 business men is being perhaled by the Poor Richard Club to if h contincing the 10,000 or more dele-pits who will attend the convention of ted Advertising Clubs of the he Associated Adversame that Phila-ward in this city next June that Phila-banks is not only the world's great when but the most hundling munici-

In other words, these loop business munici-mil serve as a monster booster some er milladelphia. Their serve as a monater houster squad endition of the mission will be make a hooster out of every one of the visiting advertising men so that the of Philadelphia's industrial great-may be carried to every corner of delliged world.

great booster committee will be e commissioned to see that the low is forever separated from this in the minds of the visitors. all take it upon themselves the entire satisfaction of the Philadelphin is humming and swiftly along the highthat gress than any other city in world

They will show that Philadelphia is setpace for other cities in the United the matter of public improved commercial progress. WILL SHOW VISITORS ABOUT.

While Silow burstness men will begin on these 100 burstness men will begin on a opening day of the convention to afold the industrial greatness of Phila-applia. They will escort the visitors to a big textle mills in Kensington, Bald-m Locomotive Works, the Disston Saw burstness' schuwards and other bu Crampa' shipyards and other bly austrial enterprises which have gained and abroad.

One of the most important functions of a big booster sound will be to impress on the delegates the fallacy of busia the delegates the failacy of busi-shouses all over the United States ing Philadelphia-made goods in New & when these same goods can be abt in Philadelphia. On this point a of education will be waged delegates, and it is believed accement will result in bringeds of buyers to Philadelphia prmerly made their purchases in New York.

The booster squad will have still an-sher important mission to perform. It will be up to these 1600 boosters to make the Philadelphia "glad hand" famous the ntry over.

The boosters are being enlisted under the head of "Associates of Poor Bichard." Twenty teams of 10 men each are scouring city for volunteers to the booster and Irving F. Pascall, chairman he publicity Committee of the Poor and Club, amounced today that the field 1000 would be robtained before and of the week. Ten of the teams a in charge of Field Marshal Colorel min J. Kolb and Captain Frederic ones, the other 10 teams are under Field Manhal Thomas Martindale and Captain

An intense rivalry has developed be-twee the two-team factions in the race in "Associates of Poor Richard."

EXPLAINS BOOSTERS' MISSION. is explaining the mission of the "As-sciates of Poor Richard" Mr. Pascall d today.

dvertising men are the biggest ters in the world, and we want to ing them an opportunity to talk about Paladsiphia for the rest of their lives der they visit Philadelphia next June. o open their eyes wide and them with the commercial this city. want to

CHURCH FROM WOMAN'S GIFT Episcopalians to Build From \$100,000 Left by Mrs. H. W. Watson

Left by Mrs. H. W. Watson A diocesan church for the Protestant Episcopal Diocese of Fhiladelphia will be established on the site of the Episcopal Church of the Ascension, adjoining the southwest corner of Broad and South streets. The church will be built out of the fund of \$100,000 left by the late Mrs. H. W. Watson, wife of Congressman H. W. Watson, of Langhorne. The establishment of the new church was settled at a meeting of the Convoca-tion of South Philadelphia in the parish house of St. Peter's Episcopal Church. 3d and Pine streets, yesteriay afternoon. Rishop Phillp M. Rhinelander announced that Congressman Watson was in sym-pathy with the alms of his wife's bequest, and said that, after viewing a number of possible sites, the location at Broad and South streets was considered the most favorable.

STATE LABOR LEADER SAYS REPUBLICANS WILL NOT NAME ROOSEVELT

Maurer Tells President of Political Attitude of Working-

men - Socialists Oppose Preparedness Policy

WILSON INTERESTED

Ry a Staff Correspondent

WASHINGTON, Jan. 25.-James H. Maurer, president of the State Federation of Labor, who softw Fresident Wilson along with Representative London and other Socialists, today predicted that the Republican party could not nominate Taft or Repsych. r Roosevelt

"It seems that the union of the Vares and Brumbaugh with the Penrose people and Brumbaugh with the Penrose people would make Pennsylvania pretty solidly Republican," he replied, "but right now more interest is attaching to the national situation. I think the utmost care will have to be used by the Republicans in picking their nominee or they will run into the same trouble they encountered in 1912.

"For instance, I do not believe that they could nominate Reesevelt and elect him. could nominate Roosevelt and cleet him. There are too many people right around Reading that I know of who would vote against Roosevelt because they hold him responsible for putting Wilson in the White House in 1912. On the other hand, there are too many strong Roosevelt men to permit the nomination of a man like Table The semination of a man like Taft. Taft. The nomination will have to be made most carefully."

"Did you advise the President about that?" he was asked.

"Good Lord, no." he laughed. "I hardly had time to tell him what I thought about preparedness, after Hilquit and London finished talking pence." Mr. Maurer told the President that the

same thing, to seek justice for the ruined lives of their husbands. I am glad Mrs. Alexander has won. Instructions about how women should proceed in the legal steps will be given free of charge at our offlees, the Philadelphia Frotestant Epis-copal City Mission, 225 South 'Id street.'' said the Rev. Mr. McHenry this morning. ''I advise wives of inebriates to prosecute. In that way they will be able to save their own husbands and at the same time make the saloon men more careful about how they sell liquor to other men. They should first try warning the saloon men. Socialists were opposed to the entire pre-paredness program and that the workers were opposed to increasing the army and navy

Mr. Maurer saw the President at 10 o'clock, with Morris Hilquit, of New York, and Representative Meyer London, the only Socialist member of the House The three represented the recent confer-ence in Chicago, and were appointed to urge a conference of th neutral nation urge a conference of th neutral nations in the interests of peace. They had con-cluded their argument when Mr, Maurer opened the preparedness discussion with the President. So interested did Fresi-dent Wilson become in the arguments against preparedness advanced by Mr. Maurer, that the time allotted for the conference, which had been scheduled to end at 10:15 sharp, stretched for nearly 10 minutes, while Democratic Floor Leader Chaude Kitchen, of the House, and other important Congressmen and Senators cooled their beels in Mr. Turnalty's office waiting for engagements.

Mr. Maurer told the President that the opposition of the industrial workers throughout the country did not limit theif to the private profits made out of the manufacture of munitions and the building of ships. He admitted that if the Government would build all its ships

WIVES OF DRUNKARDS URGED TO SEEK JUSTICE IN COURTS The Rev. H. Cresson McHenry, of Old St. Paul's, Ready to Aid Distressed Women in Starting Legal Proceedings Notice to Wives Whose **Husbands** Are Drunkards The Rev. H. Cresson McHenry will help you.

He is willing to give free advice and instructions to all wives of drunkards about how to start legal proceedings against saloonmen who continue to sell liquor to husbands after they have been requested not to do so.

The Rev. Mr. McHenry is pastor of Old St. Paul's Protestant Episcopal Church. Women can see him at the Philadelphia Protestant Episcopal City Mission, 225 South 3d street.

REV. H. CRESSON MCHENRY

"As a social worker I am willing to give any and all women advice how to go about prosecuting saloon men who are ruining their husbands' lives by

selling them liquor," said the Rev. H. Cresson MeHenry, pastor of Old St. Paul's Protestant Epiacopal Church, this morning. He was discussing the case in which Mrs. Virginia Alexander, 2625 Huntingdon street, had been awarded \$2500 from Jacob Bosch, saloonman, 2521 North 27th street, because the jury declared her husband's life had been shortened by drinks in Bosch's saloon.

"For a year and a half in our little mag-azine, published by 'Oid St. Paul's' we have been urging women to go to court to obtain justice when they are unable to save their husbands in any officer way."

said. "the paramount evil in social troubles in every community is the ra-loon. All work in the direction of social uplift is nothing but a hideous farce until "This take about the women not being willing to go to court on account of the publicity is all foolishness," added the Rev. Mr. McHenry. "We are making a business of teaching them about going to court. The theory advanced by 'Mom' Beck, wife of a saloonkeeper, that the victory won by Mrs. Alexander will serve to make adventuresses try the same we destroy the saloon. I cannot tell you how glad I am that Mes. Alexander has not this decision. It will mean much to other women.

"We all to do our work with the wives of the drunkards as much as pos-sible. Through them it is possible to accomplish nuch." said Mr. McHenry. to make adventuresses try the same thing is not correct. All I can say to that is this: If the men have thrown over the adventuresses, if they have been "We advise the women how to treat their husbands to persuade them to stop drink-ing. Some are too affectionate Some are afraid of their husbands. made to suffer by saloon men, then I say they, too, ought to be helped. I stand I stand

Some are not sympathetic enough. We take the side of the wife in preference to the man. One thing we never do in our work with men. We do not allow them to talk in public about their refer-mations. We save about 50 per cent. of the men. We could save 85 per cent. if we had a home or sanatorium som where in the country. It is my dream now to have such a place some day. We are working toward that end now. It is Inte difficult to work with our men when the have the saloons all about them, W don't want the men to be lauded and talked about for reforming. They are not doing anything wonderful-simply their duty. If they do give testimonials in public women cry over them and men slap them on the back and they think

The Rev. Mr. McHenry has been work-ing 20 years with social problems. He says he rejoices at Mrs. Alexander's vic-tion man should do-keep straight and tory, because it brings before the public | clean and sober."

COLLEAGUES ATTEND FUNERAL Lewis A. Haspel, Charles B. Selby Fran-OF JUDGE ROBERT RALSTON

Jurist Is Laid at Rest With Simple Ceremony

Judge Robert Raiston's funeral service were conducted today with the simplicit; that marked the man. The funeral was held this morning in the Church of St. James the Less and Interment was in the graveyard adjoining the church.

ready to aid them get justice, too.

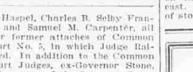
"The time has come when women should

ret a square deal. This case will act as in incentive to make other wives do the ame thing, to seek justice for the ruined

should first try warning the saloon men

If that has no effect, then let them prose

The services were read by the Rev. Dr. Louis C. Washburn, rector of Christ Church, which Judge Raiston attended, and by the Rev. Dr. J. A. Harris, of St. Phul's, Chestnut Hill, who was a relative of India Relation of Judge Ralstor Intimate friends viewed the rema



Lowis A. Happel, Churles R. Selby Fran-cis Kane and Samuel M. Carpentèr, all present or former attaches of Common Pleas Court No. 5, in which Judge Ral-ston zerved. In addition to the Common Pleas Court Judges, ex-Governor Stone, now Prothonotary of the Supreme Court, acted as an honorary pallbearer. It was he who first appointed Judge Ralston to the bench.

the bench. Some of Judge Ralston's intimate friends in the church were former Judge ulberger, Judge Brown, of the Municipal ourt; Justice J. Henry Williams, of the perior Court: Justice von Moschzisker of the Supreme Court; District Attorney Rotan, William Findlay Brown, Charles Ingersoll, Daniel Shern, James S MacCartney and General Edward de V.

WARE THE SNEEZE

Particularly in Library Books, Which Carry Germs

Don't sneeze in Hhrary books. Coughing and sneezing in them may help apread grip, according to F. D. Baugher, head librarian of the H. Jo-schline Widener Branch of the Free Li-brary, at 1200 North Broad street.

Mr. Baugher says grip is spread in this namer because grip germs live in books wit as they do in the dust on the streets. "The Bureau of Health destroys all li-brary books which have been in homes

while they were under quaranthe," said Mc. Baugher today. "But books which come from homes where there is grip are not destroyed because we do not know of the presence of grip there."

MOTHER M. JOSEPHINE DIES FROM PNEUMONIA Aged Supervisor of Parish

School of St. Ann's Catholic Church Ill Few Days

Mother Mary Josephine, the aged su-perior of the parish school of St. Ann's Otholic Church, Ledugh avenue and Mem-ohis street, and personal friend and ad-visor of not less than 1700 calibren, died shortly before dawn today in the convent of the Sisters of St. Jaseph, 2743 Tucker street, from pneumonia. She was 72 years

The parish sebool, the destiny of which abe had directed for nearly half a cen tury, is shrouded in gloom today. Th The eighborhood, too, was depressed by news I her death, for her influence was far-aching among old as well as young. She ad been ill only since last Friday with rip, which suddenly developed into pneu-nonla. The Rev. Matthew Hand, paster of the church, who is out of the city, has een summoned. She is survived by

Mother Josephine was a alster of St Joseph for more than 50 years. She was stationed at St. Ann's parish school for more than & years. At first she was one of the ossistant teachers, but she had been mother superior for the last 31 enra.

Provious to ming to St. Ann's partab school Mother Josephine was a teacher in St. Patrick's parish school, 5th and Lo-cust streets, for II years. She was a na-tive of Philadelphia. In her girthood she thended St. Phillip Neri's Church, 2d and Jucen streets. A jublice celebrating the 19th anniver-ary of her consecration to the sisterhood

was held March 17, 1915. At that time test imminials and congratulations from all over the country were received by her Motzer Josephine will be buried in the convent cemeterly, at Chestnut Hill, Thursday in a grave but a stone's throw from the spot where she, then Miss Catherine Lynch, took her vows more than half a century ago. High Requirem Mass will be celebrated for her at St. Ann's Church by Father Grace tomorrow morn-

Big Tract of Land Changes Hands

Fifty acres of land, the largest tract isposed of in Delaware County for buildng purposes for several years, have been sid to John H. McClatchy, a builder and sold to John H. McChachy, a builder and operator, by the Girard Trust Company, trustees of the extate of Thomas H. Powers. The property is situated on West Chester pike, opposite the 69th street terminal, and extends from Garrett road on the west to Powell avenue on the east. Houses on the tract will be built of stone to sell for about 2000 each of stone to sell for about \$5000 each.

Minister's Auto Runs Down Man Minister's Auto Kuns Down Man Frank Noad, 41 years old, of 1944 North Reese street, was struck by an automo-bile driven by the Rev. Daniel E. Weisle, pastor of the Messiah Lutheran Church, 16th and Jefferson streets, while he was walking across Broad street near Cum-herland last evening. Mr. Weigle, who lives at 1437 North J5th street, went to the 26th and York streets police station lives at 1437 North Join street, went to the 26th and York streets police station and gave himself up after he had taken the injured man to the Samarian Hos-pital. He was released pending the out-come of Nond's injuries. Hospital physi-cians found that Noad's skull and right leg were fractured. His condition is

crious

Saludothe coffee that is every atom coffee goodness

Saludo makes a wonderfully gratifying cup. We blend this coffee to give you the largest cup value you can buy-and we believe that it gives you precisely that thing. It is a real coffee with the aroma and the splendid full-body that satisfies the man or woman who is particular. Just to have your coffee

troubles over with once and for all, try Saludo. 29c a lb.

Moon Flower Japan Fannings

A fine tea value-this. gives you a cup that is not only economical, but has that soothing quality that you will like. We have just placed this tea value on our counters, and we can highly recommend it to those who, while wanting a good tea, count the cost.

18c a pound. You'd better

buy flour now

Flour in our judgment is going up—beyond question now is the time to lay in your supply for the balance of the winter. A barrel of Knights Templar is an investment.

\$7.90 a bbl. 24½-lb. bag, \$1.00 121/4-lb bag, 50c

Thos. Martindale & Co. 10th & Market

Established in 1869 1 Phones-Filbert 2870, Filbert 2871 Keystone-Race 590, Race 591



C. Rockets never rent the sky more ruthlessly than these soaring fabric prices are tearing clothing traditions to shreds! Fifty and seventy-five cents more a yard for cloth than we paid last year, and a limit placed by the mills on what orders they'll take from us at that! Dyestuffs out of sight both in price and in supply; canvas, linings, trimmings of all kinds dearer and dearer every day! Can you see the handwriting on the wall, warning you to buy beimes the Overcoat you'll surely need next Winter? Here's the mathematical statement of past, present and future conditions affecting your pocketbook! Hundreds sold yesterday!

Group No. 1-

This season's \$15, \$18, \$20 Overcoats, next season's sure prices. \$18, \$20, \$25

This is Perry's Most Comprehensive. SALE OF FINE COATS

BB 23

this Winter Season!



"It is our intention to yank the lid ampletely off and let them glimpse the underful machinery and organization which is supplying the needs of humanity the force or the math a the four corners of the earth.

The average westerner has never mad of Kenaington, Frankford or immyunk, but after next June he is bing to know all about those places ough the medium of the advertising

"The 'Asociates of Poor Richard' are needed to aid the visitors in peeping into the world's greatest workshop. These delegates are going to be shown what Philadelphia is doing in the tex-ule, woolen, silk, locomotive and ship industries, and they are going to be popply impressed as to Philadel-phia's importance as a publishing cen-tre. "The 'Asociates of Poor Richard' are

"The 'Associates of Poor Richard' are miss to prove that the word 'slow' is a her when attached to Philadelphia. We the going to demonstrate that Philadel-

The editorial on national preparedness which appeared in the EVENING LEDGER on January 17 has been reprinted in pam-philet form by the Philadelphia branch of the National Security League and in being scattered broadcast by the officers of the league. In all 25,000 copies of the computer were printed and up to date The delegates will see what we have-they will learn what we make. They will adout that Philadelphia is the nation's factory for quality goods. Then they will by home and talk about us-they will isread the gospel of Philadelphia as a parket, as well as Philadelphia as the roducer.

The 'Associates of Poor Richard' will the associates of Poor Richard' will be suitide to all privileges of the con-suiton just the same as the delegates the some from San Francisco, Hawaii, Issanto, London, New Ofleans or New York. Adoptia branch, distributed 2000 copies of the pamphlet while in Washington last week attending the national convention of the Security League. The editorial was entitled "Not Even a Sporting Chance."

BIG MEN COMING.

BIG MEN COMING. "Hig men attend these conventions, big shared men, big idealed men, men who are already arrived but want to go fur-five and do more. There are publishers, dystilling men, bankers, heads of busi-tion, department store directors, big city wallers, manufacturers to be performed and manufacturers, job printers and

"Among the crowd, every business man the becomes one of the 'Associates of For Bichard' is sure to find people who will interest him and who will be glad to map ideas with him.

"Nearly two days of the convention will "Nearly two days of the convention will is devoted to small gatherings of met intrasted in some one division of sales work or advertising. Somewhere on the regram the "Associate of Poor Richard" "If find a meeting that will fit him. He will have an opportunity to go to that weiting and rub elhows with similarly intrasted business men- from all over the country.

There are two reasons why Philawe had the their city.

We need the personality of every wide-states humbers man in the city to make if of our 10,000 visitors carry home pro-bind impressions of the commercial im-states of Philadelphia."

Artists' Club "to Celebrate" the second structure of the second structure of the founding of the fast antiver-structure of the founding of the Associated structure of Philadelphih to be held at the structure at Philadelphih Sketch Club, 215 South state street. The celebration, to be seen as "A Night in Bohemia," will be association a exhibition. This will be association a exhibition. This will be association as exhibition. This will be association as exhibition. mianiom, carefully elaborated, will

and operate its own arms plants, that the opposition of the Socialists in particular and of workers in general would be lessened, but he said they were opposed to the whole armament idea. "I told him my views, and what I be-lieved to be the sentiment of the work-ers throughout Pennsylvania and the country," said Mr. Maurer, "and he lis-tened attentatively. I certainly got the impression that he was impressed by the force of them, though, of course, it is dif-

ADOPTED BY SECURITY LEAGUE

Article on Preparedness Distributed in

Pamphlet Form

pamphlet were printed, and up to date 5000 have been distributed in Philadelphia

Robert Morris, secretary of the Phila-

Interest on

Deposits

This Company invites the checking accounts of corporations, partner-

Interest at the rate of

2% is paid on daily bal-

ances of \$200 and over, and a slightly

higher rate may be ob-tained for idle funds of substantial size when subject to notice before

Philadelphia

Trust Company

Main Office 415 Chestnut Street

Broad Street Office

1415 Chestnut Street

withdrawal.

ships and individuals.

ficult to tell about that." It was learned at the White House aft-erward that the reason President Wilson was so anxious to hear the arguments of

the Socialists against preparedness at first hand, as he did from Mr. Maurer, was because he hoped to meet them in the speeches he will make on his present EVENING LEDGER EDITORIAL

the family home, 136 Spruce street, befor the services. Following the members of Judge Ral ston's family into the church were three negro servitors who have been a long time

The little church back of Falls of Schuylkill was crowded. All the Common Pleas Court Judges served as hon-orary pallbearers, and the active pall-bearers were Harry Mace, George W. Yeasey, Michael Walsh, John B. Ayer,

\$425

CHICKERING

^{\$160}

Mahogany Case

condition. Taken as

part payment for one of

Easy Terms

unningham Piano Co.

11th & Chestnut Sts.

BOOKS of SCIENCE

A TIMELY WORK JUST RECEIVED IS THE NEW AND REVISED 1916 EDITION OF THE

MECHANICAL ENGINEERS'

POCKET BOOK

Philadelphia Book Co.

Second Floor 17 South Ninth 58.

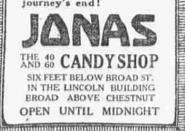
FOCKET BOC By William Kent, M. E. So. D. In leather, 85.00 net ther valuable works, ugineering, mi sing, umilatry, etc., are listed to our now catalog, a py of which will be sent given you free on quest.

our own make.

Little used. In fine

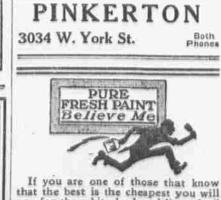


buy 85% of the candy sold. But the man's only an errand boy — there's a woman or a kiddie at the journey's end!





It is the little details of your property that add to its value. Hardwood floors in preference to the inferior kind enhance the value of any building. They are more attractive, more easily kept clean and they are more durable.



If you are one of those that know that the best is the cheapest you will pay for the white lead and linseed oil that is in all of the paint we use for decorating. Kuehnie

Painting and Decorating

Both Phones

28 S. 16th St.

tional advantages in the selection of Pearls, Pearl Necklaces, Diamonds and Precious Stone Jewelry



J. E. Caldwell & Co.

902 Chestnut Street

because of their facilities for securing

choicest gems from the source are

enabled to offer their patrons excep-

have supplied Jerusalem with water many hundreds of years. One of the most picturesque sights imaginable is to see this running water tumbling thru

rough gutters for over 20 miles into the old city. This is the people's drinking water-upon it their health depends. Fortunately, Health looks at drinking water from the point of

pureness, irrespective of the beauty of Nature's setting. Purock Water is made from the standpoint of practicability and a safeguard to health-to cleanse the body, not to use it as a depository for Nature's organic and mineral matters. This is our reason for distilling Nature's water by the Purock process. Purock Water is delivered to offices

and homes in sterilized, scaled glass bottles. Six large bottles or a fivegallon demijohn, 40 cents. Order a case, use one bottle. If the water fails to please, we will, at your request, remove the case and make no charge.

THE CHARLES E. HIRES CO.,

T.E.

to order Spring Clothes early.

make an early choice.

TAILORS

Master

Tailors

for 68

Years

210 S. 24th St., Philadelphia WATER BOTH PHONES

CI.

Spring Clothes

For several years there has been a growing tendency

Southern trips, prolonged travel, avoiding the Spring

rush-there are many reasons why men prefer to

Our splendid Spring stock is ready. Make your

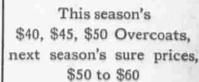
HUGHES & MULLER

selection now, while it is still complete.



LEGGAND COLORIDA COLORIZATION COLORIZATION COLORIZATION COLORIZATION COLORIZATION COLORIZATION COLORIZATION COL

1527 WALNUT ST.



In this sale, \$33!

PERRY&CO. "N. B. T." 16th & Chestnut Sts.

In this sale, \$13!

Group No. 2—

This season's \$22.50 and \$25 Overcoats. next season's sure prices, \$28 and \$30

In this sale, \$18!

Group No. 3—

This season's \$30 and \$35 Overcoats, next season's sure prices, \$35 and \$40

In this sale, \$24!

Group No. 4-