

ONE TINY "HANKY" FOR \$50
MAKES M'LISS SOLILOQUIZE

She Is Impressed and Interested With the Marvellous Creations of Linen and Lace, But Fails to Make a Purchase

"FIFTY-DOLLAR handkerchiefs sold like hot cakes this Christmas. Our stock is really depleted!"

The saleswoman tucked a blonde curl in with a hand as aristocratic as the wares she handles and I gasped the gasp she expected of me.

I have often had the pleasure, and doubtless you have, too, of picking up bargains in the handkerchief line for twelve and a half cents. If I'm feeling really extravagant I may have a look at the twenty-five or fifty cent kind, but anything beyond that has always come in the nature of a gift. I imagine the average woman has the same feeling toward handkerchiefs.

Fifty dollars for a tiny bit of linen and lace, with no ancient history attached to it, seems to me to represent the very acme of extravagance, and yet the presiding genius of the handkerchief counter told me that many Philadelphia women of fastidious taste and pocketbooks tolerant enough to indulge it, carry these expensive accessories.

"Many women think nothing of buying a dozen or so of handkerchiefs costing from \$15 to \$20. These they use for every day, buying only a few of the \$50 kind for use on elaborate occasions. Sometimes, however, they are bought as gifts for brides to carry, and that is how heirlooms are born. Handkerchiefs carried on such momentous occasions are usually laid away in lavender and old lace until there is a wedding in the next generation."

"Have you any on hand now?" I asked with reverence, the very thought of a \$50 handkerchief filling me with awe.

Familiarly breeds contempt. With an airy, carefree gesture she brought out two trays of marvellously beautiful handkerchiefs, ranging in price from \$10 to \$65, just as though they belonged to the common genus.

Dainty, filmy creations were they, almost too fragile to be handled, and yet they bear the reputation of being wonderfully durable.

The linen in the more expensive ones is hand-woven, the Valenciennes lace hand made, of course, and the embroidery seemingly too fine and perfect for the human hands to have accomplished. They come from Paris and look it, quite.

The Duchess and point lace ones, looking actually more expensive than the inconspicuous but amazingly fine Valenciennes one, cost in reality very much less. Only about \$30 or \$40, don't you know!

At any rate, even if one's expectations never soar so high as to think of possessing a \$50 or \$65 handkerchief, it's an adventure just to look at them. I wonder if they are hard to make!

"Thanking You in Advance"

Do you start your business letters in this way: "Yours of the 16th inst. received" or "I have your favor of the 21st at hand"? And do you conclude them, "Thanking you in advance and hoping to see you soon" or something with a similarly familiar ring?

You probably do. Take mine out of every ten commercial letters and you will find in them the same deadly dull phrasing. I read an interesting interview the other day with a "big" business man in which he told of increased results that he obtained in his business after he decided to break away from the bromide. It was a new stenographer who first suggested the idea to him.

Now every letter that he sends out of his office strikes an original and individual note. He employs the stenographer who pointed the way as chief letter composer and she in turn has her stenographer to take the dictation.

What a blessed relief it would be to open the note requesting you to pay your gas bill promptly and find a neat and humorous little turn of thought instead of the customary banal wording. It would sort of soften the blow, mayhap.

Why not suggest it to your employer?

Whipping Is Cruel

An interesting letter signed "Invalid" came yesterday regarding my comments on Ellen Key's views of corporal punishment for children. No doubt a great many readers concur with these sentiments:

Dear M'LISS—I live next door to a man and woman whose manners are very refined and who are well-to-do, and they seem to have everything that could be desired to make them happy, even a dear little girl whom I, who am a shut-in, confined to my room, often wave to from my window to see her smile to me from the yard and wave back. It distresses me and, indeed, has gotten to be the worst trial that my helpless invalid lot has brought to me that I have to hear her being whipped every day for what must be trifles, as she seems as good as gold.

I have heard some of the reasons for which she has been whipped—little things which any child might do simply because it is a child and has not learned the tact and patience which come with years. Why, some of the things seem to be the very things that make children so lovable, and yet she is punished for them. Isn't this because some people, however nice they may be to grown people, have forgotten what it is to be a little child?

I am glad you wrote about this as you did. I know one thing—that all the people I ever knew, including my own mother, so many years ago, in the days they called old-fashioned, made it a rule never to hurt a child—there might be punishments we got when we were little, being kept in and the like, but whipping very rarely.

Is this the result of all our progress, that after all our scientific inventions and the like, and all our new knowledge we don't know enough to keep our tempers with children. Don't you think it would be a good rule never to whip a child at all? There are so many other ways of accomplishing the same result, and it seems to me it must affect a child's self-respect so. Sometimes I wish I could run out of the house and get away from the sound, but am held here with no way I can think of to raise a protest except by writing to you to gain perhaps some consideration for this little girl and the many other little ones who must suffer still from this cruelty and injustice.

INVALID.
M'LISS.

Letters to the Editor of the Woman's Page

Address all communications to M'LISS, care of the Evening Ledger. Write on one side of the paper only.

Dear M'LISS—Will you please let me know where I can get tickets for the Eastman Traveling School? Yours sincerely,
M. F.

This interesting school will meet today, tomorrow and Thursday at Horticultural Hall. Admission is free and tickets will not be necessary. Morning sessions will be from 9:30 until noon; afternoon ones from 1 to 4:30. There will be one night session—tonight. These classes, I am told, are likely to prove of greater interest to professional photographers than to amateurs.

Inquirers K. S., F. B. and M. H. will find that this answers their queries also.

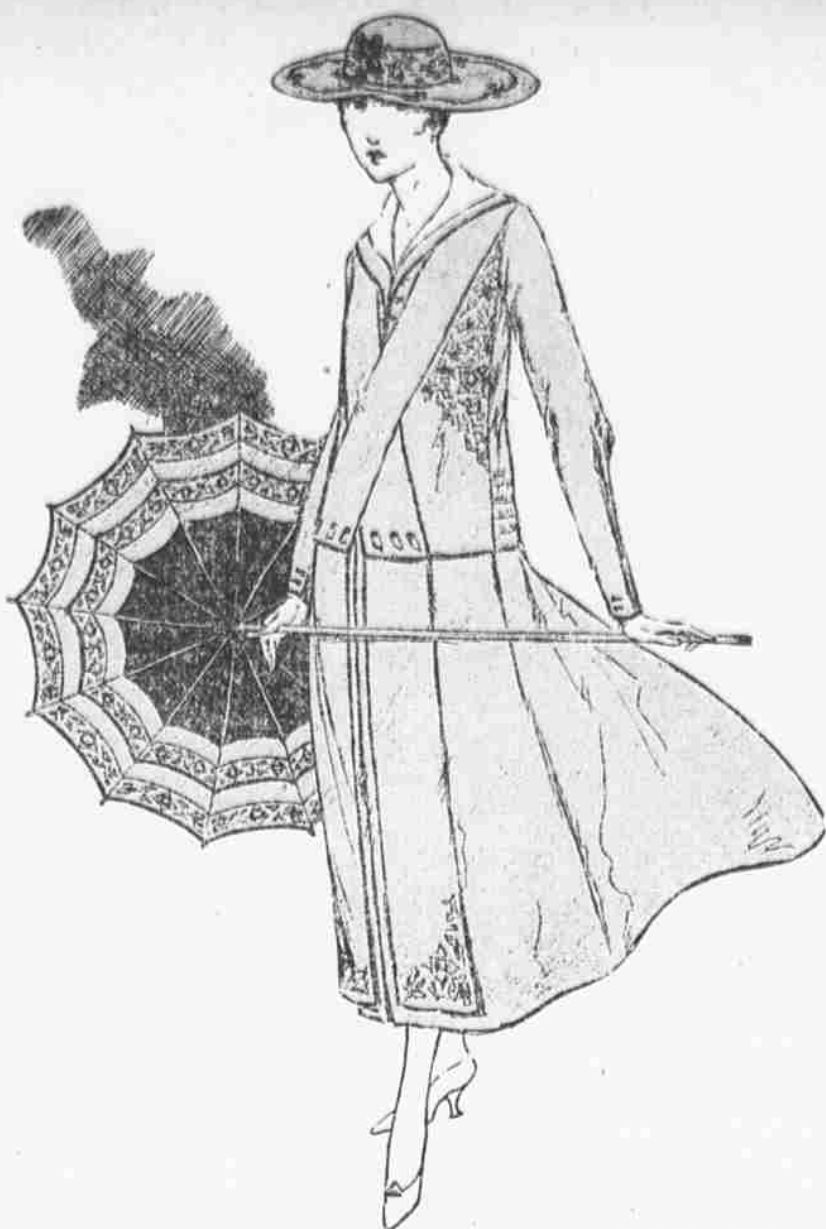
Dear M'LISS—What is the Monday conference, and are the meetings free to the public?
CLUB.

The Monday conferences are held by a group of men and women for the purpose of open discussion of public questions. There is an admission charge. For details, apply to Miss Mary H. Ingham, 323 South 16th street.

Dear M'LISS—Please tell me the meaning of the name "Battista."
SCHOOL GIRL.

This is an Italian name. It means "baptized" or the "baptist." St. John the Baptist in Italian is San Giovanni Battista.

SEEN IN THE SHOPS



THE COATEE—AN INNOVATION FROM PARIS

What would call this fresh-looking garment a coatee? That is what the French designers have named it, and so it comes over to us as a coatee. The idea is to wear the coat, or little coat, as the literal meaning has it, over lingerie frocks on the street, just as one wears a topcoat. Its uses are innumerable, for it makes an ideal house dress.

Nothing could be more practical for Palm Beach, for the material is a light-weight, natural-finish rayon. This fabric, by the way, promises to be very popular for spring, in line with the taste for pongees last season. The embroidery is hand work, and features the natural and several tints, to match the other touches of color to be seen at the collar. The price is \$25.

A coral-colored hat of rich silk is worn with this coatee. A bandeau of chintz in Dresden coloring and a tiny knot of cascading trim the crown. A brim has a narrow band of gold-toned blue straw with small bow knots for ornament. Price, \$18. Similar models in linen or fabric, faced with self-materials, tagal or hemp, may be had for \$15 and upward.

Full particulars as to where this costume may be purchased will be supplied by the editor of the Woman's Page, EVENING LEDGER, 608 Chestnut street, if accompanied by a stamped, self-addressed envelope and must mention the date on which the article appeared.

SOAP, WATER—AND BRAINS—
ARE BEST DISINFECTANTS

By WILLIAM BRADY, M. D.

In intimate contact with the patient for a considerable period must watch out lest he be infected. But if infected at all he must have occurred while the patient was present—not after his removal or death. Hence the rite of renovation and disinfection of the vacated premises becomes a mere farce. Worse, it focuses popular attention upon a negligible source of disease.

Soap and water—and brains—are the efficient disinfectants for routine use.

QUESTIONS AND ANSWERS

What Is Biliousness?

Can you advise me what will prevent biliousness? Answer—"Biliousness" is a term which covers many different ailments. Often it is a rebellion on the part of an outraged metabolism against intemperance or over-eating. It is not a definite condition.

To a Goldfinch

You arrant bird! You plagiarist! To sit there and repeat The very song I'd made for her— The very words, you cheat! "Pretty, pretty, pretty," "Sweet, sweet, sweet."—Charles Elmer Jenney, in Southern Woman's Magazine.

LUIGI RIENZI
1714 Walnut Street

Importer and Ladies' Tailor
FOR ONE WEEK MORE
You May Procure Your Southern Outfit at Special Concession
Rienzi Tailored Suit for \$65.00
Made from your Choice of any Material in our House, Rare Imported Fabrics, White Serges, Lingerie, Voiles or Silks

January Half-Price Sale of Suits, Coats, Dresses and Furs Continued
All Winter Hats Reduced

BUDGET EDITOR
GETS NEW IDEAS

Contest Almost Over—Send in Your Budget Right Away

The EVENING LEDGER is offering a first prize of \$5, a second of \$3 and two prizes of \$1 each for the best practical household budget of a family of five on a \$20-a-week income.

All communications should be addressed to the Budget Editor, EVENING LEDGER, 608 Chestnut street. Write on one side of the paper only—this is imperative. Names and addresses will not be used if such a request is made.

Another household budget shows how a really practical woman can save for the coming of unforeseen expenses. It stands to reason that a habit of putting aside \$1.50 for a rainy day is good discipline as well as a practical economy. It adds up, too, in a very short while, allowing a generous fund for reserve, even enough to carry one through slight illness, etc., without robbing Peter to pay Paul.

Old Ben Franklin, for all his frugality, doesn't make the dollars go any farther than some of our Philadelphia housewives. Take this budget, for instance:

Table with budget items: Fuel, Shelter, Light, Heat, Food, Entertainment, Medical attention, Total, Financial adjustment, and MIS. E. H. BALEY, 505 Arch street.

Beauty Is as Beauty Does

Hollow cheeks are sometimes due to a depleted condition. I do not mean thin cheeks, but cheeks that seem to sink in for want of strength.

Massaging is good, certainly, but a toning of the system is much better, because when the general physical condition is out of order one is all out of tune.

Wholesome foods properly cooked, plenty of rest, milk in abundance and guests partly raw are dietary helps to stimulate fagged tissues that show their ravages in one's cheeks.

Regulated exercise in the open goes a long way toward correcting this error, which is sure death to beauty. Skating, hockey, hiking and anything that keeps you out of doors are miracle workers in this direction.

Gingerisms

If a man calls his wife Peggy, he might imply the diminutive of Pegasus, the eternal horse. Catch the idea? Everlasting vine.

In times of peace prepare for more peace.

What's in a name? That which we call an American Beauty rose, by any other name would send us into bankruptcy.

Hats off to the genius who devised those deucedly becoming veils for widows.

Madam, if you would set back the clock of age, be sure to cover the face.

While the doctors are disagreeing the patient recovers.

Woman Observes 100th Birthday
SCRANTON, Pa., Jan. 25.—Five generations were present at the home of Mrs. A. O. White when Charlotte Hunt White celebrated her 100th anniversary today. "I have always done what I felt like doing," said Mrs. White when asked for rules for a long life. She added that she had smoked at one time in her life, but gave up that habit 40 years ago.

Lancaster Bars "Birth of a Nation"
LANCASTER, Pa., Jan. 23.—The "Birth of a Nation" will not be shown in this city. Mayor Trout informed Manager Yecker, of the Fulton Opera House, that he will not allow the picture to be produced here. Five thousand dollars' worth of tickets had already been ordered. The money will be returned.

Marion Harland's Corner

Lonely Girl Wants Letters

"WILL you please tell me how I can get the names of girls who would write to me? I am lonesome. I wrote to you before, but did not hear from you."
"R. H."

Your letter went duly to the printer. It must have escaped your eye. I repeat it with emphasis, in the thought of the long evening that weigh like lead upon the spirits of the lonely. Will not kind-hearted girls who "dwell among their own people" write to me for the address of R. H. and shed reflected brightness into her darkened life? She will tell you all about herself if you will ask her why she longs to hold converse with those of her own age and sex. Tell her something that will show life and the world in a different light.

Six Children and No Toys

"I read Margaret B's offer of dolls to give away. God bless the child for her good heart. I should like my twins, 5 years old, to have a doll each. They are always begging me, 'Mamma, why don't you buy us a doll?' They see lots of children who have dolls. 'I can't afford to buy them any. I have six children and not one of them has any toys to play with. Will you give me her name or send mine to her for the dolls.'
"MIS. E. E. G."

While the letter was received too late to allow us to hope for help from Santa Claus in the good work of securing dolls for the toyless family, you failed to add your address. Without these we are helpless. Will you correct the error? I am writing now for the eyes of children whose nurseries are overstocked with toys, new and old. Will you not send one Christmas this winter. Think of it, and not before you forget the sad story. When the mother's address is sent in I will forward it to you. Don't commit the toys to me or trouble newspaper clerks with them. Send them direct to the mother.

About Shaking Hands

"Please advise me about shaking hands with a man. Is it improper to shake hands with a woman with one's gloves on? Upon wishing my employer a merry Christmas when leaving the office Christmas Eve, is it improper to shake hands with my gloves on?"
"GENTLE M. E."

I did not get your letter in time to advise you as to the Christmas Eve point of etiquette. Probably your employer, being a gentleman, set your mind at rest by offering to shake hands with you after you were cloaked and gloved, ready to leave the office. A gloved hand is no longer considered disrespectful when people exchange salutations. In fact, it is awkward to be uncloaked for a woman to pull off a three-buttoned glove before laying her hand in that offered by an acquaintance of the sterner sex.

Entertaining a Club

"I have been asked to open my house to a musical club of which I am not a member. I am at a loss what to do and how to do it. Of course, I have had small gatherings of friends, but these are all strangers, about a hundred or so in number. They supply the program. Where shall I stand? Shall I ask the names, all communications addressed to Marion Harland should include a stamped, self-addressed envelope and a clipping of the article in which you are interested. Persons wishing to aid in the charitable work of the H. H. C. should write Marion Harland, in care of this paper, for addresses of those they would like to help, and, having received them, communicate direct with these parties.

"Sickness has kept me from thanking the Corner for getting my boy the cyclone. He is proud of it. Some weeks ago a Cornertite wished to know how she could prevent small flies from appearing in her kitchen. My experience has been to remove the cause. Decayed vegetables or fruit will bring them. When I am able to do my usual visiting I shall ask my friends to save stanzas for the boy whose letter appeared in the Corner. I have found an easy way to chop suet for puddings. Place it in the oven, when melted pour off into a clean vessel. When cold, slice it. It is cheaper than lard or butter.
A refreshing bit of miscellany from a member who is never too much occupied with her own affairs to think of others. The boy's address went at once to her. Her scraps of household lore are gratefully acknowledged. The hint concerning suet is novel and useful.
EVA J."



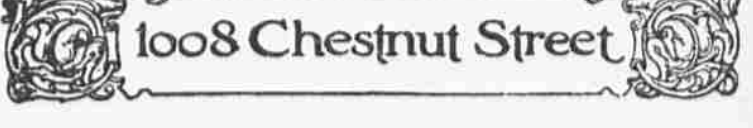
Embroideries

The popular 27 and 45 inch Flouncings—batiste, voile and organdie. All white or in colors.

Practical Embroideries for Children's Dresses and Underwear.

Novelty Robes In White Exquisitely hand-embroidered. \$25 \$28 \$35
Robes In Colors, \$12, \$25

Desirable Embroidery Insertings (Various Widths) Reduced One Half



Bell & Schmitt
1123 Walnut Street
TAILORS TO THE BETTER-DRESSED WOMEN OF PHILADELPHIA

Advance spring styles are established and we are prepared to execute your orders to your entire satisfaction and economy.
SUITS TAILORED TO YOUR ORDER
TRICOT SERGE..... \$35 | SPORT SUITS, with Cross Country or Regulation Skirt \$35
VELOUR CHECKS..... \$35
HOMESPUNS..... \$5 and \$6
LINEN SKIRTS..... \$5 and \$6

MILLIE AND HER MILLIONS ::::: IT TAKES MORE THAN ONE TO RUN A CONSPIRACY

