MMIGRANT, WHO HAS MADE GOOD, GIVES VIEW ON AMERICANIZATION
Don't Make One Homogeneous Mass With Real Yankee Characteristics, Says Carol Ar EDUCATION AND CITIZENS Americanization as Seen by Successful Immigran
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## Zimmermans <br> MEN'S SH SHOES



## Shoe Sale for Men

In Both Ouf Stores


Comfort's Sake
Use anElectric Heating Pad You will never again use
the old-fashioned hotwater bag after you once realize the convenience
and comfort of the Elecand comfort of the ElecIt is fexible and soft (eiderdown covered),
always ready and always at the desired tempera-ture-equipped with a
3-heat switch

## $\$ 5.00$

during J.anuary only Regular price of this guar-
anted Electric Heating Pad is $\$ 6.50$, and with proper care it will last for years. An Electric Heating Pad is
a necessity in every electriea necessity in every electria-
ally equipped home or apartment; it may be taken with you when traveling and used
on any lamp socket anywhera.


The Philadelphia Electric (O) OMPANY



## 

DISCOMTINUNG

## Philadelphia Store

 15th \& Chestnut
## Closing Out Sale

OF OUR ENTIRE STOCK OF MEN'S AND YOUNG MEN'S CLOTHING
Regardless of Cost or Loss
And I Absolutely Defy Competition
For Value-Giving in This Sale

## LEASEand FOR SALE

$T$ HE constantly increasing cost of doing business, such as corner-building rental, taxes, expensive displays, high salaries and general overhead, as well
as my inatility to give sufficient PERSONAL supervision to all my stores, combine to create a condition wherein my Philadelphia store cannot continue to give GEORGES standard of value at a profit.
Rather than decrease values or increase prices, I am DISCONTINUING my Philadelphia Store, and offer my entire remaining stocks of

## Suits \& Overcoats

At These Reductions
Originally ${ }^{s} 15$ \& ${ }^{16} 16.50$ NOW ${ }^{\text {s }} 10$ Originally s 18 \& s 20 NOW 12 Originally ${ }^{s} 22^{50}$ \& ${ }^{5} 25$ NOW 14 Originally 528 \& 530 NOW 16
And .oo on Suits and OVercats reduced from $\$ 32.50$ to
$\$ 18.00-\$ 35.00$ now $\$ 220.00$, up to the finest
 proportion. alterations free
Four Garments Out of Thousands

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