

HIGH COST OF "DEBUTANTING" FLABBERGASTS M'LISS

Staggering Figures Revealed by Philadelphian, Who Details the Expenditures for Her First Season "Out"

THERE is nothing in etymology I know to lead one to suspect any connection between the words debutante and debt and debit, but, judging from the budget of her first year out, handed me by one of the most prominent belles of a season or two ago, I am almost convinced that they must be derived from the same root.

Three thousand eight hundred and sixty-nine dollars just for raiment alone was considered necessary for this attractive damsel to make the proper kind of a splash in the whirlpool of her first season. Thousands of families, statistics tell us, right here in Philadelphia, subsist on the princely sum of a little more than \$500 annually. Flossy little Miss Deb, however, requires at least six times this much for her formal launching.

But that \$3869, my informant told me, wrinkling her pretty brow at the mass of figures before her, doesn't, of course, nearly touch the total of a girl's first season. The presentation tea or ball is itself an item that one cannot afford to overlook. If simplicity is to be the keynote of the girl's first season she will probably make her bow at a tea. But, although a tea sounds like a simple affair enough, the minimum cost would be \$500.

I know from personal experience, however, that when one's family is widely connected and one's circle of friends large it is a difficult matter to engineer an affair like this for less than \$1000.

Many girls, nevertheless, prefer the ceremoniousness, and one might almost say solemnity, of a ball. With the decorations, the favors, the wines and the thousand-and-one other expenses that are bound to crop up, it is hardly possible to finance a debutante ball for less than \$5000. I know of many cases in which, when figures were counted up, the expenditure was \$12,000. Such is the high cost of "debuting."

For the edification of those of us who try to look like French fashion plates on a paltry hundred or two a year, I am publishing a bona fide list of this erstwhile debutante's outlay for the few short months of her first social season.

Table listing various clothing items and their costs, such as 'One evening wrap' at \$200, 'Four early season chiffon evening dresses' at \$100 to \$125, etc., totaling \$3869.

More About Spanish

As a result of my advice in this column a few days ago to young women on the subject of the study of Spanish, I have received an interesting letter, which I publish below; also an interesting comment from a manufacturer who is familiar with trade conditions in South America.

"I second the motion regarding your article on the study of Spanish," he said. "I want to say that a stenographer who believes that she never will get out of the ten- or twelve-dollar-a-week class has a splendid opportunity along the line you mention. I know any number of firms who would gladly pay a stenographer at least \$25 a week if she can supplement her clerical work with a good working of commercial Spanish."

The following letter speaks for itself from a teacher in one of the largest schools here:

Dear M'Liss—I read with great interest your advice to readers urging the study of Spanish for the furthering of their success as employees. European competition being eliminated, the Chamber of Commerce of Philadelphia, a little over a year ago, started a mighty movement to remind our business people of their unparalleled organization for manufacturing everything to meet the requirements of South America, and very important business relations are bound to be established between the two Americas if we are alive to the great opportunity of the present moment.

Everybody connected with business circles could tell you of the great results already obtained by the initiative thus taken by the Chamber of Commerce of Philadelphia, and since that important corporation decided on publishing its monthly journal also in Spanish, to be distributed amongst the numerous chambers of commerce and important commercial and industrial firms of Latin America, there has been a perfect avalanche of letters requesting details and information as to the industrial organization of Philadelphia from people eager to transact business with our townsmen.

It is true that for the past few years the study of Spanish, together with French and German, has been in great favor among persons desirous of preparing themselves more efficiently for the ever-increasing difficulties of the struggle for life. Since the European war broke out the number of pupils for Spanish is more than triple that of former years, and our translation department has also felt the effect of this new movement in an unexpected measure. Nevertheless, we hear daily complaints from heads of firms, concerning the impossibility of procuring employees mastering foreign languages, especially Spanish.

This is all the more astonishing from the fact that Americans generally show such keen foresight as to the necessities for trade expansion, such a spirit of enterprise, and last, but not least—as I am well pleased to observe—in view of their wonderful facility for acquiring a foreign language, speaking it as well as writing it. After a few months' effort they are transformed into an able correspondent in any language, and especially Spanish, which is classed among the easiest to learn.

I can only congratulate you on the initiative you have taken in calling the attention of your readers to the importance of the study of Spanish, and I feel confident that all those who put your advice into practice will soon realize for themselves the great value of your timely hint. Yours truly, J. STRUMPEN DARRIE.

Letters to the Editor of the Woman's Page

Address all communications to M'Liss, care of the Evening Ledger. Write on one side of the paper only.

Dear M'Liss—Will you kindly tell me the meaning of the name Grace? A. DRUMMOND. Grace means good will, kindness, from the Latin gratia, feminine form. The first is the Christian name. Your second question will be answered later.

Dear M'Liss—Can you please tell me who is the author of this quotation: Be noble! And the nobleness that lies In other souls, sleeping, but never dead, Shall rise in majesty to meet thine own. Also, is it taken from some poem, and, if so, what is the name of the poem. SCHOOLGIRL.

The quotation to which you refer is from James Russell Lowell's Fourth Sonnet. M'LISS.

EMMA CARUS NO LONGER FAT LIKE A BABY ELEPHANT; SHE'S DAINTY NOW, AND PROUD OF IT

Since September She Has Been Pursuing Her 'Reduction' Campaign With Marvelous Results

Three Double Chins and 61 Pounds of Needless Flesh Vanish, Leaving Her "Just the Way She Ought to Be"



EMMA CARUS

What Emma Carus Did in "Reduction" Campaign

Removed three double chins. Reduced from a baby elephant figure to a veritable sylph. Took off 61 pounds, then by hard work put on two more she felt she needed. In September she weighed 191 pounds, although she is 5 feet 4 1/2 inches tall. Today she weighs 131 pounds. Why she did it: "I looked at myself in the mirror, became disgusted and decided to reduce. You see the results."

How to become a fairy, a sylph, a nymph, after being a baby elephant, or to be more explicit, "How to reduce," might make a fitting title for the drama which Emma Carus, vaudeville star, has been acting out by herself in the privacy of her own apartments for the last five months. The results seem incredible.

It all seems very wonderful to the uninitiated when they hear that since last September Miss Carus, without massage or steam baths or any of the moss-grown formulas, has taken off 61 pounds of fat and three double chins and transformed herself from a woman "the size of the side of a house" to a dainty little creature who can skip and dance and hop and jump all over the stage without losing her breath.

She has a method all her own. Today, for the first time, she revealed the secret for the women of Philadelphia who want to know how "to reduce" at home. In March a book telling just how she did it will come off the press.

"You ask how I happened to do this," she said in her dressing room, as she patted powder on her face. "Well, I looked at myself in the mirror late last summer and became absolutely disgusted with what I saw. So I decided to reduce. Now, most women, when they decide to reduce, go to the table and when they see something they like, even if it will make them corpulent, say 'I am going to eat this today, and tomorrow I will start to diet.' But tomorrow never comes, you know, and they get fatter and fatter."

"I go about my reducing systematically. Each morning when I get up I go through exercises for all parts of the body. Then I rub myself with soap and hot water and jump into a tub filled with cold water. Next I take a good rub. No, I am not a believer in massage and steam baths to reduce. They take off the flesh, but leave the person flabby. For instance, if I had taken off my three double chins that way I would have a pouch like a turkey gobbler, or a regular goitre effect in place of the double chins. As it is, my neck and chin are absolutely firm, and the muscles in my arms are fine. I have a chest expansion of 3 1/2 inches."

Miss Carus has other self-imposed rules which she says have made the removal of 61 pounds reduction possible.

"The food we eat has much to do with our flesh," she said. "For instance, I never eat heavy meats, fat or fried things. And I shun alcoholic drinks—they are sure to put fat on one."

When asked for a typical menu for the dinner which she considers proper for the reducing program, she named oysters, celery, olives, broiled fish, a chop, a green vegetable, a salad with French dressing.

made with lemon juice, instead of vinegar, and a little olive oil, and a half an hour later a cup of coffee with no cream or sugar.

She says any woman can do what she has done if she will be systematic in her efforts and stick to it. To keep herself in form now she takes 15 minutes' exercise in the morning and 15 at night. She skates, dances and walks.

O, Where Do Fairies Hide Their Heads?

O, where do the fairies hide their heads, When snow lies on the hills— When frost has spoiled their mossy beds And crystallized their rills? Beneath the moon they cannot trip In circles o'er the plain, And draughts of dew they cannot sip 'Till green leaves come again.

Perhaps in small, blue diving bells They plunge beneath the waves, Inhabiting the wreathed shells That lie in coral caves. Perhaps in red Venusius Carousals they maintain, And cheer their little spirits thus 'Till green leaves come again.

When they return there will be mirth And music in the air, And fairy wings upon the earth And mischief everywhere. The maids, to keep the elves aloof, Will bar the doors in vain; No keyhole will be fairy-proof When green leaves come again. —Thomas Haynes Bayly, in the Wisconsin Farmer.

PARCEL POST

HEMSTITCHING

5c A YARD. Pleating and Buttons covered. M. PICUOLO, 20 South 18th Street 133 South 15th. Phone Locust 930.

Sixty years ago a horse could legally be flogged to death on Chestnut St.

—and the brutal driver would have been immune from arrest for cruelty to animals. Prior to the special Acts of Assembly which granted this Society its charter and created laws for animal protection dumb beasts in Pennsylvania were subject to any abuse man chose to inflict.

If you care for animals, write today for our Year Book and Forty-Eighth Annual Report. In a "human interest" way, it compares disgraceful conditions of the past with our present-day efficiency in PREVENTING cruelty to animals.

WRITE FOR IT TODAY

Address Dept. J.

The Pennsylvania Society for the Prevention of Cruelty to Animals

Incorporated April 4, 1868

Headquarters, 1627 Chestnut Street

Marion Harland's Daily Corner

Request for Books

"I NOTE the letter of a person who will give some papers, magazines and books to any one who will pay postage for the same. It was signed 'New Helper.' I might take the books, etc., if you will kindly send me the address." M'LISS M.

We do not find "New Helper's" name upon our books. Was there no initialed signature? In any case, we refer your wish for reading matter in general. Now is the best time in all the year to clear out libraries and book closets to make way for new supplies of literature. The best way of keeping them free from dust is to write to us for names of those who will cheerfully relieve you of the task.

An Exchange of Talents

"Could I say a few words to my sisters in the Helping Hand Corner? Is there some mother who wants to exchange her talent for mine? I would be glad to give music lessons to a little girl in return for crocheted articles. I love hand-work and cannot do it, neither can I afford to buy it. If there be such I will be glad to communicate with her. And if any reader should have musical magazines I will be glad to have them and pay postage to them." MRS. N. V. L. P.

Poem Often Misquoted

"In a recent issue of the Corner I read a request for a copy of the piece called 'The Face on the Barroom Floor.' This reminded me of a similar request made by Elsie B. a couple of months ago, also calling for a copy of this poem. She said she did not know who the author was. The author, Hugh Ambrose D'Arcy, was born in France on March 5, 1843. After considerable experience around theaters he came to America and became an American citizen. Some of the numerous songs and poems he has written are: 'The Face Upon the Floor,' 'The Old, Old Story,' 'Paul Kaurvar's Dream,' etc. The famous recitation entitled 'The Face Upon the Floor' was written in 1888 and consists of seventeen verses of four lines each, and the word 'barroom' has its place in the title of it. So, if any one asks for a copy of the poem, give the correct name, too. I hope it is possible to make the correction public sometime, through the Corner. I think as so many are using Mr. D'Arcy's poem as public property it should at least receive its correct title. Should any one desire a copy of this poem I will send it on receipt of a stamped and self-addressed envelope. MARIE D. E."

Will Tutor Farmer's Children

"A young man, a student, stricken with headaches from overwork and compelled for a while to desist from study, would gladly do light chores for a farmer and tutor his children in elementary or high school subjects. No salary. In return he would like a sojourn in the country. 'A' references given.

It is more than probable that this proposition may appeal favorably to farmer folk who live remote from schoolhouse and neighbors. The letter would not appear here in a matter of salary or any monetary consideration.

Photographs on Glass

"Knowing that you answer many difficult questions, I come to ask you to tell me what process is used in transferring a photograph to glass, or in making a medallion. I am desirous of learning how to do it. S. L. S."

Referred to amateur and professional photographers. The reason we are able to answer so many queries satisfactorily is because our membership embraces such a number of intelligent and willing readers, who are not content to hoard their knowledge, but consider it the duty of every man to "do good and to communicate." Not one of our working mottoes is in more general use than that. We cannot remind ourselves of it too often.

All communications addressed to Marion Harland should include a stamped, self-addressed envelope and a clipping of the article in which you are interested. Persons wishing to aid in the charitable work of the H. H. C. should write Marion Harland, in care of this paper, for addresses of those they would like to help, and, having received them, communicate direct with these parties.

SEEN IN THE SHOPS



ALL-WHITE SUITS ARE FASHION'S MANDATE

ONE of the earliest models in white serge to be shown in the shops this season is designed for Palm Beach. The lines are extremely simple, yet it is the elegance of good tailoring and expert designing. A semi-Norfolk line is suggested by the stitched seams ending in inverted plaits. The small ball buttons on the front and the yoke effect at the front and used on the narrow belt of the sleeves. The really distinctive touch about the suit is the yoke effect, which is formed by three rows of white soutache braid. The collars and cuffs are of silk bengaline. Extra fullness is added to the skirt by using clusters of inverted plaits at the sides. This suit comes in blue or white French serge at \$55. The hat, which is made of hemp straw, is one of the rose-and-white style which are so popular in the South. The only trimming is a narrow ribbon of tulle and a garland of white kid daisies encircling the crown. It may be ordered in any color at \$10.

Full particulars as to where this costume may be purchased will be supplied by the Editor of the Woman's Page, EVENING LEDGER, 608 Chestnut street. The request must be accompanied by a stamped, self-addressed envelope and must mention the date on which the article appeared.

Advertisement for E. Bradford Clarke Co. Delicatessen Department, 1520 Chestnut Street. Includes a logo with '1520 Chestnut St' and a list of products like Fancy Queen Olives, Crisp Dill Pickles, Butter, and Eggs.

Advertisement for Fur & Millinery Shop, 1423 Walnut Street. Features the text 'Greatly Reduced Prices Still Continue on All of Our Choicest Furs All Winter Hats Reduced to \$5' and an illustration of a woman in a fur hat and coat.

MILLIE AND HER MILLIONS FARMING IN THE CITY SOON WILL BECOME FASHIONABLE

Comic strip titled 'MILLIE AND HER MILLIONS'. It shows a woman named Millie talking to a man about real estate and farming. Millie says, 'BY THE WAY, MONTY, MR. LOTT, THE REAL ESTATE AGENT IS COMING TO-NIGHT.' The man asks, 'IS HE GOING TO BRING SAMPLES?' Millie replies, 'I'M SO GLAD YOU CAME, MR. LOTT. I WANT TO CONSULT YOU.' The man says, 'VERY GLAD TO BE USEFUL, MRS. VAN OODLES.' Millie asks, 'HE ISN'T VERY ORNAMENTAL.' The man replies, 'AS YOU KNOW MR. LOTT MY SOCIAL DUTIES KEEP ME IN TOWN A GREAT DEAL AND YET I LOVE THE COUNTRY LIFE.' Millie says, 'I KNOW YOU'RE IN GREAT DEMAND.' The man replies, 'THIS QUEEN BUSINESS IS NO CINCH.' Millie asks, 'IF I COULD GET A LARGE PLACE RIGHT IN THE CITY IT WOULD SIMPLIFY MATTERS AND I WANT YOU TO—' The man replies, '—ASK THE BOARD OF ALDERMEN IF THEY'LL SELL CENTRAL PARK.'