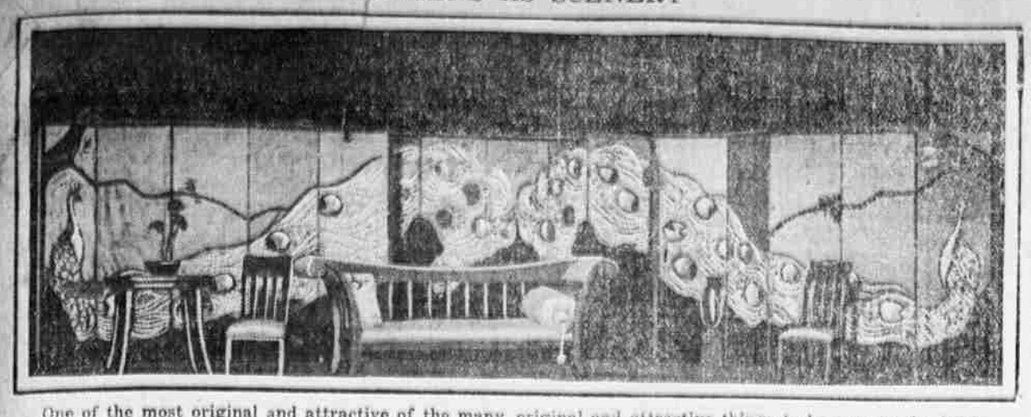
SCREENS AS SCENERY



One of the most original and attractive of the many original and attractive things to be seen at the Little Theatre under the regime of the Stage Society, is the setting of peacock screens against a black curtain used in Shaw's "Overruled." It is not only effective but economical and applicable to any amateur production. Henrietta Dannenbaum designed the setting.

THEATRICAL BAEDEKER

Three New Plays Offer Plenty of Novelty to First Nighters—New Feature Films Also Arrive

NEW PLAYS

ADELPHI—"Sinners," with Maude Gilbert, Jessie Adair, James Hester and Warren Munsell. A play in four acts by Owen Davis, of the usual melodramatic type. A man whose life is one of worthlessness is made to realize it through the woman he considers his prey.

LYRIC—"Passing Show of 1915," with George Monroe, Merilyn Miller, John T. Murray, Eugene and Willie Howard. A Winter Garden show of the usual type, with girls, runway, music and costumes in large quantities, plus some excellent burlesques on current shows.

FORREST—"Cousin Lucy," with Julian Eltinge. A musical comedy of the Eltinge type, with plenty of opportunity for the star to appear in his remarkable gowns. Music and plot thrown in.

CONTINUING PLAYS

GARRICK—"On Trial," with Frederick Perry and a good cast. An exciting story of crime, written backward in the form of a trial. Novel and entertaining.

BROAD—"The Chief," with John Drew and Laura Hope Crews. An elegant 3-piece ready-made: a little smug, but quite charming.

AT POPULAR PRICES

WALNUT—"A Fool There Was," a problem play by Porter Emerson Browne, from Kipling's "The Vampire."

PHOTOPLAYS

CHESTNUT STREET OPERA HOUSE—"The Fourth Estate," a new Fox film of newspaper life, with Clifford Bruce and Ruth Blair.

STANLEY—Monday, Tuesday and Wednesday, 'My Lady Incog," with Hazel Dawn; Thursday, Friday and Saturday, "The Ragamuffin," with Blanch Sweet.

ARCADIA—Monday, Tuesday, Wednesday, "The Wood Nymph," with Marie Doro, a Edith supervised production, and "Because He Loved Her," with Sam Bernard, a Keystone; Thursday, Friday and Saturday, "The Green Swan," with Bessie Barriscale and Bruce McRae, and "A Modern Enoch Arden," with Joe Jackson, a Keystone.

REGENT—Monday and Tuesday, "My Lady's Slipper," with Anita Stewart, Julia Swayne Gordon and Earle Williams; Wednesday and Thursday, "The Lure of Heart's Desire," from R. W. Service's poem, "The Spell of the Yukon," with Edmond Breese; Friday and Saturday, "The Love Trail," with Agnes Glynne.

PALACE—All week, "The Temptation," with Geraldine Farrar. A story of an episode in a diva's life, excellently produced by Cecil de Mille.

VAUDEVILLE

KEITH'S—"The Forest Fire," an English melodrama; Emma Carus, comedienne; Frederick V. Bowers, in a song review; Lynne Overman, in "The Highest Bidder"; De Leon and Davies, in "Burlesque Movies"; Altman and Dody, Mignon impersonators; Kert and De Mont, in "College Nonsense."

GRAND—"A Night at the Club," Bradna and Derrick; Quinn and Lafferty, circus riders; Gibson and DeMott, comedians; The Italian Minstrels, Webb and Burns; Tom Kuma, contortionist.

GLOBE—"The Jungle Man," a trained animal; Dottie Claire, Philadelphian, and her Petticoat Minstrels, or Nine Minstrel Maids; Al White's "Kidland"; Green, McHenry and Dean; Eduards Brothers, the Two Strong Men; Jack and Annie Bowen in "Bunkology," and Edyaun Hayes, dramatic soprano; the Zara-Carmen Trio, Johnson and Crane, singing, dancing and talking, and "In Birdville," introducing Bessie's trained cockatoos.

NIXON—Willard, "the Man Who Grows," "To Reno and Return," Fox and Mayo, entertainers; Wood, Melville and Phillips, two comedians and a comedienne; the Bellmontes, European acrobats; the Gordon Highlanders, songs, stories and dances, and "Wallingford" films.

CROSS KEYS—First half of week, The Three Diving Beauties, Curran and Mack, in "The Italian and the Boss"; Jarrow, the Magician; Walter Jones and company, in "His Brother Bill"; the Dixie Trio, singing, talking and dancing, and Ergotti's Lilliputians. Second half: Delmore and Lee, in "A Study in Black and White"; Olive Briscoe, comedienne; Bonner and Bowers, in "On a Saturday Afternoon"; "Pop" Ward and company, in "The Terrible Judge"; Fay Twins, in songs and dances, and the Frank Gregory Troupe, hoop manipulators.

COLONIAL—The Manchurian Troupe of Chinese acrobats, Crossman's Entertainers, in a musical act; the Kinkaid Kilties, Scottish singers and dancers; Neiderville baboons, the Four Roses, acrobats and ballet dancers; Mrs. "Bob" Fitzsimmons, the wife of the ex-heavyweight champion of the world; Duncan and Holt, blackface; Jerome and Carson, acrobats; Howard, Kibble and Herbert, singing, talking and dancing; Herbert's dogs, and the famous "Red Circle" and Wallingford" photoplays.

STOCK

KNICKERBOCKER—"The Natural Law," a problem play. It's the first Philadelphia performance presented by the Knickerbocker players.

AMERICAN—"When We Were Twenty-One," with the Arvine Stock Company. Henry V. Esmond's popular comedy, in which Nat Goodwin starred. The leads will be played by George Arvine, Ruth Robinson and Richard La Salle.

BURLESQUE

DUMONT'S—Dumont's Minstrels, in topical satires with some Gilbert and Sullivan thrown in.

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"Svengali De-Speed Brady"

William A. Brady holds the advantage over most theatrical managers that if within striking distance of any of his companies, when one of the actors is unable to go on for his part, Brady can take his place and "get away with it." His first years in the theatre were employed as an author and stage manager, and thus he is entirely familiar with that department of the stage.

"The most important piece of work I ever accomplished in this line," said Mr. Brady, while arranging for his production of "Sinners," "was during the first traveling season of 'Trilby.' Lawrence Hanley, who was an excellent actor, but unfortunately yielded at times to the spirit of conviviality, was playing Svengali, and when I dropped in upon the company at Northampton, Mass., he was staggering about the stage almost inebriate. Hanley owed me $250, which I had advanced him, and I offered to call it off if he would give me his wig and beard so I could become his substitute then and there. He refused and I started at once for New York, taking the typewritten part with me. I had a long wait at a junction and occupied the time walking up and down the platform studying the lines.

"The station master, who thought I was crazy, came out every little while to look me over, shook his head sadly and went back to his office. When I reached town I supplied myself with the proper makeup and the next afternoon played the role in Poughkeepsie. From there the company proceeded to Montreal, where I acted Svengali nearly all the week, until I could get another actor up in the part to play it regularly.

"The newspapers regarded my performance as something of an exploit, and devoted a great deal of space to it, so that when the company reached Asbury Park, where I have a summer residence, there were so many requests for my appearance that I again assumed the character for two nights and a matinee. I will not say I was the best of all the Svengalis, but I do insist that I was the shortest-notice Svengali who ever tackled the part."

On the Reading of Verse

The fault of our mummers is not that they cannot read verse—and this is what so confuses the professors—but that they cannot read prose.—George Jean Nathan.

MOVIE MAN-ABOUT-TOWN

News and Gossip of the Photoplay Theatre of Philadelphia

It is good news indeed that McCarthy and McSween are out go ning for exhibitors who want Griffith revivals like "The Escape." The EVENING LEDGER has long held that more of these splendid "classics" of the photoplay art ought to be on the screen. There is advertising value in them, too.

The program issued by the Orient is well arranged as to type display and use of cuts. The absence of advertising and the compactness of its news are both good.

A man approached the ticket window of the new Globe and asked for "one large and two small"; what he received was an adult's ticket and two children's.

Educating the patrons to know that on certain nights the same make of picture will be shown is the idea of the management of the Eureka. They have selected Tuesday and Thursday for the showing of the popular Triangle subjects. The soft tone of the green light in the auditorium gives a pleasing effect against the white walls and aids the reflection of light which comes from the screen, affording the patrons a so'. toned picture.

An entirely different type program has been secured for the next children's matinee at the Logan Auditorium, where William Crozier has been giving his successful Saturday shows for children. Instead of the usual comedy subjects, there will be shown those which form part of their education in the school. Of course, there will be the usual singing. The new programs of Triangle subjects for the grown-ups are meeting with approval.

The Jefferson has installed an orchestra in addition to the Pilcher Organ. Clara Kimball Young, formerly a member of the old Orpheum players, is to appear there in "Camille" on Saturday.

At the Iris on Tuesday will be "The Masqueraders," in which Hazel Dawn is featured. She is a resident of Long Island, but has been down in Florida lately, and in her letters to friends she always writes of the delightfully warm weather she encounters.

Florence Reed, who is to appear at the Lafayette on Monday in "The Cowardly Way," is a Philadelphia girl, and appeared in many local theatrical events before her career on the stage. She is very successful in her new line of work before the camera.

House Peters, appearing in "The Winged Idol" at the Victoria on Monday, is now a resident of this city, and spends his working hours at the Lubin studio.

Manager Effinger, of the Leader, is having another theatre built for the housing of photoplays.

If you failed to see Mrs. Castle, the dancer, during her engagement here, you can see her and her husband at the Cedar on Wednesday, in "The Whirl of Life."

"The Princess Pat," with Gladys Hanson, has been condemned by the censor of Canada, but will be shown at the Liberty on Wednesday.

The Park will show "My Lady's Slipper" on Saturday.

Two splendid photoplays are the attractions to be offered at the Lyric Theatre during the forthcoming week. On Monday, Tuesday and Wednesday, William Fox's production "A Daughter of Romance," in which stage creation of which the late Richard Mansfield was one of his greatest dramatic triumphs. In the screen adaptation the Mansfield role, that of Dr. Jekyll, won the Parisian, whose sole interest in life centers about the conquest of every young woman who catches his eye and meets with his favor, will be portrayed by H. Cooper Cliffe, an English actor of talent. During the final half of the week, the main offering will be pretty Clara Kimball Young in a picturization of Dumas' masterpiece, "Camille."

Two Paramount photodramas, and first presentation so far as South Philadelphia is concerned, will be the big attractions of the coming week at the Alhambra Theatre. On Monday, Tuesday and Wednesday there will be presented Edna Goodrich in "Armstrong's Wife," a play by Margaret Turnbull. For the final half of the week, Valeska Suratt will be seen in "The Immigrant," by Marion Fairfax.

The Girard Avenue Theatre next week will show on Monday the first and exclusive showing in this section of the Triangle drama, "Martyrs of the Alamo." As an extra comedy feature, there will be presented Hale Hamilton and Polly Moran in "Her Painted Hero"; Tuesday, H. B. Warner in "The Ghost Breaker." As an extra in the evening there will be an amateur dancing contest. On Wednesday the American Beauty Girl, Margarita Fischer, in "The Dragon." Thursday, Mary Miles Minter, the screen's youngest star, will be seen in "Barbara Frietchie," and in the evening there will be a dance contest, with cash prizes, on the stage and open to all. The main Friday attraction will be Alice Brady in that unusual drama, "The Rack." At night vaudeville surprises will be added to the bill. Saturday, William S. Hart in "The Disciple," and Keck Swain in the comedy feature, "Saved by Wireless." In the afternoon there will be a stage doll contest for the entertainment and benefit of the children.

With the advent of the coming week control of the popular and successful 52d Street Theatre passes into the hands of the Felt Brothers, and the exclusive photoplay privileges enjoyed by this firm will be placed at the disposal of the patrons of this playhouse. There will be no material change in the general policy which has heretofore proven so popular. The offerings announced for the initial week under the new regime are highly attractive ones. On Monday Howard Estabrook will be seen as the star in a presentation of "The Closing Net," and on Tuesday the main attraction will be William Elliott and Ruth Roland, in "Comrade John." For Wednesday there is scheduled Florence Reed, in "At Bay," and this will be followed on Thursday by Clifton Crawford, in a film adaptation of "The Galloper." Friday, George Probert and Fania Marinoff are to be presented in "Nedra," and on Saturday the week will be wound up with Edwin Arden, in "The Beloved Vagabond." All of these original productions will have the accompaniment of excellent music, a new and expensive organ having been installed in the house for this purpose.

Also under the new direction of Felt Brothers, and with J. Williamson officiating as leader of a newly organized orchestra, the Belmont Theatre will enter upon what promises to be a new era of prosperity the coming week.

The general policy under the new management will include the giving of matinees daily from 1:30 to 5, with a 10-cent admission, and evening shows, with admission fixed at 15 cents. There will be a complete change of bill three times a week.

For the initial one, the Monday and Tuesday attraction there will be "The Great Divide." This will be succeeded on Wednesday and Thursday by Thurlow Bergen in "The City." On Friday and Saturday Dorothy Donnelly will be presented in "Madame X."

Late screen successes which the management of the cosy and conveniently located Ruby Theatre has arranged for its patrons: Monday the new Paramount feature, "The Cheat," with Fannie Ward in the stellar role; Tuesday by Anita Stuart and Earl Williams, in "My Lady's Slipper," while the Wednesday offering will be a double one of Triangle features, Helen Ware, in "Cross Currents," while Weber and Fields, in "The Worst of Friends." Thursday "The Cheat" will be repeated, and on Friday Willard Mack will be presented in "Alabo Os," and Raymond Hitchcock, assisted by Roscoe Arbuckle, will present "The Village Scandal." As a Saturday week-end attraction Olga Petrova will be seen in "What Will People Say."

To the patrons of the Rialto Theatre on Monday Holbrook Blinn will be presented in "Life's Whirlpool," and on Tuesday the attraction will be Edwin Arden, in "The Beloved Vagabond." For Wednesday Frank Daniels, in "What Happened to Father." The Thursday offering will be Mare McDermott in "The Catspaw." Friday will come Julia Dean in "The Ransom," and Saturday Edna Mayo and Henry Walthal in a feature, "The Misleading Lady."

EXHIBITORS!

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ALHAMBRA 12th, Morris & Passyunk Ave. Mat. Daily at 2; Evgs., 7 & 9. Vaudeville & Param't Pictures —TRIANGLE PLAY— Syd Chaplin in "A SUBMARINE PIRATE"

ARCADIA CHESTNUT BELOW 19TH —TRIANGLE PLAYS— ROBERT HANON and NORMA TALMADGE in "MISSING LINKS"

APOLLO 52D AND THOMPSON MATINEE DAILY WORLD FILM CORP. Presents Alice Brady in "THE RACK" OTHERS

BLUEBIRD 2260 NORTH BROAD ST. PARAMOUNT PRESENTS Edna Goodrich in "Armstrong's Wife"

60TH AND CEDAR AVE. CEDAR PARAMOUNT THEATRE Lionel Barrymore & Irene Hawley in "A YELLOW STREAK" 5-ACT METRO PARAMOUNT TRAVEL SERIES

FAIRMOUNT 26TH AND GIRARD AVE. J. WARREN KERRIGAN in "LANDON'S LEGACY" DOROTHY GISH in "HER MOTHER'S DAUGHTER"

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GLOBE 59TH & MARKET Mat., 2:15; Evgs., 7 & 9 Henry Walthall & Edna Mayo in "The Misleading Lady" Hear Our $15,000 Kimball Organ

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IRIS THEATRE 3146 KENSINGTON AVENUE —TRIANGLE PLAYS— Helen Ware in "Cross Currents" Joe Weber and Lew Fields in A KEYSTONE COMEDY "THE WORST OF FRIENDS"

JEFFERSON 20TH AND DAUPHIN STREETS Alice Brady in "The Rack" WORLD FILM CORPORATION

LAFAYETTE 2914 KENSINGTON AVENUE —TRIANGLE PLAYS— Wm. S. Hart and House Peters in "BETWEEN MEN" —TRIANGLE-KEYSTONE COMEDY— "Dizzy Heights & Daring Hearts"

LEADER FORTY-FIRST AND LANCASTER AVENUE Theodore Roberts in 'Mr Grex, Monte Carlo'

LIBERTY BROAD AND COLUMBIA C. Raymond Nye and Louise Vale in 'The Woman of Mystery'

Logan Auditorium Broad St. Above Rockland Ave. PATHE GOLD ROOSTER PLAY Dorothy Donnelly in "Madame X"

Market St. Theatre 333 MARKET STREET Mary Miles Minter in "Barbara Frietchie" See "GRAFT" Every Wednesday

ORPHEUM GERMANTOWN AND CHELTEN AVES —TRIANGLE PLAYS— WILLARD MACK in "THE EDGE OF THE ABYSS" SYD CHAPLIN in "A SUBMARINE PIRATE"

ORIENT 52D AND WOODLAND AVE. Daily Mat., 2. Eve., 6:30 to 11. EQUITABLE FEATURE Molly MacIntyre in "Her Great Hour"

PALACE 1214 MARKET STREET 10 A. M. to 11:15 P. M. Pauline Frederick in "Lydia Gilmore"

PARK RIDGE AVE. & DAUPHIN Continuous show from 2:30-6:30-11 PARAMOUNT PICTURE DANIEL FROHMAN Presents Mary Pickford in "A GIRL OF YESTERDAY"

PRINCESS 1018 MARKET STREET 'Who Killed Joe Marion' "When Hooligan and Dooligan Ran for Mayor"

RIALTO GERMANTOWN AVE. AT TULPEHOCKEN ST. HOUSE PETERS and ETHEL CLAYTON in "THE GREAT DIVIDE" —LUBIN FEATURE SHOW—

REGENT 1634 MARKET STREET HUMAN VOICE ORGAN Dorothy Donnelly in "Madame X" PATHE GOLD ROOSTER PLAY

RUBY MARKET STREET BELOW 7TH STREET Grace Elliston in "Black Fear"

SHERWOOD 54TH AND BALTIMORE JESSE L. LASKY Presents Cleo Ridgley & Wallace Reid in "THE CHORUS LADY" MATINEE 2 UNTIL 5.

SAVOY 1211 MARKET STREET Olga Petrova in 'What Will People Say?'

VICTORIA MARKET ST. ABOVE NINTH Valli Valli in "The Turmoil"

STANLEY MARKET ABOVE 16TH Continuous 11 A. M. to 11:15 P. M. Cleo Ridgley and Wallace Reid in "The Golden Chance"

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BELMONT 52d St. Ab. Market. Mats., 10c. Evgs. after 6:30, 15c. Mrs. Fiske in "Vanity Fair"

52d St. Theatre at Sans on St. Mats., 5c Evgs., after 6:30, 15c Irene Fenwick in "The Green Cloak"

GRAND 52D AND MARKET STREETS MATINEE DAILY, 2 P. M., 5c. THE STAGE STAR Gail Kane in "The Labyrinth"

OVERBROOK 63D AND HAVERFORD AVE. PARAMOUNT PRESENTS Marie Doro in "THE WHITE PEARL" FIVE REELS WEEKLY—All the Latest News

GARDEN 53D & LANSDOWNE AVE. MAT., 2. EVG., 6:30. EDITH STOREY and ANTONIO MORENO in "The Price of Folly"

EUREKA 40TH AND MARKET STREETS VITAGRAPH BLUE RIBBON FEATURE "Heights of Hazard" Presenting the distinguished actor Charles Richman

NORTH

Broad Street Casino BROAD Below ERIE Matinee 2:30. Evening 6:45, 8:15, 9:30 Jack Mulhall in "Tides of Retribution" OTHERS

NORTHWEST

Susquehanna THEATRE—11TH & SUSQUEHANNA AVE. MABEL TRUNELLE and MARC MacDERMOTT in "The Destroying Angel" FIVE PARTS

NORTHEAST

STRAND 12TH AND GIRARD AVE. MATS. WED. and SAT. Mr. & Mrs. Vernon Castle IN THEIR LATEST DANCE HITS WM. FOX Presents ROBERT B. MANTELL in "THE BLINDNESS OF DEVOTION" BRONCHO BILLY in "Souls of the Heart"

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Madame X

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BENN 6338 WOODLAND AVE
BROADWAY 52D & GREENWAY AVE.
EUREKA 40TH & MARKET STS.
FRANKFORD FRANKFORD AVE. & MARGARETTA ST.
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IRIS THEATRE 3146 KENSINGTON
JEFFERSON 20TH AND FLETCHER STS.
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LOGAN AUDITORIUM 4910 N. Broad
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PALACE 1214 MARKET ST.
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