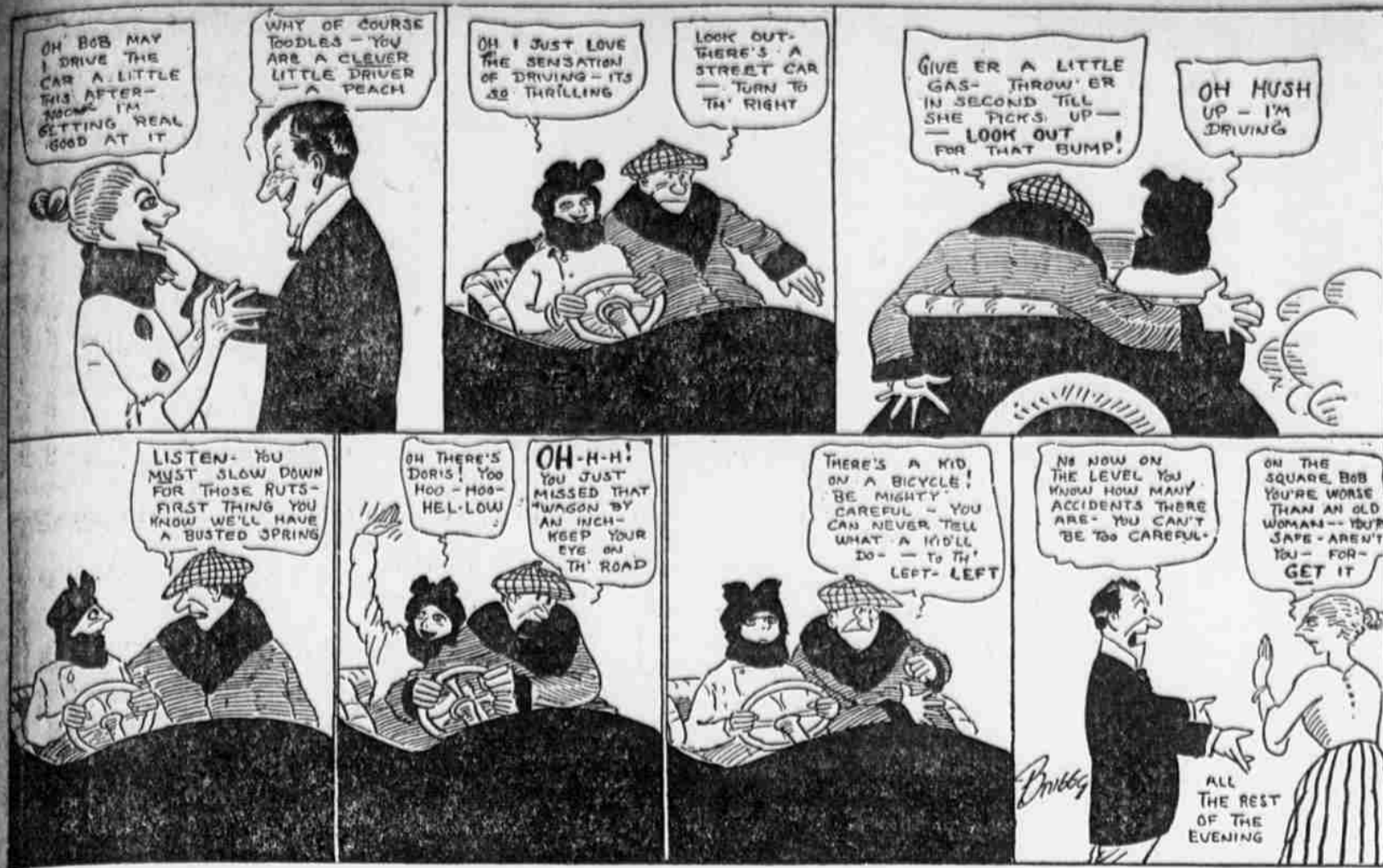


ENJOYING A MOTOR RIDE WITH FRIEND WIFE



CITY'S GOOD FACILITIES AS AUTO CENTRE

Continued from Page Seventeen
special effort to manufacture two cars for the Automobile Show, a roadster and a touring car, one of which was sold within half an hour after the show opened on Saturday night last, having the distinction of being the first car sold at the show.

The Biddle Motor Car Company sold cars in many important cities in the East, including New York, Washington, Boston and Pittsburgh, in every case without the assistance of any dealer, but always upon the merits of the car itself. During 1916, with increased factory facilities, the company will turn out 500 cars in their three types, a stock car at \$1000, a four-passenger car at \$1250 and a touring car at \$1500. Its car is the only automobile on the market equipped with an amazing apparatus for adjusting the usual vaporizing construction, thus increasing the efficiency of gasoline from 25 to 28 cent, due to rapidity of ignition and combustion.

Aside from the Biddle, the only other automobile manufactured in Philadelphia city limits is the Vim light delivery truck, made by the Vim Motor Truck Company, whose new plant, now in course of erection at 23d and Market, will, with the present factories at Broad and Huntingdon, and 20th and Montgomery avenue, give it a capacity of 30,000 cars per year.

Close to Philadelphia, in Ardmore, so that, strictly interpreted, it can be classified as a Philadelphia industry, is the establishment of the Autocar Company, which is manufacturing a heavy autotruck, equipped with hard tires, for the heaviest of hauling. This car has met with a phenomenal success throughout the United States and is in use in every State in the Union.

Important automobile accessories are manufactured in this city and vicinity by the Rose Manufacturing Company, which makes the world-famous Neverout lamps; the Atwater Kent Manufacturing Works, which makes an ignition apparatus used by the majority of automobile manufacturers throughout the United States; James L. Gibbons & Co., of Norristown, who manufacture hard rubber tires used by the Autocar Company and other heavy business truck makers throughout the country, and the Lee Tire and Rubber Company of Conshohocken, which makes pneumatic tires which have under the tread a shield of Harvayzed steel discs in overlapping layers that reinforce the inner tube and at the same time protect it from puncture.

The Lee Company has an affidavit from Chief Healy, of the Denver Fire Department, stating that one of its tires upon the chief's automobile picked up a six-inch railroad spike five miles from a fire, and permitted the car to reach the fire without injury or puncture.

Neat Variation of the Old Combination

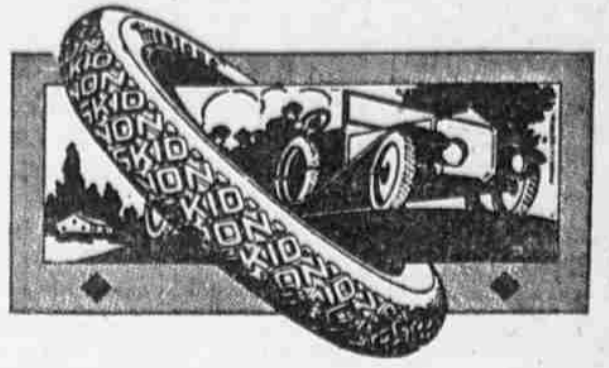
Walter Trumbull, in the New York Tinker, continues to keep the old "Tinker-to-Evers-to-Chance" combination alive in the appended lines:
You stuck to O. B. while I jumped to the Feds,
Getting 10,000 bucks in advance,
And I think you were dubs,
For I'll manage the Cubs,
Said Tinker to Evers and Chance.

Boxing at the Gayety

A big entry list has been received for the 1916 boxing season at the Gayety Theatre for December tonight. In the 115-pound class there are four crackers—Young Diggins, Frank Larkin, Ed Wallace and Jimmy White—and they will contest in the semifinals. There are nearly 50 entries in the 115-pound class and Frankie Brock and Tommy Short.

JOHNS-MANVILLE CO. WILL MOVE TO 216 N. BROAD ST.

New Quarters Necessary for Expanding Business
The rapidly expanding business of the H. W. Johns-Manville Company has necessitated their removal from their old offices and warehouses, at 21 to 23 North 2d street, to new quarters in the handsome modern building at 216-218 North Broad street, where they also have their fully equipped and spacious automobile accessory service station.
The H. W. Johns-Manville Company has become a large factor in the automobile accessory business of the country, and its new location enables it not only to display its goods attractively, but to give unexcelled service.
Carlisle street north of Race, on which its service station is located, is wide and free from the usual annoying traffic congestion. Its service station accommodates a half dozen or more cars, and it maintains an efficient corps of expert mechanics.



When You Tire—

or require aid on little "fixings" on your car—drive up to our curb—DAY or NIGHT—a man will be there to help you—
FILL your lamps; draw Gasoline; inflate and change your Tires; mount your Tubes; paint Rims; give you Air and such other service as occasion demands.
NO CHARGE—we maintain this service for the convenience of motorists.

TIRE ADJUSTMENTS : REPAIRS
We Carry All Standard Makes of Tires in stock from 30" x 3" and over
COLONIAL RUBBER COMPANY
1509 Spring Garden St.
Bell—Poplar 4872 Keystone—Race 824

PENN QUINTET EXHIBITS GREAT SPEED IN COURT

Lou Jourdet Has Developed Best Red and Blue Team in Years

OTHER CAGE NEWS

The team we have been waiting years to see.
That is the expression used by many Pennsylvanians since the intercollegiate basketball game with Cornell Saturday night, in which Pennsylvania triumphed. It is the consensus of opinion that the University of Pennsylvania basketball team is better right now than any Pennsylvania team of the last seven years—and if the names are kept as clean as one on Saturday night, the league championship isn't an impossibility for the Pennsylvania five.
It isn't a team that will stand much rough usage, but when it comes to basketball, no team in the league has more insight nor intuition than the Pennsylvania team. What pleases Philadelphia and Pennsylvanians still more is still more is that three of the five players are Philadelphia boys—Martin, Jeffords and McNeil.
Pennsylvania and Dartmouth finished so last year that few of the wisecracks thought either team would be in the running this year; in fact, the wonder of wonders is that Dartmouth could get together a team. It is the thought of a number of officials who have performed in Dartmouth games that Howe, a substitute forward, is the best shot in the league. He performed in the closing moments of five games last week and gathered 20 field goals. Williams, a fair player on the freshmen team of last year, has improved so much that he scored nine field goals against Columbia, and any player who can score nine goals on any Columbia team in New York has to play well.
Dartmouth has a team a trifle heavier than last year, but it is not as good as in former years, but Yale, with one exception, has the championship five of last year. If Pennsylvania can get away with Princeton Saturday night, it will take a great deal to break down the confidence of the Penn players.

GENERAL ATHLETIC INTEREST PLAN OF WEST PHILA. DIRECTOR

Fred Vail Sees Advantage of Scheme Wherein Smaller Students Become Intimate With Sports

The frail, puny student, commonly pictured with heavy spectacles and thin, spindly limbs, in the future may participate in athletics to his heart's content, and at the same time keep out of competition, according to the plan adopted by Fred Vail, assistant athletic director of the West Philadelphia High School.
By the plan recently inaugurated by Mr. Vail, each student in the school, regardless of his backward nature and his timidity, may at least get a chance to show what he can do athletically, and incidentally go through the same performance as his older and more experienced schoolmate, the boy of the regular track team of the school.
The scheme put in effect by Mr. Vail provides for the student taking up the various branches of track sport and receiving a mark for his performance, thus doing away with competition against another student. The spirit of competition creeps in, however, due to the final summing up of the credits of each individual and the winner announced. It also makes it possible for the student to take up track sports away from the gaze of others and may go through his performance alone, provided, of course, that Mr. Vail is on hand to record his mark.
The West Philadelphia athletic director pointed out yesterday that in his long association with athletics in the high schools, preparatory schools and colleges he has always been impressed by the antipathy of the younger and under-developed student to athletics. Such students are never seen on track, baseball, basketball and football teams. Mr. Vail said that the weaklings in the student bodies devote most their time to chess and checkers, preferring to take up pastimes which develop the thinking powers instead of the muscles.
"Of course, it is all right for the boys to spend their leisure hours with brain developers," Mr. Vail said, "but the body developers, at the same time, must not be overlooked."
On the bulletin board at West Philadelphia High Mr. Vail has posted a list of the events included in the tests. For perfection in each event the maximum of 25 points are accredited. The students are marked according to the schedule on the bulletin board, and it is possible for a boy to fall short several feet in the broad jump, for instance, and still receive credit.
The events in this scheme include high and broad jumps, pole vault, shot put, 220, 440 and 880-yard runs, each to be marked on merit. Mr. Vail believes that by introducing a scheme whereby the students can test their skill against one another and still do away with actual competition is advantageous because it will encourage many apparently disinterested boys to don togs and obtain the benefits of exercise.
"The scheme, in reality," the athletic director said yesterday, "is nothing more than a track meet for the younger boys—a meet which is drawn over several months, at which time I shall take account of the credits given each boy to determine the winner. During the course of the 'meet' no one will get the idea that he should drop out because of some other boy scoring more points, because I shall have most of the trials in private and keep the results to myself."
Mr. Vail told of his success with the scheme in various schools and colleges in which he has introduced it. He had had particular success at Earlham College, at Richmond, Va.
"At Earlham," said the West Philadelphia man, "we had 120 boys in college, and out of this number 60 competed under this scheme. The first year that it was tried Earlham had little or no success in the State track championships, but the second year we won the title with a margin of 18 points."
"I am confident that under this plan many boys otherwise indifferent to athletics will find a chance to show what they can do, and perhaps turn out to be material for the first team. Out in Indiana I recall a slender little fellow that was shy of all athletics that was led out of his shell by this system, and in two years' time he was one of the best middle distance runners in the State."

Shriners Win in Cage

The basketball game at La La Temple last night brought out a large crowd of enthusiasts, including many women. La La Temple defeated the Crescent Temple, of Trenton, by a score of 36 to 27. The cage was donated by the De Neri Eastern League team. The La La five was composed of players from the West Branch Y. M. C. A. Trenton had the well-known "Banty" Marshall, Henry Klett, Kloyd and Van Dyke, all former league players, the cage being accompanied by a delegation of Shriners from the Jersey capital. The visiting Shriners were banished prior to the game, and dancing followed the contest. Between the halves, Artie Hiltong, who moved forward for the famous Pennsylvania Hivocle Club team in 1906, gave a treatise on the game that took the crowd, Artie being the referee and player as well. Barber was La La's highest scorer. A return match will be played at Trenton on Saturday night.

Girls' Basketball Teams Tie

MEDIA, Pa., Jan. 12.—The basketball games played in the girls' league of Media, High School yesterday tied up all the teams for first place. The juniors defeated the sophomores by score of 7 to 3.

While the collectors are just getting under way, the professional leaguers have been playing for two months and are now at the height of their season.

The Eastern League is having its usual run of squabbles and the usual close race. Greystock has a lead of two games, which looks like a mountain. Reading, its closest contender, is weak in centre. Hagersty is big enough to outjump any centre in the league, but he doesn't. He hit the ball only once in the Greystock-Reading game of last Friday. Failure to get the tap has cost Reading heavily this year. Kery would make a much better centre for Reading if the Bears would work him oftener. Some of the veteran Reading players are not so keen for Hagersty as they once were.

AUTOMOBILE SHOW IN FULL BLAST

Continued from Page Seventeen
The Biddle car will create a human being as well.
The car has French lights, which give it a novel appearance. The lights are in the shape of eggs and the lenses are exceedingly small. The small lights are just above the life size of an egg. The wind shield comes to a point like the bow of a boat, being built in two sections. The car has been the bone of contention in many an argument since the show began, but it generally comes off victorious, for its friends far outnumber its enemies. There are several different styles of the Biddle car on display, and the 1915 model bids fair to be even more popular than its predecessors.

CUBS WILL TRAIN IN SHREVEPORT, LA.

Two Clubs Willing to Take Over Tampa Contract

CHICAGO, Jan. 12.—President Weeghman's problem of the spring training for the Cubs was made lighter yesterday when Manager Jimmy Callahan, of the Pirates, drifted into his office and announced that Barney Dreyfuss was prepared to take the Tampa contract off his hands if he did not desire it for this spring and the next two. In addition, August Herrmann called up from Cincinnati and said he was willing to take either Tampa or Shreveport. "I will not have any trouble in this case now," said the Cub boss. "Dreyfuss and Herrmann are willing to take Tampa or Shreveport. Tinker is stuck on Shreveport, and you know in this business the president wants to please the manager a little, too."

White Sox Secretary Dies

CHICAGO, Jan. 12.—Charles A. Fredericks, secretary of the White Sox since 1908, died yesterday at the home of his wife after a illness of more than a week.

Commercial Bodies for Ford Cars



From \$18 Up
We have the largest assortment of commercial bodies adapted to all kinds of delivery in Philadelphia.
LIGHT—DURABLE—ECONOMICAL
KEYSTONE AUTO SUPPLY CO.
2730 North Broad Street
FIVE MINUTES' WALK FROM AUTOMOBILE SHOW
NEVER CLOSED
Eastern Distributors "Simplex Short-Turn Gear Trailers"

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ASK ABOUT OUR MONEY-BACK PROPOSITION
See Our Exhibit at the Show—Space No. 77
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Jeffery welcomes the day —of critical examination of motor cars —of skepticism toward low price talk —of nation-wide demand for Quality

Jeffery has never learned how to cheapen an automobile for the sake of reaching new markets with a sensational price.

Jeffery has always believed that the real demand of the American public was for a quality car at a moderate price.

Jeffery believes that today the public is seeking a car of standard value —with roomy seven-passenger body, high-grade finish and quality upholstery, ample wheel base, large tires, efficient starting and lighting, high-tension ignition, economical carburetion and a motor that gives smooth, quiet, flexible power—a car that will go on day after day giving good service, sure service, economical service.

Jeffery is able to produce this kind of car at a \$1000 price in spite of increasing costs—because Jeffery bought materials far in advance—because Jeffery has one of the largest, best equipped plants in the world, in which the Jeffery car is built in its entirety—because Jeffery has instituted advanced methods of manufacture which keep cost down and quality up.

No other manufacturer, who cannot equal the Jeffery facilities and did not buy materials when the price was low, can hope to build a touring car of Jeffery quality at the Jeffery price.

No other manufacturer, whose facilities are not equal to those of Jeffery, can possibly hope to build an enclosed car equal in quality to the Jeffery Sedan at a price less than \$1500.

Yet the Jeffery Sedan—complete with removable winter and summer tops—sells at \$1165—only \$165 above the list price of the touring car.

The quality of this car is possible only because each car is built entirely in the Jeffery factory. Each top is tailored individually, to fit exactly the body for which it is intended—eliminating all looseness, squeaking and rattling.

In the Jeffery Sedan, you are offered for the first time a custom-made enclosed coach which gives all the appearance of permanence, all the harmony of line, all the finish, all the luxury and comfort of the most costly enclosed car—at a price but little more than \$1000.

Four years ago Jeffery originated the motor Sedan. Today Jeffery leads again with the first popular-priced high quality Sedan with removable top.

The Thomas B. Jeffery Company
Main Office and Works, Kenosha, Wisconsin.
Builders of Motor Cars Since 1902

Convention Hall
Broad St. & Allegheny Ave.
Space 44



The Jeffery Touring Car—Standard Seven-Passenger Without Auxiliary Seats \$1035 1000
The Jeffery Roadster—Three-Passenger \$1000
The Jeffery Sedan—Top removable—Summer Top included \$1165

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