t 1916 Championship to Be Decided in Penn Tank Saturday
SCHOOL N EW S
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 Tigers Meet the Green
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## Bx: 8 Now 91595 Bigger and Better



Standardized in Quality-Popularized in Price-the Model 860 Cole-8 at $\$ 1595$, Turns Another Page in MultipleCylinder History, With

## More Power-Less Weight More Comfort-Less Price

 Than Any Other Year Proven HighClass MultipleCylinderCarTHE MORE YOU KNOW about a motor car, the more this new Cole achievement will appeal to you. The more you study
its light, sturdy structure, its improved engine and its perfected lines, the more you want to own it. And when you ride in it and see it perform as no other car CAN perform, youll sette the
matter of its superiority for good and all.

YOU'LL GO UP THE STEEPEST HILLS without a thought of them. The rough roads won't impress you. Driving, your-
self, you will KNOW that no other car picks up like it. that it will stick to the road as a train follows the tracks. You will drive without gear shiming, an hour in less than twenty seconds. And you'll get this maximum performance permanently.
$T$ HE WHEEL BASE OF THE COLE-8 has been increased to 1 Ihe inches enabling us to build a longer and roomier bodythree inches more room lengthwise in the rear compartment.

In use, the 2 extra seats in the tonneau are big, high-backed,
wide and comfortable, yet they're quickly folded away out of sight.
SEE THIS SUPERB CAR which represents the greatest achievement of seven years devoted to the building of strictly quality of owners. The COLE-8 at \$ $\$ 595$ invites the earnest consideration of every thinking man or woman who seeks Permanency, Refinement,Power in a motor car at a price that the average man can afford.

## Model 860-Its Notable Features

MOTOR-Improved High Speed Motor, with
counter-balanced crank shaft and Aluminm
pistons. Tremendously fast and "nappy
${ }^{\text {pitans. }} 70$ H. Tremendously fast and "snappy," Over
 ings: heat treated front axle with ball bearings
in the teering knuckle to insure easy steering. in the greering knuckle to insure easy stenng,
SPRINGS-Long, semi-elliptic springe, rear 57 inchees front 39 inche- Direct spring drive close to
clearanca
positive guarantee against sagging or loosening. tinu olid body wapport.

WHEELBASE- 127 inch whellbae offor ing three inches additional room lensthwise in the
$\qquad$ BODY-The strikingly beautiful body with fulh howing lines and center wave effect; auxiliary
seats completely concealed back of the individual seats comph
front seata

ELECTRIC-Delco's latest improved separate motor, generator and timing equipment.
EQUIPMENT-Cole one man top made of finest rubber finiohed storm proof material; new driven tire pump with air hose and gaing. Motor attached. 75 mile speedometer. Oil pressure gauge service lamp with 15 foot cord, automatigallon gasoline tank with gauge. Complete outfit of toole.

## L. S. BOWERS COMPANY <br> DISTRIBUTORS

245-247 NORTH BROAD STREET
COLE MOTOR CAR COMPANY, INDIANAPOLIS, U. S. A.

