

PHOTOPLAY THEATRES DANCING MUSIC

MERION'S MODEL SCHOOL TAKES UP THE MOVIES

Saturday Morning Matinees of Photoplays in the Schoolhouse Mark an Advance for the Films on Lines of Civic Betterment

By EDWARD BOK THE first carefully thought out plan to present trustworthy "movies" for children in a Philadelphia suburb is about to be tried out at Merion under the auspices of the Merion Civic Association.

The films will consist of a humorous reel, a reel of adventure, some of the wonderful nature study reels and a complete play at each performance.

The prices of admission have been fixed at regular "movie" theatre prices: Ten cents for children belonging to the families of the Merion Civic Association.

There is not expected that these prices will cover the expense of the performances; a deficit is looked for on each Saturday morning, even if the schoolhouse, which

PUTTING THE ARTIST "ON TRIAL"



MR. AND MRS. STRICKLAND IN A SCENE WHICH, AS YOU CAN READILY SEE, IS VIBRANT WITH EMOTION.

SALVINI IN POLYGLOT DRAMA

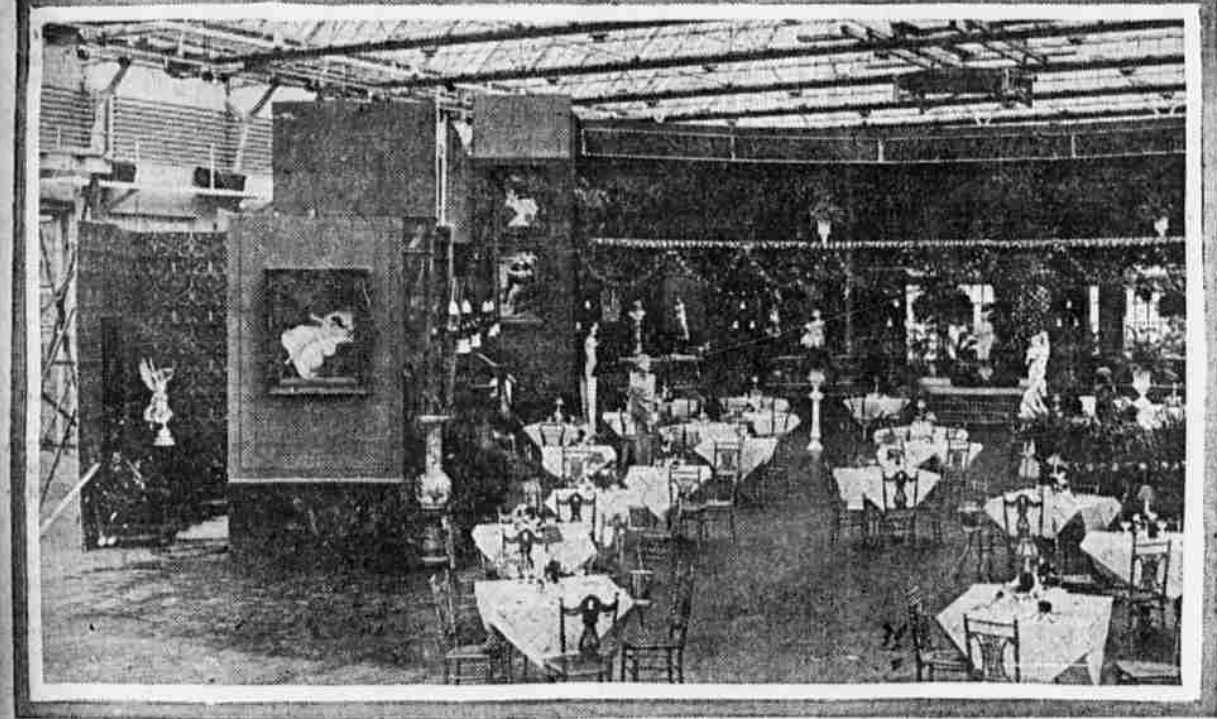
By EUGENE FIELD

MR. SALVINI is a great actor and a great artist; he has a magnificent physique, a noble voice and a splendid intellect.

English. Could anything in a dramatic way be more preposterous? To the lover of good, round English the Italian language is the most namby-namby in the world.

But what if he hear it not hither? Salvini (raising his sword on high)—Questa padre nouvelle bella donna trovatore, Signora! Che le mezza?

A MAGNIFICENT CAFE DE MOVIES



A lovely set in Universal City showing how a seemingly elaborate and solid room is really but a shell.

THE SYMBOLISM OF THE MOVIES

The following is by Henry Macmahon, an erudite and enterprising press agent, one of the many who described the lightning stage for the movies.

THE lack of adequate interpretation and criticism must astonish the Masses or other visitor coming to the movies and noting the predominant position rapidly being taken in the amusement world by the motion pictures.

moving. The picture maker has to use the rapier of suggestion rather than the bludgeon of logic.

My point is that the efforts at criticism are neither truly analytical nor constructive. They do not lead anywhere, nor show the direction the next great step forward will take.

and, by visualizing his memories or imaginings. He can, if he so desires, wreck a train, burn a house, sink a ship, or blow up a fort, since he does not have to repeat the expense every night.

The motion picture has established itself, and in some form or other will become a permanent part of the intellectual and esthetic life of the nation.

PROGRESS

The moving pictures having at length totally eliminated the regular drama, it no longer becomes necessary for actors to know how to use their voices.

INTERVIEWING THE PARTY OF THE SECOND PART IN "ANDROCLES AND THE LION"

By SAMUEL MCCOY

WHY is it that some actors and most actresses have people running around after them—"lion hunters," they call such people, I believe.

I hear him roaring every night. Really he roars better than I do. His wife, too, is a good sort. She bites people on the back of the neck.

Well, here comes that melancholy dingo that is keeper of the menagerie. I'm off, old chap. Drop in and see me some evening. We'll go out for a bite after the show.

FIRST AID TO ANDROCLES AND HIS FAMOUS LION

The Author of the Merry "Fable Play" at the Adelphi Explains a Few Obvious Matters for the Playgoer

By BERNARD SHAW

THE author of "Androcles and the Lion" received one of the worst shocks of his life when an American editor published his text under the heading "A Comedy."

None of these extravaganzas are likely to recur now that the first shock is over. But it is still helpful to warn old playgoers that they must not expect "Androcles and the Lion" to fall into any of the classifications to which they are accustomed.

Then they suddenly found their teeth set on edge by a scene of the sort of satirical comedy they most dread and dislike; that is, comedy that satirizes the kind of thing they are accustomed to accept as extremely correct, official and high-toned.

When the play was produced in Berlin it was reported that at this point the Crown Prince rose and left the theatre. When it was produced in London at the height of the agitation by the militant woman suffragists, the suffragists present were so excited by the satire on the official point of view that the sensation in the house, which was felt without being clearly understood, almost upset the performance for a moment.

WARMING THE NEW HOUSE OF VITAGRAPH



A little gathering in celebration of the opening of the new Vitagraph studio over on Long Island.

THE "AU REVOIR TOUR" OF WILLIAM GILLETTE

Being the gravely uttered words of a curtsied speech spoken by William Gillette after the last act of "Sherlock Holmes," on his present farewell tour.

I AM very shy ashamed to appear before you this evening, and especially to come out here and talk to you pleasantly like this across the footlights.

So it is perfectly understood, and it is very nice of you, I am sure, and it will help us along a whole lot.

Behind the Scenes

Some time when the world is drear and cheerless go to the advertising columns of a theatrical trade paper for mental stimulus, says the January Green Book.

FOR SALE—Mind-reading act. My original and somewhat something new, a scientific success; copyrighted.

But, of course, you will realize that I can't do all this by myself. There is one thing I need, and that is you—your sympathy, your affection, and all those things that above all your co-operation.

As I said, it will soon be over, and then perhaps next spring, we'll give you another whack at it for my third. Therefore, as I shall see you so soon again, I will only say au revoir until tomorrow night.

There isn't any reason in the world why we can't do as well in the farewell business as any other country on the face of the globe. We have the farewellers and we have the people to say farewell to. Now let's get together and see what we can do about it.

To you is discovered the secret of where single money comes from—\$500 of it for \$1. Comedy monologue is offered for \$1 for each 15 minutes of words. Then this for a climax:



"Why is it nobody waits for me?" "I am playful." "I dance divinely." "I adore young people." "I am lonely."