

BONWIT TELLER & CO.

Individual Lingerie Shop
THIRTEENTH AND SANSOM STS.

EXPOSITION DE BLANC

At Much Below the Regular Prices



Philippine Undergarments

Exquisitely sheer—inspired by the bridal chest lingerie of the Spanish señoritas of generations ago. The delicate stitchery with which the native Philippine needle workers fashioned these undergarments was entirely done by hand and under the direct supervision of Bonwit Teller & Co. representatives.

"Bontell" Undergarments

"Bontell" Nightgowns.....	.95	1.10	1.50	13.75
"Bontell" Chemises.....	.75	to	8.75	
"Bontell" Envelope Chemises.....	.95	to	9.75	
"Bontell" Combinations.....	.85	to	10.75	
"Bontell" Petticoats.....	1.10	to	18.50	

Crepe de Chine Undergarments

Nightgowns.....	3.50	3.95	4.75	5.95	to	27.50
Chemises.....	1.95	2.75	3.95	to	19.75	
Knickers.....	1.95	2.75	4.75	to	9.75	
Petticoats.....	2.95	3.95	5.95	6.95	to	27.50

Satin Undergarments

Satin Nightgowns.....	3.95	to	28.50
Satin Chemises.....	2.95	to	9.75
Satin Petticoats.....	2.95	to	18.50
Satin Knickers.....	2.95	to	4.75

Chiffon and Georgette Undergarments

Georgette Crepe Nightgowns.....	6.75	to	22.50
Chiffon Nightgowns.....	7.50	to	37.50
Chemises and Drawers.....	3.95	to	22.50

"Bontell" Brassieres

"Bontell" Brassieres.....	Regularly 1.0075
"Bontell" Brassieres.....	Regularly 1.5075
"Bontell" Brassieres.....	Regularly 1.75	... 1.10
"Bontell" Brassieres.....	Regularly 2.25	... 1.50

French Hand-made Undergarments

Nightgowns.....	1.55	3.95	4.75	6.75	8.75	to	185.00
Chemises.....	1.50	2.25	3.00	4.75	to	95.00	
Envelope Chemises..	2.75	4.50	6.75	to	35.00		
Combinations....	4.95	6.95	8.75	to	135.00		

Will o' the Wisp Nightrobes..... 11.75

We bespeak for this shop the patronage of all to whom dainty and exclusive apparel in time appeals; and it will be our constant endeavor to present always the newest creations.
Bonwit Teller & Co.

