FORD AND BRYAN WILL GO TO 'WAR' AGAINST DEFENSE

Pacifist and Commoner Unite, but Haven't Outlined Plan of Campaign

DANGER TO BE COMBATED

Returned Leader of Peace Expedition Says Belligerents Want to Quit

NEW YORK, Jan. 3.—Henry Ford announced today that he and William Jennings Bryan would unite in fighting the national preparedness is e in the United States.

"Mr. Bryan and I discussed the issue last night and while we did not outline any definite program of action, we are in accord upon the subject," said Mr. Ford. "I am going to do everything in my power to fight preparedness. As yet I do not know just how I will go about it, for all my life I have been doing things upon the spur of the moment and I never make a plan except one subject to change any minute.

"Preparedness is a danger which must be combated in this country and I stand ready to do my share."

Mr. Ford's plans for the afternoon included a visit to the Automobile Show and departure for Detroit at 5 o'clock.

Getting back to the war in Europe, Mr. Ford said:

"Every belligerent soul wants to quit. The rulers want to quit, too, but they can't. They don't know how."

Mr. Ford was asked if he came back to get official backing for his party.

"No, I didn't," he declared. "The officials are the weakest of the lot. They are all afraid of losing their jobs. They will do nothing. I want no official backing for anything I do."

"I regard that as a great victory," declared Mr. Ford when he learned that the German Government had granted permission to the Ford peace party to cross the northwestern corner of the German empire on its way to The Hague.

PEACE EXPEDITION CAN GO ACROSS GERMANY

COPENHAGEN, Jan. 3.—Members of the Ford peace expedition rejoiced today when they were informed that Germany had granted permission for them to proceed to Holland across Germany territory. They will travel by a special train, which will make no stop between the Danish and Dutch borders.

By traveling on land the delegates will avoid the danger of proceeding through the mine fields in the North Sea.

The peace argonauts will leave here on their special train Friday. They expect to end their work in a few days and then disband. The members who will return direct to America will sail from Rotterdam on January 12.

Several of the peace advocates will remain in Europe, though the expedition, as a whole, will cease its existence after the disbanding in Holland.

In granting permission for the peace expedition to travel through its territory, the German Government laid down these conditions:

First. No written, printed or typewritten paper shall be carried in the baggage of the members. Any violation of this condition, by concealing any documents, will result in immediate arrest.

Second. No cameras, opera glasses or picture postcards shall be carried by any of the travelers.

Third. Gold coins in the possession of the travelers shall be confiscated and replaced by German bills.

Fourth. Each member of the expedition must present a passport in person at the German consulate in Copenhagen.

The members were called together today and warned by the present leaders of the expedition that all the German conditions must be fully observed.

NUTS PLENTY; SQUIRREL DIES; FORD SHIP ON ITS MISSION HIES

By BERTON BRALEY

WITH FORD PEACE PARTY, CHRISTIANIA, Norway, Dec. 18 (By mail to New York).—So busy were the delegates with weighty work of peace; so plunged in various mental states by words that did not cease; so well engrossed in hosts of things of import extra high, so deep in wirelessing to Kings THEY LET THE SQUIRREL DIE.

They let the little squirrel die within his cage of wire, although with mutely pleading eye he showed his dumb desire for just a nut or two for food to spur his flagging breath—and so amid this noble brood the squirrel starved to death.

They brought this little pet along upon this merry trip, yet no one in the highbrow throng that filled this peaceful ship had time to feed the ebbing strength that faded day by day, and so they let him starve at length—the squirrel passed away.

CONFESSES SECRET MARRIAGE HERE ON JUNE OF LAST YEAR

Former Miss Edna Leone Yohn the Wife of Professor Folker

POTTSTOWN, Pa., Jan. 3.—Sickness, believed to have been brought on by worry over the secret she kept from her friends, caused Miss Edna Leone Yohn, head of the studio of music here which bears her name, to confess that she was married on June 15, 1915, in New York, to Judson Labarre Folker, of Philadelphia, now manual training instructor, in the Steelton High School. Announcement of the marriage were sent out this morning.

Miss Yohn was graduated from the Pottstown High School, 1903, and was socially prominent in Pottstown. She was also graduated from the Weiser School of Music and the Philadelphia Conservatory of Music in 1914. Professor Folker was graduated from Central High School, of Philadelphia. The couple will reside in Harrisburg and will be at home to their friends, at 2311 Deery street, that city, after February 1.

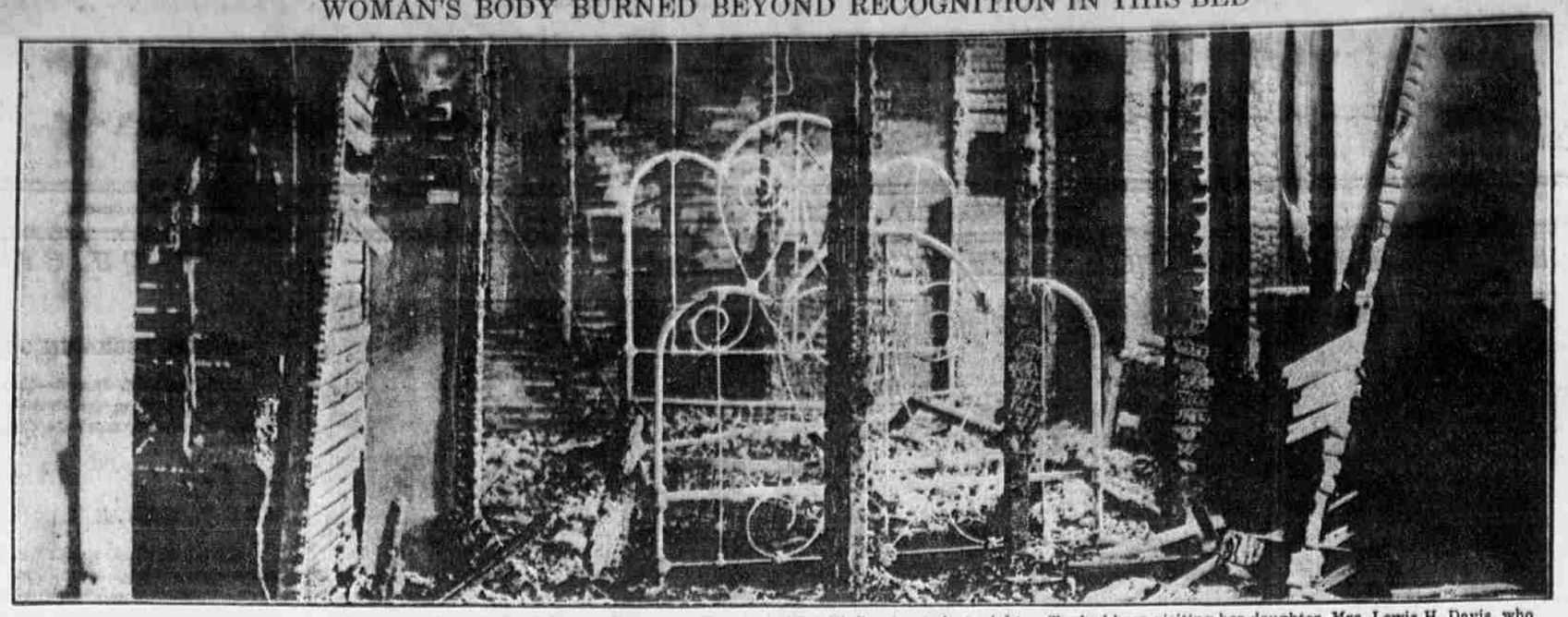
CAPT. S. M. KOCHERSPERGER DIES AFTER ILLNESS

Spanish-American War Veteran Succumbs in Jefferson Hospital

Captain Stephen M. Kochersperger, of the United States Army, died today in Jefferson Hospital, after a short illness. Captain Kochersperger, who lived at 1734 North 7th street, was detailed to this city as an inspector of the Pennsylvania National Guard a short time ago, coming for that purpose from Fort Ethan Allen, Burlington, Ver. He was born in this city in 1872, and educated at the University of Pennsylvania, following a preparatory course at the PennCharter School. He was appointed to West Point in 1892 and was graduated in 1896.

Captain Kochersperger served in the Spanish-American war, with the First Cavalry, and later in the Philippines with the Seventh cavalry. He was appointed captain in 1903, and was recently attached to the Second cavalry. He leaves a widow and a daughter about 2 months old. His funeral will take place on Wednesday, with burial at Arlington Cemetery, where full military honors will be accorded him.

WOMAN'S BODY BURNED BEYOND RECOGNITION IN THIS BED



Mrs. F. Ostrum failed to escape when fire swept through the Bellevue Apartment House, at 1824 Wylie street, last night. She had been visiting her daughter, Mrs. Lewis H. Davis, who tried in vain to rescue her mother. One other life was lost in the fire.

"BILLY" SUNDAY OPENS TRENTON FIGHT WITH PREPAREDNESS PLEA

Tells Great Audience He Wants Best Possible Army and Navy and Biggest Battleships Afloat

COLLECTION TOO SMALL

TRENTON, N. J., Jan. 3.—"Billy" Sunday, the evangelist, in opening yesterday his seven weeks' campaign against the forces of evil in the capital of New Jersey appeared as an advocate of national preparedness and the wild wielder of a verbal scourge against the "hyphenated." His three sermons yesterday to audiences totaling one-fourth of the population of this city were filled with a demand for the "best possible army and navy, with the biggest battleships afloat" and an ultimatum to all who are not undiluted Americans in word and deed to "beat it back across the Atlantic."

From the outset "Billy" found the tabernacle crowd receptive and enthusiastic. The first day in Trenton, he said last night, was one of the best he has ever had. And Trenton was glad, for there exists a strong desire among the committee and the citizens to outdo Paterson in the matter of attendance, "trail-hitters" and collections.

They are already boasting of a tabernacle that in size is surpassed only by those of Philadelphia and Pittsburgh. In proportion to other cities of 100,000 population, says Trenton, it makes their wooden revival temples look like the vestibules of Harlem flats. "Billy" has pronounced "it one of the finest."

In the matter of collection, however, Sunday complained at the afternoon and evening services that unless the occupants of the pine pews dug deeper into their wallets during the next few weeks the $50,000 guarantee fund "won't be raised by next Christmas."

"The morning services found ushers returning the long-handled tinpans that jingled to the extent of less than $300. Paterson, which goaded 'Billy,' never gave less than $1000. This is the worst offering I have seen in three years."

The official figures for the morning service were $297.54; for the afternoon, $316.47, and evening, $506.44.

Trenton is determined that there will be no grounds for complaint in the future.

"Billy" says he has never been in finer fettle. He spoke to 8000 that came to the big wooden temple at Greenwood avenue and Chambers street in the morning, in spite of the most unpleasant weather conditions. He addressed 10,000 in the afternoon, and at night he had them almost as sympathetic and enthusiastic as a second week tabernacle crowd, one that taxed the auditorium to its fullest capacity of 13,000.

But the thing that won for "Billy" the part of Trenton that spent all or part of Sunday in the wooden temple was his patriotic exhortations. At each service he announced that "any one who doesn't like the way we do things over here can beat it back across the Atlantic. There are boats from New York every day! In these days be an American or hit the trail back to Europe." There were cheers and whistles at that. But they grew into a volume of sound that almost made the foundations rock when "Billy" shouted that he believed in preparedness and a big army and navy.

"I believe in preparedness with a capital P!" he cried. "You bet your life. Even though I'm not a Democrat, I'll stick with President Wilson for whatever he does. I believe in preparedness; in having the biggest army and navy. God organizes His armies. We have doctors and teachers and fire-escapes for emergency, why not an army and navy?

"I believe in having the best navy we can get—the biggest battleships and torpedoboats that spit out 150 tons of explosives a second.

"The Germans said that they would soon be in London drinking tea," he said. "I see the Britishers are still sucking their tea unmolested. The Germans were also going to eat their Christmas dinner in Paris. That was two years ago, and they are not there yet."

EVANGELIST LYON OPENS REVIVAL IN WILMINGTON

WILMINGTON, Del., Jan. 3.—With an audience that filled the tabernacle, at 18th street and the Boulevard, to its capacity, 8000, the Rev. Milford H. Lyon yesterday morning opened the evangelistic campaign which he will continue here for a month and which is expected to result in the conversion of 10,000.

Thirty churches interested in the campaign were closed yesterday on account of the service in the tabernacle and most of the ministers were present.

"Reasons for a Revival" was the subject of the sermon by the evangelist in the morning. "Witnessing for Christ" was the afternoon subject, and "The Value of a Soul" in the evening. All three were introductory in character and the summing up of the sermons for the day is that here is need of a revival in Wilmington; that it is the duty of every person to stand for Christ, and that the soul is the one thing of value above all others.

"I am here to fight the devil, and I will fight him with all my might, and at that I will give him a good run for his money," the evangelist told his audience.

Remington a Clever Marksman

READING, Pa., Jan. 3.—Breaking 99 targets out of a possible 100, Harry Remington won the South End Gun Club's monthly shoot at Carsonia Park. John J. Marverger and Charles Schall tied for runner-up honors with 89 each. Other scores were: Captain Gernart, 87; Ball, 771 Lavan, 76; Smith, 71.

Aquinine Calls Off Trip

When Rutt, Weinstein and Udren quit the Aquinine team, at Tyrone, Pa., last Sunday, Manager Harry Sugarbaud was forced to call off a barnstorming trip in Altoona, Osceola Mills and Homestead. These players took the place of three of the regular Aquinine stars who were unable to make the trip, being down with illness.

TWO MEN LASHED BY GALE ALL NIGHT ON WRECKED SHIP

Seamen Narrowly Escape Death When Schooner Goes Ashore

SEAFORD, Del., Jan. 3.—The schooner Morning Light, of Cambridge, Captain Archie Adams, while anchored off Rock Point late Saturday night, and when the wind shifted from southwest to a heavy northwest squall, dragged anchor and went ashore on Chiseldine Bar. Captain Adams was ashore at the time with the yawlboat, having left T. J. Lacount and Walter Meizer aboard with only a 16-foot skiff, without oars.

The schooner became waterlogged and the men were compelled to lash themselves to the rigging to keep from being washed away, as a heavy sea was breaking over them and a cold northwest gale, with rain and snow raging all night, added to their precarious position. At daybreak they managed, with the help of James Bailey, who went to their assistance, to get the skiff overboard and with two bore poles, ripped from the schooner, as oars, they managed to reach shore.

The Morning Light left Cambridge December 22 and had 900 bushels of oysters on board.

FIVE-CENT CARFARE URGED UPON COUNCILS

Business Men's Club Calls on New Rulers to Effect Transit Change

Edward B. Martin, chairman of the Transportation Committee of the United Business Men's Association, today issued a statement calling attention to the fact that January 1, the date set in the tentative agreement between the city and the Philadelphia Rapid Transit Company for the abolition of 8-cent exchange tickets in the central business district, has now passed, and Philadelphia is as far as ever from having universal free transfers on a 5-cent fare basis.

On behalf of the United Business Men's Association Mr. Martin urges prompt action by the incoming administration to settle the long-pending question of the operation of the high-speed lines now being built and those proposed under the new loan soon to be floated.

The statement further calls attention to a meeting of the business men tomorrow on the Adelphia Roof Garden when a plan for the abolition of the exchange tickets will be considered and laid before Mayor Smith and the members of the new Councils, who have been invited.

The statement in part follows:

"January 1, 1916, has come and gone, and Philadelphia is still burdened in its transit system with the 8-cent exchange tickets. Under the much discussed program of May 27, 1914, the 8-cent exchange tickets were to have been eliminated on January 1, 1916, and free transfers on a 5-cent fare basis substituted at certain intersections of surface lines—but—the program was never ratified and we are as far as ever from a realization of free transfers.

"True, the city has begun actual construction of two new high-speed lines, the Frankford elevated and the Broad street subway—bu that does not solve the problem of the 8-cen exchange tickets any more than the construction of the Market street subway-elevated solved it.

"Philadelphia has not yet even determined how the two lines under construction shall be operated.

The United Business Men's Association of Philadelphia loyally supported the program of May 27, 1915, not only because it meant new radial high-speed lines to sections of the city not yet supplied with rapid transit, but essentially because in thus providing for the construction of new high-speed lines it was also provided that all sections of the city were to enjoy the benefits thereof upon equal and equitable terms and the 8-cent exchange tickets were to be replaced with free transfers on a 5-cent fare basis preliminary to the completion of the new lines.

"In other words, it seemed, and still seems, to us that the essential part of the program lay in the plans for the operation of the lines when built—in the provisions for their operation in conjunction with the Philadelphia Rapid Transit Company's present system in the provision for universal free transfers between practically all lines of the city on a 5-cent fare basis.

"As there is yet no legally ratified agreement to this effect whatsoever and so until there is, there is no prospect for the elimination of the eight-cent exchange tickets nor assurance of a general system of free transfers between the surface and the new high-speed lines, the United can surely not be accused of wasting time to lay this phase of the situation before the incoming administration at the earliest possible moment."

MORE SNOW DUE TONIGHT

Fall Predicted, but Probably Will Not Last Long

One or two small flurries of snow, with fair weather tonight and tomorrow, was the prediction of Forecaster Bliss this afternoon.

The first flutter of feathery flages came early in the afternoon, but last only a few minutes. In the suburban and outlying districts there was a vigorous fall for a few minutes. More snow is expected before night, but in this city it is not expected to last more than a few minutes. The snow is due to the slight change in temperature acting on a heavy cloudy area that is passing over the city.

$2.00 BALTIMORE AND RETURN
$2.50 WASHINGTON AND RETURN
Baltimore & Ohio Railroad, Sundays, Jan. 9, Feb. 6. Special train from 24th & Chestnut Sts. station 4:00 a. m., 30th St. Station 4:10 a. m. [illegible]

DEFENSE UNION FOR AMERICANS URGED BY BRYAN

Moral Effect at Least Will Be Powerful, Says Ex-Premier

PAN-AMERICANS LISTEN

WASHINGTON, Jan. 3.—William Jennings Bryan, former Secretary of State and a leader in the fight against preparedness, went on record today in favor of the proposed defensive alliance between the Americas in addressing the educational section of the Pan-American Scientific Congress.

"This evolution of the Monroe Doctrine, now enforced by the United States alone, into a Pan-Americanism, supported by all the American republics jointly," Mr. Bryan said, "will not only insure solidarity of sentiment, but will, by the union of their strength, lessen the expenditures necessary for their protection from possible attempts at invasion, especially since the danger of invasion is decreased in proportion as the pressure of population in Europe has been reduced by the enormous loss of life occasioned by the war."

The proposed convention between the American countries, Mr. Bryan added, will make it certain that countries of the western hemisphere will not surrender their right to exclude Europe from armed interference in purely American quarrels and differences.

BRYAN'S PLAN OF UNION.

The former secretary of State suggested the encouragement of co-operation between North and South American in these ways:

An exchange of professors of Spanish and English between universities of the two continents.

Incorporating in dictionaries of English about 500 essential Spanish words and the same number of English words in Spanish dictionaries.

Government-controlled merchant marines for all the American republics to stimulate trade.

Establishment of the same monetary unit throughout the American republics.

Loans to smaller republics by the United States to develop their resources with the interest rate no greater than 4½ per cent.

A defensive alliance.

Mr. Bryan will leave tonight for New York, returning tomorrow night and will leave for Florida Wednesday morning at the latest.

In case of war with Europe no American country could, under present conditions, protect its coast, Brazil's great aviator, Alberto Santos-Dumont, told the congress.

Fleets of great aeroplanes, capable of traveling 200 kilometers an hour, to be used as scouts in conjunction with the defending fleets, is the solution of the problem, he said.

Aerial development during the next few years will be rapid, Senor Santos-Dumont declared, and the value of aircraft in war will not only be greatly enhanced, but aeroplanes will form one of the great links of communication between North and South America. The most distant points in South America will, within a few years, be within one or two days' journey of New York, he prophesied.

The aviator went on record as seconding the proposal for a closeknit defensive alliance.

Unless the American countries are prepared to enforce their will, with military strength as the last resort, they cannot hope to enforce the principles of arbitration, Robert Ludlow Fowler, of New York, declared today before the members of the Pan-American Scientific Congress.

In a veiled reference to the United States, Mr. Fowler said, "A rich lethargic, commercial nation, necessarily regardful of self-interest, is, when unarmed for conflict, in no position whatever to pose as the successful advocate of arbitration.

"While advocating the desirability of peace, we should never forget that all the laws and all the nations of the world are the result of war and of force.

SLAYER OF WIFE ALSO DEAD

Thomas Curry, who killed his wife and shot himself while in a drunken craze late Saturday night, died in the Episcopal Hospital today from the effects of the bullet that he sent through his right temple.

Curry remained unconscious all yesterday and, although physicians held no hope for his recovery, they considered it marvelous that he was able to hold on so long.

LEHIGH COMMISSIONERS DIVIDE OFFICE "PLUMS"

Democrat Elected Chief Clerk by Republican Board

ALLENTOWN, Pa., Jan. 3.—Although a Republican Board of County Commissioners was elected for Lehigh County in November, a Democrat received the chief plum when the board organized this morning. Frank G. Werley, the Republican member, who succeeded himself, is at odds with the Republican organization, and made it a personal matter insisting on the retention of Harry Weinert, Democrat, as chief clerk. It was reported that in furtherance of Mr. Werley's insistence on Mr. Weinert as clerk he and L. S. Henderson had agreed on a Democratic slate.

Edwin A. Donecker, the other Republican member, rather than lose everything to the Republicans, then agreed with Mr. Werley to support Weinert if Werley would agree to other Republican appointees. Ray Schoenly was chosen assistant clerk, Frederick Werley transfer clerk, William Kiess janitor, Tilghman H. Moyer county engineer and Francis J. Gildner county solicitor.

NEW JUDGES ASSUME JUDICIAL ERMINE

Wessel, Rogers and MacNeille Take Oaths of Office

In ceremonies that rivaled those incident to the inauguration of the new Mayor, Henry Nathan Wessel and Joseph P. Rogers were sworn in this morning as Judges of the Court of Common Pleas. So many of their friends flocked to City Hall for the ceremonies that it was necessary to hold them in the biggest courtroom in the building instead of a smaller one, as was originally planned. As it was, nearly as many were turned away as were admitted.

All the Common Pleas Judges attended. Judge Mayer Sulzberger, whose place on the bench, after 20 years of service, is taken by Judge Wessel, plainly entered the chamber showing how deeply he felt the closing of his public career.

The certificate of election was read by Henry F. Walton, prothonotary. The oath of office was administered to Judge Wessel by Judge Sulzberger, and Judge Rogers was sworn in by Judge Barratt. After the ceremony, a large bouquet of roses was presented by Judge Wessel by a committee of young lawyers, headed by Jerome Bennett.

Judge Rogers, who was an assistant district attorney, was given several bouquets, one being the gift of the Silver Crown New Year's Association. All the Judges, old and young, lined up and shook hands with the hundreds present.

Judge John M. Patterson, of Court of Common Pleas No. 1, was particularly busy swearing in officials and rushing from one ceremony to another. He administered the oath to Mayor Smith, Recorder of Deeds Haslett and Sheriff Ransley.

John P. Connelly was sworn in as City Solicitor in Court of Common Pleas No. 4, the oath of office being administered by Judge Audenried. The courtroom was crowded to the doors and the jury box was filled with ladies. Mr. Connelly held an informal reception after the ceremony at the bar of the court.

Judge Lamorelle administered the oath of office to the new president, Judge Dallett, of the Orphan's Court, without any public ceremony.

Judge Raymond MacNeille, who presides over the Juvenile branch of the Municipal Court, took the oat of office, which was administered by President Judge Brown. A large crowd of friends were present to congratulate him, and he was the recipient of many floral tributes.

TOO LATE FOR CLASSIFICATION

DEATHS

SANS.—At Wernersville, Pa., on January 2, 1916, ANTONIO SANS, late of Chestnut Hill. Funeral services on Wednesday afternoon, at 2 o'clock, at the residence of his cousin, Mrs. A. D. Gordon, 3709 Walnut st., Philadelphia. Interment private.

REAL ESTATE FOR RENT

Factories, Warehouses, Mfg. Floors

MANUFACTURER will have for rent one floor of over 11,000 sq. ft. in his new building, to be finished March 1; lights, 4 sides; 1 block from 2d and Market sts. Phone Market 3201.
THE JOHN COMPTON COMPANY
328 NO. RANDOLPH ST.

ROOMS FOR RENT

10TH, S. 306 (opposite Clinton)—2d story front, private bath; well heated; plenty hot water; newly renovated; phone.

LOCUST, 1231—Large sunny room, well heated; continuous hot water; phone.

NO ATTACK ON RIDDLE AT STOUGH REVIVAL

Political Foes of Seashore Mayor Surprised—Evangelist May Visit Cabarets

ATLANTIC CITY, Jan. 3.—Evangelist Henry W. Stough's failure to turn his batteries upon Mayor Riddle or to refer, except in generalities, to Atlantic City's "conditions" at the opening services yesterday of his six weeks' shore campaign, surprised politicians, particularly political foes who are looking to the Illinois preacher to help them eliminate Riddle from public life this spring.

An explanation may be found in the statement that the Illinoisan, to whom 12 pastors are looking to regenerate the resort, has conceived something like admiration for Riddle for his fearless reiteration of his open Sunday views and his insistence that a liberal policy is necessary if Atlantic City is to thrive. Stough is credited with having shocked some of his clerical associates by asserting that Riddle, whatever else his faults may be, certainly is not lacking in the courage of his convictions.

Western Wrestler Throws Turner

BILLINGS, Mont., Jan. 3.—Walter Miller, the St. Paul, Minn., wrestler, defeated Joe Turner, of Washington, D. C., holder of the 155-pound American champion belt. Miller took two out of three falls.

SOUTH JERSEY PHONE USERS PROFIT BY DEAL

Keystone Subscribers May Now Communicate Over Wires of the Bell Company

Connection with 20,000 Bell telephones in South Jersey can now be made by picking up a Keystone telephone in Philadelphia. Those on the ell line in South Jersey cannot only obtain service on that system but also on all phones operated or affiliated with the Keystone.

It was learned today that the purchase by the Bell company of the bankrupt Interstate Telephone Company, which operated in Trenton and points south, brought this condition about accidentally.

Many believed that the purchase was made to eliminate the Interstate Company, which had traffic connection with the Keystone system. When the exchanges of the Interstate Company were dismantled its subscribers contended that the Bell company, which operates in New Jersey under the name of the Delaware and Atlantic Telephone Company, had purchased their contracts with the Interstate and must provide service. Counsel of the Bell company agreed to this.

As a result the wires of the Interstate subscribers were connected with the Bell operating rooms. A question then arose as to whether it would be right to give the former Interstate subscribers privileges which the Bell subscribers did not enjoy.

Counsel was consulted, and as a result the Bell system entered into a traffic agreement with the Keystone company. According to this agreement Keystone subscribers everywhere may now call up Bell subscribers at regular toll costs in all Interstate territory. This includes fully 100 towns all the way from Bordentown to Ocean City.

The present telephone situation in New Jersey is in accordance with the policy mapped out by the Public Utility Commission. It refused a franchise a year ago to the Bell and Keystone Companies where either already had a franchise and declared at that time that where a community was already served by one system it would be unfair to have the service of two companies which would place an unnecessary burden on telephone patrons.

CALLS CREATION STORY MYTH

Rabbi Landman Declares Scholars Reject Adam and Eve "Yarn"

Bible students today are discussing the sermon delivered in the Temple Keneseth Israel last night by Rabbi Isaac Landman, who declared the Bible stories of the fall of Adam and Eve to be mere creation myths and echoes of the primitive conception of a jealous and vengeful God.

"The expulsion from the garden and the cherubim and flaming sword to guard the tree of life, together with the serpent," Rabbi Landman said, "are mere remnants of most ancient fall myths." The speaker stated further that authoritative scholarship now rejects the insistence upon Adam and Eve as the first man and woman.

32 Years

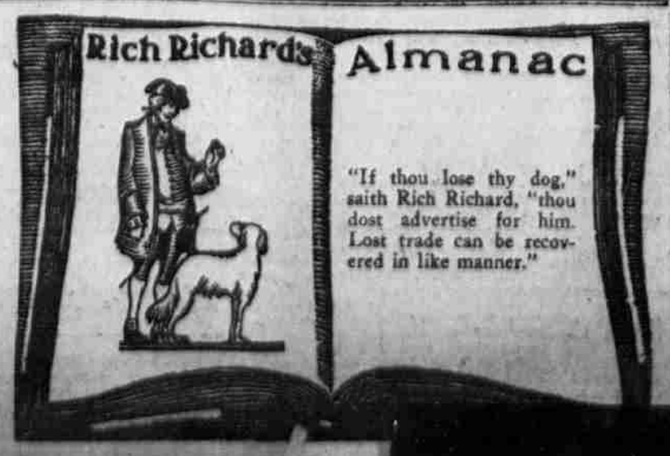
There is nothing of the experiment about THE LADIES' HOME JOURNAL. It is 32 years old. The man who started it controls it today. It has had but two editors; the present editor has been its editor for 26 years. The idea on which it is based was conceived and laid down by a woman, and that idea has been perpetuated and strengthened each year. It represents a steady growth of one up-building policy, continuous and consistent.

Its history is a record built up on a series of successes—not changes, not accidents; therefore, it has become a factor in the life of the American family—steady and sure.

It is like hitching a wagon to a star for a woman to read THE LADIES' HOME JOURNAL. It is authoritative and safe. It has a record back of it, and it goes on strengthening that record as it freshens its contents and picks out the best of modern progress touching the home and womanhood.

Its modern freshness is as remarkable as is the steadiness of its record.

See for yourself. Just buy a copy of

The Ladies' HOME JOURNAL

It's only 15 cents