

Evening Ledger

PUBLIC LEDGER COMPANY
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Published daily at Public Ledger Building, Independence Square, Philadelphia.

Subscription Terms:
By carrier, six cents per copy. By mail, postage paid.

THE AVERAGE NET PAID DAILY CIRCULATION OF THE EVENING LEDGER FOR NOVEMBER WAS 84,861.

PHILADELPHIA, SATURDAY, JANUARY 1, 1916.

A Happy New Year!
"CRACKERJACKS"

THE advertisement which Director Cooke placed in the newspapers a few days ago, in behalf of a number of the workers in his department referred to them as "crackerjacks."

Wanted—A position for a man well acquainted with the Department of Public Works. He is known for the efficiency and economy of his administration.

Business manager desires change. Has controlled supply department of a large city and introduced great economies through honest competitive bidding.

There are others, but these are sufficient to show that the reform Administration has accomplished. It has given Philadelphia a new vision of constructive and honest government which no changes in politics can destroy.

SLAVIC IRONY
THE Russian character is capable of an infinite number of variations. Just as it had been settled to every one's satisfaction that the Slav was a good soldier and could treat better than most soldiers could advance, the touch of irony has leaped into his features.

NONE KILLED
NOT a single passenger has been killed on any of the lines embraced in the Pennsylvania Railroad system in the past two years, and three years have passed since a passenger was killed on the lines east of Pittsburgh.

LITTLE STORY OF GOOD BREAD
A MAN who knew how to make good bread, the kind that tastes as if it came from the oven in your own kitchen, began to bake and sell his bread in one of the suburban towns of Philadelphia three or four years ago.

house in which he lived and baked into a larger one, on which he built an addition to contain a bigger oven. A few weeks ago he bought an automobile to displace the horse, and there is about his business all the signs of prosperity.

YOUR GOLDEN GOOSE
THE New Year which begins today is not really any different from the new period of time that begins with every day.

Each wise man asks himself what he is going to do with the new year. What are you going to do with it? You are working for wages for another man. What is your mental attitude toward your job?

Or, are you like the expert chauffeur, familiar with the construction and operation of his motorcar, who sits on the front seat with the throttle under perfect control, speeding rapidly toward a definite place.

He acts, not as if he were a hired man afraid to give his employer more than he was paid for, but as if the business were his own.

After you have decided what you are going to do with your job this year, it is up to you to decide what you are going to do with your spare time. Perhaps your conclusion regarding the disposal of it is involved in your decision about what you are going to do with your job.

There is time enough to qualify yourself for every phase of your work, and if you are alert you will discover the need of new knowledge before the occasion to use it arrives.

After you have decided what you are going to do with your job and what your job is going to do for you, there remains the necessity of deciding what you are going to do with your money.

When peace comes so many expert trench diggers will be thrown out of work that it ought to be easy to get men enough to build the new subways.

Every homeopath ought to agree with Roosevelt when he says that the might which is the servant of wrong can be resisted by the might which is the servant of right.

Tom Daly's Column

A SONG FOR JANUARY
'Twas Joy that laid the passing year,
'Tis Joy that speeds the new;
All joy that I have known, my dear,
Hath been and is in you.

Like Janus, who with faces twain
Kept watch in ancient Rome,
My love shall front old days again
And days that are to come.

So, in this month of Janus, here
Where merge the old and new,
However my joy may turn, my dear,
It must envisage you.

Its past may count but twenty suns,
Its future reacheth far;
Beyond the edge of time it runs,
Beyond the utmost star.

'Twas Joy that laid the passing year,
'Tis Joy that speeds the new;
All joy that I have known, my dear,
Hath been and is in you.

Some things we said as long as eight years ago sound truer to us now than they did then. That's why we reprint the above song from "Carmina."

THE EMPIRE NEEDS ALL YOUR ENERGIES
Don't let them deteriorate. Start today taking "Sanapap." It is British and better. Avoid unpalatable German nerve foods. "Sanapap" is palatable.—Adv.—From Glasgow Record.

Refusing Money He Deserves Advertising
Farmer Smith Rainbow Club,
Evening Ledger Phila., Pa.

Dear Sir—As a new member of your club, I beg to let you know of one of my brave actions on Richmond St., the street on which I reside.

Here is our New Year's Resolution:
During 1916 we will not find fault with the faults of the intelligent compositor, but rather point to his good points, when any such there be.

Positively the Last Word on Doughnuts
Dear Sir—That correspondent of yours who claimed to be an authority on doughnuts was a four-flush. Among his latest boasts was his claim to be the greatest living authority on doughnuts.

New Year's in March
In the early Roman calendar March was the first month of the year. The King Numa in the seventh century B. C. added two months to the existing calendar of ten months.

The Early Fathers
Participation in the ordinary New Year's Day observances as well as in the saturnalia of December was from the first discouraged by the Church.

Scotia's Hot Pint
In Scotland, where New Year's is more generally observed than Christmas, until a recent time one of the customs was as follows. On New Year's Eve the family gathered and a "hot pint" was prepared.

MEMORANDA
Date your letters properly. Beware of language. Beware of spelling. Look before you leap.

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NEW YEAR'S DAY AND JANUS' MONTH
Customs of Many Nations and of Other Periods of History—Fact and Fable—New Year's Speaks a Universal Language. Controversy Over a Name—Making the Calendar

OTHER people's erudition is sometimes a nuisance. Some of us have been accustomed to commenting confidently on the appropriateness of the name of the first month of the year.

Janus was represented by the Romans as having two faces, one looking forward, the other backward. He was supposed to preside over doors. So far so good, but when a scholar comes along and says, "Consult a classical dictionary," it's something of a shock.

Janus was a deity held in high estimation by the Romans, who placed him on almost an equal footing with Jupiter, even giving his name precedence in their prayers, and invoking the aid of both deities previous to every undertaking.

The custom of exchanging gifts survives in Scotland and in France and Germany, as well as in China, Japan and Persia. In France the day is known as "le jour d'etrennes."

The beginning of the year has in all times and countries been an occasion of festivity, the religious color having somewhat worn off in recent times. In the days of King Numa celebrations took place on New Year's Day, a day corresponding with our 21st of December.

There has grown up in the United States a new form of New Year observance. The "mummer" of Philadelphia is a development of the "bell snicker" of 50 years ago, and the festa hints of the New Orleans Mardi Gras.

There is no true preparedness in this age save that which is rooted in the days of peace, in the broad policy of human justice and human growth for all.—Chicago Tribune.

used in street pageants, and the New Year's greetings are expressed on a magnificent scale of beauty and decorum.

New Year's, with all the variety of its customs and observances, speaks a universal language. The people of every nation that is sufficiently civilized to have a calendar take special notice of New Year's Day.

Lamb reduces the matter to personal sentiment. "Every man," says he, "hath two birthdays; two days, at least, in every year which set him upon revolving the lapse of time, as it affects his normal duration."

The poets have been by no means indifferent to the annual turning point of Time. "The Dirge for the Old Year" swells and dances into a bridal song for the new.

The exchange of gifts on New Year's Day is still preserved in a few localities in most countries, but the custom is not nearly as general as it once was. The Chinese, whose New Year begins on February 1, make the day a special time for the adjustment of differences, the payment of debts and the exchange of gifts.

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