

WOMEN, THE SPENDERS, SHOULD BE THE SAVERS, M'LISS SAYS

A Golden Harvest Is to Be Reaped in the Near Future If the Pennies Are "Put By"

"THE city," says a news headline, "has spent \$34,000,000 for Christmas presents." Interesting statistics these, and arresting, too, but even more halting, I think, would be some data on what the city has saved.

From time immemorial I have heard that the women of the nation are its spenders. This was never brought home to me so forcibly as the other day, when I stopped in the men's furnishing department of one of the large shops—women, women, everywhere, with scarcely a man in sight.

Financiers have declared that after the European war is over the small savers of America will have an unprecedented opportunity to invest in gilt-edged securities. Virtually every nation in the Old World will be wanting to borrow. The money has got to come from somewhere.

Let's get ready for it. Five dollars saved every week will yield you an income of \$20 a week in less than 30 years. Not to be sniffed at, I should say, should you want to retire at the age of 60! Make the old resolution new this year by keeping it.

Kindly Move Up, Please Bustles, the house of Fremet announces, will be in vogue. How about those unconsciously humorous signs that appear over the longitudinal seats in some of the street cars? "This seat holds four," they read.

Strange As It May Seem While prominent women in Philadelphia under the leadership of Mrs. George W. Childs Drexel were laying plans to organize themselves into an efficiency squad of military preparedness last week, the 800 "suffs" convening at Washington tabled a motion introduced by Mrs. Stanley McCormick to put them on record as favoring preparedness.

Beauty Lies in the Eye of the Holder Pulchritude, according to the superintendent of the Woman's Hospital, is a necessary concomitant of the success of a woman doctor. Why the limitation of profession? Most women consider pink cheeks and bright eyes an overwhelming asset in any walk of life.

Impossible! "Lead the tranquil life," advises State Health Commissioner Dixon. I read this this morning to the rhythmic sway of a crowded subway. Other oscillating figures to the right, left and rear of me also snatched at the morning news. Between their eyebrows was that tell-tale wrinkle which comes from the unceasing effort to "get there."

Women Medics in Demand In an illuminating little article on "The Choice of a Vocation," Dr. Ellen C. Potter declares that no professional field for women is broader than the medical.

Letters to the Editor of the Woman's Page Dear M'LISS—Is it true that a girl can be married in some States at the age of 12 years with the consent of her parents? W. Yes. In Kansas, Kentucky, Louisiana, Missouri and Virginia.

Dear M'LISS—Some time ago I read that Dr. Helen King, of the University of Pennsylvania, is the only woman in America to hold a fellowship in research work. Is this a fact? A READER. As far as I can discover, she is the only woman to be so distinguished.

Dear M'LISS—When does Ash Wednesday come this year? And when does Easter come? Ash Wednesday falls on March 8, 1916. Easter Sunday comes on the 25d of April.

Under the Mistletoe Though Christmas seasons come and go, keep in remembrance mistletoe. For gods scorned not to use its power; and since that consequential hour when Haidur Beautiful was slain, a potent spell it does maintain.

Physicians Make "Confessions" Physicians of the West Philadelphia branch of the Philadelphia County Medical Society last night observed "Confession Night" at the assembly rooms of the organization, at 29th and Baring streets.

Millie and Her Millions (Copyright, 1915.)

SEEN IN THE SHOPS



A STUNNING SET OF FURS

For those who are in quest of something "different" in furs this set of Beaudouk should make a strong appeal. The fur is quite new, and as the name indicates, from Russia. It is a tan fur, with fine striped markings of brown.

Marion Harland's Corner

Typewriter for Children "WOULD it be possible for you to help me get a cheap typewriter for my children? I have six of them. I should like some of them to learn to use the typewriter, but we can't afford to pay much or send them to business school to learn.

Pieces for Rugs "A shut-in of my acquaintance would be most grateful for clean pieces of cloth, suitable for carpet rugs. This woman, a beautiful character, refined and cultured, but bearing a great physical affliction, at least, of her living, sewing carpets is the most practicable thing for her to do.

Wood to Address Women General Will Speak on Preparedness at Mrs. Drexel's Invitation The women of Pennsylvania will be addressed by Major General Leonard Wood, formerly chief of staff of the United States army, at a meeting to be held in Witherspoon Hall on Thursday afternoon, January 13, and urged by him to join the Pennsylvania Women's Division for National Preparedness.

Wants a Canary "I am the mother of three little tottering on a lonely farm hundreds of miles away from my dear ones and relatives. At times I am terribly lonely. I lived in a big city for years before coming to this place. Could one of the dear sisters of your circle send me a nice singing canary and an old cage? I am afraid I could not afford to buy a cage. O, how I long for a canary's song to cheer me during the day! And, if possible, one would send me a potted fern. I am passionately fond of birds and house plants, but have no money to buy them with.

Lonely Farm Woman The owner of a sonneteer, who for any reason is willing to pass it over to you, is not likely to demand its equivalent for the pet except your promise to tend it lovingly. Yet I do not out the proposed exchange from your touching letter.

Dr. Charlotte B. Martin The single electric needle method is the only method enjoying professional prestige that confers the permanent removal of superfluous hair and other unsightly growths.

THE CHEERFUL CHERUB I feel so glad at Christmas time My joy I cannot hide, My heart is doing Highland flings All over my inside!

ASK FOR AND GET HORLICK'S THE ORIGINAL MALTED MILK Cheap substitutes cost YOU same price.

THE PARISIAN PLAITING AND NOVELTY CO. 108 S. 13th St.

PUNCHWORK All materials—all 15 cents. Hemstitching, 10 per yard. Buttons Covered—Plaiting. Finest workmanship. 108 Chestnut Street, Market St. L. Nachmann

MANDO Removes Superfluous Hair The new style dance gown makes this preparation necessary. Beware of Shaving SOLD BY DRUG AND DEPARTMENT STORES

MILLIE AND HER MILLIONS (Copyright, 1915.)

CHRISTMAS HOLLY AND TREE TRIMMINGS MUST BE THOUGHT OF

Mistletoe, Too, Though It's Expensive—Final Storming of the Shops by Shoppers Is On

HOW TO PACK GIFTS

Including today, there are only three more shopping days before Christmas.

Christmas holly is making its appearance in windows all over town, especially in the windows of those who say they don't believe in what Christmas stands for. Christmas trees are being sold, but the great rush to buy these does not come until the last moment. They also are used to deck the rooms of the unbelievers.

Mistletoe is very expensive; almost as valuable as pearls; almost as valuable as diamonds. We often wonder what the mistletoe men buy. "One-half so precious as the stuff they sell," it reminds the old-fashioned Christmas reveler they are missing by being born too late.

The Christmas trees are now on sale most prominently on the east plaza of the Fairmount Hotel, where they look very cold, tall and skinny. That's because the branches are tied up, but when you cut the ropes those branches will flop out, with an outpouring of fragrance, and they will bend still more under the burden of tinsel and pebble knick-knacks.

The final agony is on. The shoppers took the trenches of the counters by storm yesterday and today they are making the girls' buyers their thousands do not count, this late shopping, that you can't be so lucky; you've got to make up your mind in a hurry and make that the best way to make a present after all.

THIS IS FOREFATHERS' DAY Anniversary of the Date on Which Pilgrims Landed Two hundred and ninety-five years ago today a vessel that was destined to be famous in history was blown by the westerly wind toward the coast of Massachusetts. That is why today the anniversary of that day when the band of pilgrims from old England landed on Plymouth Rock and named the country New England, is known as Forefathers' Day.

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TAKE DOCTOR'S ADVICE; REJECT COUNSEL OF BUSYBODIES

By WILLIAM BRADY, M. D.

"READING your article in the paper," writes a correspondent, "has impressed me greatly and helped me and other members of my family in various practical ways. About ten days ago my wife discovered a small lump in the right breast. Following your suggestion of some little time ago, we immediately called our family physician who made a thorough examination—the doctor held right—and advised us that he could find no proof of cancer, giving us a prescription and asking us to call again in two weeks. The doctor said that if it did not go away soon the proper thing was to cut it out. He explained that a piece of the lump could be examined microscopically to determine whether it was a cancer.

Now some of our friends tell us this might have the effect of scattering the germs if it is of cancerous nature. Others say it should be determined while the patient is on the operating table whether the condition is cancer or not. So we are very anxious to find out the safe course. My wife is 49 years old, apparently well, a little overweight."

THE HOUSING OF BOOKS AND THEIR DECORATIVE VALUE

Few persons realize that books have a distinct decorative value. Their glowing cloth and leather bindings often give just the needed spot of color to a room, and they tone in with any color scheme. Walls that hold rows and rows of beautiful books need no other decoration; indeed, a library with its walls packed with books, but the problem often presents itself of how to house them properly when the living room is small and is deficient in wall space. But every room, however small, has some nook or corner that can be adapted to hold book shelves, or, sometimes a mantel shelf makes an excellent resting place for books, they in turn lending dignity to an otherwise commonplace shelf.

Shop Early, Ladies! Shop early, ladies! You who, blessed with ease Of gold-paved moments, can your way pursue In search of gifts, rare, beautiful, and new. Exactly when your precious funds please! Recall, I pray you, how each one of these Who waits upon you, labors day by day With little rest and only meagre pay. And with your thought, their wear of life appears. Shop early! Wait not till that last day When hands are clumsy through great weariness. When tired feet shuffle slow, on their way. And every minute means increased distress. This brings to you no burden great or small; Have mercy then, and show good-will to all! —Lurana Sheldon, in New York Times.

Link Xmas Memories With Your Gift These beautiful gold-filled cuff links will turn the trick for you. They exist in better—and every time he looks at his wrist watch he'll see your gift—and think of you. In handsome plush case—50c.

George W. Jacoby MEN'S WEAR 620 Chestnut Street

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MILLIE AND HER MILLIONS (Copyright, 1915.) SHE COMES THROUGH A REAL ADVENTURE UNSCATHED