

Evening Ledger

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DANCING

AMUSEMENT SECTION

THEATRES
and MUSIC

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In "The Girl of the Barracks."

STATISTICS NOW A MOVIE FEATURE

Animated Illustrations of Conditions a New Use of the Motion Picture

By Roger W. Babson

Mr. Roger W. Babson, the well-known statistician and economist, has joined the Paramount Corporation as associate editor of its Newspictures. His animated statistics will be run in conjunction with these.

Probably there is nothing so uninteresting to the average man as dry statistics. He cannot get very excited when he reads on the printed page that 555,000,000 cans of beans are sold in the United States and Canada; or that in New Jersey there are 50.4 per cent. more mosquitoes to the square mile than in any other State in the Union, but by the free use of illustrations I have been able to circulate my books quite largely, and I am informed by public libraries that they are in considerable demand.

Let us take the European War as an example. First, we will take the population per square mile of the larger countries at war. We will see that Austria has 196 persons for each square mile of its area, more than three times the population of any country; Germany comes next with 82; the United Kingdom of England with 36; Russia with 19, and

Continued on Page Seven



Poujal of "Julie Bon Bon."

INCE, MOVIE MAGICIAN

Intimate and Interesting Details of the Prominent Director of Triangle Films by One Who Knows Him Well

By ROBERT GRAU

OF ALL the amazingly meteoric careers in Moving Picturodom, the one most widely discussed on the theatrical Rialto is that of Thomas H. Ince, a man who less than six years ago was wont to congregate with theatre folk on upper Broadway, content if he could secure an engagement at a two-figure weekly salary, for while Ince's stage career was not unworthy, there was nothing about it to indicate that a few years later he would become one of the greatest arms of a new industry which has been the biggest boon to stage folk in the history of the theatre.

The last time Tom Ince came to Broadway, about a year ago, he was hailed by the Theatians as the King of Ince-

idolized, too, by the millions who flock to the neighborhood theatres all over the country.

It was Ince who first saw the need of experienced players for picture plays. While he was able to obtain good results from the amateurs who fell under his magnetic spell, his insistent telegrams to New York headquarters for the best actors was followed by a veritable stampede of stage folk bent on conquest of the new art. Ince's associates, now multimillionaires, by name Kessel and Baumann, granted his every wish, for they knew he would make good in every new move.

"All roads lead to Inceville" became the actors' slogan. But Ince wanted certain actors only. He knew the peculiar requisites for screen conquest, and in his



Mueller of "The Bubble."

A MANN OF MANY PARTS

For More Years Than One Should Count, Louis Has Been With Us

No character actor upon the American stage today has created a more versatile and unique galaxy of footlight portrayals than has Louis Mann, of "The Bubble." Few playgoers realize, despite their familiarity with Mr. Mann's more famous characterizations, that he has been upon the stage nearly half a century, having begun as a little Theatopian at the tender age of three years. During his boyhood days he played many parts, indeed, ranging throughout the classical and standard drama and Shakespeare, and was associated with such illustrious stars as Edwin Booth, Lawrence Barrett, John McCullough, Daniel Bandman, Louis Morrison, James O'Neill, Marie Prescott and that herculean Italian tragedian, Tommaso Salvini.

A young Lamb's Club actor, just sprouting his first feathers, in a recent Shakespearean production, once asked Mr. Mann why he didn't desert his character work for a while and attempt Shakespeare. "Attempt Shakespeare?" exclaimed the astonished Mann, "why, I played Shakespeare when you were in the cradle—yes, and played Shakespeare from

Continued on Page Eight



CHARACTER ACTOR PAR EXCELLENCE

On this page appear eight varied and well-defined character impersonations by Louis Mann. Of the four immediately above, the one on the upper right shows Oom Piet, the Boer of "The Red Cloof"; on the upper left Leopold of "The Second Fiddle"; on the lower right Hochstuehe of "All on Account of Eliza," and on the the lower left Hans of "The Girl From Paris."

ville. Actors and managers, who would not give him an audience five years before, paid him homage, for the Ince of 1914 was known the world over as the \$100,000 a year director of photoplays. The man who put the move in "movies," who began at a daily wage of three dollars in sheer desperation to find a place of shelter for his wife and baby. It was thus that Ince entered Movieland.

Before two years had passed, Ince was a magnate. First of all he insisted on having full authority. The company he started with had everything but money, but the output for the screen was still of that kind calculated to drive people out of the theatres. At the outset being denied real actors, Ince undertook to teach cowboys and Indians the art of acting. Not a few of these possessed the divine spark, and two at least who began with him in a primitive environment are today permanently entrenched at Inceville

precarious stage career had played with the best as well as the worst. Ince believed that about one out of ten of average players could make their impress in the new field and he set about securing the one in ten.

Right here Ince revealed his most constructive policy. While other feature producers were insisting on new faces for each feature picture, engaging no one for more than one production, Ince began to assemble an all-star stock company, the only organization in all filmdom where the famous name was paid for on a basis of prolonged service. With others it was the shorter the engagement the more the star was paid. With Ince it was just the other way.

Ince engaged W. S. Hart two years ago at a salary a grand opera diva would envy. Hart is still with Ince. His pay envelope contains double now what it

Continued on Page Eight



In "The Man Who Stood Still."