

J．E．Caldwell \＆Co．
922 Clesemet sumet
Gifts of Gold－for Women

kegren Watches Century Watch Wrat<br>A Watch fortch $\$ 25$ Bracelet Watches<br>Lorgnons，Sautorirs Lornnette Chains Ner<br>Lorgnette Chains Necklaces，Cockets Rosaries，Crosses<br>Rosaries，Crosses Golod．Mounted Umbrellas Joweled Finger Rings

Moderate Prices

| ngles，Bracelets | Photo Fra |
| :---: | :---: |
| ${ }^{\text {Pendant Earrings }}$ | Mesh Bags and Purses |
| Veil Pins，Hat Pins | Pencils，Fountain Pens |
| Scarf Pins | Manicure an |
| Cuff Buttons | Dressing |
| Shirt Waist Sets |  |
| ${ }^{\text {Belt }}$ Suckle | Lip S |
| Slipper Buc | TT |
|  | Desk Ar |

## Diamonds

For Christmas

Diamonds are of permanent and ever－increasing value and ever go out of fashion．The purchase of a good diamond does not necessarily involve，as many people suppose，a large investment． Our stock offers probably the widest assortment for selection in this city，yet every diamond is of uniform fine quality．We are the direct importers，make our own mountings and our prices are as low as is consistent with high standards．


You may see these articles reproduced in our new catalogue， which contains over 20,000 photographic illustrations of the best in Diamonds，Watches，Jewelry and Silverware，all accurately de－ scribed and priced．A copy is yours，free，for the asking．It will be mailed to you if you wish．

## S．Kind ${ }^{6}$ Sons

Diamond Merchants Jewelers－Silversmiths ${ }^{110}$ Chestnut Street


BLANK＇S FRUIT CAKE POUND CAKE
PUMPKIN PIE PUMPKIN PIE
PLUM PUDDING MINCE PIE FANCY CAKES BASKETS of FANCY FRUIT
$\qquad$
Bring your children to see our electric toys before you decide what they really do want most．
They are perfectly safe． They last long．They＇re real －that＇s why they＇re the ost fun．Price $\$ 0$ ． See them in our windows



1719 Chestnut Street

## A Tecla

Pearl Necklace
is ine piecederesestance

 mism whan 4 Hich

## Ficla



## Special Sale of Gift Footwear at Geuting＇s

Clear up your shopping list with dainty，beautiful，com－ he cost．The items that follow only suggest the host of ring．

## 250 Pairs Women＇s Comfort Slippers

 ジャ゙＝95c $=2$ maroon，green，tan，brown and bl
\＄2．65

| 600 Pairs Camel＇s Hair Slippers Special importation of these splendidy com－ fortable silppers，padded inner soles，in oxford grey and dark brown－extra value at <br> Children＇s $\$ 1$ Women＇s $\$ 1.35$ Men＇s $\$ 1.75$ |
| :---: |

$\qquad$ Misses＇Felt Slippers


## 65 c

Women＇s \＄1．25 Silk Stockings
$\$ 1{ }^{\text {s．oxicias }}$


Three down Three to go！

This is Thursday， and marks the be－ ginning of the second half of this

One Week＇s Wonderful Sale of 500 Suits and 500 Overcoats at the Uniform Intensified Value
Price of \＄15

C．We were fortunate to be able to comman deer these fabrics at a price which，with a concession from our own profits，enables us to pass them on to you at $\$ 15$ the Suit or Overcoat！

We know whereof we speak，and we speak by
（I．These are staple Suits and Overcoats that are welcomed at $\$ 20$ to $\$ 25$ from day to day in the regular rou tine of business，and are good as gold jus as long as they last．

The Overcoats
C．The kind that are simply rich！Not merely that they are Oxfords，grays，blues and quiet mixtures but they have the fit the style，the poise and balance of Perry making．

## The Suits

c．Silk－mixed and fancy worsted cassi－ meres，plaids and blue serges，both fashion－ ably and conserva－ tively made．

At the Uniform Price of $\$ 15$ this one week

## Perry\＆Co．

＂N．B．T． 16th \＆Chestnut Sts．

