

POULTRY SHOW DECEMBER 14-15-16-17-18

Buckeye The Standard

"The Best Incubator Made" COLONY BROODER



HATCHES MORE CHICKS AND HATCHES BETTER CHICKS

Recognized by the largest breeders and the largest poultry supply dealers as the safest and most successful.

It's the Best Incubator Made Not the cheapest incubator but the best.

It's the incubator that is built UP to a standard and not DOWN to a price.

600 Eggs - \$50.00 200 Eggs - 17.50 110 Eggs - 12.50 60 Eggs - 7.50

SOLD ON 40 DAYS TRIAL and guaranteed to hatch every hatchable egg.

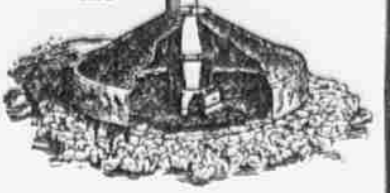
Try a "Buckeye" in the same room with any other incubator and if it doesn't hatch more chicks and better chicks the first time you try it, we'll take it back.

Write for "Buckeye" Catalog and Proof of "Buckeye" Superiority

The Cugley & Mullen Co., 1229 Market St., Philadelphia, Pa.

The Standard COLONY BROODER

Broods Only \$15.00 100 to 1500 Chicks



The Greatest Coal Burning Brooder Ever Invented

Self Feeding—Self Regulating—Everlasting. Heavy cast iron stove that requires no coal but once in 24 hours in any temperature.

30 Days Free Trial

The Standard Colony brooder is the most practical brooding device ever invented. It will do anything and everything that any other brooder will do and do it better.

Write Your Own Money-Back Guarantee

Sold and guaranteed by dealers everywhere at \$15.00. Insist on the "Standard" and beware of imitations.

The Cugley & Mullen Co., 1229 Market St., Philadelphia, Pa.

The Best Is None Too Good for Lady Eglantine

Dec 8 1915



Her eggs, her relatives, her descendants will be shipped in Hartley Steel Crated Boxes

See Our Exhibit at the Philadelphia Poultry Show

The Hartley Steel Crated Box Co., Saginaw, Mich.

2 Sets #331 Hatching Egg Boxes \$24.00 1 Set #325 19.00 1 Set #323 25.00 1 Set #322 17.00 1 Set #307 17.12

Hartley Steel Crated Box Co. Saginaw, Mich. 1200 Main St. Saginaw, Mich.

BONA FIDE ORDER

BROODING PROBLEMS SOLVED IDEAL MARVEL COLONY BROODERS



Coal-Burning Self-Regulating Chicks Always Visible. Raise all the chicks into strong, viable birds; make THREE PRODUCERS where only ONE CHICK grew before. So show easy to administer coal through the POUCH-FEED.

For Sale by MOORE SEED CO. 125 MARKET ST., PHILA.

Promote the Health of Your Poultry



Rockford Poultry Supply Co. Rockford, Illinois. THE MOORE SEED CO., 125 Market St., Philadelphia Agent.

Scratch Food

An ideal, well-balanced winter ration and egg producer. 5 lbs., 25c 10 lbs., 40c 75c for 25 lbs. \$2.25 for 100 lbs.

Cackle Mash Food

will make the pullets lay; a high protein food that will produce the eggs. \$2.50 per 100 lbs. Premium list and entry blanks for our 1916 show now ready.

Blue Hen Hot Air Colony Brooder

\$14.50 As big as the \$30 brooders. Grate 2 1/2 times the area; automatic regulator. Guaranteed satisfactory or money back.

MICHELL'S Seed House 518 MARKET STREET

START HATCHING EGGS FOR OTHERS

There is a big demand right in your locality for Candeel-hatched chicks because hot-water hatched chicks from the Candeel machine are stronger and sturdier.

Has FIVE Chief Features Your Incubator Needs Them—All FIVE—Not Three or Four

(1) Exact Even Temperature All the Time. The only large incubator with automatic thermostat regulation in each egg chamber. (2) Economy of Labor and Attention. Burns a few cents' worth of coal daily; heat regulation is entirely automatic; egg trays are not raised or lowered. (3) Sectional Construction and Operation. Each 300-egg compartment is operated independently of every other compartment.

Big Illustrated 1916 Catalog FREE. Now visit the Philadelphia Show and see a demonstration of the Candeel Incubator. Shows how the big agricultural colleges and schools use the Candeel equipment for instruction. Explains in detail how to run custom hatching business and sell baby chicks. Also gives experience-stories of men who have made a big success of poultry. Any one who wants to make poultry pay should have this book.

CANDEE INCUBATOR & BROODER CO. Dept X, Eastwood, N. Y. LICENSED BY W. A. SCHLEIT MFG. CO., INC.

PLUS CONSOLIDATED BEEF EQUALS

See them at Cugley & Mullen Co.'s booth at the Philadelphia Poultry Show. Ask to be shown Consolidated Beef Scraps. You want the best for your fowls, beef scraps that are high in protein, scientifically prepared, made from freshly slaughtered beef of the very best quality and cooked by a special roasting process. For that reason you should buy Consolidated Beef Scraps that are the best by test. If your dealer cannot supply you, write direct to us for prices and full particulars.

Consolidated Dressed Beef Co.

Offenhausser Dept., 30th and Race Streets Philadelphia

Condition Your Birds for the Show Room on SPRATT'S Poultry Food No. 3 and watch results.

Ask for specimen of catalogue "Poultry Culture."

You can reduce the percentage of mortality to a minimum by feeding SPRATT'S CHICK MEALS Nos. 5 & 12 AND CHICGRAIN

Ask for specimen of catalogue "Poultry Culture."

1890-25 YEARS IN BUSINESS-1915 NEW YORK EGG CASE CO. CAR LOYS A SPECIALTY Wholesale Dealers and Shippers of SECOND-HAND EGG CASES

510 West 42d St., New York Phone 7281 Bryant

See Our Exhibit

and representative at the Philadelphia Show this week if you are interested in Banded Plymouth Rocks White Plymouth Rocks Partridge Wyandottes Light Brahmas Partridge Cochins

We can offer stock at prices to suit all buyers. We were winners at the PALACE NEW YORK SHOW last week. MINCH BROS. BRIDGETON, N. J.

SEE OTHER POULTRY ADVERTISING ON PAGE 14

The Magic \$15.00 Broods 300 Chicks The Hill Colony \$30.00

Two of the best colony brooders on the market. Each is built upon merit and both are designed especially for brooding chicks safely, cheaply and pleasantly. The difference in the price of each is the difference in weight and durability, but both will answer every purpose. Each is automatically regulated, and both have shown by test to maintain an even temperature in the severest weather. Write today for literature that tells all about these colony brooders.

United Brooder Co. 39 Bellevue Ave. TRENTON, N. J. PRICE \$15.00 PRICE \$30.00

Visit Our Display at the Philadelphia Show

Norwich Automatic Feeders

feed the birds that hold all highest official laying competition records. Demonstrated in Philadelphia by the Michell Seed House and Cugley & Mullen Co. Big Catalog mailed FREE. The Norwich Automatic Feeder Co. 25 Trumbull St. New London, Conn.

EQUIPPED poultry, fruit, truck farm; 35 acres, and birds; capacity 3000; near railroad, toll-free; 1000 ft. large dwelling; reasonable terms. H. Armstrong Roberts, Newark, N. J.

LAYING pullets, 75c; Red, Rocks, Leghorns, Wyandottes, Victor Poultry, York, Pa.

AMERICA'S GREATEST QUALITY SHOW POULTRY, PIGEONS, CATS, PET STOCK

THE BOSTON SHOW MECHANICS BUILDING Jan. 11-15, 1916

Entries close Dec. 27, '15 For Premium List and Entry Blanks Address W. B. ATHERTON, SECRETARY, 50 Bromfield Street, Boston, Mass.

BANNER Demonstration

All the week at the Store OF THE Moore Seed Co. 125 Market Street

The BANNER Book Free. 20 years' history, work and study on incubation and greater profit, raising incubators. Call and get free book.

THE MOORE SEED COMPANY 125 Market Street

KRAEUTER'S WEAK-NEE-WELL

is a Tested Remedy That Has Proved Its Effectiveness. Weak-Nee-Well will tone up the little birds, make their feathers out, well and develop quickly. Weak-Nee-Well both prevents and cures. Weak-Nee-Well chicks get strong and active again by its use. Weak-Nee-Well is sold with a guarantee to cure and prevent leg weakness in chicks. It contains nothing harmful.

L. M. KRAEUTER Hillside, N. J. SOLD BY THE MOORE SEED COMPANY 125 Market Street

Simplicity Hatchers

Write for Great Free Circular telling all about this wonderful hatcher—its "no-rod-corners," "self-cleaning" design, its simplicity, and GUARANTEED BY DEALERS EVERYWHERE.

THE MOORE SEED CO. 125 Market St., Phila. Agents

The MacKay Colony Brooder Coal-Burning, Self-Regulating

For Sale by MOORE SEED CO.



THE MACKEY Colony Brooder Syracuse, N.Y.

BEACH & BARNARD 126 Liberty Street, New York

The Latest, Up-to-Date Incubator

The latest make on the market. Made of sheet metal; double and packed walls; light and compact. See it demonstrated at the Moore Seed Co. Ask about the Van Cullen Electric Egg Tester.

BEACH & BARNARD 126 Liberty Street, New York

Key Ring' Leg Bands Are Best

BECAUSE They are easily placed. Easily distinguished. Cannot come off. Can be used over again. Key is not lost. Colors: Black, White, Red, Blue, Green, Purple, Light Blue, and Pink.

THE MOORE SEED CO. 125 MARKET ST.

MEHLER HANDY SCRAPER FOR DROPPING BOARDS

Clean up your houses and you'll clean up a good profit. Does the work right in one-third the time. MEHLER HANDY TOOL CO., Ambler, Pa.

Wilburtha Poultry Farms

S. C. W. Leghorns Sweep the Great Grand Palace New York Show 1st and 3d Cock 4th and 5th Pullet 1st and 2d Cockerel 1st and 3d Pens 1st Cock Wins 3 Specials on Color, Type and Head

We have won more ribbons than any other 3 competitors combined. Buy our stock and make a name for yourself.

Wilburtha Poultry Farms CHAS. J. FISK, Prop. GEO. J. KERR, Supt. TRENTON JUNCTION, N. J.

"Contest" Fish Mash Food

Makes Hens "Lay or Choke" Made from "The N. A. Egg-Laying Contest Formula."

Note the Champion and her record. How many chickens have you? How many hens have you that are laying? Feed your hens "Contest" Fish Mash Food; it will put them in the 200 class at least. It works like magic.

EACH BAG RECOMMENDS ONE MORE 5 Lbs.—25c 10 Lbs.—40c 25 Lbs.—85c 50 Lbs.—\$1.50 100 Lbs.—\$2.50

Send for a copy of our booklet, "How, When and What to Feed." It is free. Suburban Free Delivery CUGLEY & MULLEN CO. 1233 MARKET STREET "We Save You Money"

FIGHT ROUP, CANKER and CHICKEN POX WITH WHITING'S ROUPENE AND CONQUER EVERY TIME

This is the Remedy that put "CAN BE CURED" After Roup and Canker ASK FOR PROOF 25c, 50c & \$1 a Bottle

Roupenne is Sold Under an Absolute Guarantee to Cure or Money Refunded. CUGLEY & MULLEN CO., Philadelphia

Manufactured by the W. M. WHITING CO., East Orange, N. J.

O.K. Poultry Litter

The best, most economical, sanitary and moisture proof litter for all sorts of Poultry Houses and Pens. With "O. K." your house needs cleaning only once in three or four months.

Prepares your houses now for winter. Order today. Thousands of breeders everywhere are using "O. K." They would not use any other litter. Neither will you.

Write FREE SAMPLE and new today for "O. K." Chickens Booklet THE O. K. COMPANY 157 Water Street, New York

The Genuine Poultry Litter is Trade Marked "O. K." CUGLEY & MULLEN CO., 1229 MARKET STREET

REX HUMUS Yeast of the Earth

REX HUMUS is decayed vegetable matter enriched and mellowed by age. Cultivation has brought it to high nutritive value for all plant life.

REX HUMUS is unequalled as a permanent soil builder, will absorb several times its weight in moisture and release it gradually, is clean and contains no weedseed.

REX HUMUS is far superior to manure and is highly recommended for plants, shrubs, growing ferns and general gardening. REX HUMUS is black and is rich in the elements of plant food. Having a natural lime content, it serves to sweeten the soil.

Order a bag today from your dealer. The Genesee Remedy Co. P. O. Box 26 FOR SALE BY CUGLEY & MULLEN CO. 1229 MARKET ST., PHILA., PA.

LOST

The rat eats like on poultry, egg, grain, provisions and even eats his way to the very food for your table. He never lets you go, he follows.

RAT CORN Antemortem rodents with deadly certainty, but harmless to humans. Bait sets up without odor, and costs only \$1.00. At Seed, Hardware, Drug and General Stores. Booklet in every can. How to destroy rats. The National Mfg. Co., Phila. Cugley & Mullen Co.

COME

to our store after January 1st and see the "1916 Wonder." THE UNIVERSAL HEAT-CHECK for all makes of Portable Incubators, which makes them hatch eggs like hens do it. (See letter "H" in above illustration.) CUGLEY & MULLEN CO. 1229 MARKET STREET

KILLS ON THE SPOT RATS, MICE ROACHES

Their Appetites Crave It—They will leave GRAIN or FOOD of every description TO RAT. DEVIL'S PASTE. As an exterminator of Roaches and Water Bugs it is unequalled. SATISFACTORY RESULTS POSITIVELY GUARANTEED. Price: 15-25-50c PREPARED BY The Genesee Remedy Co. P. O. Box 26 FOR SALE BY CUGLEY & MULLEN CO. 1229 MARKET ST., PHILA., PA.