



Curtis employees rehearse and give concerts in this auditorium

A Business Men's Orchestra

Last evening a large audience heard a symphony concert in the auditorium of the Curtis Building.

The orchestra that played was the Curtis Orchestra of sixty pieces, drawn with few exceptions from employees of this company.

A soprano aria with orchestra accompaniment was sung by a young woman from a department of The Ladies' Home Journal.

The conductor, who trained the men, is the head of a Journal editorial department.

Incidental solos were played by men from the manufacturing departments.

Thirteen departments of the Curtis plant are represented in the orchestra.

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Every incentive for the encouragement of good music among Curtis employees has been offered by the company.

The men in the Curtis Orchestra play nothing but the best in music.

Their enthusiasm for good music brings them to this building every Thursday evening throughout the season for rehearsals.

They have organized string quartettes and other groups which play chamber music.

Their deep interest has been fostered by the cordial support of the officers and employees of this company at all times.

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Another phase of musical activity here is the concerts by members of the Philadelphia Orchestra.

These are for employees only, and are given every other Monday during the luncheon hour.

Thus any employee may listen to several numbers of the program.

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There are social organizations among the Curtis employees such as the Men's Club, Boys' Club and the Country Club for men and women.

These organizations give the sort of recreation that promotes the standard of working efficiency.

Evidence of this efficiency may be seen on any business day by Philadelphians and visitors to the city, who are invited to visit the Curtis Building.

THE CURTIS PUBLISHING COMPANY, INDEPENDENCE SQUARE, PHILADELPHIA