PEARLS OF GREAT PRICE HOLD POST OF HONOR IN JEWELRY REALM

Share With Platinum the Distinction of Being Most Eagerly Sought by Discriminating Buyers

# GEMS IN LARGE DEMAND

Jewels and Christmas Platinum and pearls are the favorites a Jewelry.

The great diamond mines in South Africa are closed since the war.

New York imported in November, 1915, precious stones valued at more than \$5,000,000, as compared with less than \$1,000,000 in November, 1913,

High-class jewelry in greatest demand.

Men's wrist watches no longer a fad a Joke, fast becoming a necessity.

gold as a substitute for plat-

Platinum now twice as valuable as

Imitation pearls deceive experts,

Platinum and pearls are the most ultra in high class Christmas jewelry this year- platinum for the mountings of preclous stones of all kinds and pearls as the most expensive ornament.

Diamonds always hold their own, but there is quite a demand for colored stones of every description, especially for La Vallieres, rings, watch chains and bracelets.

Precious stones of all kinds are increasing in price each year. The demand is always much greater than the supply. And as for pearls, the two great sources of the world's supply-the Ceylon and Persian Gulf fisherics-are each year yielding less and less.

Since the European war started the Bouth African diamond mines have been closed down. The syndicate which conrols these mines permits a certain allotment from their reserve to be placed on the market each year. This year it would seem as if the greater part of the allotment has been imported by the United States. Certainly the most money and the best market is here.

According to statistics issued by the jewelry examiner at the appraisers' ores in New York, the importations for the month of November, 1915, of preclous stones were valued at \$5,056,752, as compared with \$1,039,231 for November, 1914, and \$332,593 for November 1913. Most of these were diamonds.

"We are selling more high-priced jew-ery this year at Christmas than ever be-fore," said W. A. Streeter, of Balley, Banks & Biddle. "People seem to have the money and demand the very best in everything. I could not say if there is a special demand for any particular line. If one wants the finest possible in sema. If one wants the finest possible in gems, of course it is pearls; if the finest in watch it is platinum.

WRIST WATCHES THE VOGUE. "Wrist watches are in great demand, and "Wrist watches are in great demand, and for men they are no longer looked upon as an effeminate fad. People have had bler jokes about them, but the joke is the joker now. They are becoming a measity. Look how convenient they are. Take a day like today, a man wants to consult his watch. He has first is unbutten his overcoat, then his inside cost and reach away into his vest pocket and then reverse the performance before and then reverse the performance before he is through. See how handy the wrist watch is under similar conditions. He simply raises his hand and the watch is fight there. For dress or any other oc-sion the man's wrist watch is the latest in efficiency. Two years ago when we offered them as high as \$60 each we were

laughed at. We are selling them as high -"There's a man just gone out the door." he said, "who one year ago told me he hoged his friends would place him in an insme asylum if he was ever caught wearing one. He is wearing one now.



Fur-Tipped "Panties" Peep From Beneath the Skirt, and They Serve a Doubly Useful Purpose

They are very sensible, are the "pan-ties." Their use is twofold: It is time to go skating.

"DEAR SANTA CLAUS,	simply "North Pole," and which was left unsigned and without any address, in	of them did, as it is sure to be for from there.
NORTH POLE," HERE'S	amazing faith in the spirituality of things: "Dear Santa Claus, I want a football	One bey knocked Santa Claus
THE CHRISTMAS MAIL	and a fire engine and a set of electric	hard, This must have hurt: "My brother wrots a letter for Christmasea and you did not an so he said that if you ain't got no their is no youse writing; but I th
Letters From Children and From Grown-ups, Too, Speak Confidently of Visits of the Reindeer	A little girl writes "to see if you will help my little brothers and sisters with some shoes and clothes. My father is not working at present. We will be very thankful to you if you answer this letter." Then follow the names of the brothers and sisters and their ages-12, 10, 8, 6, 4 and 2 years. The writer's name was op-	wanted too mutch. We had a vo Christmas hat year and the pap all children that wrots were not ten, but we were, as my father s of work and we could not send any to pay for what we wanted. Dear if you can will you send me a set o and a pair of gloves. I have a littl who wants a doll and 2 older brot
THEY TELL OF POVERTY	posite the 10-che wasn't the oldest. Were the other five crowded around her as she painstakingly scrawled at the end.	There was one long letter that took the breath away, for it began
Including today there are only 14 shopping days before Christmas.	"With our true love to Santa Claus"? Did they watch with open mouths her studious bent brow and cramped fingers.	Santa Claws, my husband was work, a long time," Then one ally tossed it down in disgust, as
There is an erroneous impression that Saint Nicholas lives at 9th and Chestnut streets. There is another that he lives at the North Pole, but that is probably more nearly the truth, although there is a rumor that he moved from that address shortly after Doctor Cook visited the Pole —or was it Peary? Somebody had to get busy and cheapen the northernmost fairy- land of the world, but whoever it was he didn't cheapen Santa Claus any.	and heave impatient sighs as she stopped to wet the pencil point on her tongue? For the dim penciled words went suddenly quite black, with a suddenness suggestive of that old way of coaxing a blunt point when one hasn't got a penknife. 	mental appeal to charity. But re' through again, the simplicity of i guage, the artless tale of minfo could it be that this was a rea- to Santa Claus? There was a recurrence of th "ye" used for "you" that rec younger age of the world when st people as well as children were of to authority. "I do not know y ask-whatever ye will send will be fully received-if ye can bring the tora, as they enjoy Christmas wh
There is something cerie and creepy in the feelings in taking up a letter that	list of 14 desirable presents. Margaret and Dorothy are behaving	see some toys around." If it ist it is such consummate art as to profound envy of that artist's skill
came to the postoffice with nothing on the envelope for an address but these two words, "North Pole." It makes one feel cold. And it fills one with an awful sense of responsibility. For the small writer believed that was a legitimate address, that should properly bring the letter to Santa Claus. And the terrible thing about it is, the small writer was right; that was a perfectly legitimate address.	themselves very well, we learn, and would like etc., etc., among other things gloves for Sunday, which they really deserve, for the address of these younger sisters is not given by their elder. "I would like a hair ribbing," wrote a child in Shamokin, who thinks Santa Claus lives primarily in Philadelphia. Is it possible to get a hair ribbing for three nickels and a badly chewed dime?	It looked a good deal more re the letter that came from a lit who addressed Santa at 225 Enow North Pole. That looked like mo skeptical grown-ups, "MOVIE" STARS SHINE AT
But when one has opened the letter, re- solved to represent Santa Claus on earth, and sees the long list of things required, there is a sinking of the heart and a pain-	If so, all right, Marcella. "Now, Santa Claus, you don't need to	Hundreds See Them Dance and Themselves
ful consciousness that the coins in one's pocket are frankly three buffalo nickels and a dime which somebody has chewed on and may not be good for anything bet- ter than a telephone slot.	bring us each one doll, if you don't have enough; because there is so much war. But if you have plenty, then two 28 inches long."	"Movie" folk came out in the fit night at the Motion Ploture Exit ball, in Turngemeinde Hall, at guite as good a time as the hundre came to see them. All the big con
If children would only learn to be cen- tent with kind words and kind thoughts! And another thing: if a child can imagine a saint living at the North Pole with a bag full of toys, why does he have to have real expensive toys—why can't he imagine he's got them, along with the saint?	Many of the letters for Santa Claus that have come to the Postoffice give no last names or addresses, proving beyond a doubt the deep faith still abiding in thousands of hearts. A young person who writes from "Philadelphia, Pa., middle of North America," wants "sume nice thing for Christmas," and specifies, but draws the line modestly (though de-	allowed their stars to come over New York, and the Philadelphia people were there in force. It was what with dance entertainment, sion at the tables, bashful exhibi- the actors and actresses, and all. Adjournment was taken at 3 a. from Turngemeinde Hall the party to the Bingham, where the fun
"Dear Santa Claus "I am writing to you to tell you what we all would like to have for Christmas. There are five girls of us and I am the oldest, and I am only 9 years. Then we	siring "new clothes too well")-would like more "but things are too much money." People have evidently been allowing a great many children to overhear that things coat money. Too many of these children are describing themselves frankly as "poor children." "We are	sumed, somewhat reduced in m but considerably agumented in sp A detailed story of the ball printed in the Amusement Sec the EVENING LEDGER on Saturday
have Maud. 6; Dolly. 5; Helen, 3, and Fannie, 1½ years old. We all would like a doll and a picture book and if you could send a coach or anything else we would be delighted. "I don't want to ask too much for I knew you have a terrible lot of children to look after.	poor children" occurs again and again, quite artiessly: simply as the statement of a fact. There are happy children in the world, these children seem to know; also there are poor children. ••• A very solemn epistle comes to "Chris	Advertising Firm Changes N In order to give his undivided at to manufacturing interests, John I has retired from active connection the Matos-Menz Advertising Co Inc. William W. Matos, preside treasurer of the company, has pu
"Hoping you will have a joyous Christ- mas, I am, "One of your children," "I don't want to ask too much." And	Kingle." Just this: "Please do not forget me; and my to brothers, Timothy and Thomas, 5 and 3 yars; and myself, 6." Santa Claus got a picture postcard from	his entire interest and the compa- changed its trade name to that Matos Advertising Company, Inc. which title the prosperous business company is being conducted.
she wants Santa Claus to have a joyous Christmas. If Santa Claus has a joyous Christmas, it must be that he has a very tactful secretary who hides from his chief's eyes those of his letters which he cannot answer." Here is a letter which was addressed	"Your friend, J. H.," no address, from a lad who must be at least 12 or 14, judging from the handwriting. He is sophisticated enough to want to get into the New Year's parade, and asks the Saint for a costume, but he sent the letter to the North Pole all the same. In fact, most	First Curtis Concert Tonig The Curtis Orchestra will give concert of the season of 1915-1916 at 8:15 o'clock in the auditorium Curtis Publishing Company's but

Children Will Laugh With Punky Dunk Next Sunday

PUNKY DUNK AND THE SPOTTED PUP

**U. OF P. PROFESSOR** CALLS MR. WILSON'S DICTION PURE ENGLISH Dr. Felix E. Shelling Declares

(\*\* D

the President's Recent Address to Congress an Intellectual Treat

CLEARLY EXPRESSED

The quality of President Wilson's English is now proverbial, and now taken as a matter of course by the great mass of thinking people in the United States, who look eagerly for an intellectual treat with each of his public utterances, regardless of their theme, or whether there is a full accord with and bellef in their logic, according to Dr. Felix E. Schelling, professor of English literature at the University of Pennsylvania, and an authority upon the English language. Speaking today of the scholarly quelity of the President's English, as exemplified in his message to Congress, Doctor Schell-ing said. ing said:

Ing said: "When President Wilson delivered his initial personal address to Congress on March 5, 1913, I was deeply impressed with the fact that his diction perfectly clothed his thought. In each and every one of his public utterances this scholarly quality has been so evident as to make the reading of anything composed by the Presi-dent a genuine intellectual treat, whether or not one agrees with the policies he ad-

"I remember that for a time it was the practice to deride the President's language from the perspective of its quality. This sort of criticism was, fortunately, not general, but emanated from the few to whom can be applied the old saying as to foels condemning that which they do not understand. Happily, we now hear no more of it.

"The artist in language uses color in speech with the same sympathy as the sculptor in sharing with the pantomimist the wondrous articulation of the human framework."

Deerfoot Farm Sausage

-the sausage with a distinctive taste

You'll instantly appreciate the difference between this and ordinary sausage.

Suppose you bake some for breakfast to-morrow. You'll like them. DEERFOOT FARM : New York Office 171 Chambers St. Phone, Cortland sola

"As for ladles, they really never had proper place to carry a watch before wrist watch was introduced. We are siling such watches for ladies up to 12000 each.

"Loose link watch chains set with colored precious and semi-precious colored precious and semi-precious stones, La Vallieres in platinum set with diamonds, wrist watches of every description are most in demand at the present time," said Bartley J. Doyle, present time," suid Bartley J. Doyle, present time, which issues the Jewelera' Jeurnal.

GREAT DEMAND FOR FINE PEARLS "As for pearls, the supply of genuine Paris is small and the demand very Frat. There is no limit to what a pearl Becklace may cost; they have been valued as high as half a million dollars for one celebrated string. It takes years to collect even a small string of grad-uated pearls, perfectly matched in color. And perhaps no gem is more easily imi-tated; even an expert can almost be detated: even an expert can almost be deceived. Reconstructed pearls, as the finest imitations are called, are now made exactly similar in color and weight to real pearling in the state of in real pearls and you can place one on the floor and stand on it without doing any damage. They are not cheap, Brings of them are made to sell as high as 5:00.

### PLATINUM'S HIGH COST.

"The demand for platinum jewelry has boosted the price of that precious metal till it is now double the price of gold. Jewelers are manufacturing a white gold which looks like platinum and is not as expensive.

"It was the sweethearts of the Canadian "It was the sweethearts of the Canadian soldier boys who went to fight in Europe who made the men's wrist watches so Popular. Nearly every one of them wore one as a parting token, and they proved their convenience so well in the trenches that they became almost universal in England. They will soon be as popular in America."

## WILMINGTON LAWYER ILL

#### George Lodge Stricken on Street. **Condition Is Serious**

WILMINGTON, Del., Dec. 9 .- George

# sauerkraut Price Standardized

BERLIN, Dec. 2.—The Government to-by published the maximum wholesale rices for a number of vegetables. The rices of saurriraut is fixed at 1200 plennings for 50 kilograms (about 3 cents pound).

### **City Treasury Statement**

The weekly statement of the City Trasurer shows that Fi04.35 was paid a during the week ending last night, and in payments amounted to \$724.320. The same on hand is now \$2,640.252, not in-

It has been time to go skating for several days. By and by, if the North Pole winds keep on trying long enough, there will be skating.

Then the dull mirrors of the frozen lakes and streams around the city will be covered with gliding, flying figures, laughter, shricks, rosy checks and noses, parabolas, dull thumps and fashion mod-els of the new skating costumes.

Ah! the custumes. They are the wom-en's costumes, of course, as the men will wear the same old sweaters and toboggan caps. But the women's costumes are entirely new. They are designed espe-cially for skating, strange to say, and women who have tried 'em on say they are just the thing.

puts both her skates and her hands. Sometimes, they do say, more than two hands will be found in the muff as a couple of skaters wend their way slowly The chief feature of the costume, the object which will attract the most atten-tion because it is entirely unique, is-or are-the "pantles." They are tipped with toward Gustine Lake or Centennial Lake fur and they peep out modestly from under the skating skirt. in Fairmount Park, or to the Schuylkill or to wherever there may be skating.

First. The ice and air on a skating day are very cold. Second. The wearer may accidentally fall down on the Ice.

Tail down on the lee. The same kind of fur trims the rest of the costume, which is of broadcloth. It is generally of a light hue, sometimes white, and the fur is usually black seal, making an artistic contrast which is very charming, especially when the icy winds begin to put color into the wearer's checks. But alset many a costume is not

cheeks. But alas! many a costume is not intended to withstand a fall on slushy ice. The crowning glory of the costume is the cap, of broadcloth, trimmed with fur, And the "layout" is completed by the skating bag muff, into which the skater skating bag muff, into which the skater

# A DELICIOUS CHOCOLATE LAYER CAKE A LA CREOLE

CHOCOLATE cake is, as a rule, every-body's favorite, and the number of its followers will testify to its popularity. Like other favored forms of the culinary art, it has many varied recipes, all of which are probably good. The following method, copyrighted by the New Orleans Picayune, is a very good one and may suggest a note of change to the busy housewife. Chocolate Loaf Cake.-Required, 1 cup of sugar, a tablespoonful of butter, 1% cups of sifted flour, % cup of milk, yolks of s eggs, white of 1 egg. ¼ cake of grated chocolate, 2 teaspoonfuls of batter, 1% butter to a cream and gradually add the sugar, beating constantly. Then add the yolks of the eggs and beat till very light. suggest a note of change to the busy housewife, Chocolate Loaf Cake,--Required, 1 cup of sugar, a tablespoonful of butter, 1½ cups of sifted flour, ½ cup of milk, yolks of 8 eggs, white of 1 egg. ½ cake of grated chocolate, 2 teaspoonfuls of bak-ing powder, Dissolve the chocolate in a cup of milk and boil till thick. Beat the butter to a cream and gradually add the sugar, beating constantly. Then add the yolks of the eggs and beat till very light. Sift the flour and add the baking powder, then sift again. Then add the flour grad-ually to the mixture, beating all the while. Now add the chocolate and beat very vigorously. Beat the whites of the them very carefully into the batter, then add the vanilla and finally the baking powder. Mix all very quickly and lightly and set to bake in buttered pans in a moderate oven for three-quarters of an very vigorously. Beat the whites of the hour.

Christmas Hints

WiLMINGTON, Del., Dec. 9.-George Lodge, a widely known lawyer in this city, fell on the street at noon near his office at 9th and Market streets, just there leaving the courthouse. He was stracture to the Delaware Hospital, where his condition is zerious. It is supposed he suffered an attack of terringo, but it is also feared that he has a fracture of the skull. Mr. Lodge is thout S years old and unmarried. He lives at Claymont. The number of sets of white fox fur being sought in the stores for Christmas presents assures one of their popularity all through the winter months. They are such charming, fluffy furs, anyhow, and worn with a navy or dark suit, the effect is particularly smart. Of course, Milady wears a pair of white broadcloth spats to complete the coatume. One large department store has gotten below the \$ The number of sets of white fox fur

Chinese alls, full length, with hand em-broidery at the front and heavily padded with lamb's wool may be had in one shop at \$7.50. A Japanese alls model, with a real hand-embroidered obl sash, in wonderful oriental colorings, sells for \$29.75

all through the winter months. They are such charming, fluffy furs, anyhow, and worn with a navy or dark suit, the effect is particularly smart. Of course, Milady wears a pair of white broadolot spats to complete the coatume. One large department store has gotten below the fi-mark on these spats, selling a very plain, sood-looking model at \$1.50. These are washable, of course. All kinds of black and white, black and tan tan and white and other combinations may be bought from \$2.50 up. If you want a purely personal and dain-tily feminine gift, a silk creps kimona is rootom may be had from \$1.80. The second to you want a purely personal and dain-tily feminine gift, a silk creps kimona is rootom may be had from \$1.80. The second to you coeptable. The thin creps ones in rootom may be had from \$1.80. The price; they have touches of chain-stitching embroi-dery on the front, and some have accor-deon-plaited skirts. Quilted Jackets of \$29.75. Metallic bodices are quite commonplace

WHEN Punky Dunk and the Spotted Pup meet, how the kiddies will laugh!

"Punky Dunk and the Spotted Pup" is a real, ready-to-fold children's book, -32 pages, illustrated in six colors, printed on good book paper. Punky Dunk books cost 35 cents at book stores.

# With Sunday's PUBLIC State LEDGER They are Given Free

No other newspaper has ever attempted to give the little folk anything so fine as Punky Dunk. Punky Dunk stories are real gift books, not the ordinary, coarse cut-out or comic usually offered. They are the kind of books you want your children to read.

PUBLIC See LEDGER Sunday, December 12

Order your copy now