

Movie Man-About-Town

Miss Lafferty, who assists Abe L. Einstein, of the Stanley publicity bureau, is a lover of animals, and when she saw the film, "The Lion and the Mouse," demanded her money back because there were no animals in it.

A baby carriage garage is the latest improvement for the West Allegheny and is meeting with the hearty approval of many mothers.

A symphony orchestra and a soloist in conjunction with the Filcher organ is the latest on the improvement list at the Jefferson.

Fred Gunnung is issuing a magazine called "Wid," in which he gives his views and reviews of current and advance attractions in feature pictures. Fred was formerly motion picture editor of the New York Evening Mail, where his "Films and Film Folks" became so widely known. He is now located in the Times Building, New York.

P. S.—This is not a paid ad.

What has become of the movie maniac who once said pictures hurt the eyes?

Do you remember the "talking movies," where the company "spoke" the pictures every night? Sort of back talk.

People have asked "What effect do the movies have upon the churches?" Of course, this applies to States allowing Sunday performances. We cannot answer for them, but do know that many religions and sects are renting the motion-picture theatre for a place of worship on Sunday. Societies, speakers and others realizing the power of attraction the movie theatre has, are also holding meetings in them, gaining an audience that no doubt expects to see some film production in addition to hearing a lecture.

The Spruce is used as a place of worship on Sunday. So is the Locust. The woods are said to be God's temple.

Some managers open the doors and windows—others buy perfume.

Signs of the times
October, 1908, "2 reels 5c."
October, 1915, "12 reels 5c."
Children, 1c. each.

There was a time when people would

go to a distant part of the city from where they lived in order to see and not be seen at the movies. There are many today who have never seen a moving-picture show, and yet pass them daily.

We are still patiently waiting for our all-night movie on Market street.

The new electrical ticket-selling device at the Imperial greatly aids in permitting handling a crowd rapidly.

The recently installed organ at the Leader is capable of furnishing many effects aside from the usual organ music, which enables the player to aid the atmosphere of the pictures.

A new magazine devoted to the interests of Paramount exhibitors is now in preparation by Mr. Morgan, of the local office.

Messrs. Green and Altman, of the Susquehanna, also control several other theatres.

It has been suggested that the syncope of ragtime is an attempt to imitate the cut-back in the motion picture. Exception has been taken in favor of L.

V. Beethoven, who is said to have existed some years before the moving pictures.

The Liberty, Fairmount and Orpheum are all under the direction of "Buck" Taylor, although each house has its own manager.

The first viewing of the "Red Circle," the new Pathe serial, looks like it will be an exceptionally good drawing attraction, due to its action and power to keep up a continuous interest.

Correction of an error in last week's notes, in which Mr. Flinn, of the World, was called the booker. This honor belongs to Mr. Haney, and the title of assistant manager goes to Mr. Flinn.

THE STAR ABDICATES

The play, not the actor, is the thing. From the days of Garrick down the greatest actors have failed in poor plays, or at best have merely dragged along. Not one successful actor on our stage, though he may claim all the credit for himself, is ignorant of the fact that the true honor belongs to the dramatist.—William Faversham.

PROMINENT PHOTOPLAY PRESENTATIONS
SUBJECT TO CHANGE

The Stanley Booking Company

The following theatres obtain their pictures through the STANLEY Booking Company, which is a guarantee of early showings of the finest productions. All pictures reviewed before exhibition. Ask for the theatre in your locality obtaining pictures through the STANLEY Booking Company.

ALHAMBRA 12th, Morris & Passyunk Ave.
Mat. Daily at 2; Evgs., 7 & 9.
Vaudeville & Param't Pictures.
Clara Kimball Young and Wilton Lackaye in "TRILBY"

ARCADIA CHESTNUT BELOW 16TH
THEDA BARA in "The Galley Slave"

APOLLO 52D AND THOMPSON MATINEE DAILY
VIVIAN MARTIN in "Butterfly on the Wheel"

AUDITORIUM 219 NORTH EIGHTH ST.
EUGENE O'BRIEN in "THE MOONSTONE"

BLUEBIRD 2209 NORTH BROAD STREET PARAMOUNT
MARY PICKFORD in "The Girl of Yesterday"

FAIRMOUNT 26TH AND GIRARD AVE.
FLORENCE TURNER and ALBERT CHEVALIER in "MY OLD DUTCH"

GERMANTOWN 5508 GERMAN-TOWN AVE.
HAZEL DAWN and JOHN MASON in "THE FATAL CARD"
CHARLES CHAPLIN in "A NIGHT IN THE SHOW"

GLOBE 59TH & MARKET Mat., 2:15; Evgs., 7 & 9
Paramount Offers
MARY PICKFORD in "RAGS"

GIRARD AVENUE THEATRE 7TH AND GIRARD AVE.
Wm. Duncan & Myrtle Gonzales in "CHALICE OF COURAGE"
Charles Chaplin in "Shanghai'd"
SPECIAL CHILDREN'S CONTEST

JEFFERSON 29TH AND DAUPHIN STREETS
KLEINE-EDISON FEATURE
VIOLA DANA in "The Children of Eve"

LAFAYETTE 2914 KENSINGTON AVENUE
ROBERT B. MANTELL in "Blindness of Devotion"

LIBERTY BROAD AND COLUMBIA
Florence Walcott & Jas. Vincent in "GHOST OF TWISTED OAKS"
"The Broken Coin," No. 22

LOGAN THEATRE 4819 NORTH BROAD
PARAMOUNT PICTURE
PAULINE FREDERICK in "ZAZA"
Hear the Wonderful \$15,000 Pipe Organ.

LOCUST 52D AND LOCUST STREETS
ROBERT WARWICK in "The Sins of Society"

Logan Auditorium Broad St. Above Rockland Ave.
FLORENCE REED in "AT BAY"
PATHE GOLD ROOSTER PLAY

LEADER FORTY-FIRST AND LANCASTER AVENUE
JESSE L. LASKY Presents The Famous Comedies "THE CHORUS LADY"

Market St. Theatre 533 MARKET STREET
ETHEL BARRYMORE in "The Final Judgment"

ORPHEUM GERMANTOWN AND CHELTON AVES.
Clara Kimball Young and Wilton Lackaye in "TRILBY"

ORIENT 62D AND WOODLAND AVE. Daily Mat., 2. Evg., 6:30 to 11
MURIEL OSTRICHE in "Daughter of the Sea"
EQUITABLE FEATURE

PALACE 1214 MARKET STREET
MARY PICKFORD in "Madame Butterfly"

PARK RIDGE AVE. and DAUPHIN Mats., 2:15. Evgs., 6:30 Continuous
WORLD PICTURE CORP. Presents
CYRIL SCOTT in "NOT GUILTY"

PRINCESS 1018 MARKET STREET
"JUST AS I AM"

REGENT 1834 MARKET STREET HUMAN VOICE ORGAN
ARNOLD DALY in "HOUSE OF FEAR"

RUBY MARKET STREET BELOW 7TH STREET
VALLI VALLI in "The Woman Pays"

SAVOY 1211 MARKET STREET
WM. FAVERSHAM in "One Million Dollars"

VICTORIA MARKET ST. ABOVE NINTH
Mary Miles Minter in "Barbara Frietchie"

STANLEY MARKET ABOVE 16TH CONTINUOUS
11 A. M. to 11:15 P. M. IN
Theo. Roberts in "Mr. Grex of Monte Carlo"

CENTRAL
Chestnut St. Opera House West of 10th
TRIANGLE PHOTOPlays
See Announcement Today's Amusement Column.

SOUTH PHILADELPHIA
OLYMPIA BROAD BELOW BAINBRIDGE
"THE FAMILY STAIN"
FEATURING **FREDERICK PERRY**
A Fox Photoplay Supreme, in Six Parts AND OTHERS A GALA NIGHT

GERMANTOWN
PELHAM GERMANTOWN AVENUE AND BEARPNACK ST.
"NEAL OF THE NAVY," No. 5
"A MESSAGE FROM THE PAST"
PHILLIPS SMALLEY in "A CIGARETTE, THAT'S ALL!"
AS USUAL—HAM COMEDY

KENSINGTON
JUMBO FRONT ST. AND GIRARD AVE.
"His Good Name," 2 parts
"The Law of Duty," 2 parts
"His Beloved Violin," 2 parts
"SAFETY FIRST AND LAST"

DARBY
DARBY THEATRE DARBY, PA.
HAZEL DAWN in "THE HEART OF JENNIFER"
PARAMOUNT PICTURE
"ROMANCE OF ELAINE," No. 10. Mat. Evg.

NORTH
Great Northern BROAD ST., ERIE & GERMANTOWN AVES.
TRIANGLE PLAYS
JULIA DEAN in "MATHOMY"
FORD STERLING in "HIS FATHER'S FOOTSTEPS"

Broad Street Casino BROAD Below ERIE
Matinee 2:30. Evening 6:45, 8:15 and 9:30
MADGE KIRBY in "THE LAUREL OF TEARS"
OTHERS
Coming Monday—Another Paramount Picture

TIVOLI Theatre FAIRMOUNT AVE. BELOW 12TH ST.
MATINEE AND EVENING
CHARLES CHAPLIN in "AMBITION," 4 Parts
"A KENTUCKY IDYL"
OTHERS

NORTHWEST
West Allegheny 25th & Allegheny Ave. Mat. 2:15. Evgs. 6:30.
JESSE L. LASKY Presents

Charlotte Walker in "KINDLING"
OTHERS

Susquehanna THEATRE—17TH & SUSQUEHANNA AVE.
MRS. LESLIE CARTER in "DU BARRY," 6 Parts
ADDED ATTRACTION
CHARLES CHAPLIN in "SHANGHAID," 2 Parts

NORTHEAST
STRAND 12TH and GIRARD AVE. Mat. Wed. and Sat.
WM. FOX PRESENTS
WILLIAM FARNUM in "WONDERFUL ADVENTURE"
G. M. Anderson as 'Broncho Billy'

WEST PHILADELPHIA
SHERWOOD 54TH AND BALTIMORE
DANIEL FROHMAN PRESENTS
MARY PICKFORD in "ESMERALDA"

GRAND 52D & MARKET STREETS MATINEE DAILY, 2 P. M., 5c.
FLORENCE REED in "The Cowardly Way"

OVERBROOK 63D AND HAVERFORD AVE. PARAMOUNT PICTURE CORP. PRESENTS
Marguerite Clark in "Helene of the North"

WEST PHILADELPHIA
EUREKA 40TH AND MARKET STREETS
Bickel and Watson in "The Politicians"

IMPERIAL 60TH AND WALNUT STREETS PARAMOUNT PRESENTS
MARY PICKFORD in "ESMERALDA"

GARDEN 53D & LANSDOWNE AVE. Mat. 2. EVG. 6:30.
Geraldine Farrar in "CARMEN"

WEST PHILADELPHIA
THE POPULAR CEDAR THEATRE 60TH & CEDAR
WM. FOX PRESENTS
WILLIAM FARNUM in "A GILDED FOOL," 5 Acts
"A ROMANCE OF THE ALPS"
"SEEING AMERICA FIRST" OTHERS

SPRUCE 60TH AND SPRUCE STREETS
MATINEE AND EVENING
"EVIDENCE"
WORLD FEATURE

Weekly Programs
Appear every Monday in
Motion Picture Chart