

# Electrical Prosperity Week

1886 "Anything Electrical" 1915

Supplies—Contracting  
—Dynamos—Motors  
Repairing

LIGHTING FIXTURES  
FANCY PORTABLES  
CHRISTMAS NOVELTIES  
ELECTRIC TOYS  
SPECIAL PRICES

Walker & Kepler  
531 CHESTNUT STREET

Save 20%

TO CELEBRATE ELECTRICAL PROSPERITY WEEK  
WIRE your home or store for electricity now—take advantage of  
The Philadelphia Electric Company's Money-Saving Wiring  
Offer. ASK US.

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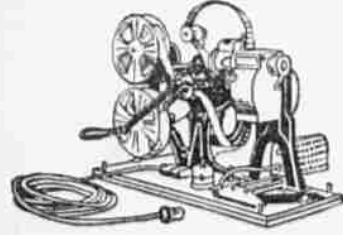
Jos. S. Miller & Co.

Electrical Constructors 625-27 W. Girard Avenue

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Friends Royally With a

**PATHESCOPE**

Complete Outfit \$150, \$175 and \$200



Enjoy the delights of perfect moving  
pictures in the comforts of your own  
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at the same time!

500 FILMS AVAILABLE

For home, clubs, Sunday schools,  
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form of real entertainment. You have  
your choice of any kind of subject—  
the films are inexpensive—the machine  
operates perfectly and easily—it's merely attached to any ordinary light  
socket. Come in and see one. Write for catalog today. Above prices  
include complete equipment—no extras to buy.

Non-inflammable.  
Approved by National  
Board of Fire  
Underwriters

PATHESCOPE  
Crozer Building

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Chestnut Street  
Phila.

All Branches of

**ELECTRICAL CONTRACTING**  
Repairing a Specialty

HENRY E. SECHRIST  
136 North 12th St.

Bell, Walnut 397 Keystone, Race 3014

**Heinemann Electric Co.**

5th & Girard Ave.

TELEPHONE

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BELL—MARKET 605

HEADQUARTERS

for

**DYNAMOS**

and

**MOTORS**

FRANK TOOMEY, Inc.

127-31 N. 3d St.

**Electric Lighting Fixtures**

for any interior or special  
effects. Unsurpassed show-  
ing of artistic designs for  
every purpose. Write or call.

EDWARD MILLER & Co.

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**Large-Dail Mfg. Co.**

SWITCH BOARDS  
SPECIAL SWITCHES  
STEEL CABINETS  
STEEL PANEL BOARDS  
114 N. Thirteenth St.  
PHILADELPHIA, PA.

**ELECTRICAL CONTRACTOR SUPPLIES**

1890 { 26 years' experience } 1916

Electrical Work of Every  
Description.  
Repairing a Specialty.

LOAN J. MARSH  
1941 Market St. Both phones.

**ELECTRIC SIGNS**

PLAIN AND SPECTACULAR

Let Us Design an Electric Sign For You

**Philadelphia Sign Co.**

PHONE OR WHITE  
WILBERT 6616 131 S. 11th St.

AS the celebration of National Electrical Prosperity Week draws to a close, the wonderful possibilities of this modern power become even more sharply defined. Just the mere word "electricity" brings to the mind a confused mass of giant forces which are held in leash to obey our wishes.

Then comes the crystalization! More and more we realize how electricity has simplified our work and play. From the front door bell to the kitchen stove, and from the vacuum cleaning motor in the cellar to the attic light, our homes are simply one electrical convenience after another.

A glance over this page reveals but a fraction of the many ways in which electricity lightens our labors and brightens our lives. And how much better are things done when they are performed electrically! Instantaneous, sanitary, convenient, certain—there is no other power known to man which possesses these remarkable qualities.

Electricity not only gives you a more sanitary place in which to live, but also, by shortening the time for doing so many things, it gives you more leisure in which to enjoy life.

"Do it electrically."



**Electrical Gifts Are Constant Reminders**

of the person who sent them. You can be sure your gifts will always be in evidence, a source of admiration and joy to their owners, ever reminding them of you, if you

give Electrical presents. What could be more acceptable as a Christmas remembrance than an Electric Toaster, a Percolator, a Chafing Dish or any one of the many useful and attractive Electric appliances?

In the Electric Shop at Tenth and Chestnut Streets, and in our various District offices, you will find a splendid array of Electric Christmas gifts.

There are beautiful Electric Lamps of every kind and shape at exceedingly attractive prices. There are also the necessary Electric devices for everyday household use, distinctive in design, at prices ranging from \$3 to \$200.

You will find it a pleasure to make your Christmas purchases in our Electric Shop—a visit places you under no obligation to buy.

The big parade of the Philadelphia Electric Company and other electrical interests will be held tonight in the Germantown and north-western sections. The route is as follows:

Forming and starting point 7. P. M.—Girard Avenue west of 30th Street. East on Girard Avenue to 25th Street, north on 25th to Columbia Avenue, east on Columbia Avenue to Broad Street, north on Broad Street to Germantown Avenue, up Germantown Avenue to Roberts Avenue, over Roberts Avenue to Wayne Avenue, north on Wayne Avenue to Logan Street. Floats and vehicles participating only in Germantown parade will form on Wayne Avenue south of Logan Street and join the main parade at this point at 8:30 P. M. East on Logan Street to Germantown Avenue, on Germantown Avenue to Washington Lane—and dismiss.

Tomorrow night, Saturday, the 4th, the parade will be held in West Philadelphia.

**The PHILADELPHIA ELECTRIC COMPANY**

**Electrical Supplies**

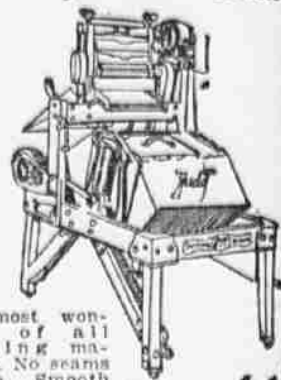
Quality Service  
Price

It Pays to Consult Us Before  
You Buy Elsewhere

**General Gas and Elec. Supply Co.**

318 Market Street  
Philadelphia, Pa.

10 Days' Free Trial



The most wonderful of all washing machines. No seams in tub. Smooth as glass inside. Wrings and washes at the same time. See it today—try it 10 days free in your own home!

**DAVIS & PIERSON**

18 South 7th Street  
Bell Phone—Market 1228  
Keystone Phone—Main 6528  
Also Invaluable Vacuum Cleaners.

LAST DAY SATURDAY

FREE TRIAL

**Frantz Premier Electric Cleaner**



We will deliver one of our cleaners to you without any charge whatever—not the slightest obligation to buy—use it yourself on your own rugs. We want you to see for yourself how it picks up threads, lint and ravelings and every speck of dust and dirt.

AND THEN YOU NEED PAY

Only \$3.00 Down

IF YOU DECIDE TO BUY and the balance in small easy monthly payments—30 days between each payment.

This offer closes Saturday, Dec. 4th, promptly at 6 o'clock.

PHONE MARKET 415 TODAY

There is no time to waste. Phone Market 415 at once and a Frantz Premier will be delivered without delay.

FRANTZ PREMIER DISTRIBUTING COMPANY  
PHONE, MARKET 415 730 Market Street THIRD FLOOR

**OLD MINT**

Our store is an interesting exhibit of electrical appliances properly arranged for your inspection.

If you cannot visit us this week, send for our illustrated catalog containing eighty (80) pages of useful electrical gifts and suggestions for the home and office.

**FRANK H. STEWART ELECTRIC CO.**  
Electrical Supplies  
37 and 39 North 7th Street, Phila.

Established 1894

**A Toaster Stove Makes an Ideal Christmas Gift**



Toasts bread, fries eggs, fine for hot cakes and other delicacies—hot from pan to plate. Makes the most attractive and satisfactory method of serving. Use on the table. Cost of operating is very small. See our showing of smart chafing dishes and handy electric irons.

\$5.00

**H. C. Roberts Electric Supply Co.**  
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**Electrical Wiring**  
OF ALL DESCRIPTIONS  
**LOUIS STERN**  
120 N. 7th Street  
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**THE MARLEY ELECTRIC CO.**  
116 NORTH CAMAC ST.  
Near Race Street.

We ARE in the wiring business! We install anything electrical and do first-class work at very reasonable prices. Estimates cheerfully furnished.

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IN ALL ITS BRANCHES  
**JACOB A. BUSCH**  
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Bell Phone, Walnut 712