ORDER OF RED MEN PLANS WINTER'S WORK

Warriors and Braves Will Brighten Yuletide With Generous Gifts to Poor

Beaver Moon has been one of much work in Youth Tribe, No. 44, and the Cold. and Snow Moons, it is believed, will be preductive of greater good. During the last moon the warriors and braves have been gathering pulcfaces for the coming class initiation on the sleep of the 19th sm of Snow Moon. Propositions to the number of almost 100 have already been fled, and many of the candidates have been obligated.

At the monthly social meeting of the tribe almost 200 members were scated around the council brand to enjoy the corn and venison provided by the Entertainment Committee, under Chairman

The meeting was held as a service of thanke-giving to the great Sprit of the Universe, sheet bloomings have been showered upon Youn during the last Great Suns. The Great Mishbewes, J. Frank Reifenth, spoke a few sorus, asking the blessing of K. she Maulton dier which the brother sat down to enjoy he corn and venison, in the form of roast greey and nil its "Bakins." The good fellow-his of Red Men was one, more demonstrated, may it was forth after the run of low sun crop he chiefs took up their several strain to their sen private wingwans. Among those smattel round the council braind were r. S. Lawis, of mus. No. 108, of New Jersey; F. S. Kite, axis, Neppe, Frederickes, lis neker, Clark and any others of Yonah's shiring lights.

On the seed of the 24th Sun toe "turkey not" for the Marching Club was held, and any others of Yonah's shiring lights.

On the seed of the 24th Sun toe "turkey not" for the Marching Club was held, and any fathoms were reduced, which will be seed in sending the Great Boar delegation of Mahanoy Club in Hot Moon. A live turkey has also presented to lirother Schmulbuch or having proposed II jaletaces into the tribe nee Sachem Marill assumed the tomahawk.

orly.

he V-lettide season approaches the soft members are again turning to the tity. Last year 48 familias were by the sift of subles and toys from there of the tribe, and this year, with or effort, it is expected that 199 familie hassite! In kappily criebrating the of Him who brought "peace on earth." It to men."

The monthly connect of Haymakers was neid last week after the tribal session and officers for the coming term were elected. The statis filled without any opposition were as follows: Past chier haymaker, J. Smith Yarnali; chief haymaker, Jesse Yarnali; assistant chief haymaker, Leneres Parnali; assistant chief haymaker, Leneres Parnali; assistant chief haymaker, Charles Dailon; collector of straws, Ed. S. Raha; Keeper of bindles, David Hammond; horn blower, William Cope; steward, Harry Lurish. The content for the stall of everacer resulted in a victory for David Killan, with II vetex, as against Arnold Schuck, two vetes, and Howard Daungarther, one vote. Fermer Companion Harry Gilman was also reinstated.

A game of flootball between the brayes and

At the last session of Yonah Council, Rainmakers of America, seven strangers were admitted and instructed in the art of Rainmaking. The election of officers resulted as follows: '.' R., Arthur Fredericks: V. C. R., Louis G. Hencker; P. C. R., Thomas J. Walsh. The newly elected officers will be installed by Selecta Council on December 22. Yonah Cauncil will instal the officers of Selecta and Ponemah Councils. The degree team is fast becoming accustomed to the new ritual, and then the work will be a part of each meeting. Commals Davis, the other of the underworld, has been successful in obtaining a beautful set of robes for the journ.

set of robes for the seam.

Last Wednesday a district great council session was held in Change Wigwarn, No. 113, for the purpose of raising P. S. Harry Haus, of Ko. St. Harrysburg, to the position of great chard of the wigwarn. Such a gathering of great chiefs could not be seen anywhere else except at a great council seesion. The speakers included Great Sachem Samuel H. Walker, Great Prophet Charles E. Pass, Great Senior Sammore for M. Counbe Great Junior Sagamore John M. Counbe Great Junior Sagamore Dr. T. C. Beswick, Great Guard of Wigwarn Harry Haus, Great Mishenewa Frank Ledicarn, Great Chief of Records Thomas K. Donnalley, Great Tocakon W. R. Rodgers, P. G. S. H. O. Burthett, R. E. Tongue, John J. Poore and William Couley; Harry T. Latischberger, of the orphans board, and H. & McKee, chief of records of No. 113, In addition to this imposing list of speakers, the Hepanna Hand was present and furnished a musical treat.

hy night a district meeting over in the wiswam of No. 250. Every to the district fad a goodly representation of the seem. A number of visitors were prescluding a large delegation from Mary-Bound of the seem of these talks that

Patriotic Americans

Beneficial Association

JUNIOR MECHANICS

Council Teams Arrange for Ceremo nial Installation of New Officers

An interesting meeting was held by John R. Marlin Council, No. 20, Thanksgiving evening. The work of the last year was reviewed, showing many progressive achievements. Brother John Clemons, of Spring City Council, No. 900, presented his redentials as deputy State councilor for the ensuing year, which were duly acknowledged. Brother Clemons has been deputy over Marlin Council for the last five years and the members are pleased with his reappointment for this year. The deputy, in his remarks, complimented the council on its success for the last year and urged that the same progressive spirit be maintained for the ensuing year. Carifficate J. Schiell was the only novitiate inflinted. Arrangements were made for the public installation of others on January 5, Every others will be instructed to be present on that night in roll dress. The Marlin ministric traupe enteriories the members of the council with watty saxings and rongs.

Fred Wagner Council will have a big night Monday next with a union meeting and class infiliation. After the infiliation, remarks will be made by State officers, after which a luncheon will be served by the committee in charge. Every junior in the district is invited to be

The degree team of John R. Marlin Council will make a pilgrimage to George M. Poinsett Council Tuesday evening. Poinsett Council promises to have a large class of candidates ready for initiation. The Oriental Court of Martin Council will nay a visit to New London Council at New London Saturday evening. There will be 10 candidates to take this degree. It will also be the night that the State councilor will pay an official visit to New London.

The guards of Marlin Council will hold their monthly meeting and drill in the council's hall. 50% West Allegheny avenue. Friday evening. All members of the guard are urged to be present.

FORESTERS OF AMERICA

Local Courts, With Varied Entertainments Quicken Forestry Activities.

Court Fairmount, No. 41, celebrated its anniversary by holding a housewarming in its new hall, 2436 Brown street. A varied entertainment, a reception and dance combined to provide an enjoyable evening for members and visitors. A evening for members and visitors. A supper was also served, at which Brother James Kennedy presided as tonasimaster and introduced the several speakers. Among those who made brief speaches were Brothers Androw Campbell and Michael Powers.

The committee in charge of the anniversary consisted of James Kennedy, James Ross, Frederick Justice, Hugh Hingans, Edward Eichman, Joseph O'Toole, Jr., Hugh J. Magee and Edward McKernan.

The 39th anniversary of Court Quaker City, No. 17, was appropriately celebrated last week in its rooms, Frankford and Lebish avenues. A banquet was served and an excellent entertainment enjoyed. A pleasing feature of the evening was the presentation by the court of a gold watch and fob to Alexander Edward in resognition of his faithful services for 21 years as trustee of the court.

Court John Hay. No. 343, will celebrate its seventh anniversary this month. It owns its own half, 1223 South 8th street, and has a treasury of upward of \$5000,

At its last session a abort talk was given by Brother C. P. Bradley, the P. G. C. R. of the State. Brother A. J. Gagne, of Court Central. No. 35. Central Frila, R. L. was among the visitors. Brother Frank Willard, the capable lecturer, had an excellent program prepared. Those who participant Erles, Doctor Rocking, Pantagell, McGulgan, Tlest, Molinaux, Santalloosi, Dector Greenhaum and Brother Colontunt. Six applications for membership were received, Members of J.F. Reynolds Fost, No. 71, G. A. R., were honored guests.

Nobles of Mystic Shrine

The monthly session of Lu Lu Temple for December will be held Saturday next at 7 p. m., this marking a change of the meeting nights from the first Wednesday to the first Saturday night of each month. As this will be the night of the anual election of officers, the full ceremonial program will not be enacted and novices will be obligated and escape the harassing

Sunday night the chaplain of the shrine, the Rev. Clarence H. Wookstan, will preach a special sermon to the nobles of Lu Lu Temple in the East Baptiat Church, Girard avenue and East Columbia avenue. In addition to the sermon, a pleasing program of exercises has been arranged for the occasion. Nobles in uniform will meet the potential and officers in the lecture room of the church hot later than 1:20 p. m. and march into the auditorium of the church, headed by the full back. journey across the sands of the desert.

Knights of Pythias

Integrity Lodge No. 48. K. of P. held a very enjoyable social at its hall, Broad and Federal streets, last Monday night, and Federal streets, last Monday night, when the members and their families, friends and visiting brothers made it a great big "get-together" social night. Hrother Lemuel Wilt, G. K. R. and S. gave an interesting address on "Pythianism," holding the undivided attention of those present.

those present
those present
those present
those present
to the illness of Brother I. L. S.
Smink, chairman of the Entertaliment Comnifies. Brother J. Louis Gebanas, chairman
ord tem, arranged a very interesting program
of voluntary latent of friends and wellwishers so the long. Flanc and very sense
to the long. Flanc and services wellscans to the long. Flanc and services a
mass, sufreshments and dencing provided a
result beat of pisantre and amiscensit. The
ancy dancing of Miss Viola Broadhelt proved
in a such as a light for the caleriannent.
Local soles by Miss Etters, an empanied by
Miss Walt on the plane, were well received
were plane and citizen by Mrs. F. Kinkeriand plane flust by Miss Etters, as and plane for the services.

LETTERS TO THE EDITOR

SOUNDS THE ALARM

To the Editor of Evening Ledger: Sir-I was quite interested in the edi-SIT-I was quite interested in the editorial in your paper the other evening on apple culture in Pennsylvania versus orange culture in Florida or the Gulf coast. As one who has spent about a year down in the coast country, I would strongly advise any prospective investor in fruit lands down there to go very slow before purchasing. Their chances right in this State are much better than down South. It will any any respective right in this State are much better than down South. It will pay any prospective buyer going down there to put up at a hotel and wait until one of those terrible storms comes along before buying. When this precaution is taken there is no question as to what the prospective buyer will do; he will turn away from the flooded farmlands and go back North, where his chances are better. Here are a few of the handleaps in the Golf-coast-region; turricanes, evenones, eloudbursts, a few of the handleaps in the Golf-coast-region: Hurricanes, cyclones, cloudbursts, drought, pellagra, hookworms, Hessian fly, blackrot, canker, cutworms, rabbits, snakes. How many people know that there was frost 17 times last year, de-stroying orange buds and strawberries as late as April 3, 1915? My pump was frozen several times. There are hundreds of people down there who have lost all their money and are unable to buy rall-way lickets to get out of the country. I was told that chickens laid all the year around down there, but I found that they laid around all year. HAS BEEN. Philadelphia, November 30.

WHY RISK THEIR LIVES?

To the Editor of Evening Ledger:

Sir-Loes it not seem contradictory to the laws of national conservation to put so many valuable Americans in the way of Mars? Could German "Kultur" endure the thought of so many pacifists aboard one ship? At this time American energy were better expended in America. Jane

Addams, John Wanamaker, Henry Ford and all the rest of the good ship's pro-posed company are American assets and as such should be conserved. Men are more valuable than forests, or trees, or grain, or any of the nation's resources— too valuable to be submarined into the next world when they are filling their places in this. The place they are try-ing to fill is even a little large for God— the time for peace is "not yet."

Philadelphia, Nov. 30.

DON'T KNOW THEIR PROBLEMS

To the Editor of Evening Ledger: Sir-What a beautiful theme this makes if possible. It is surprising that these honorable personages who make up this peace party have not yet realized that their attempt to approach the belligerents at this time may be met with a cool response of "Kindly mind your own business," and truthfully it would serve them right. Why cannot Americans some day

that, though we have the dollar patriot-ism, there are other nationalities whose patriotism is not counted by money, but honor, satisfaction and love of country, which money cannot buy?

Do you know what it is to have waited 20. 30 or 10 years, and preparationa made, in order to get satisfaction, no matter what the cost or sacrifice is?

Well, that is the condition at the pres-ent in Europe. Both sides have been working for this very object, and every individual knew when the time came it was his turn. There may be one exwas his turn. There may be one ex-ception in nationality, but they are ex-cused because, they realized, they were so perfectly safe that no one could at-tack them, but they are waking up to the facts which are occurring at the present. Civilization has its champions, and each in his own way heralds his own as the best. Sometimes there are rival civilizations, and when they become powerful and desire to dominate

then the conflict must be such as the "surviving of the fit; est."
Such are the conditions. There exist Such are the conditions. There exist two civilizations in Europe. In America we have another kind, which is diametrically opposite to both of the European civilizations and would be absolutely rejected if offered to Europe at any time.

Do these gentlemen who want to form a peace congress at the present time three any lifes what it was in 1871 when

OF VEILED PROPHETS

chanted Realm-Outgrowth of Masonic Fraternity

A new star has appeared in the fraternal firmament-a new fraternity of a social character, to which only members of the Masonic fraternity are eligible. This new body, and there is but one grotto in Philadelphia, although it is growing rapidly, is known as Keran Grotto, No. 54, Mystic Order Veiled Prophets of the Enchanted Realm.

The nearest grottes to this city are those in Newark, N. J.; New Castle, Pa.; Pittsburgh and Wilkes Barre, although in the Middle States of the West the order flourishes abundantly.

General Harrison Lodge, No. 133, will celebrate its 70th anniversary Monday evening next, in its rooms in the Parkway Building, Broad and Cherry streets. The Entertainment Committee has arranged an elaborate program, including refreshments and the presentation of convenirs to all attending the event. Grand Master J. P. Hale Jenkins, of Norristown, accompanied by the full staff of Grand Lodge officers, will be present and a number of other invited guests. The occasion promises to be one of the notable happenings of the season in Odd

That, in consequence of accepting this peace pact, the Commune of Paris massa peace pact, the Commune of Paris massa-cred and pilinged their cwn countrymen? What effect would a forced peace have on all the Allies at present, if they had not accomplished their object of crush-ing an octopus with an insatiable ap-petite of acquiring a "world might" in order to repeat their actions of 1871? Let them think this over and no doubt they will realize their folly and let the belligerents fight to a finish.

Grande Saile, and as Bismarck said to him, he would so cripple France that she would never rise again? Do you think the people of France bave forgotten that

beiligerents fight to a finish.

HENRI LION DUBOIS.

Philadelphia, November 30.

BUSINESS MEN EXPLAIN

To the Editor of Public Ledger: Sir-There are several business orga-nizations in West Philadelphia. Because of a recent newspaper report of an entertainment given by the West Philadelphia Business Association, the business men around 52d and Market strets are being held up for an explana-

The men around 52d and Market streets are not connected with the organization in question, but have an organization of

their own, called the 52d and Market Business Association.

Mr. F. L. Davis, president of the 52d and Market Business Association, said to-day: "If the report is true as rumored, It was a very different affair than the one recently conducted by our association, which celebrated its annual banquet the Which celebrates with the Hotel Martyn. We had an entertainment and some speakers, who were first class and well known. Ladles were also in attendance. Our program was handled by Mr. J. G. rer, a member of the association and head of the Scorer Entertainment Burcau. Among the speakers were Dr. W. Roselle, popular after dinner speaker and one of the foremost men in the country, and the popular West Philadelphia preacher, the Rev. A. Pohlman, also an honorary member of the association; also W. H. Crown, executive secretary Y. M.

The entertainment furnished was that given by the famous Southern Jubilee Male Quartet, famed the country over for their Southern songs and imitations.

I am not saying this to comment of the meeting of the other organization; know nothing whatever about it. I feel ment in view of the fact that many have gotten the two organizations mixed up and that the people of West Philadelphia should have the matter explained. F. L. DAVIS.

FAVORS SUNDAY CONCERTS To the Editor of Evening Ledger:

Sir-You are certainly right in the ques-tion of the Philadelphia Orchestra Sun-

day concerts. Even considering it under the heavenly point of view, there is not the slightest loubt that the music given by the Philadelphia Orchestra will elevate the souls much closer to the Almighty, than the sing-songs of the average church, which are, almost without exception, more like hellish tunes than anything approaching

If the ministers fear the competition, why don't they give something better than the announced concerts?

And, anyhow; are those fossil blue-laws constitutional? Who has in this free country the right to rule howe are we going to live on Sundays? This is not going to live on Sundays? This is not the only country in the world that has religion; this is not the only country that has ministers; but this country brought to existence in the name of freedom and liberty, is one of the few countries where the clergy imposes blue-laws, making of the day of rest, a day of forced mourn-ing, and by that, taking away from the honest man who works the whole week honest man who works the whole week around, the only day he has for the ex-

jected if offered to Europe at any time.

Do these gentlemen who want to form a peace congress at the prosent time have any idea what it was in 1871 when Bismarck dictated terms of peace at Versailles to the French representatives. M. Thiers, Gambetta and General Trochu? How Bismarck gloated over his victory to M. Thiers, as he sat at the table in the with their blue-black-laws are succeed-

NEW MYSTIC ORDER

Social Secret Order of an En-

Already members of the craft from the third to the 33d degree have joined this new order. Although but a few months old, it already numbers over 500 members, and is taking in big classes of neophytes every month.

ODD FELLOWS

Followers of Triple Links Celebrate Many Lodge Anniversaries

Fellows' circles, and its success will largely be due to the well-directed efforts of the following committee: W. W. Shew, George H. Wiswell, R. P. Tricker, Jr., R. E. Sigman and W. S. Maurey.

Spring Garden Lodge, No. 20, one of the

Dean received the third derree is full cere-

Sunday services at the Home for Orphans were in charge of Eath Montgomery Robeigh Lodge, No. 185. A sermon was freedowl beliefe, No. 185. A sermon was freedowl by the flev. H. G. L. Vincenti, feetor of the Freike, H. G. L. Vincenti, of the Home of Frankin Episcopai Courch of the Home of Frankin Lander, and the Home of Frankin Lander, the Home of Frankin Lander, the Home of the home and the Home of the home and the home of the home of the Home of the Home of the Home, with solos by Miss Mary Thyson, Alias Seitzer and Miss Life Franks, and a duet by Miss Tuyson and Miss Florence Heimbach.

DIAMONDS The Gift of Delight

Nothing else gives so much pleasure. This brooch is set with seven fine, white diamonds. It is one of our big C h r i s t m as "Specials." Come in and see the wide assortment. You will be surprised how low our prices are in comparison with those of other stores.

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37 South 8th

Diamond Stores

56 North 8th

DEDICATING A CHURCH Week of Services Begins at Gethse mane Lutheran

The Rev. I. W. Bobst, president of the Lutheran Ministerial Association, will preach the sermon at the preparatory services tonight in connection with the week's dedication services in the new Gethsemane Lutheran Church, at 60th and Callowhill streets. The Rev. Dr. J. H. Main, pastor of the church, will con-

duct communion services tomorrow. He will be assisted by the Rev. Dr. M. I. Cuiler, of Boston.

The dedication services were opened last night by the Rev. Dr. A. Pohlman,

president of the Eastern Pennsylvania Synod, who extended synodical greetings to the congregation. His address was followed by a song festival by the church choir, under the direction of Charles Fur-

ness.

The formal dedication of the church will take place on Sunday. The Rev. Dr. J. A. Singmaster, president of the General Synod, will preach the sermon, and addresses will be made by the Rev. Dr. H. H. Weber, A. L. Jameson and Mr. and Mrs. William E. Stoever.

On Tuesday evening the Rev. D. E. Welgle, of Messiah Lutheran Church, will address a rally of the Men's Brotherhood and Bibic classes, and Dr. S. D. Daugherty will be the speaker at the women's meeting on Wednesday night. The dedication exercises will close on Thursday with a neighborhood meeting.

BITTEN BY DOG; HAS RABIES Dickson City Man Is Not Expected to Live

SCRANTON, Pa., Dec. 2.-While playing with a pet poodle dog six weeks ago, Dominick Degulis, of Dickson City, was bitten by the animal on the arm, but paid no attention to the wound.

A week later the dog died in agony as did another dog it had bitten. Still Degulis thought nothing of the wound, which would not heal. Today his family found him acting strangely and called in a doctor who found he had rables in an advanced stage and ordered him to the hospital. He is not expected to live.

Some Plain Facts About "Quality Circulation"—10

"Newspaper Quality" Makes "Circulation Quality"

O STREAM can flow higher than its source; no newspaper can achieve greatness beyond the great-

It would be as futile to carry coals to Newcastle or ice to the polar regions as it would be to offer an article of mediocrity to those people who are trained to the appreciation of quality.

A man sets out to manufacture a line of goods with one primary object in his mind—to sell those goods.

This leads to the second visualization: The Class of customers who will buy the goods.

A man making \$2 shoes would not attempt to interest the buyers of \$10 shoes; nor would a man making \$20 and \$25 men's suits appeal to the wearers of \$6, \$8 and \$10 suits.

So it is with a newspaper. The publisher fixes in his mind's eye the audience he desires to interest. He endeavors, naturally, to make this as wide a circle as possible, not only in numbers, but in influence and purchasing power. For circulation that goes on park benches, that reaches the "down and outs," that caters to the unsuc-

cessful, the malcontents, the "submerged tenth"—this circulation is of little value to a publisher, and of less value to an

Having fixed in his mind the quality classification of his readers, he will so establish his journalistic policy, so maintain his journalistic ideals and so develop his methods

as to please the greater number of such readers. Hence it comes that quality of circulation is simply a

reflection of quality in the newspaper itself The Public Ledger is printed with an eye single to those Philadelphians and their neighbors who, while not necessarily wealthy, are ambitious, able and of a type to appreciate the substantialities of life rather than its theories

The Public Ledger puts quality into its columns, into its news service, into its editorial matter, its special features, its illustrations and typography; and it naturally follows that it secures that class of readers who respond to such appeals.

and unrealities.

There are many hundreds of advertisers who have just this problem in view-who wish to reach just this class of people.

These advertisers find, in the Public Ledger's circulation, an already established channel into the homes of the people they desire to reach.

In the Evening Ledger field there is a broader channel and it runs further, perhaps because of the Evening Ledger's one-cent price against the Public Ledger's twocent price. And yet the Evening Ledger is conducted on the same clean, high-minded lines as the Public Ledger.

The spirit that animates the Public Ledger animates the Evening Ledger, though the physical garb may be somewhat different.

The putting of quality into these papers has secured quality in circulation. Advertisers who want the kernel rather than the shell will give the Public Ledger-Evening Ledger serious consideration.

PUBLIC LEDGER

Two Cents

Evening & Ledger

One Cent