

KENSINGTON ALIGHT TONIGHT IN HONOR OF ELECTRIC WEEK

Whole Northeast Joins in Prosperity Celebration — Big Parade a Feature of Observance

IS SIGNIFICANT EVENT

Parade in Kensington tonight, beginning at 6:45 at Kensington and Allegheny avenues.

The biggest celebration that Kensington ever saw will be held in the northeast section tonight in honor of "Electrical Prosperity Week," now being celebrated throughout the country by the electrical interests. Kensington avenue will be a blaze of light from one end to the other, and all the shops will be open and especially decorated. A parade, consisting of more than 600 automobiles, several bands, fully a hundred floats, and several thousand citizens, will march through all the principal streets, starting from Kensington and Allegheny avenues at 6:45 o'clock.

The North Kensington Business Men's Association has been working and planning for tonight's event for months, and, according to Edwin L. Hoffman, secretary of the organization, it is going to "make it go." The parade and general celebration will be held under the auspices of the North Kensington Business Men's Association. Prizes have been offered for the best float and for the best decorated automobile, and keen rivalry exists among the residents in that section.

KENSINGTON'S SLOGAN.

Each automobile will carry Kensington's slogan on the windshield—it is "Kensington Avenue, Day or Night." That slogan has been selected because the campaign has arisen for better paving and better lights. Judges will be posted along the route of the parade to decide which is the best of the 400 decorated cars.

"Electrical Prosperity Week" is being celebrated in all parts of the city and country, but it is doubtful if any community has made any more elaborate preparations for its celebration than the Kensington district. Almost every man in Kensington who owns an automobile will be in line tonight, even though his is not decorated. One of the features of the parade will be the Philadelphia Electric Company's six electric floats, showing the history and appliances of electricity. One float will show a miniature house, completely wired with electricity. On the back of the house will be a screen on which moving pictures of electricity will be projected from a trailer in the rear of the float. The Bell Telephone Company will also have a float.

WHOLE SECTION ASSURED.

Many of the Kensington manufacturers will have their floats advertising their goods. The smaller shopkeepers have also seized upon the opportunity to advertise effectively, and have arranged elaborate floats.

The route of the parade will be: Starting from Kensington and Allegheny avenues, down Allegheny to Broad street, to Erie avenue, to Germantown avenue, to Berks street, to Front street, to Kensington avenue, to Venango street, to Frankford avenue, to Somerset street, where it will disband.

The committee in charge of the celebration includes John Moore, chairman; John Barnett, Thomas Mann, Richard Hammer, Warren Lindig, George Murdoch, Martin Goetz, Edwin L. Hoffman and James Whitehead. The marshal of the parade will be Edwin L. Hanna, the president of the North Kensington Business Men's Association. Joseph Iredale, the celebration tonight will be the biggest thing Kensington has ever seen," said Edwin L. Hoffman, secretary of the association, today. "Everybody is getting ready for it, and it will be the greatest thing ever attempted. Every one who has an automobile will be in line, if I can place any faith in what they have told me, and those who have no machines will walk. Red lights, bands, fully 100 floats and several thousand citizens will make the celebration a huge success. It is a great boost for the northeast."

ELECTRIC SHOPS' OPEN HOUSE.

The Philadelphia Electric Company is holding "open house" during the week at its main office, 10th and Chestnut streets, and at the 11 branch offices in various sections of the city. Tea is served every afternoon in the "Electric Shop" at the main office. The big stores are also co-operating in the celebration of the week. Displays and special sales are being held for the week. Several managers said that their business in electrical goods had already noticeably increased.

"Electrical Prosperity Week," which has been planned to give a nation-wide stimulus to the \$3,000,000,000 industry, will terminate on Saturday. Great men of the electrical world are this week honoring the memories of great men who have gone before them.

EDISON'S COMMENT.

"In this time of stress and war, while nearly all the industrial and economic conditions are being disrupted, the one most encouraging thought is the promise of electrical development is as valid today as ever."

"This Electrical Prosperity Week is for the purpose of showing how the industry may take advantage of the recent progress in applying electricity to improve general business conditions, especially as to the transportation, power, light, safety, cleanliness and economy in production and distribution."

"We in America are being thrust into industrial and economic world leadership. We will not shrink the responsibility. 'Never before in its history has electricity offered such wonderful help in every commercial department of life. It promises homeless, smokeless, dirtless, noiseless cities; and so many big economic revolutionary things that it would take a whole volume even to list them.'"

Five Minutes to Spare!

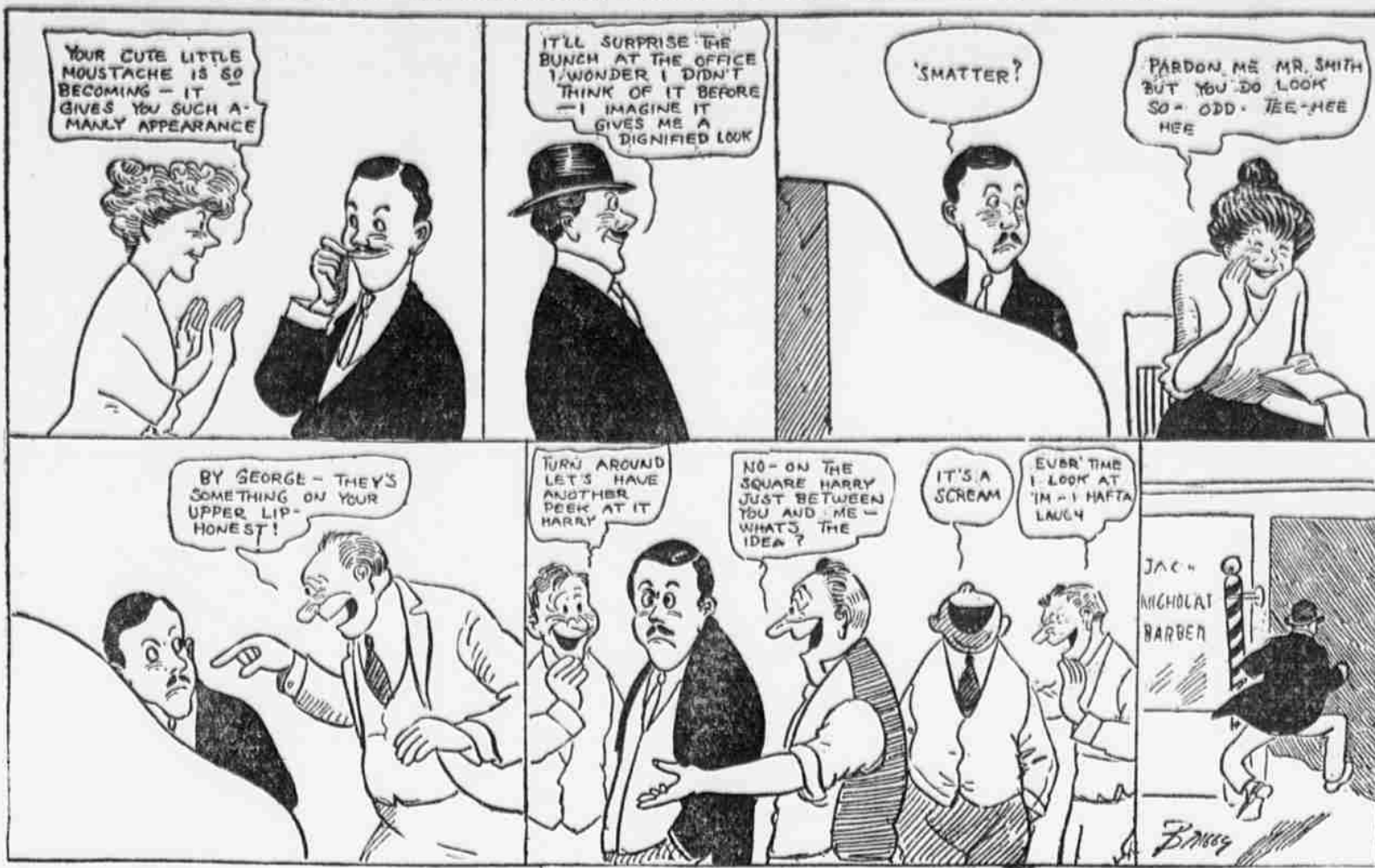
"I'd planned a trip out among the trade—was hustling to make the train when the boss stepped in and said to me: 'Kelley, you're behind the times! Lay out your route via Bell Telephone; it's nine o'clock now, and I'll wager you can save four days, nine-tenths of the usual expense, see your people, sell your stuff and be back' by noon!"

"Results? Well, look at my watch! And if you could see today's entries in my order book you'd slap me on the back."

Go down the list today—yes, orders will result.



SOMEBODY IS ALWAYS TAKING THE JOY OUT OF LIFE



PRECIOUS LIBERTY BELL ONCE SPURNED BY CITY AS WORTHLESS JUNK

Historic Relic Had Slight Honor at Hands of Founders of Present Generation of Philadelphians

FIGURED IN A LAWSUIT

How many citizens of Philadelphia are aware that the precious Liberty Bell, which reposes in its case in Independence Hall after a tour of the States, was once regarded as junk and that the City Fathers brought suit against a bell-caster who had cast a substitute bell in order to force him to remove the Liberty Bell?

Yet this is precisely what happened and the story was told to the members of the Philadelphia Chapter, D. A. R., at their meeting today in the Church House, 200 South 4th street, member of the Washington Chapter, is the person who has brought to light this interesting and scarcely known history of the bell.

On the day that the Liberty Bell reached its resting place in this city, after it had brought cheers from the throats of millions of citizens throughout the country, there lay dead in a little house in Marshall avenue, Cardington, Delaware County, the woman who in life could have told how this priceless relic was once spurned by the city which it was once to save.

She was Mrs. Clarissa W. Wilbank, widow of Charles W. Wilbank. She died at the age of 81 years and was buried the day following Thanksgiving in the little Quaker cemetery opposite her home. Her husband died several years ago. He was a son of John Wilbank, the Germantown bell-caster, to whom the Liberty Bell was given as part payment on a new bell which he had cast for the city in honor of the visit of Lafayette.

The story of the casting of the new bell and the subsequent failure of the older to remove the Liberty Bell is a tale of enthralling interest. After the new bell had been received by the city, Mr. Wilbank decided that the Liberty Bell was not worth the cost of transportation to Germantown. He permitted it to remain in Independence Hall. The city fathers, with the same persistence so characteristic of all Philadelphia city fathers, wrote to the bell-caster urging him to remove the Liberty Bell, as it was very much in the way. Mr. Wilbank replied that it was not worth the cost of removal.

The city fathers became piqued at this reply and decided that they would force Mr. Wilbank to remove the bell. Accordingly he was summoned before a Magistrate named Poole. After hearing the testimony of a number of witnesses, the Magistrate decided that, although it would be a hardship to Mr. Wilbank to force him to remove the bell to far-off Germantown, the equities of the case demanded that he should be punished in some way for his failure to keep his contract. He was accordingly ordered to pay the costs of the suit.

With the bell a "white elephant" on his hands, Mr. Wilbank appealed to the city fathers to accept it from him as a gift. They were at liberty to sell it, break it up, melt it down or otherwise dispose of it. They took the bell.

And that is how the now mute har-binger of liberty, which was then still able to peal forth its message of freedom, but which later cracked at the funeral of Chief Justice Marshall, came into the possession of Philadelphia and was saved to be a source of patriotic inspiration to 100,000,000 Americans.

John Wilbank, according to his descendants, was never paid for casting the other

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L'AUSTRIA RICONOSCE CHE LA VITTORIA PER L'ITALIA E' SICURA

Un Arciduca Austriaco Dice Che la Lotta sull'Isonzo E' l'Inferno dei Campi di Battaglia

IL FUOCO E' INCESSANTE

ROMA, 1 Dicembre. La battaglia dell'Isonzo per il possesso di Gorizia si avvicina rapidamente alla fine. Nonostante che gli austriaci abbiano ricevuto forti rinforzi, e' chiaro che essi non possono piu' sperare di difendere efficacemente la loro maggiore e piu' formidabile fortezza sull'Isonzo.

Infatti un comunicato ufficiale pubblicato ieri a Vienna dice testualmente: "Sul fronte italiano diviene ogni giorno piu' apparente e chiaro che gli italiani, a costo di qualunque sacrificio, riusciranno a forzare una vittoria nelle vicinanze di Gorizia. Ieri i loro attacchi furono diretti su tutto il fronte di Tolmino al mare, e con speciale violenza contro le due nostre teste di ponte (Tolmino e Gorizia) e contro la parte settentrionale dell'altopiano di Dobner".

La testa di ponte di Tolmino e' stata tenuta sotto un fuoco violentissimo per tutto il pomeriggio.

Il fatto riconosciuto dalle autorità militari austriache e che le truppe italiane, lentamente ma sicuramente, distendono la loro morsa attorno alle fortezze di Tolmino e di Gorizia, stringendole sempre piu' contro posizioni che erano state preparate per la difesa in modo perfetto e con tutto quanto la scienza moderna suggeriva per completare un assetto difensivo che la natura aveva dato al fronte dell'Isonzo. Le posizioni austriache sono ora battute senza posa dalle batterie italiane collocate sulle alture di Santa Lucia, Santa Maria, Podgora, Sabotino, San Michele e Sei Busi, Gorizia, da quanto si sa, e' mezzo in rovina e la popolazione civile ha già evacuato. Le fortissime posizioni dell'altopiano di Dobner, non potranno resistere a lungo, e probabilmente esse cadranno nello stesso tempo che cadrà la fortezza di Gorizia.

In un'intervista concessa ad un corrispondente del Berliner Tagblatt l'arciduca Giuseppe Ferdinando, che comanda parte delle forze austriache operanti sull'Isonzo, ha descritto il fronte di battaglia italiano con questa eloquente descrizione: "l'inferno dei campi di battaglia". Il corrispondente dice che il consumo di munizioni fatto sul fronte dell'Isonzo e' qualche cosa che difficilmente si può credere se si dice. Lo stesso giornalista dice che gli italiani usano un aeroplano di nuovissimo tipo, grandissimo, corazzato ed armato di mitragliatrici. Spesso questi grandi aeroplani, di cui l'Italia ha parec-

chi esemplari, impegnano vere battaglie nell'aria.

Telegrammi da Londra dicono che la Pall Mall Gazette, mettendo in relazione la visita dell'imperatore Guglielmo a Vienna con le voci di pace, ne deduce che il viaggio del Kaiser a Vienna può significare che egli ha tentato di nuovo di indurre l'imperatore Francesco Giuseppe a concludere separatamente la pace con l'Italia. Il giornale londinese torna a ripetere la raffinata storia del fatto che l'Italia non ha dichiarato ancora la guerra alla Germania e che non e' affatto ansiosa di partecipare alla campagna degli alleati nel Balcani. Il giornale afferma quindi che a Berlino si ritiene che la pace con l'Italia può essere ottenuta con la cessione di quei territori italiani dell'Austria a cui l'Italia aspira.

Questa e' una deduzione semplicemente gratuita, perché prima di tutto il successo di Roma vede chiaramente che la pace separata non potrà portare all'Italia che danni e poi perché si sa che la Germania e l'Austria non potranno mai consentire alla cessione di Trieste se non saranno prima violente all'impotenza austriaca. Ciò che ancora non e'.

REPUBLICANS TO FIRE FIRST GUN AT BANQUET

Congressman Moore One of Many Speakers Named for National League's Dinner

By a Staff Correspondent

WASHINGTON, Dec. 1.—Announcement has been made of plans for the banquet to be given by the National Republican League and the League of Republican State Clubs on the evening of December 13 at the New Willard Hotel, Washington, D. C.

The banquet will take place the night before the assembly of the National Republican Committee and the officers and members of that committee have been invited to be present as the guests of the League.

It is expected that the banquet will offer opportunity for firing the first guns of the Republican campaign of 1916. Those who will be invited to speak on that occasion include, in addition to President John Hays Hammond, Senators Borah, Weeks, William Alden Smith, Cummings, Former Senators Root, Fairbanks and Burton, Governor Whitman, Henry D. Estabrook, of New York; Representative J. Hampton Moore, of Philadelphia, and Job E. Hedges.

Trieste Suffers From Lack of Fuel
ROME, Dec. 1.—A dispatch from Berno to the Stefani News Agency says there is a shortage of coal at Trieste and that the price of illuminating gas has risen considerably. The population of the city has decreased largely and there is suffering on account of lack of work.

Young Belmont's Wife Asks Divorce

NEW YORK, Dec. 1.—Summons in a suit for divorce by Mrs. Ethel Loraine Belmont has been served on Raymond Belmont, son of August Belmont, the financier. Mrs. Belmont, nevertheless, told a reporter last night she was deeply in love with her husband and on Sunday, the third anniversary of their marriage she remained indoors weeping.

HEATING HOT WATER VAPOR STEAM

M. J. MARGULIES & CO.
125 So. 5th
PHILADELPHIA
Both Phones

Canada Enthusiastic for Loan

OTTAWA, Ont., Dec. 1.—The \$50,000,000 Canadian domestic war loan has been subscribed twice over. More than 25,000 separate subscriptions were received.



Winter Comfort

depends on the heater even more than on the coal pile.

When a northeast gale is whopping 'round the house, rattling the shutters and piling four-foot drifts over the flower beds, it gives a mighty comfortable feeling to know that there's a

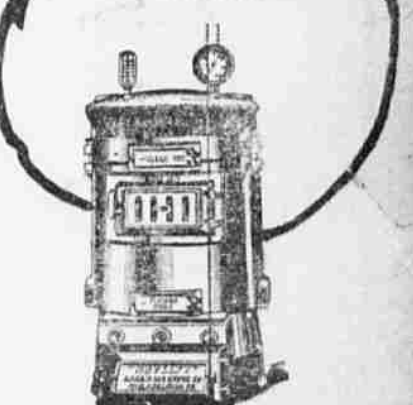
"NOVELTY"

Hot Water Heater on the Job Night and Day

It warms all the rooms alike, and all enough. Its roomy firepot holds coal for all night and to spare. Its ample heating surfaces carry the heat from coal to water, so there's no needless waste up the flue. It is easy on the coal-pile and easy to run.

"Novelty" Hot Water, Steam and Warm Air Heaters are made in Philadelphia by one of the largest makers of heating and cooking appliances in the world. For 68 years their name has stood for quality.

Abram Cox Stove Co.
American and Dauphin Sts.
Philadelphia



PROHIBITIONISTS pose conspicuously as "reformers," and as such should not disseminate FALLACIES that impose on the credulity of people. For instance, is it not a FACT that these agitators repeatedly assert the greater part of money from taxes is necessary for the support of police courts, charity and correctional institutions, and to provide for persons that misuse liquors?

GOVERNMENT reports are evidently not included in the studies of Prohibitionists. For instance, Bulletin 126, on Financial Statistics of Cities Having a Population of More than 30,000, issued in 1915 by the U. S. Census Bureau, completely disposes of the above FALLACY by showing that the per capita cost of police in 199 cities investigated was \$2.00, and that for charities, hospitals and correctional support it was only \$1.11 per capita.

IN this Bulletin it was especially notable that in Prohibition cities such as Atlanta, Memphis and Nashville, the cost of police and charity departments was considerably higher than in license cities of the same population, such as St. Paul, Columbus, Toledo, Dayton, Paterson, Omaha, Grand Rapids, etc.

EQUALLY worthy of note was an official leaflet recently issued by Comptroller Prendergast, of New York City, giving in detail how every \$100 in taxes is spent, and showing that only 8% goes to support the police, who in large part are engaged in regulating street traffic and other service that has nothing to do with crime. Less than one per cent. is necessary for the maintenance of prisons and penitentiaries.

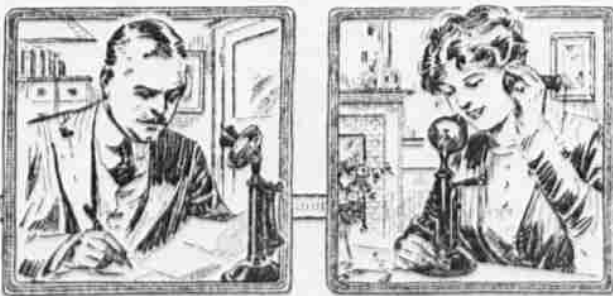
ALL of the above mentioned FACTS afford valuable information to prove the rashness of Prohibition exaggerations, as well as to show the FALLACIES circulated that the cost of police courts, prisons and charities takes the greater part of tax money.

Philadelphia Lager Beer Brewers' Association
(The Next Article Will Appear Saturday, December 4th)

U. S. Bulletin 126 1915
"Dry" Cities Spend more on Police and Charities than do License Cities of the same population.

FALLACY
The TAX Money Is Spent Only To Support Police Courts And Provide For DRUNKARDS

FACT
Less Than 1% Of The Tax Money Is Used To Maintain The Prisons And Penitentiaries



"Jack Is Too Busy, I'll Phone the U. G. I."

And she asked us to send a Quick Service motorcycle man to adjust the gas lights.

It's easy and quick—just a request for the service and it is yours. No charge for the work—only the usual retail price, if new mantles or other parts are needed.

Don't bother your husband—notify us.

The United Gas Improvement Co.

