

Electrical Prosperity Week

1886 "Anything Electrical" 1915

Supplies—Contracting
—Dynamos—Motors
Repairing

LIGHTING FIXTURES
FANCY PORTABLES
CHRISTMAS NOVELTIES
ELECTRIC TOYS
SPECIAL PRICES

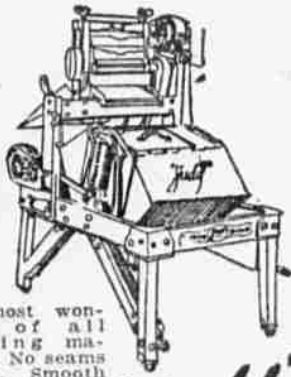
Walker & Kepler
531 CHESTNUT STREET

ELECTRIC SIGNS

PLAIN AND SPECTACULAR
Let Us Design an Electric Sign For You

Philadelphia Sign Co.
PHONE OR WRITE
FILBERT 5619 131 S. 11th St.

10 Days' Free Trial



The most wonderful of all washing machines. No seams in tub. Smooth as glass inside. Wrings and washes at the same time. See it today—try it 10 days free in your own home!

Judd Electric Washer
DAVIS & PIERSON
18 South 7th Street
Bell Phone—Market 4114
Keystone Phone—Main 6652
Also Invincible Vacuum Cleaners.

All Branches of
ELECTRICAL CONTRACTING
Repairing a Specialty
HENRY E. SECHRIST
136 North 12th St.
Bell, Walnut 597 Keystone, Race 3914

THE MARLEY ELECTRIC CO.
116 NORTH CAMAC ST.
Near Race Street.
We ARE in the wiring business! We install anything electrical and do first-class work at very reasonable prices. Estimates cheerfully furnished.
PHONES:
Bell, Wal. 8015. Keystone, Race 1869

Large-Dail Mfg. Co.
SWITCH BOARDS
SPECIAL SWITCHES
STEEL CABINETS
STEEL BOXES PANEL BOARDS
114 N. Thirteenth St.
PHILADELPHIA, PA.

Electrical Supplies

Quality Service
Price

It Pays to Consult Us Before
You Buy Elsewhere

General Gas and Elec. Supply Co.
318 Market Street
Philadelphia, Pa.

Heinemann Electric Co.
5th & Girard Ave.
TELEPHONE
KEYSTONE—PARK 500
BELL—MARKET 698

Electrical Wiring
OF ALL DESCRIPTIONS
LOUIS STERN
120 N. 7th Street
Bell, Market 1547. Keystone, Main 4917-D

Electrical Wiring
IN ALL ITS BRANCHES
JACOB A. BUSCH
1221 Commerce Street
Bell Phone, Walnut 719

ELECTRICAL CONTRACTOR SUPPLIES
1890 } 26 years' experience } 1916
Electrical Work of Every Description.
Repairing a Specialty.
LOAN J. MARSH
1941 Market St. Both phones.

Save 20%

TO CELEBRATE ELECTRICAL PROSPERITY WEEK
WIRE your home or store for Electricity now—take advantage of The Philadelphia Electric Company's Money-Saving Wiring Offer. ASK US.

PHONE KENSINGTON 2785

Jos. S. Miller & Co.

Electrical Contractors 625-27 W. Girard Avenue

"YOU push the button; we do the rest" is the slogan of a large manufacturer of an article that is NOT electrical—but it applies most aptly to the home in which that greatest of all modern forces—electricity—is employed.

National Electrical Prosperity Week will have accomplished its purpose if it informs Americans of the manifold opportunities they have for making life easier and pleasanter by doing it "electrically."

Electricity has become a servant such as Alladin never even dreamed of—a silent, sure, speedy and ever-ready attendant on your wants. It adds years to your life in the time it saves. It keeps your health at top-notch, by keeping your home clean, fresh, and dust-proof. It washes your clothes perfectly. It lights your rooms with an eye-saving light. It cooks your food more thoroughly and appetizingly than you have ever known cooking to be done.

Even the very entertainment you most enjoy in your home is electrically provided—the best disc music—ideal piano music—moving pictures—and dozens of other forms of amusement.

"Do it electrically!" Be modern.



Electrical Prosperity Week

is the biggest national celebration the Electrical Industry ever had.

Our Electrical Prosperity Week wiring offer, in turn, is the greatest opportunity we have ever offered to Philadelphians who are not as yet using Electricity.

This allowance of one dollar per current-consuming outlet on the cost of wiring already-built houses or stores means a saving of practically 20%.

And this is an actual cash saving to you, for we are not in the wiring business, and, therefore, the amount of your wiring estimate, obtained from your regular electrical contractor, is not influenced in any way by this offer. Remember, there are only three more days in which to take advantage of this offer—ask about it today!

The big parade of The Philadelphia Electric Company and other electrical interests will be held tonight in the Tioga and Kensington sections, in co-operation with the various business men's associations. Don't miss it!

Parade starts from Germantown and Erie Avenues at 7:30 P. M. On Germantown Avenue to Berks Street, east on Berks to Front Street, north on Front to Kensington Avenue, up Kensington Avenue to Glenwood Avenue, east on Glenwood to Erie Avenue, east on Erie to Frankford Avenue, down Frankford Avenue to Jefferson Street, west on Jefferson Street to Howard Street, south on Howard Street to Girard Avenue, west on Girard Avenue to Broad Street.

The PHILADELPHIA ELECTRIC COMPANY



Make the Gift of Gifts—a

Pathéscope

Liven Up Your Home!

Flood it with the influence of wonderful motion pictures of Drama, Comedy, Sports and Recreation, industry, agriculture and hosts of other subjects. Over 500 films available. So simple a child can operate it. No insurance restrictions whatever. Call today for demonstration or send for catalog.

Non-inflammable—Approved by National Board of Fire Underwriters
Price Complete \$175—\$200 **PATHÉSCOPE** 1420 Chestnut Phila.
CROZER BUILDING

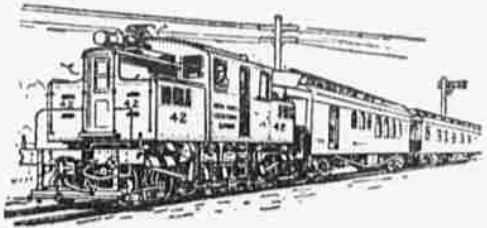


Our store is an interesting exhibit of electrical appliances properly arranged for your inspection.

If you cannot visit us this week, send for our illustrated catalog containing eighty (80) pages of useful electrical gifts and suggestions for the home and office.

FRANK H. STEWART ELECTRIC CO.
Electrical Supplies
37 and 39 North 7th Street, Phila.
Established 1894

FOR THE KIDDIES



Our shelves and show windows are full of electrical trains and toys to delight the tiny tots.

Bring in the children and let them tell us what they would like Old Santa to bring them.



Trains Motors
Tunnels Mechanical Toys
Electric Signals

H. C. Roberts Electric Supply Co.
905 Arch St.



Electric Lighting Fixtures

for any interior or special effects. Unsurpassed showing of artistic designs for every purpose. Write or call.
EDWARD MILLER & CO.
1727 CHESTNUT STREET

HEADQUARTERS for

DYNAMOS
and
MOTORS

FRANK TOOMEY, Inc.
127-31 N. 3d St.



FREE TRIAL

Frantz Premier Electric Cleaner

We will deliver one of our cleaners to you without any charge whatever—not the slightest obligation to buy—use it yourself on your own rugs. We want you to see for yourself how it picks up threads, lint and ravelings and every speck of dust and dirt.

AND THEN YOU NEED PAY

Only \$3.00 Down
IF YOU DECIDE TO BUY

and the balance in small easy monthly payments—30 days between each payment.

PHONE MARKET 415 TODAY

This offer is good only until December 4th. There is no time to waste. Phone Market 415 at once and a Frantz Premier will be delivered without delay.

Remember this offer closes promptly at 6 P. M., December 4th.

FRANTZ PREMIER DISTRIBUTING COMPANY
PHONE, MARKET 415 730 Market Street THIRD FLOOR