With the Exhibitors When the patrons enter the Eureka When the patrons enter the Eureka Theatre they are greeted by a most beau-tiful effect of the open fireplace and old-mission-finished interior. The soft light-ing effects lend a tone of quiet and home-like touch that makes one feel he is sitting in a great room looking out at the wonders of the world on the screen.

Although the price of admission at the

Cedar is only 5 cents, the patrons are receiving a very good program, composed of some of the latest subjects.

Manager Jones, of the Brunswick 2al-ace, is a firm believer in the serial pictures, and the popularity of "Neal of the Navy," on Monday, and "The Broken Coin," on Thursday, proves that he is right.

It seems to be the style now to manage

two theatres, and this is what Messrs. Orient, is a well-known real estate op-Goldstone and Mellor, of the Garden and Rittenhouse are doing.

Both the Darby and Orient theatres are controlled by business men who have entered the industry just recently. Doc-tor Harrigan was in the pharmaceutical business at 12th and Ritner back in 1995, hut saw the great possibilities of pictures, with the result that he now owns the Darby Theatre, while Mr. Connors, of the

The Market street theatres, comprising the Victoria, Market Street, Savoy, Prin-cess and Auditorium, are having their attractions selected by Mrs. Stephen Morris, who recently left the Lubin Company to take up her new duties as booking director. Many carly presentations are shown, and the patrons are given only are the best subjects.



