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PETEY—Pshaw, It Looks Like Bill, Old Boy, Booted One—By C. A. VOIGHT. A cartoon illustration showing a man (Petey) and a woman (Bill) in a conversation. Petey says, 'I GERHER!' and Bill replies, '—HELLO, IS THIS YOU DEARIE?' Petey asks, 'YES, WHO IS IT?' and Bill replies, '—UM — YES — WHO IS IT —?' Petey asks, '—HOW LONG HAS THIS BEEN GOING ON?' and Bill replies, '—WON'T TELL YOU NOW I GOT FIFTY THREE — FIFTY FOUR — FIFTY FIVE — HOLDING OUT ON THE WIFE — THINK YOU'D BE BETTER'.

Three-time Want Ad costs only 12 1/2c per line per day. It tells its message in both Ledgers all day long.