ROMANCE AND SUNSHINE
IN THE SPRING－TIME OF LIFE
The Girl Who Wears a Glad Look and Glad Clothes and Rejoices in Them Is Rendering a Service to Humanity by ellen adatr

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A A Timely Elopement

THE CHEERFVL CHERNB You wouldn＇t want a Thicture without shadou And a life hey； flevored with some sorrow－
Oh how inspid
such life
and

## 事要悬

TECLA PEARLS

 Eepuine ditmonde in suttioge of platinum and zold．

## Geda

398 Fifth Avenue，NEW YOR MAXWELL \＆BERLET，Inc Sole Phindelphia Agenta
Walnut Street at 16 th Street


## Hallowe＇en

Choicest assorted nuts 30 c a pound． $5 \mathrm{-lb}$ ．
box $\$ 1.40$ ．
Good aweet country cider 35 c a gallon． Favors，Dates，Figs，Raisins，Apples，
and Nut Candies． and Nut Candies．
E．Bradford Clarke Co． IMPORTERS 1520 Chestnut St，GROCERS

|  | Robber Red Squirrel |  |
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| Need Help |  |  |
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## 戠

## Seven Years of Application of the Geuting Idea

have established in Philadelphia，one of Ameriea＇s grearest shoe stores，and the fiyst to place the shoe business on a semp－profes－ sional basis．

The Geyting Idea goes far beyond the meryseling of shoes． It presents in an ontirely unique way，these fouy fundamental principles of progressixe shoe－retailing：

## Dependability－

Mr．Geuting＇s thorough knowl－ edge of shoe and leather values gained through the merchandising of over 0 million dollars worth of shoes， guided him in selecting，not one or two makes of shoes，but fourteen of the most famous makes in America each chosen for highly specialized superiority of service in its line

## Variety－

In thus combining the products these fourteen famous shoe factorid， the Geuting stocks represent the essence of the world＇s best style thought，modified or intensified by Mr ．Geuting to meet Philadelphia
desires． desires．

## Orthopedies－

Even the fighest quality leather and tho fine f shoemaking will not make fer fopt comfortable if the last is no／scienfifically correct．Geuting last／are sulptured and passed upon deating a higher degree of footheolth y ealng f higher degree or foothealt rrace and symmetry，with the utmost

## Seryice－

Tr ree Geuting Brothers are con－ stanty at your service from Eight upe oring ittings，advisgg and for to with the Geuting organstu－ in a persect efficiency ist pre that is＂run＂from somewhere by omebody whom you never see．

The Geuting ldea has crected a shoe store and a service that is well nigh irresiskible to the discrimi－ nating man or won an who．has once experienced its benefits．


Every Foot Professionally Fitted－Three Geuting Brothers Supervising


