

DR. MACCRACKEN MADE PRESIDENT OF LAFAYETTE

Formally Inaugurated as
Ninth Executive Head
of Easton College

BRUMBAUGH PRESENT

EASTON, Pa., Oct. 20.—Dr. John Henry MacCracken today was inaugurated ninth president of Lafayette College in the presence of a distinguished assemblage of representative citizens.

Governor Brumbaugh was late in arriving and the academic procession preceding the inauguration ceremonies was delayed 15 minutes.

The procession moved into the auditorium of Pardee Hall. The audience stood and applauded the distinguished marchers as they entered. Governor Brumbaugh and Doctor Warfield, eighth president of Lafayette, who walked on the side together, were given a great ovation. At the end of the procession were 1. P. Pardee, president of the board of trustees, and Doctor MacCracken. They were greeted by lengthy applause.

Mr. Pardee began the ceremony by calling on Dr. Henry Mitchell MacCracken, father of the new president, to make the invocation.

Dr. John MacCracken was presented by James Garry, of New York city, a member of the board of trustees. Mr. Pardee then made the induction and transferred the insignia of office. This last ceremony consisted in handing to Doctor MacCracken the charter of the college, which is dated 1826, and the giant key of the Bastille in Paris, the emblem of the link existing between the college and the nation which produced Marquis Lafayette.

Doctor MacCracken then made his inaugural address on "The College and Commonwealth."

The trend of the educational methods as they exist in substantially every college in the East was scored by President MacCracken.

He sternly criticized the attitude of college graduates toward learning, declaring they do not attach importance to the aims of the course of study.

"Do we Americans generally prize very highly the knowledge which the college curriculum purports to impart?" demanded Doctor MacCracken. "Do we not rather all agree that the majority of college students do not know, five years after graduation, what they gave sufficient evidence of knowing to pass the college examinations?"

"If knowledge imparted in the college is not worth remembering, I would replace it in the curriculum with something that is so worth while."

"If the method of teaching gives us a student who does not know as a senior what he knew as a freshman, nor as an alumnus what he knew at commencement, I would change the method of teaching."

"If our method of teaching language does not give the student facility in either reading or speaking a language, we must improve the method."

CONFERRING HONORARY DEGREES.

The inaugural ceremony was completed by conferring honorary degrees on sixteen men, prominent in various walks of life.

Prof. Edward Hart, of the department of chemistry, conferred the degree of doctor of science on the following:

FRANK HENRY CONSTANT, recently elected professor of civil engineering in Princeton University, a vice president of the American Society of Civil Engineers.

HENRY FAY, of the class of 1887, professor of analytic chemistry in the Massachusetts Institute of Technology and chemical adviser at many large manufacturing firms.

EDWARD MILES PEARCE, J. L., a Canadian by birth, author and teacher, now professor of research medicine in the University of Pennsylvania.

GEORGE JOSEPH RAY, a civil engineer who led the great Tunkhannock viaduct and the Hamilton-Stanford cut-off, chief engineer of Delaware, Lackawanna and Western Railroad.

DOCTORS OF LETTERS.

Dr. W. B. Owen, of the department of Latin, presented the following candidates for the degree of doctor of letters:

MARTIN GROVE BRUMBAUGH, educator and Governor of Pennsylvania.

PROFESSOR ERNEST GOTTLIEB SIHLER, for nearly 25 years at the head of the department of Latin in the New York University.

DR. ETHELBERG D. WARFIELD, lawyer, minister and the head of three higher institutions of learning in succession—Miami University for three years, Lafayette College, 25 years, and now taking up the presidency at Wilson College at Chambersburg.

DOCTORS OF LAWS.

David Bennett King, of New York city, presented the following candidates for the degree of doctor of laws:

FRANCIS SHUNK BROWN, Attorney General of the Commonwealth of Pennsylvania.

WILSON CHURCH, LL. author, reformer and philosopher.

THOMAS HASTINGS, architect, president of the Pennsylvania Railroad.

ALBERT HENRY GARY, chairman of the United States Steel Corporation.

HOWARD KIDDER GRIHAM, president of the University of North Carolina.

THOMAS HASTINGS, architect, president of the University of Missouri.

FRANK HENRY CONSTANT, president of the International Harvester Company, trustee of Princeton University.

ROBERT MACCRACKEN, secretary of the College Board of the Presbyterian Church.

JOHN C. SHARPE, principal of Blair Academy.

ARTHUR ROSS STEVENSON, president of the Theological Seminary of the Presbyterian Church.

ERNEST GOTTLIEB SIHLER, author and journalist.

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PRESIDENT OF LAFAYETTE COLLEGE



JOHN HENRY MACCRACKEN, LL. D.

45 PHYSICIANS WILL LECTURE IN SCHOOLS

They Proffer Their Services
Free in Campaign of Hygienic Education

Forty-five physicians have volunteered to lecture on questions of health in the public schools throughout the winter.

These doctors, many of them leaders in their profession, have promised Dr. John P. Garber, acting superintendent of schools, that they will give their services free in a campaign of hygienic education.

Dr. Walter S. Cornell, chief medical inspector of the public schools, is arranging a series of lectures that will be adaptable to the lay mind.

He expects a number of doctors who have not yet stated their intention to enter into the movement.

The lecture schedule, as compiled thus far, was announced today as follows:

Drexel School, 13th and Moore—Dr. J. M. Hinkley, "Clothing and Cleanliness," November 18.

Myran School, 60th and Cedar—Dr. Seth A. Brown, "Relation of Nose and Throat to General Health," November 12.

Muir School, Germantown and Allegheny—Dr. M. W. Benjamin, "Contagious Diseases and How to Deal With Them," October 20.

Thomas School, 8th and Clearfield—Dr. M. W. Benjamin, subject and date to be decided.

Wright School, 11th and Venango—Dr. M. W. Benjamin, subject and date to be decided.

Garfield School, 15th and Snyder—Dr. Joseph Clay, "Eyes, Ear, Nose and Throat," November 11.

Newton School, 36th and Chestnut—Dr. Daniel Hoyt, "Food and Proper Nourishment," October 28.

Cornegie School, 51st and Greenway—Dr. H. Brookline, subject to be selected, November 12.

Alexander Wilson, 47th and Woodland—Dr. J. M. Hinkley, subject and date to be decided.

Harritt School, 56th and Christian—Dr. R. A. McKelvie, "Contagious Diseases and How to Deal With Them," October 27.

Hayne School, 11th and Huntington—Dr. Harry Lowenburg, "Feeding of Children," January 23, 1916.

Winter School, 8th and Parrish—Doctor Walter, "Contagious Diseases and How to Deal With Them," October 19.

PRESIDENT SILENT ON VOTE

Refuses to Discuss Suffrage Defeat in New Jersey

WASHINGTON, Oct. 20.—What did the President say when he heard suffrage had lost in New Jersey? He would not discuss it this morning, and Secretary Tumulty only smiled.

It was evident, however, that the President and his official family were disappointed at the large vote against suffrage.

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CHILDREN'S HOSPITAL FUND FOR BUILDINGS MOUNTS TO \$144,518

Noon Luncheon Report Shows
Campaigners Raised \$18,843
in Last Twenty-four
Hours

WOMAN CONTRIBUTES \$500

The Plea of the Nazarene For Little Ones' Welfare

"And whose shall receive one such little child in My name receiveth Me."—St. Matthew, xviii, 5.

"Even so it is not the will of your Father which is in Heaven that one of these little ones should perish."—St. Matthew, xviii, 14.

"And He took a child and set him in the midst of them, and when He had taken him in His arms, He said unto them: 'Whoever shall receive one of such children in My name receiveth Me, and whosoever shall receive Me receiveth not Me, but Him that sent Me.'—St. Mark, ix, 36-37.

"And Jesus said, 'Suffer little children, and forbid them not, to come unto me, for of such is the kingdom of Heaven.'—St. Matthew, xix, 14.

At the noon luncheon at the Hotel Adelphi of the teams seeking contributions to the \$500,000 fund for the Children's Hospital new group of buildings at 18th and Bainbridge streets a total of \$18,843.75 for the last 24 hours was announced, which, with previously reported contributions of \$125,675, makes a grand total for the campaign to date of \$144,518.75.

Today's total, which is more than \$5000 in excess of yesterday's, was composed

of \$9713 for 55 men's teams, \$2974.75 for the nine teams in the women's division, and \$2000 reported by the Executive Committee.

The eleven banners presented to the teams obtaining the highest contributions in the 24 hours ending at 1 o'clock this afternoon were awarded to Team W for the women, led by Mrs. William H. Walsh, who secured \$285, and to the men's team led by Mrs. Henry Wharton and E. B. Hodge, who reported \$1800. The highest individual contribution for the day was from Mrs. Oliver A. Judson, who donated \$500.

The teams were addressed after luncheon by Dr. Floyd W. Tomkins, pastor of Holy Trinity Church, who spoke enthusiastically of the work for which the campaign was inaugurated. Dr. Charles D. Hart said that all Philadelphia was interested in the Children's Hospital campaign, and advocated the organization of additional teams who could see more people and thus materially increase the daily totals.

DR. RICHMOND WEDS COUPLE

Accused Rector Officials at Marriage Ceremony in Presbyterian Church

The Rev. George C. Richmond, rector of St. John's Episcopal Church, who is being tried before an ecclesiastical court, accused of conduct unbecoming a clergyman and violation of ordination vows, officiated at the wedding of Miss Julia S. Anderson and the Rev. Paul B. Blanchard, associate minister of the Maverick Congregational Church, Boston, in the Old First Presbyterian Church, Washington Square, at 11 o'clock this morning.

Mr. Richmond used an abbreviated form of the Episcopal marriage service and delivered this address to the couple:

"Marriage is interior unity or it is not a marriage. A joining of spirit to spirit alone can make you husband and wife. Where love is, marriage abideth. Where love is not, marriage is not. Neither wedding day solemnities nor offices of heaven itself, shall be of potency to keep together two souls that are not themselves resolved to be one. Therefore, if the marriage here beginning today is to be permanent, you yourselves must make it permanent."

J.E. Caldwell & Co.

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EXHIBITION OF

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Pearl Necklaces
and Jewels

of foremost importance to those
interested in gems and mount-
ings of superlative distinction.

902 CHESTNUT STREET

Services

of
Rich Gold Glass
for Wedding Gifts

12 Goblets } 60 Pieces
12 Saucer Champagnes }
12 Clarettes } \$38.00 to \$113.00
12 Sherries }
12 Cordials }

Any portion of a set sold in quantities wanted.

Wright, Tyndale & van Roden, Inc.
Sole Agents for Minton's English Bone China Dinnerware
1212 CHESTNUT STREET

THIS IS A PRAT TO FIT FREE

Fashion's Favorite Footwear

Every style that is newest and most charming is represented in our departments devoted to the correct foot-apparel for young women and misses.

You will add smartness to your afternoon frock with this high-cut boot, modeled on the most graceful line. Fashioned in the finest dull calf; laced through the new, almost invisible eyelets or an eighteen-button boot. Priced \$8.00.



A correct fit adds to the style—Dalsimer fitting service is superior

Dalsimer
Shoes and Hosiery
1204-06-08 Market St.

Grandmother Now Buys Ivins Cakes Instead of Baking Her Own.

The children don't notice any difference — Ivins' old-fashioned, home-baked deliciousness fixed that.

But Grandmother **knows** there's a big difference.

She **knows** that Ivins Cakes and Crackers have all the tastiness of the cookies she used to bake, but that the Ivins Company have purity standards that she could never hope to maintain.

Ivins

Cakes and Crackers have changed baking day to buying day in the majority of Philadelphia homes. Women are proud to place Ivins products alongside their "home best."

In buying Ivins baking you get that "homey goodness" plus a purity protection you cannot get in buying "just cakes." The Ivins Specific Guarantee of Purity is stricter than State or national pure food laws.



This One Week of Intensified Values in Suits at \$15

is showing the Men and Young Men of Philadelphia the true inwardness and essential meaning of what

Intensified Value means when pronounced by Perry & Co.

Extra-Values we always have because we always aim at them, and hit the mark; but this is an

Extra-ordinary Event of Intensified Value

in the even tamer of our way at Perry's!

By a big and timely purchase we secured fabrics that are good values when sold for \$20 and \$22.50 the Suit.

Neither we nor any one else ever saw so many beautiful patterns in silk-mixed and fancy worsted fabrics, plain and fancy cassimeres and chevots assembled at one time under one roof, and all marked \$15. The representative, but only partial, showing of them in our series of windows is a feast worthy the appreciative eye of a woman.

You will long remember the occasion if you secure the Suit that most appeals to your fancy, to her good taste, and to your mutual judgment.

Please note that—

When next Saturday passes into history this One Week of Intensified Values will have passed with it.

Have you Yours?

PERRY & CO.

"N. B. T."

16th & Chestnut Sts.

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The Dependable Tailor

Established 1869.

Personal Vanity

—so eminent psychologists tell us, is the most dominant of all mental attributes.

While the average man can file a strong denial that he's "stuck up," he appreciates the satisfaction of clothes that show the good points of his figure to advantage and subdue the bad.

Dixon Tailoring, with the average Dixon customer, is a synonym for clothes that completely satisfy.

Write Today for Our New Booklet.

Psychology of Clothes

1111 Walnut Street

MR. CONSUMER

It is to your advantage to buy your coal now. We handle only the

BEST COAL

Our autos deliver North of Market St., East of 20th St.

Egg, \$6.75 Stove, \$7.00

Chestnut, \$7.25 Large Pea, \$4.75

Satisfied customers for 30 years

1200 lbs. to every ton for 20 years

OWEN LETTER'S SONS

Largest Coal Yard in Philadelphia

Union Ave. & Westmoreland St.