PRESIDENT'S CAMPAIGN TO START NOVEMBER 4

Wilson Will Make Preparedness Keynote of Speech Before Manhattan Club

WASHINGTON, Oct 15.—President Wilson will fire the opening sun in his campaign for re-election November 4, before the Manhattan Club in New York City. It was announced at the White House today that the President had set that date for his address on national defense before the Manhattan Club on the occasion of its 50th anniversary celebration.

The President's speech on this occasion also will mark the beginning of his fight for an improved national defense. The Manhattan Club is New York's oldest regular Democratic organization. All praminent Democratic organization. All praminent pemocratic of the last 50 years are enrolled on its membership lists. Colonel Henry Watterson, of Louisville, is the club historian.

CANDIDATES SIGN "TRANSIT PLEDGE"

Continued from Page One

northeast elevated branch from Logan acrying the Germantown district included?
"Second. The Frankford elevated line.
extending from Front and Aich streets
over Front street, Kensington avenue and
Frankford avenue through Frankford?

Frankford avenue through Frankford?
"Third. A Woodland avenue elevated line extending from 30th and Market streets over private right-of-way and Woodland avenue to Darby?
"Fourth. A northwest subway-elevated line bestiming at City Hall station on the delivery loop and extending northwest-wardly beneath the Parkway to the Green wardly beneath the Parkway to the Green wardly of Falmount Park thems.

street entrance of Fairmount Park, thence on elevated structure over North 29th street tr Allegheny avenue and thence from Heury avenue to Roxborough?

"Will you insist that the 'Program for rapid transit development with free transfers, arranged by the Department of City Transit and the officers of the Phila-delphia Rapid Transit Company be carried out aubstantially as promulgated, to the end that free transfers shall be given be-tween the high-speed lines and between the surface lines and the high-speed lines. so that passengers may travel by the use of the high-speed lines between all im-portant sections of the city, with the privliege of transferring in a forward direc-tion on intersecting surface lines at each end of the high-speed journey for one five-

end of the high-speed journey for one live-cent fare?

"Will you oppose and use every effort to prevent the consummation of any con-tract between the city and Philadelphia Rapid Transit Company which will re-quire the city to make any contribution toward the protection of the net income of the existing system out of the earn-ings of the high-speed lines or otherwise, greater than such amounts as are re-quired to pay a reasonable return on the quired to pay a reasonable return on the capital actually paid in on Union Traction Company stock and on the Fhiladelphia Rapid Transit Company stock, including such additional capital as may be invested in the property by those companies, or greater than such amounts as may be necessary to reimburse the ex-isting company for the actual loss to its net income resulting solely from its cooperation with the city, as set forth in

you insist upon the elimination of the discriminatory exchange tickets forthwith and the substitution of free transfers therefor substantially as set forth in the program, or otherwise by due

process of law as recommended?
"Will you oppose to the limit of your ability any such plan as was proposed in March. 1914, whereby the city would have relinquished payments which the Phila-delphia Rapid Transit Company is now obligated by law to make to the City Treasurer, aggregating upwards of \$10,-660,600, in consideration of the elimina-tion of the exchange tickets?

"Do you favor and will you use every effort to have a special election called and held as soon as the constitutional amendment relating to city loans is adopted, for the purpose of authorizing a sufficient increase in the city's indebt-edness to provide the money for the concruction of all the facilities which have

TWENTY-FIRST WARD

COUNCILMANIC CANDIDATES Dr. HOWARD K. WHITE, Franklin,

GEORGE E. DORWART, Republican, HARRY H. ANDERSON, Republican, JOHN R. GRAMMER, Franklin, Com-Totals

Signed "Transit Pledge". Approved it but did not sign Were not in favor of it and did not WARD TRANSIT STATISTICS Population of ward, 38,600.

Doctor White qualified the "Yes" he wrote after three of the questions. To the free transfer clause he answered, "Yes, provided same can be accomplished without financial loss to city and company." Mr. Dorwart wrote "Yes," with no qualification after each question, and so did Mr. Anderson and Mr. Grammer.

TWENTY-SEVENTH WARD

COUNCILMANIC CANDIDATES ROBERT P. SHICK, Franklin, Select

NO JOHN F. DUGAN, Republican, Select. WILLIAM H. TYSON, Republican, BENJAMIN S. SMITH, Franklin, Com-

Signed "Francit Pledge"..... 1
Approved it but did not sign 0
Were not in favor of it and did not

WARD TRANSIT STATISTICS Population of ward, 23,000.

No computation of "hours lost yearly" possible as travel east and west is served by Market street electrical and subway. Money loss of residents through 8-cent exchange ticket system in course of year, \$23,790.

Mr. Shick had this to say about the free transfer clause:

"Yes—consistent with fair play and justice to all interests."

Mr. Dugan said: "What's the use of my signing any pledge? The Evening Legons will be against Dugan whether



he signs or not. Why should I favor a Darby transit which is to be built to develop another county at the expense of this county? The people of my ward don't want a Darby line. Director Taylor wants it because it means money to him."

TWENTY-FOURTH WARD

COUNCIL MANIC CANDIDATES

SAMUEL WILLIAM HARRISON, PAYORABLE GEORGE B. DAVIS, Franklin, Select.

WILLIAM H. CROSS, Republican CHARLES W. McCONNELL, Repub-PETER J. GALLAGHER, Republican, JOSEPH L. CASSADY, Franklin, Com-

DOUBTFUL. EMIL WILLIAM LENDERS, Republi-Can, Common.
J. HENRY SCATTERGOOD, Franklin,
Common.

Totals: Signed "Transit Fledge" Were not in favor of it and did not sign Doubtful (out of town) Approved it but did not sign. WARD TRANSIT STATISTICS.

Hours lost to residents through present inudequate fransit system in course of year, 102,800. Money loss of residents through 8-cent exchange ticket system in course of year, \$33,300.

Population of ward, 57,500.

Mr. McConnell, when handed the pledge, declared. 'I consider this a case of po-litical blackmail. The Evening Langer is against us and I will make no state-

Mr. Davis, who is the present Select Mr. Davis, who is the present select Councilman from the 24th Ward, said that generally he was in favor of the Taylor transit program, but that he did not wish to place his name to any pledge since there were many matters of detall which might come up for change later

When the original Taylor ordinances were introduced in Councils last winter, Mr. Davis supported them. He like-wise voted against the Connelly-Costello oker' transit ordinance

Mr. Casendy stated that he would con sult the business interests of the ward before he would place himself on record on any matter involving so much as the transit program does.

Both Mr. Lenders and Mr. Scattergood

are out of the city and could not be

TWENTY-SECOND WARD

COUNCILMANIC CANDIDATES

WALTER WILLARD, Republican. Select.
DANIEL F. WATERS, Republican JAMES B. SPENCER, Republican, PRINGLE BORTHWICK, Franklin JAMES M. FOX, Franklin, Common. ROBERT E. LAMBERTON, Franklin,

JOSEPHUS ROBERTS, Franklin, Com-FAVORABLE

JOHN MeARTHUR HARRIS, Franklin, Select.

WALTER BOWDITCH, Republican J. LEE PATTON, Republican, Common

Totals:
Signed "Transit Ptedge"
Approved it but did not sign
Were not in favor of it and did not

WARD TRANSIT STATISTICS Population of ward, 78,700.

Hours lost to residents through present inadequate transit system in course of year, 1,228,000. Money loss of residents through 8-cent exchange ticket system in course of year, \$19,860.

Mr. Bowditch refused to sign after con-sulting a clerk attached to the Germantown tax office, Germantown avenue and Haines street. When the pledge was shown to Mr. Bowditch be motored to the tax office and sought the advice of a ublican Organization lieutenant of the

The clerk advised Mr. Bowditch not to sign the pledge. Later Mr. Bowditch said that he intended to seek the advice of some "personal friends" in the present Council and ask them whether he should

Council and ask them whether he should sign the piedge or not.

"I am in favor of transit and anything that will help to develop the city of Philadelphia." he said at his home, 428 High street. "Just wait a moment until I telephone to a friend of mine."

"Jump into my automobile and we shall motor to the office of another friend." he said, when he could not get him by phone.

phone.

The automobile stopped outside of the Germantown tax office. Mr. Bowditch held a conference with one of the clerks. When he saw the reporter in the office he asked him to step out to the street. "I'm sorry, but I can't sign it," he said.

"Did your friend advise you not to sign it?" ... but I am taking his ad-

vice."
"Do you expect to sign it in a few "That's hard to say, because I want to

onsult with personal friends in Councils "Who are your personal friends in Coun-"I see you are a reporter and want to

"I see you are a reporter and want to know certain things which you are not supposed to know," he answered.

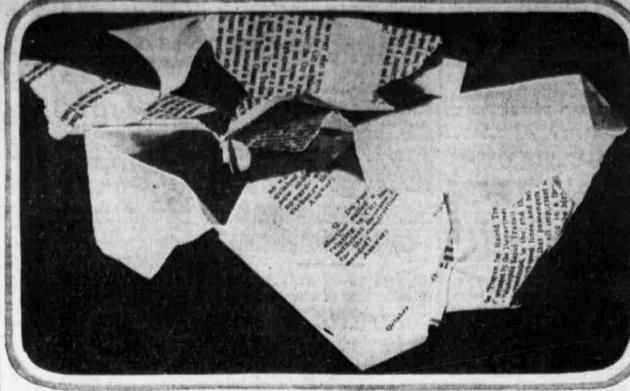
Mr. Lamberton and Mr. Waters said they favored the Taylor plan, and their only qualification was in regard to the free transfer clause, after which they wrote. "If it can be done." Mr. Harris said he was heartly in favor of the plan and would like to see it adopted as it stands now, but he preferred not to sign any piedge, because sume modifica-

it stands now, but he preferred not to sign any piedge, because some modification might be subsequently suggested. Mr. Spencer wrote, "Yen, if ponsible," after the free transfer clause.

Air. Paiton, who would not sign the "Transit Fledge," wrote this statement: "I am in favor of and shall use every effort to promote rapid transit for the entire city of Philadelphia, and in particular for the 22d Ward, at the least possible cost to the citizens. I am not in favor of the expenditure of the citizens.



"THAT'S ALL I CARE FOR YOUR PLEDGE!"



The above statement and an oath preceded the destruction of an Evening Ledger transit pledge by Richard Weglein, an Organization candidate for Common Council from the 29th Ward. The picture shows how much residents of the 29th can expect of him when the Organization and public welfare are lined up opposite each other. Weglein is a Real Estate Assessor, at a salary of \$3000 a year.

oney for the construction of rapid transit lines that will give small service to the city and large service to the surounding counties. I favor universal free transfers and the abolition of exchange tickets if the same can be equitably ac-complished without great cost to the citizens. I will not commit myself to any particular ordinance in advance of its inreduction and without opportunity to digest and investigate the same. I favor the construction of street railway and rapid transit lines by the city and loans

FORTIETH WARD

COUNCILMANIC CANDIDATES

GEORGE CONNELL, Bepublican, RICHARD H. HOY, Franklin, Select. JACOB MATHAY, Republican, Com-EDWARD H. APSLEY, Franklin, Com-WALTER E. DUNCAN, Franklin, Com-

CHARLES A. BOSCH, Republican, FAVORABLE Dr. W. WARREN WEAVER, Republi-can and Franklin, Common. Totals:

Signed "Transit Fledge". Approved it but did not sign. Were not in favor of it and would not sign. WARD TRANSIT STATISTICS

Population of ward, 52,800. Hours lost to residents through present inadequate transit system in course of year, 527,000. Money loss of residents through 8-cent exchange ticket system in course of year, \$22,400.

Doctor Weaver, who voted for the Tay or plan in Councils, wrote:
"I have always favored the Taylor transit plans, but I do not care to sign any pledge, and am willing to stand on my past record in Councils on the transit In regard to the anti-subsidy clause, Mr.

"I would favor an equitable adjustment which would bring the best results for the people."

FORTY-SIXTH WARD

YES

IRA D. GARMAN, Franklin, Select.
JAMES A. WALKER, Republican,
Select.
Dr. FRANK B. CROWE, Republican. Common.
G. WASHINGTON DUGAN, Republican, Common, I. WALTER THOMPSON, Franklin, FRANKLIN A. SMITH, Jr., Franklin, ALONZO V. LAMBERT, Franklin, Common. FRANCIS F. BURCH, Franklin, Com-

H. EDGAR BARNES, Republican, AUGUSTUS COLLINS, Republican, Corrmon.

Totals:
Signed "Transit Fledge".
Approved it but did not sign
Were not in favor of it and did not
sign

WARD TRANSIT STATISTICS Population of ward, 46,000. No computation of 'hours lost yearly' possible, as travel east and west is served by Market street elevated and subway. Money loss of residents through 8-cen exchange ticket system in course of year \$19,000.



When the Day is Done

Your eyes, worn by their steady strain, crave a soothing light. They find it in the mellow, restful light of the

Welsbach "Reflex" Gas Mantles Formerb Now 15c

FOR SALE b

you prefer

importance just now. High speed lines are under way. We'll get rapid transit With reference to the operating clauses Mr. Burch wrote:

"Yes, the company to be compensated for any loss in net income resulting from the high-speed lines." And after the free transfer clause; 'Tes, if legally pos-sible or under company's acceptance of Taylor plan.' Like many others, he qualified the loan clause by saying, 'Yes, Unless a general election will be suffident."

Tomorrow polls in the following wards will be published: 19th, 20th, 34th, 41st, 42d, 44th and 45th.

THIRTY-SEVENTH WARD

COUNCILMANIC CANDIDATES YES
WILLMAM SHIMER, Franklin, Select WILLIAM H. BRILL, Franklin, Com-

EDWARD HAWS, Republican, Select. LOUIS C. WALLACE, Republican, Total:

Signed "Transit Peldge"
Approved it but did not sign
Were not in favor of it and did not WARD TRANSIT STATISTICS

Population of ward, 22,500, Hours lost to residents through present inadequate transit system in course of year, 556,000. Money loss of residents through 8-cent exchange ticket system in course of year, \$31,600.

When Mr. Wallace, 1200 West Allegheny avenue, Republican candidate for Comnon Council, was asked to sign the Transit Pledge" he sald he would have consult his running mate. Edward Haws, 1200 Hazzard street, Republican candidate for Select Council. The two nen held a brief consultation in the Thir -seventh Ward Republican Club, after which Mr. Haws did the talking for both. "Don't you know it's against the law make pledges before election?" he

to make pledges before election? he asked. The reporter said he had never heard of any such law.
"Well." continued Mr. Haws, "I don't propose to make any pledges to the Evening Ledges or any other paper. If I'm elected I won't represent the Evening Ledges, but the people who vote for ma."

"Have you told the people of your stand on transit?" he was asked. He said he "Do you intend to tell them?" Again he

replied in the negative. In reply to a further question, he gave this as the reason for not declaring himself on the is-"I don't consider transit of such great

Of all general publications, the magazines for women are most dynamic. Their primary purpose is the improvement of methods-including housekeeping, cooking, care of children and dress.

Thus, while a magazine of entertainment fulfills its mission if it gives you a pleasant hour, a magazine like The Designer to be successful at all induces concrete activity in some department of domestic economy, and this activity must include the purchase of necessary articles.

Thus, just as a Philadelphia woman goes to Strawbridge & Clothier for patterns and dry goods with which to make a dress which she has seen in The Designer, in the same manner she will go to Thomas Martindale or some other grocer for the ingredients of a new recipe.

And so it is that without editorial collusion such a magazine as The Designer perforce by its very mission fits the purposes of the advertiser. More than 350,000 copies each month.

Standard Fashion Company, N. Y.

DESIGNER



ZEPPELIN "MURDERS" CHARGED TO KAISER

Father of Air Raid Victim Denounces German Emperor at Coroner's Inquest

LONDON, Oct. 18.—A coroner's jury to-day returned a verdict that 23 victims of bombs dropped by Zeppelin airships in Wednesday night's attack were killed an air raid.

There was a dramatic scene when the father of one of the victims protested against the verdict, crying out: "My son was murdered by the orders of the Kaiser. Every man in this room knows why that kind of verdict was re-turned. But I protest sgainst it. I sum-mon the German Emperor to meet me be-fore the judgment seat of God and an-swer there for the death of my boy and those other near souls who were killed."

those other poor souls who were killed." Testimony showed that is bombs fell in the London area within three minutes. The Coroner in pronouncing judgment declared that no purpose would be served in indulging in recriminations against the Germans. The testimony showed that many persons had narrow escapes, and the wonder was that more were not builed.

Brumbaugh Preaches High Ideals No man can be a good citizen of the liver in God as a Eupreme Beling, is opinion of Governor Brumbaugh. He this to a large audience of this belief at the "Harvest Festival" of the John Stetsen Mission Sunday School and ay afternoon. He urged high deals strict adherence to them. The John Stetsen Orchestra assisted in a proof special music. Valuable contribution of special music. Valuable contribut of fruit and produce, used in the de-tions of the platform for the fest were afterward presented to the first Memorial Hospital.

MR. CONSUMER

It is to your advantage to buy your coal now. We handle only the

BEST COAL

Egg, \$6.75 Stove, \$7.00 Chestnut, \$7.25 Large Round Pea, \$4.75 Satisfied customers for 30 years OWEN LETTER'S SONS

Largest Coal Yard in Philadelphia Trenton Ave. & Westmoreland St.



"How about the abolition of the 8-cent

"Will you say whether you are for or against the abolition of 8-cent fares?" "I will not. When November 2 comes

around I'll tell you how I feel about it. My attitude on transit is known. When

was in Councils a few years ago the transit fight came up, and I don't think

the P. R. T. Company liked me any too

Mr. Wallace was asked whether he would sign the piedge and said he would not, declaring that the sentiments of Mr.

"Dry" Mornings Ordered in France

PARIS, Oct. 18 .- The new regulations

France, which were approved by the Council of Ministers yesterday, prohibit

wine shops from selling any form of alco-hol before noon. Sales to women and

It's time NOW to get meas-

ured for your full dress suit

Made from fine fabrica

sent us by the Armitage Brothers or Pocock-both

of England. White silk

yest, of course! Expert

workmanship - correct,

last-minute style - rea-

\$50 to \$80

E. H. Peterson & Co.

1119 Walnut Street

sonable prices.

-and here's the place!

hol before noon. Sales to women children at any hour are forbidden.

verning the sale of alcohol throughout

Haws were his own.

"That will all come about in time."

fare?"

RYSTAL for the Home -or Gifts

Flower Bowls Vases, Vase Sets Baskets, Pitchers Water Goblets Dessert Glasses Iced-tea Tumblers Grape Juice Tumblers

ENGRAVINGS AND CUTTINGS not found elsewhere -moderately priced

Centemeri Gloves

The vast range of styles produced by this house is a matter of hourly surprise to Philadelphians. Do you know that at one price alone we carry in a line, ranging from plain white and plain black to a wonderful assort-ment of new novelties in a great variety of shades,

31 Beautiful and Exclusive at \$2.25 Centemeri Designs in The Finest Imported Kidskin

1223 Chestnut Street

A lather that really soothes your face

Most men look on their shaving soaps in a rather adventurous spirit—they will try any-thing once, whether powder, paste or stick. But when they come to Resinol Shaving Stick they generally stop—or come back if some ingenious box or clever advertisement does tempt them afield.

Its lather is really exceptional—a thick, creamy foam that dries slowly and thoroughly softens the stubbornest beard. Its slight fragrance is carefully chosen to please the discriminating man who objects to soaps which leave any perfume or "barber shop" odor on his face.

But, best of all, Resinot Shaving Stick contains just enough of that soothing, healing Resinol medication* to prevent all tense, amarting after-effects and to leave the skin

comfortable, refreshed and free from shaving-rashes.

Men who are in the habit of using some application after shaving usually find that Resinol Shaving Stick makes this unnecessary.

Resinol Shaving Stick makes this unnecessary.

Resinol Shaving Stick is not an experiment—
It has been sold by first-class druggists for many years. If your druggist does not carry it, send his name to Resinol, Dept. I.M. Baltimore, Md., and we will mail you a trial size Resinol Shaving Stick—enough for twenty better shaves.

*This Resinel medication has been prescribed by physicians for twenty years, in Resinol Olintment, to heat skin affections, and has been used by careful women, in Resinol Soap, to keep the complexion clear and the skin free from irritation.

