

CONSTITUENTS OF BEAUTY; MASCULINE VIEWS ON WOMEN

The Plain Girl May Take Heart of Grace—She Who Is Not Beautiful Can Obtain the Semblance of Beauty

By ELLEN ADAIR

WHILE in many ways the average man is easily deceived by the follies of womanhood, at the same time he often shows a remarkable perspicacity in the discovery of her little ruses and foibles.

I question if the girl of the so-called "good old days" was any more natural than her present-day sister.

It is quite true that very many girls are hopelessly affected, particularly when the men are around.

The "natural" girl—and by "natural" I mean free from affectation and general foolishness—will always be popular with the right kind of men.

The masculine viewpoint on beauty is interesting. It does not always conform to recognized standards.

FREAK FOOTGEAR BARRED THIS SEASON

The devotees of the conservative in women's footwear—and what man hasn't registered at least one protest against the wild creations of last season—will rejoice to know that eccentricities in this line have gone out.

Cornerstone to Be Laid The cornerstone for a large annex to Wesley African Methodist Episcopal Church, Camden, will be laid tomorrow afternoon at 3:30 o'clock.

The Catbird Knows About Seeds

OLD MAN OWL looked over the moonlight garden thoughtfully. "Can it be possible," he said to himself, "that this whole matter of seeds has escaped my attention? I thought I had learned about everything in the world and here I find that I know nothing about seeds!

speaking, the most beautiful. A girl with an appealing air and a delightful little ringle on her cheek was unanimously declared "queen"—by the men!

At the country club dance, too, notice which particular maiden gets the most attention from the men.

Little Dolly Brown, on the contrary, arrayed in a simple little frock of three years' antiquity with a coquettish ribbon in her sunny hair and the laughter sparkling in her pretty eyes—eyes which really form the soul of the ball, and have more partners than even she—accomplished little flirt that she is—can possibly handle.

Briefly, the average masculine viewpoint on beauty is in the words: No woman who tries to please is plain. A very hopeful decision.

Little Benny's Note Book

Me and Sam Krawas and Skippy Martin and Sid Hunt went around after Puds Simkins yesterday, and he was practising awn the piano, wich he has to do a hour a day weathir he wants to or not, wich he nevir wants to, and we yelled outside of the parlor and Puds came to the window, saying, G'wizz, fellos, I jest started, maybe if you awl ring the bell wun at a time and ask if I can come out, maybe she will leave me so out.

Why no, hee practising, don't you heer him, sed Mrs. Simkins. And she shut the door and pritty soon Skippy Martin rang the bell while Sam hid behind the steps with me and Skippy and Sid, and Mrs. Simkins came to the door and Skippy sed, Mrs. Simkins, can Puds come out. Mrs. Simkins, Well for mercys sake, havent I anything elta to do but come to the door and anser foollish questions, cant you heer him practising, serntly he cant go out, sed Pudes mothr, And she banged the door shut agen and pritty soon Sid Hunt tried it, wich as soon as Mrs. Simkins came to the door agen she sed, You want to no weathir Charles can go out, dont you want, he cant, and the next time a boy comes alawng and rings, this bell and asks me that, Ill make Charles practise 2 hours insted of wun.

Bishop Shahan Here Tomorrow The Right Rev. Bishop Shahan, of the Catholic University, Washington, D. C., will celebrate a Solemn Pontifical Mass at 10 o'clock at the observance of the feast of Our Lady of Mercy, in the church of that name tomorrow.

ATLANTIC CITY, N. J.

THE LEADING RESORT HOTEL OF THE WORLD Smartborough-351 Kennelm ATLANTIC CITY, N. J. JOHANN WHITE & SONS COMPANY

A CHARMING LITTLE GOWN OF LAVENDER SILK AND ROSES



A DAINTY DANCE GOWN

JAPAN HAS A REAL "BILLY" SUNDAY NOW

Young Oriental Studied Athletic Evangelist's Methods in This City Last Winter Philadelphia's great Sunday tabernacle revival campaign is being duplicated in far-away Japan by a little Japanese minister who studied "Billy" Sunday's methods here last winter.

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DOUBLE CELEBRATION AT TEMPLE CHURCH

West Philadelphia Lutherans to Observe Anniversary of Pastor and Founding A double celebration will take place in Temple Lutheran Church, 524 and Race streets, tomorrow.

Silver Jubilee Tomorrow

The Atomsford Lutheran Sunday School, 135 East Montgomery avenue, is 25 years old, and will observe its silver jubilee with three special services tomorrow.

RELIGIOUS NOTICES

ORGANIST AND CHOIR BUREAU Churches and Societies, D. D. Mgr. Voice Culture, 1714 Chestnut St. Presbyterian WEST HOPE, Rev. Fredson and Aspen and Rev. Charles E. Bronson, D. D., Minister; Rev. Charles H. Whitaker, D. D., assistant, 9:30 a. m.—Benediction and Sermon; 10:30 a. m.—Morning Worship, with Sermon, Theme, "A World Campaign"; 2:30 p. m.—Bible School, Men's Bible Class, 7:45 p. m.—Christian Endeavor Society, 7:45 p. m.—Theme, "Christ and War."

WOMEN SELL FLOWERS FOR MEMORIAL

Proceeds Will Be Devoted to Erection of Martha Washington Monument

THERE is nothing new under the sun, according to some fashion designers, but each season brings its quota of novelties, and this winter's evening gowns show some most attractive ones.

Many prominent society women from this city attended the opening of the annual flower show at the Riverview Nursery of Henry A. Dreyer, Inc., at Riverfront, N. J., today, and sold dahlias from a tent erected on the grounds.

Renovated Church to Reopen The Port Richmond Methodist Episcopal Church has undergone extensive repairs during the month, and will be reopened with special services tomorrow.

RELIGIOUS BREVITIES

"Unity Among Brethren" will be the subject of the Rev. Charles W. Harvey's sermon in the Church of the New Jerusalem, (Swedenborgian) tomorrow morning at 11 o'clock.

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PRIMA DONNA WILL USE POWER OF SONG TO STIR PATRIOTISM

Madame Lydia Locke Believes Its Magic Influence Will Inspire American People With Understanding of Need of Preparedness

THE magical effect of a patriotic song will be used by Madame Lydia Locke, the grand opera prima donna, to start a nationwide campaign in the interest of preparedness.

Within the next two weeks the cantatrice hopes to have the co-operation of many of the famous American stars in the vocal world, and the movement is well under way.

AUTUMN PLANS READY FOR CENTRAL BRANCH

Prominent Speakers at Y. M. C. A. Meetings Tomorrow Afternoon George H. Streaker, one of the Central Branch Committee of Management, will address the closing meeting of the season in the lobby of Central Branch Y. M. C. A. tomorrow, at 4. His subject will be "Sons of God."

The speaker tomorrow afternoon at the 4 o'clock service in the West Branch Y. M. C. A. will be Laurence B. Saint, of Wynocote, who will give a dramatic reading from his book, "A Knight of the Cross." There will be special music and a special effort is being made to have a large attendance.

What Really Is The Minister's Job?

A direct, straightforward answer to a question asked a thousand times— How far shall he go in civics, politics and city work? Is he at a discount because he is a clergyman? Who shall be his helper? "The assistant pastor is a failure. Who then?" Doctor Joseph H. Odell gives a solution, cuts honestly to the heart of the matter and tells the one great need of the ministry today which every minister will recognize.

LADIES' HOME JOURNAL

15 Cents—Now on Sale—Everywhere ALSO IN OCTOBER A Man Has 24 Girls "Wished" on Him, and He Tells What They Did to Him and What He Did With Them. It is funny. Why Black and Tan are the True Colors of the Clergyman. Do You Know? A Smart, Up-to-Date, Fashionable New York Girl Allows Her Private Diary to be Published. It is certainly "Snappy."