LONDONER IN THIS CITY

TELLS OF HORRORS OF

Escapes Death in Zeppelin

Raid and Sees His Busi-

ness Demoralized

LETTERS LOST ON SHIPS

HORRORS OF WAR AS FELT

His brother periphed on the Lusiann

He and his family narrowly escaped death in a Zeppelin raid on Lowstoft. Important business communication lost with the Arabic.

Another Important communication lost with the Hesperlan. He has still to hear whether the head-

quarters of his firm nea: Trafalgar Square, London, escaped destruction in the recent Zeppelin raid.

War's horrors have been suffered in

great number by one Englishman, al-

though he has not served a day in the

is stopping at the Bellevue-Stratford.

his home office, which is situated near

Trafalgar Square, the heart of the dis-

trict reported raided recently by Zep-

William Busvine, his brother, came to

Richard Busvine, his wife and two children were in a house near Lowestoft, on the English coast, when it was raided by Zeppelins about August 2. Mr. Busvine

and his family escaped injury, although 14 persons were killed and 40 were injured in the raid. Mr. Busvine gave a graphic

"My wife and I were sitting in our

parlor reading by a lamp at about 10 o'clock at night, when we heard a peculiar whirring noise," he said. "It was prolonged and sounded like the whirring motor of an automobile. My wife remarked that someone must be having a great deal of trouble in setting his marked.

great deal of trouble in getting his ma-chine started. Because of the previous

Zeppelin raids my suspicions were aroused and I went to the door to look out.

"The night was pitch dark, with black, lowering clouds. It was impossible to see the Zeppelin, as it was hidden behind the clouds, but the whirring noise, ever

louder and louder, continued. Searchlights were directed at the aircraft, but to no

description today of the raid.

BY LONDON BUSINESS MAN

L'ARTIGLIERIA NEMICA MESSA A TACERE DALLE BATTERIE ITALIANE

Le Retroguardie Austriache At taccate da Reparti Italiani in Ricognizione a Cimego, e Battute

GLI ALPINI IN BIANCO

ROMA, 15 Settembre. Il comunicato ufficiale pubblicato feri sers dat Ministero della Guerra dice che Pazione delle fanterie nelle ultime 24 ore sul fronte italo-austriaco si e' limitata a combattimenti tra reparti in ricognizione Staliani e reparti austriaci di retroguardia a Cimego a Fossernica, combattimenti

che sono riusciti favorevoli agli italiani. L'artiglieria austriaca mostra una maggiore attivita', specialmente nell'alta valle del Cordevole e sull'altopiano Carsico. Le butterie italiane risposero con tants efficacia al fuoco delle artiglierio austriache sul Carso, che queste furono messe a tacere.

Ecco il testo del rapporto del generale Cardona, contenuto nel comunicato uffi-

ciale di teri sera: "Alcuni nostri reparti in ricognizione attaccarone e aconfissero le retroguardie del nemico a Cimego ed a Fossernica.

"Nell'alta valle del Cordevole il nemico

mise in azione un gran numero di pesai di grosso calibro e comincio a bombardare le nostre linee tra Coltoront e Collana. "Sull'altopiano del Carso nella notte del 12 Settembre il nemico lancio contro le nostre posizioni numerose bombe cariche di alto esplosivo. Il pronto inter-vento della nostra artiglieria arresto' il

nemico ed il suo bembardamento rimase nenza alcun risultato. "Questa mattina un aeroplano triaco, spiegando una falso bandiera Italiana, fec cadere quattro bombe su Vicenza. La prima bomba cadde nelle vicinanze dell'ospedale militare, danneg riando una casa e ferendo otto persone a seconda cadde nelle vicinanze dell'uf ficio postale, ma non esplose; la terga colpi invece il Collegio Farina, danneggi-andone la cupola, e la quarta cadde nel cirattero."

NUOVI RINFORZI AUSTRIACI. Un dispaccio al Corriere d'Italia dice he le autorita' militari austriache hanno trasferito sul fronte italiano tutte le truppe che avevano prima concentrato sul confine del Montenegro. Gli austriaci avevano numerose truppe specialmente nella vicinanez del Monte Lovcen, da cui

si domina Cattaro e Cettigne.

Il corrispondente del Corriere d'Italia da Cettigne telegrafa pure che l'Austria allo scopo di inviare il maggior numero possibile di soldati contro l'Italia na quasi completamente aguarnito di truppe la Dalmazia. Infattie l'Austria ata prendende dendo truppe da ogni parte dell'impero per inviarle sui diversi fronti. Questo movimento di truppe austriache significa probabilmente che l'Austria intende prendere una vigorosa offensiva contro l'Italia, e che essa ha percio' abbandonato egni idea di un'offensiva contro il Monte-

LE VITTIME DELL'AMALFI. Il Ministero della Marina ha pubblicato la lista definitiva del marinal ed ufficiali che morirono quando l'incrociatore Amaifi fu silurate da un settemarine austriace nell'Adriatico. I morti sono un ufficiale e 64 marinai. L'Amaili affondo', come e' noto. Il 7 Luglio ultimo scorso.

Per la campagna invernals sulle Alpi, dove i monti saranno fra poche setti-mane coperti di neve, i soldati italiani, e specialmente gli Alpini, saranno vestiti di bianco, in modo da rendersi invisibili al nemico. A questo scope si e' formato in Italia un comitato centrale con filiali in tutte le citta' del regno per provvedere rii Alpini di mantelli banchi di lana

I GAS ASFISSIANTI Da plispacci ufficiali giunti qui oggi rianti e liquidi inflammabili contro ilaliani operanti nella conca di Piezzo. Gli austriaci usano tutti i mezzi che sono a lero portata per respingere gli attacchi Italiani contro le lero opere fertificate. Attorno a Tolmino infuria un violentis-simo duello di artiglierie, e lo aterico castello, dove si crede che Dante abbia scritto alcuni canti della Divina Come-dia, e stato dannezgiato dalle granate.

L'Idea Nazionale ha oggi un teleramma da Atene, nel quel quale e' detto he la Rumania ha ordinato la mobilitazione contro l'Austria, ma il dispaccio

sione contro l'Austria, ma il dispaccio non e' confermato da altra fonte. Si sa nondimeno che la Rumania, la Serbia e la Grecia stanno per mettersi d'accordo per formare una lega contro gli imperi centrali, facendo a meno della partecipazione della Bulgaria.

THE WEATHER

Official Forecast WASHINGTON, Sept. 15.

For eastern Pennsylvania and New Jer-Fair tonight and probably Thursnot much change in temperature; light south winds.

Cancer some the continue this morning throughout the region cast of the Mississippi River, except in upper Michigan and Wisconsin. The greatest excess is in the Ohio Valley and lower Lake region, and from there east-ward to the New England and Middle Atlantic coasts, the departure from normal in those districts ranging from 7 to 30 degrees. Cool weather continues in the Missouri Valley and the Rocky Mountain plateau region

U. S. Weather Bureau Bulletin

Lamps to Br Lighted

NELSON EASILY WINS IN 60 WITH FULTON

Free Show at Norristown-Leo Houck and Batling Levinsky Win Bouts

Fight Results

DOUGLAS A. C.—Johnny Nelson trounced Temps Folion, Joe Welsh defeated Rid West, Al Fox wen from Temmy Lucas, Joe Rowland whipped Joe Levin, Lou Rappaport best Jimmy Boyle in one round. NORHISTOWN—Frankle McKeever wal-loped Tommy Bellly, Jimmy McCabe drew with Johnny Morgan. BOSTON—Battling Levinsky defeated Sandy Ferguson. Sandy Perguson. LANCASTER.—Lee Houck knocked out

Young Fulton, of New York, again proved he is one of the toughost light-weights who ever showed here by assimilating enough of Johnny Nelson's haymakers to fell an ox Nelson was an easy winner at the end of their encounter in the Douglas Club's wind-up last night. After taking a terrific lacing in the carly part of the bout, Fulton assumed the aggressive end of the battle in the last few rounds. However, despite his buildog tactics; he was unable to land with any force on Nelson, while Johnny continued scoring heavily both from the distance and at close quarters.

The Palace Club of Norristown, staged a free show to more than 700 faithful fans who assembled for the season's opening last night. Two exciting bouts were of-fered. Frank McKeever made a punching bag out of Tommy Reilly, but the latter proved a glutton for punishment and was still on his feet at the finish of the sixth round. Jimmy McCabe and Johnny Morgan battled six furious sessions to a

ARABIC SURVIVOR HERE

James Houlihan Says Liner Was Sunk Without Warning

James Houlihan, a bartender of this city, who was rescued when the Arabic was sunk by a German aubmarine, is safely back in this city and says he has had enough ocean adventure to last him a lifetime. Houlihan's home is at 8122

Shawnee street, Germantown, The Philadelphian salled three months ago for Ireland, his old home, and was on his way back to this country when the Arabic was torpedoed. He finally made the trip on the American liner St.

The Arabic made no attempt to go to the rescue of the Dunsley, the merchant

STRAW HAT RULE ENFORCED

Those who, by immemorial custom, believe that September 15 marks the absolute limit for straw hats, proceeded to smash them today, despite humidity that was more like mid-July than mid-September. The picture above shows a typical attack, the photo below showing

Boy Scouts in Logan Fete

Boy Scouts from all parts of the city were present for the "Boy Scout Night" ship aunk by the submarine that later hit the Arabic, according to Houlihan. He believes that the undersea boat shelled the Dunsley and then lay in wait for the Arabic. No one on the liner saw anything of the submarine, Houlihan says, until the torpedo was launched.

Boy scents from all parts of the different war were present for the "Boy Scout Night" were present for the "Boy Scout Night" at Logan last night, in connection with the home-coming events. The celebration was held on the Logan Playgrounds. Various activities of the lads were demonstrated for the instruction of grown-ups."

when operated by a Moran or a Stallings It is merely a matter of manageria

knack, magnetism or power, which radi

Yes, It's Tough

Said Packey to Mike—as the kale he orumbled—
"We've certainly earned this dough;"

"We've certainly earned this dough; might have had my hair all rumpled— And you might have sprained a toe."

Said Mike to Packey: "We've earned the

The Braves needed a miracie to win

last season, and pretty soon all they will need to win this season will be 10 tons

"If Packey and Mike can get the money, why not?" asks Rufus. We'll be

Maxims of the Nineteenth Hole

Today thou shalt hit them upon the cozzle, straight and far, and shall deem

But temorrow thy caddle shall follow thee with a sour heart and a lurid eye as he zigzags his way from pit to bunker

The pendulum is taking its allotted course. As baseball sags a trifle in the middle, racing takes a brace that puts it within an easy half length of the days when the sport of kings was something else beside feeding human flesh to

These European war scares are blighting things upon the market. Cobb, preferred, that lately sold at 403, is now quoted at 372. Looks like a first-class buy at this price.

EACH Uneeda Biscuit is just like every other

Uneeda Biscuit-perfect as

soda crackers can be made. Fresh from oven, they come

to you in a protecting pack-

age with all their crisp good-

Uneeda Biscult

NATIONAL BISCUIT COMPANY

ness intact.

price
With a few bills over due;

And I nearly hit you, too."

of dynamite and 14 siege guns.

the goat-what's the answer?

and from bunker back to pit.

your form is fixed.

ates from different sources

CRAVATH AND WAHOO SAM CRAWFORD YE SLUGGERS OF ANCIENT FAME!

Detroit Mauler Fourteen Extra Slams Behind Quaker Buster-The Moran-Mack Type of Manager Versus the McGraw-Stallings Persuasion

> By GRANTLAND RICE Moran and Stallings can accomplish this

Reveries of a New York Fan Sometimes I think the peaky Phils will

And then, again, I think the Braves will beat; But through it all I somehow manage still To sleep and eat

Where are, you ask, the thrills of yester-

year
The good old thrills for baseball skill
and science
Before you ask again I pray you this:
Look at them Giants. HUMPTY.

HUMPTY.

Crawford vs. Cravath

Those two ancient slugging rivals, Sam Crawford and Gavvy Cravath, are still at it. Each is the long-distance clouter of his circuit, and at the present writing Cravath leads Crawford by 98 extra bases against 85 for Wahoo Sam. Crawford's total output of bases is 358, against 221 for the hard smiting Quaker.

Cravath is a grand free-swinging hitter—an eminent handler of the wooden mace. But, as good as he is, we doubt that he is quite as far up the Slugging Heights as Crawford is.

Cravath's margin of extra bases comes in his home-run total, and a goodly por-tion of these four-sackers has resulted from short fence barricades. Crawford, with all his slugging ability, has belted four home runs in American League parks, while Cravath has piled up 21. So here is a margin by 68 extra bases provided for Gavvy by the home-run route, where he had shorter fences to

tional League, due to briefer pasturage in many of the parks, is shown in the fact that, in addition to Cravath, Saler, Long, Doyle, Hinchman, Wagner and Cy Williams have all hit for greater totals Williams have all hit for greater obtaint coobs, Jackson and Speaker.

Yet no one would accuse several of these estimable athletes of being harder hitters than the American League three mentioned a line or two above.

The extra-base advantage in the Na-

The Home Run Output

There isn't probably any great difference in the smashing ability of the two circuits. If there is, the margin is bardly against such batting eyes as those possessed by Crawford, Cobb, Collins, Jackson, Speaker, Fournier, Lowis and Veach. Yet to date the National League has amassed 63 home runs, against 25 for the other circuit. And whatever your league. other circuit. And whatever your leanings, you could hardly call the National League better than a two to one propeattion in the slugging line above the

Proving Something-and Nothing

Dear Sir-A great deal has been written about the driving type of manager. Doesn't the fact that Pat Moran, who isn't a driver, has his team in first place, while McGraw and Herzog, hard task-masters, are at the foot, prove that, after all, men are more easily led than driven?

all, men are more easily led than driven?

G. L. F.

Sometimes we doubt very much whether anything proves anything in sport. Or whether nothing won't prove anything, or anything will prove nothing.

Fat Moran, an easy, likable leader, has the Phillies in first place. But the hardest driver in the game, George Stallings, won a world series last year, and is Moran's bardest rival this fall. Also, while McGraw, a hard driver, is sown at the foot, Cennie Mack, of the opposite type, is not only at the foot, but jammed tightly into the heel within close danger of going on through.

You have Moran and Mack on one side against Stallings and McGraw on the other. And Stallings and McGraw have won the last four N. L. pennante, while the main decorations of Mr. Mack's house are said to be gentalons of various vintages, barring only the 1915 model.

Which Proves What?

YE OLD STRAW HAT

FEW "FANS" SMASH

Some Broken, but Majority of "Bugs" Don't Hear Gun Because of Heat

Straw hats were broken in Philadelphia today, beginning of the open season for derbys, soft hats and woolly ones. It were directed at the aircraft, but to no avail. The dark clouds served as a shield for these. Suddenly it began to drop bombs. There were flashes in the sky exactly like lightning. The light at such times was powerful and showed up every outline of the airship, although it was at least two miles high. Nine bombs were dropped in all. One of them fell only a short distance from my home." also was the end of the straw hat period. But the weather failed to comply. The mercury stuck to 86 during the middle of the day, and those who had bought new

hats looked queer and uncomfortable. A few fanatics, bound to have their little joke, jammed heavy fists upon the hats of people who looked as though they wouldn't fight back, but in the official hat smashing arena, the Stock Exchange floor, members went right on discussing war stocks while their companions marched up to the steel "poet" with three-months-old sennets and year-old Panamas. There

was nothing to it. Only six or seven straws were missing from the pegs at the lunch rooms. Katherine, at the front counter, looked

them over and said: "Semebody's been through them hats; would you look at the color? But it's all right. On a hot day like this my customers can wear what they please."

Those who visited the Stock Exchange hoping to see a smashing bee were dis-appointed. One broker looked up at the eager-eyed gallery vistors.

"It's too bad," he said, "but there'll be few hats broken here today. Those anxious anticipatory spectators should have brought their lunch. With the market as dull as it is, who should take upon himself the deliberate destruction of invested capital? Leave that to the Gov-

How Bulger shaved

by "scientific man-

Bulger had a "fussy

Bulger had a "fussy face"—just like yours. He used the best shaving soap he knew of and kept his seven razors in the pink of condition. He could shave in five minutes, but if he didn't spend ten more sopping on soothing lotions and steaming his face with hot towels, his skin felt like hot parchment and an nelve

hot parchment and an ugly little rash broke out on his neck. But all that is over since Morton told him about

Now he just shaves, washes with cold water if Bridget is late—his face focis fine, and he is ten minutes to the good—61 hours a year! And all because of that soothing, healing medication in Resinois Bhaving Stick. All good druggists sell it. For Irial size free, write to Dent.

agement"

NCE you have tasted

5¢ AND 10¢

the goodness of these Graham Crackers, you will do as thousands of other families do, keep them on hand for daily use.

NATIONAL BISCUIT COMPANY

SENATOR LEE BEATEN IN MARYLAND PRIMARY

WAR HE HAS SUFFERED Harrington Democratic Gubernatorial Nominee-Republicans Name Weller Loses Brother on Lusitania,

> BALTIMORE, Md. Sept. 15,-Emerson C. Harrington, State Comptroller, wen the Democratic gubernatorial nomination yesterday over United States Senator Blair Lee. Of the 129 votes in the State onvention, Harrington will have 80.

Ovington E. Weller, chairman of the State Roads Commission, the Republican Organization candidate, was nominated over William T. Warburton. Weller will

over William T. Warburton. Weller will have 112 votes in the convention.

Despite the bitter opposition of the Democratic organization in Baltimore city, headed by Mayor Freston, which was pledged to support Senator Lee, Harrington carried two of the city's four districts. As the result of his nomination the old line forces of United States Senator John W. Smith are in the saddle and the Lee progressives have received a severe set-back.

Weller encountered little opposition, except in Dorchester, the home county of Governor Goldsborough, who personally directed the fight against him.

army. He is Richard Busvine, member of Appointed Captain in Fire Department the London firm of Busvine Brothers, who Director Porter today promoted Lieuten-ont Albert P. Lumpp, of Fire Truck No. 12, at Park avenue and Cambria street, to the position of captain. Captain Lump lives at 1234 North Front street. He will He has lost a brother. Along with his family he nearly met death in a Zeppelin raid. He has not heard from his firm, be assigned to his new station in a few days. because of letters lost on torpedoed liners. His business is crippled. He is anxiously awaiting news regarding the safety of

Rotary Club Hears School Man "Business Training" was the subject of an address delivered today by Frank C. Harris, principal of the West Phila-delphia Commercial School, at the weekly luncheon of the Rotary Club in Adelphia Hotel, william Busyine, his obstiness. After transacting some business in New York, he came to Philadelphia and stayed at the Bellevue-Stratford. A few days later he sailed on the Lusitania and went down with the ship when it was torpedoed.

IL VESUVIO DI NUOVO IN VIOLENTA ERUZIONE

Gli Abitanti dei Paesi Vesuvinei Lasciano le Case ed Affollano le Chiese

NAPOLI, 15 Settembre Gif abitanti dei villaggi venuviani hama abbandonato le loro case. Il Vesuvio in eruzione, e grandi correnti di lan infuocata si riversano per i fianchi as vuicano, minacciando gli abitati w

Assal spesso si odono fortisalmi bass e grandi esplosioni, ed immene colonne i fumo si innaizano verso il cielo mante grandi lingue di fiamme gialle coronne la cima del monte.

Oysterettes

are made to improve stews, soupe and salads, but try these appetising little crackers alone if you would know how good an oyster cracker can be. You'll like them either way.



NATIONAL BISCUIT COMPANY



enough to say he must brush his teeth regularly. How can I make him do it?"

"That's easy. Give him a tube of 'S. S. White' Tooth Paste. Its delicious flavor will make him want it and use it constantly. Its cleansing value is unsurpassedand, because it's absolutely pure and not overmedicated, it can't hurt him."

In 25c tubes. Powder, 25c tins. At your druggist's or mailed on receipt of price.



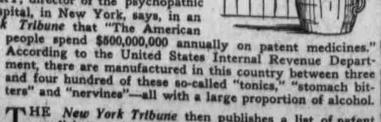
THE S.S. WHITE DENTAL MFG. CO. PREPARED AND BY



FACT is a real state of things. FALLACY is an apparently genuine but really illogical statement or argument.

REMENDOUS quantities of patent medicines are sold in Prohibition States. Whether this is due to the FACT that persons living in "dry" territory are not blessed with the same good health enjoyed by their fellows in "wet" territory-or, whether it be due to other causes, is a moot question. But the FACT that relates to most patent medicines is that many of them contain alcohol in big quantities.

DR. MENAS S. GREGORY, director of the psychopathic Ward of Bellevue Hospital, in New York, says, in an interview in the New York Tribune that "The American



THE New York Tribune then publishes a list of patent medicines, and the amount of alcohol contained in each according to labels in the possession of the Department of Agriculture at Washington." The correctness of the figures, therefore, cannot be questioned!

A CCORDING to these figures Peruna contains 18% alcohol—Paine's Celery Compound 18.85% alcohol—Hall's Great Discovery 43% alcohol. Contrast these figures with the amount of alcohol contained in American Brewed Beer—3 to 5%—with an average of a trifle over 4%—and we find a

11/11

possible reason for the enormous consumption of patent medicines in Prohibition States. Is IT not a FALLACY, in the light of the above figures furnished by the United States Government, to say Prohibition obtains in certain places when the FACT that beer containing 4% alcohol is barred, and a patent medicine containing 43% alcohol is permitted to be "taken internally?"

Philadelphia Lager Beer Brewers' Association (The next article will appear Saturday, September 18th)



SPINKUN'S

PATENT MEDICINE

ALCOHO

THE BOSSES THE MAYOR

having slated their candidates for Mayor, why not the people slate their candidate by voting for

JAMES E. GORMAN

for Mayor on the Washington Party ticket or the Democratic ticket or the Revetone ticket at the primary election held next Tuesday, September 31st, 1915?