SAN DIEGO FAIR TO HAVE "LUBIN DAY" City, State and Exposition Om| Cials to Honor Philadelphin's |
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## Theatrical Baedeker

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SIEGMUND LUBIN
President of the Lubin Company,
in whose honor San Dieg Expo.
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"Sign of the Cross"
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## BLUEBIRD

 Mary Pickford "RAGS""The Chorus Lady"

|  |  | at the Knickerbocker |  |  |  |  |  |  |  |  |
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"Damaged Goods"


Vaudeville
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NEW VICTORIA "1zu Astu
"The Pathway From the Paut
"THE MOLLYCODDLE" neant
LOGAN THEATRE
in "The Rug Maker's Daughter"

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"SEVEN SIITTER" ${ }^{\text {™ }}$

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SPRUCE
The BALTIMORE
'AFTER DARK'
SHERWOOD
Dorothy Dounelly
RITTENHOUSE
CHAS. CHAPLIN
GARDEN $\cos A$ Linspowne
in "LADY AUDLEY'S SECRET"


 "A MAN AFRAID" - Comedy


## BENN ${ }^{\text {o }}$






Complete Weekly Program
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of These Theatres


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## The Theatre of the Future

Suppose you could walk into your favorite theatre assured of seeing a picked half dozen of the most distin guished Stars in America at any performance you

Raymond Hitchcock, Douglas Fairbanks, Frank Keenan, Mabel Normand, Mack Sennett, Fred Mace, all in one bill

Dustin Farnum, Eddie Foy, Lillian Gish, Rozsika Dolly, Wilfred Lucas in another bill;

Billie Burke, Bruce McRae, Helen Ware, Tully Marshall, Joe Weber, Lew Fields in a third entertain

De Wolf Hopper, Julia Dean, Bessie Barriscale De Wolf Hopper, Julia Dean, Bessie Barriscale,
Orrin Johnson, Hale Hamilton, Bert Clarke in a fourth;

Mae Marsh, Kathryn Kaelred, Frank Campeau, John Emerson, Sarah Truax and Owen Moore in a fifth

Wouldn't you rub your eyes for astonishment that uuch of management offered so marvelously admission prices

And suppose that after you entered the theatre your enjoyment was triply enhanced by the fact that a Sir Herbert Beerbohm Tree of the Dramatic Revolution and likewise a Max Reinhardt of the new art contrived the scenes and directed the Stars;

That William Furst, the foremost Dramatic Composer of the country, prep

That the best playhouse in town, rich in historic memories and patronized by all ranks of discriminating theatre-goers, had been skilfully adapted to the new equirements
That, finally, the proprietors of the enterprise, leaders ind the artistic world, were its own most exacting critics and passed on nothing to the public that fell beow the very highest standard-
Would all this seem to you a sober reality or the very dream-Utopia of Stageland? Would you believe you accept
The world is chary of innovations. Revolutions must be explained, advocated, fought for. AND SO WE AND SIMPLY AS WE KNOW HOW, THAT THE PROPHECIES OUTLINED ABOVE WILL BE EXACTLY FULFILLED.
The fine art of David W, Griffith, Thomas H. Ince
The Theatre of the Multiple Stars, of the great Directors of Daly, Tree and Reinhardt quality, of the mingled Beauty and Convenience that and of the commingled Beauty and Convenience that appeal to every discriminating patron, will open under the aegis of Chicago, Philadelphia, and Boston in late September.

In New York it will be the Knickerbocker; in Chicago, the Studebaker; in Philadelphia, the Chestnut Street Opera House; in Boston, a playhouse yet to be
announced.

In due time the details as to purchasing seats, as to hours and dates of entertainments, will be announced interested in imperial commanding. We want you to realize the big imperial commanding spirit behind the TRIANGLE measure of amusement value than anything yet attempted, and its hint of the dawn of a new day in the
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