TRIGIBIE CTALANO CADUTO IN ADRIATICO NES, RITORNO DA POLA Ufficiali e Tre Soldati Fatti Prigionieri-Nuovi Eroismi degli Alpini. Val Sugana.

Take Your Choice of 42 Routes to California


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$\qquad$



 - $4=5$ FLOORS $\mathrm{m}=$



You don't think clothes can be cleaned without boiling unless injurious chemicals are used? Well, you're wrong.

is absolutely free from the chemicals you dread. The naptha in combination with other harmless cleansers loosens the dirt, dissolves the grease, so all that is required is a little rubbing and rinsing.
Just as wonderful for all household cleaning.

## PHILADELPHIA \& READING RAILWAY

Mid-Summer Outings
One Day-Up the Hudson 15 Days - Niagara Falls

 $=5$

## The payment of a few dollars will secure a Victrola through the Heppe Rental Payment Plan

For a small down payment we will send any style Victrola to your home. You do not have to pay any extra amount for the privilege of buying your Victrola in this way. You only pay us the cash price in amounts which are no larger than what you would have to pay to rent a Vic trola. A few months at rental rates pay for your outfit. This rental-payment plan is one the features of

## Heppe Victor Service

Our service includes service not only from trained musician-salesmen, but also from the store. We carry every catalogued record, and every record that you receive is guaranteed to be new. We do not sell our demonstrating records. We have numerous roomy and comfortable booths. Record purchases are delivered free to any point in the United States

Our outfits and our rental-payment terms are as follows

| victrola iv | \$15.00 | victrola $x$ |
| :---: | :---: | :---: |
| 610 inch Double | 4.50 | Records, your selection |
| Total cost Pay $\$ 3$ down, $\$ 2.50$ month | 319.50 |  |
| VICTROLA YI ...... | \$25.90 | victrola XI... |
| 6 10-inch Double-face Records. | 4.50 |  |
| Total cost Pay 4 co down, $\$ 3$ monthily. | \$29.50 | Total cost Pay 88 down, $\$ 6$ m |
| VICtrola VIII | 540.00 5.00 | vietrola xiy <br> Records, your selection |
| Total cos | \$15.00 | Total cost Pay $\$ 10$ down, ${ }^{\text {\% }}$ 8 |
| etrola ix | \$50.00 | victrola xyl |
| cords, your selection | 10.00 | cords, your sel |
|  | 160.00 | Potay \$10 down, \$o monthy |

### 875.00 185.00 18.00 1100.0 $\frac{10.00}{110.00}$ $\frac{8150.00}{8160.00}$


victrola ix


The Heppe patonted threc-sounding board inatrumenta

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1117-1119 Chestnut Street 6th and Thompson Streets

## HEPPE

