

HOUSEWIFE WINDS LITTLE PROFIT IN OVERPRODUCTION

Cost of Distribution Tends to Equalize Prices the Year Round.

DOES A GLUT IN MARKET HELP THE HOUSEWIFE?

The days almost the same prices in times of plenty as in times of scarcity.

"Bargains" Are a Question of Amount, Not Quality. Markets Slow to Respond to Heavy Yields.

This is the first of two articles dealing with overproduction of fruits and vegetables and its economic effects.

When there is more of anything than is needed the price falls.

Now that there is a glut in the vegetable market, now that they have been throwing things into the river because there is no market for them, the housewife is naturally supposed to be getting things cheap.

These questions were put to a number of Philadelphia housewives. The replies, in composite form, follow.

It is true that the housewife often can get bargains, when the huckster, grocer or produce man has to get rid of his goods in a hurry or to save one together with the rest.

"I could have bought a peck of tomatoes for 20 cents the other day," she said.

"The reason he came down in price was because he was afraid they were beginning to rot. I knew they were beginning to rot, and I didn't need so much as a whole peck."

Now, says a huckster he bought a batch of tomatoes. In that batch there will be no two tomatoes equally good.

"Why," said Mrs. Housewife, "he would divide his lot into two parts, the good and the inferior tomatoes for whatever he could get for them."

So, seen in this case of a miniature glut in the market, the housewife, burdened as she is with the natural desire always to get the best on the market, resorts to take the more expensive picked goods.

"Now, here's another way of getting bargains that doesn't pay," said Mrs. Housewife.

Tomatoes were not the only things that held their usual prices, "except to go through it, anything, at times," it was found.

"Potatoes do not 'keep'."

"If you see, there were bargains in potatoes from time to time. But potatoes do not keep."

"First, you get at once and some of the vegetables as the weather turns, and they can't be disposed of. But why does the grower, or the produce man, or the huckster care for that? He does not care more than he can sell."

\$2,000,000 EXHIBITORS' LEAGUE MAY PRODUCE

Rumors of Theatre Owners' Organization to Combat Photoplay Producers.

By the Photoplay Editor From St. Louis comes a strong rumor of a \$2,000,000 organization to be formed by the leading exhibitors of motion pictures in the United States, which will have for its purpose the handling of all the pictures to be shown in the theatres of its members, and which will also possibly take up the work of producing its own features.

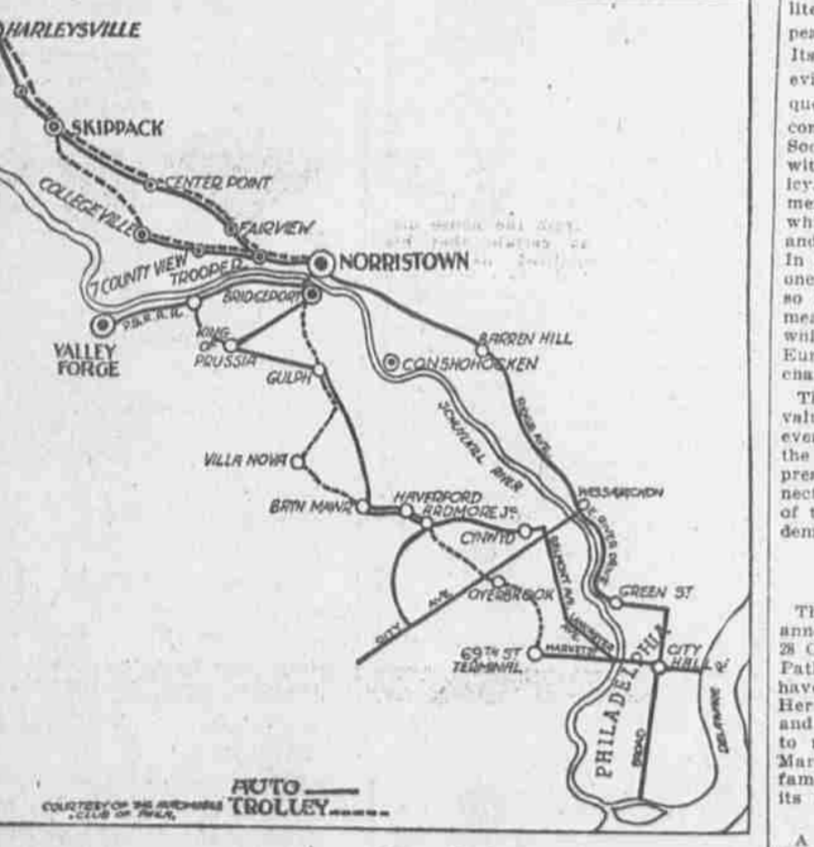
ETHEL CLAYTON Lubin's leading woman, who will appear in "The Great Divide."

TAILOR OUTWITS THIEF Regains Purloined Suit and Gets Rascal's Coat Besides.

Walter Fasota, a tailor, whose shop is at Main and Jamestown streets, Manayunk, instead of being robbed of a suit, is "in" a coat today.

Morning Concerts in Demand ATLANTIC CITY, N. J., Aug. 6.—Hundreds of visitors are among those who think it strange economy that would deprive the midsummer throng of the morning concerts of the Municipal Band in Boardwalk pavilions to effect a slight saving to taxpayers.

VACATION-ETTISTS GET "LOST" IN MONTGOMERY COUNTY WILDS



From Norristown we took the Montgomery County Traction Company car up Main street to West Norristown, Jefferson and Trooper. From the time we crossed the railroad tracks at Marshall street we kept going up continually until we were several hundred feet above the Schuylkill River.

THE PERKIOMEN VALLEY. We followed the State road, a continuation of Main street, to Trooper. Here we turned "right" to commence an other ascent, much steeper and much higher, to Fairview.

SKIPPACK. This comfortable little town is a favorite stopping place for automobilists and others who take short trips from the city.

THE SHUYLEKILL. But as we got started, we went to Norristown near familiar routes. It will be recalled that the Philadelphia and Western road had cut from the city street terminal, West Philadelphia to Norristown, every 15 minutes, while the line of the Reading Traction Company ran through the Reading Traction Company terminal, West Philadelphia to Norristown, every 15 minutes.

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AMONG THE NEW BOOKS



Mary Roberts Rinehart's Latest and Best Work Since Mary Roberts Rinehart first began offering the product of her literary skill to the reading public she has displayed a versatility little short of amazing.

MONTAGUE GLASS Whose new book of short stories, "The Competitive Nephew," has just been issued by Doubleday, Page & Co.

The War in the West A critical analysis of the war in the West over its first half year is at hand in "The Campaign of 1914 in France and Belgium" (Henry Holt & Co., New York).

The Socialists and the War "The Socialists and the War," by William English Walling (Henry Holt & Co., New York), is perhaps the most valuable contribution to the voluminous literature on the part played by European socialism in the present conflict.

THE CRY FOR JUSTICE. An anthology, edited by Upton Sinclair, \$2. John C. Appleton Company, Philadelphia.

THE PROLETARIAT AND THE INDUSTRIAL REVOLUTION. By T. H. Veblen. The Century Company, New York.

INDIA AND THE WAR. By Lord Siffrin. The Century Company, New York.

TODAY'S MARRIAGE LICENSES. Frank Joseph, 1020 Beck st., and Lillian Rushmer, 1617 Wolf st.

THE MESSRS. Henry Holt and Company announce for publication about August 28 Carroll Watson Rankin's "The Cinder Path."

A China that will be rather upsetting to the conceptions of those who have not kept abreast of progress in the youngest Republic is described in the last four years.

THE MAKING OF A MAN (A BOOK FOR PARENTS) The boy has been aptly described as "a bundle of possibilities."

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South America is the new land of promise. Her cities and harbors are among the finest of the world.

THE HARBOR The Dando Company Publishers, Philadelphia, Pa.

GERMANY SKETCHES HER FOES

A caricature of Marcel Prevost, the distinguished French critic and novelist.

The Poetry of "Scientific Uplift" Two facts stand out in any appraisal of John Curtis Underwood's volume of verse, "Processions," which Mitchell Kennerly has printed in good type and bound tastefully.

An Indictment of "Kultur" Among the books which can hardly do the work of a critic and an artist in all its military, governmental and cultural aspects, but before he is through he has indicted practically the entire German nation with all its people.

WILMINGTON ALL BOATS STOP AT CHESTER LEAVE CHESTER ST. WHARF AND WILMINGTON DAILY AND SUNDAY AT 7:30, 10:30 a. m., 1:30 p. m., 3:30, 4:15, 6:00, 7:00, 8:00, 9:00 p. m.

ATLANTIC CITY AMUSEMENT MAN WILL HAVE CONVICTION REVIEWED. TRENTON, Aug. 6.—Supreme Court Justice Black today allowed a writ of certiorari on the application of William H. Tennen, proprietor of the Steeplechase Pier, Atlantic City, for a review of his conviction on 17 counts found by Recorder Edmund C. Gaskill of that city, on charges of having violated the "vice and immorality" ordinance in running the amusements at the pier Sunday, July 21.

MOONLIGHT SAILS. Special tickets will be sold daily, accepting fares, Sundays and holidays for Wilmington and return for 25c.

SWIMMING. Y. M. C. A. CENTRAL BATHHOUSE. For Men and Boys. Unlimited use of C. members, 1 month, \$2.00; 3 months, \$5.00; 6 months, \$10.00; 1 year, \$18.00. 1421 Private Lessons, 60c for \$5.00. Steam Bath, 25c. Swims, 50c; Boys, 15c.

SCHOOLS AND COLLEGES. BANKS' BUSINESS COLLEGE. Progressive, Clean, Efficient.

CATHOLIC EDUCATION. Do you want reliable and comprehensive information regarding the many convents, academies and colleges of the East?

TEMPLE UNIVERSITY. Broad St. below Berks Philadelphia.

PEIRCE SCHOOL. America's Foremost Business School. Fall term opened in new building on Pine St., West of Broad.

CENTRAL EDUCATIONAL INSTITUTE. 2 SCHOOLS—One 2000 Students Last Year. Special Training, Domestic and Foreign. 1000 Students. 1000 Students. 1000 Students.

LEDGER CENTRAL. Broad and Chestnut Streets.

FORT LAMBERT SIEGE IMMINENT AS VARE GATHERS HIS FORCES

Chelsea Belligerent Refuses to Obey Atlantic City Ultimatum to Abandon Rampart Obstructing Congressman's View.

ATLANTIC CITY, Aug. 6.—Whether Warsaw campaign is to be duplicated down on the Chelsea beachfront, where fashion abides, with attacks and counterattacks to the great annoyance of Congressman Vare and his wealthy wife, depends, probably, upon Alex. S. Lambert, the South Philadelphia warring neighbor.

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