

CARRANZISTA TROOPS TAKING OFFENSIVE IN NORTHERN MEXICO

First General Advance Against General Villa Begun by 400 Men Under Command of Relative of First Chief.

Statement Issued Declaring That Constitutionalists Will Dominate All of Sonora Within 30 Days—Will Safeguard Foreign Interests.

DOUGLAS, July 15.—Carranzista troops have taken the offensive against the troops of General Francisco Villa in all parts of northern Mexico. The first general advance was begun by 400 men under General Carranza, a relative of the first chief, who left Agua Prieta and captured Ahuacachi Pass, 12 miles to the northwest, cutting off the Villista forces to the east and west of Trujillo. A force of 500 Villista troops, 12 miles south of Agua Prieta, is reported to have been surrounded.

At the beginning of the Mexican troop movements, General Calles closed the port between Douglas and Agua Prieta, thus stopping all intercourse between the two border towns. Calles issued a statement declaring that General Carranza will dominate the entire State of Sonora within 30 days. The statement says in part: "The Carranza Government will give every foreign company an opportunity to work its force of men with every guarantee of protection. It will not require excessive taxes nor expect them to obey any decrees other than those set forth by the original Mexican laws."

BLACK DYE, AMERICAN MADE AND CHEAP, USED IN READING

Fear of Famine in Coloring Material Said to Be Relieved.

READING, Pa., July 15.—This city, which has 30 hosiery mills and several dye works, is excited by the announcement of James C. Reber, of the Liberty Dye Works, of the discovery of a new black dye that has relieved all his fears of a dye famine. In running day and night, using the new material. It is a chemical obtained solely from vegetables, and the source of supply can be obtained in any part of America. But its composition is a secret. Edward Schulze, the company's chemist, has produced a dye which has stood severe tests and has met all requirements "perfectly." Reber said: "We can't run short of the dye material, and we have a dye that is perfectly satisfactory."

250,000 CLOTHING WORKERS WAIT FOR ORDER TO STRIKE

No Call Until Conference Ends, Says Their Counsel.

NEW YORK, July 15.—Between 250,000 and 300,000 clothing workers in six of the largest cities in the United States and in Canada, are awaiting an order to strike from headquarters here today, according to J. Panken, general counsel for the Amalgamated Clothing Workers of America. None will be called out, however, pending the results of the present conference," said Panken. Thirty-five thousand coat workers who were to strike this morning went back to work to await the outcome of the negotiations. Approximately 21,000 are still out.

CHICAGO CAR MEN WIN SUBSTANTIAL VICTORY

Arbitrators Will Award Increase in Wage Schedule.

CHICAGO, July 15.—The street car and elevated railway employees of Chicago will win a big victory tomorrow, when the award of the Board of Arbitration, which has been considering the demands of the unions, is handed down. Mayor Thompson, neutral arbitrator, and States Attorney Mackley Flynn, representative of the press, today had agreed upon granting the men substantial increases in wages. The award, decided upon by the two members of the board, provides for a two-year contract, containing a graded scale of wages. An employee in the service for more than three years will receive 35 or 36 cents an hour. The company offered the men a maximum of 32 cents. The present maximum is 32.

PRECAUTIONS AT DU PONTS' Said to Be Due to a Series of Threatening Letters.

WILMINGTON, Del., July 15.—Unusual precautions for the safety of persons about the Du Pont Powder Company's building in this city are said to be due to the fact that a number of threatening letters have been received there. Officials of the company deny that they have received any such letters, but it is asserted that others have. These letters, it is said, began to come about two years ago. At first they were aimed at individuals and attracted little attention, because the average man in the powder company thinks he can take care of himself. Lately, however, it is claimed the letters were directed against the company, and it was this that caused the installation of detectives.

NO WORK AND GOOD PAY Wilmington Has Two Officials Who Have Nothing to Do.

WILMINGTON, Del., July 15.—This city has two municipal officials at \$900 a year each who will have nothing to do for a year. The last Legislature fixed a salary for the two tax collectors here and provided that they should be chosen at the following election. At the same time the law provided that the present tax collectors, who work on a percentage basis, should hold on until 1916. It is explained that the new collectors will have to write up the tax books for the year 1914, which will give them considerable to do, but it is held that this could be done by a couple of clerks at a cost of less than a third of what will be paid the collectors.

Avalon Mayor for Assembly AVALON, N. J., July 15.—Gilbert B. Avalon, Mayor of this seashore resort, has announced that he is a Republican candidate for Assembly for Cape May county. Mayor Smith, a native, identified himself with the opposite camp. Avalon is a well known and has many friends.

Store Opens at 8:30 Closes at 5 Gimbel Brothers Saturdays Store Closes All Day Thursday, July 15, 1915.

We Are Nearly Half Done Selling the Simpson-Crawford Stock from New York



The Philadelphia idea—which, of course, we carried into our New York store—is far different from the widely-practiced methods of New York.

We believe in big stocks—in offering in every line a comprehensive variety from every market.

This means direct imports; a stream that even war has only calmed a bit—of new, fresh supplies of everything.

Gimbel buyers are in Europe now—our Five-Million-Dollar Stocks will keep as lively as ever through our hard work.

Simpson-Crawford Stock—though the holdings of a large business that took a whole block for its housing—are to us very small.

We'll sell them out this month—yes, and with all the fine lots of goods we've gotten from other sources.

Make the most of it. It surely is worth while to buy standard, well-selected goods at close to half.

During the summer—with its whole Saturday closings—we will get all city purchases delivered Friday night. Out-of-town orders go Monday.

Gentlemen : Yours for Comfort

Gimbel Clothes : Summer Comfort and Well Groomed Appearance Can Be Combined

We are selling what Philadelphia—semi-tropic-summered Philadelphia—always should have worn:

The weight clothing worn in Rome, in Dixie, in South America—wherever it gets and stays warm.

But, alas! we've overdone the tendency; what's left is marked at hurry-out prices. Next year the demand will be double, that of this year. And this year we trebled last year's sales.

\$8.50 Palm Beach Cloth Suits \$5
Natural color and gray. Men's and young men's. Specially cut models for young men, also Norfolk or "bested style."

\$20 English Lounge Suits \$10
Flannels, cassimeres, worsteds, in neat stripes and checks—no lining or padding, but finely tailored and will keep their shape and style.

\$15 Priestley's English Cravenette Mohair Suits and the Famous Sumar-Cloth Suits \$8.50

\$2 to \$6 Auto Dusters of Linen and Mohair, \$1 to \$3.50
In sizes to 48 chest measure.
\$4.50 and \$5 Outing Trousers, white striped and plain gray flannel, neat striped worsteds, at \$3.
\$3 and \$3.50 Trousers, of natural linen and Palm Beach cloth, at \$2 and \$2.50.
\$1.50 to \$3 Trousers, of white duck and khaki cloth, at \$1 and \$2.
\$20 cutaway Coats and Vests at \$10.
\$25 Full Dress and Tuxedo Suits at \$12.50.
\$35 Full Dress and Tuxedo Suits at \$17.50.
\$38 Full Dress Suits (2 pieces) at \$19.
—Second floor.

Men's \$2.50 Mohair Office Coats at \$1.50
—Grand Aisle, First floor, Ninth street.

Women's Mid-Summer Tailored Suits

Light weight, well tailored models—and these are the very unusual savings that this sale offers—
Linen tailored Suits at \$5, \$7.50 and \$10, values \$8.50, \$12.50 and \$20.
Palm Beach-cloth tailored Suits at \$8.90, \$10 and \$15, values \$15 to \$22.50, \$17.50 and \$25.
Silk Poplin tailored Suits, at \$20, value \$32.50.
Silk Shantung tailored Suits at \$24.50, value \$45.
Skeleton-lined tropical-weight tailored Suits; white, navy, black serge, at \$9.90 to \$12.75, values \$16.50 to \$17.50.
White corduroy tailored Suits at \$8.90, value \$20.
—Salons of Dress, Third floor.

Women's and Misses' Bathing Suits
In the Simpson-Crawford Sale
Of sturdy quality, and well made; tastefully trimmed, too. Of black or navy blue mohair.
\$1.85, values \$3 and \$3.95.
\$2.85, values \$5 and \$7.50.
\$3.95, values \$8 and \$10.
The \$3.95 lot are of silk.
—Third floor.

Women's Tub Skirts
These Savings are Timely
In the Simpson-Crawford Sale
Skirts of reps, pique and cordaline at \$1, values \$1.50 and \$2.
Skirts of imported gabardines, fine linens, Horrick's reps, genuine khaki and cordaline at \$2, values \$3 and \$3.95.
—Salons of Dress, Third floor.

All the Men's Fine Straw Hats are \$1, \$2, \$2.50, \$3 and \$4

Panamas are \$3.50 and \$5
\$5 and \$6 Panamas are \$3.50
\$7 and \$8 Panamas are \$5
—Ninth-street Corner—Hat Section and Grand Aisle.
Into this great clear-up go all the split straws, sennits, Mackinaws, Leghorns, Porto Ricans, soft splits and Milans—our whole good stock of \$2, \$2.50, \$3 and \$4 Straw Hats at \$1.

Misses' Summer Outing Apparel

In the Simpson-Crawford Sale
Wearing-time straight ahead—months of it, yet in this sale you're choosing at end of the season prices.
\$9.85, values \$15 to \$18.75—white golfing Suits, belted sport style; also rose and blue.
Smart linen Dresses at \$5.75, value \$7.50—Norfolk or waist style. Some trimmed with embroidery, others with velvet.
Misses' Smart golfing Coats at \$6.95, value \$9.75—in all pretty sports styles; in rose with large pocket, in sand and all blue and black.
Misses' summer tub Dresses at \$4.65, values \$8.75 to \$10—garden Frocks, Norfolk styles in linen, fine ratine, dotted and striped lawns and voile. For ages 14 to 20.
—Salons of Dress, Third floor.

Porch and House Dresses, \$1.95

Values Are \$3, \$4 and \$5
In the Simpson-Crawford Sale
Accumulated small lots from the Simpson-Crawford and our own stocks. Few of a kind, but all sizes and colors are well represented. Materials are madras, gingham, voile, ratine, percale, chambray and tissue crepe. Many are trimmed with embroideries, others have velvet girdles; some have sailor collars; yoke effect waist; great bargains at \$1.95. Good wanted shades.
—The Thoroughfare, First floor, and Third floor.

85c for \$1.75 to \$3 Dressing Sacques

Lawns, dotted Swisses, crepe novelties, raincoat and so on. Neat, attractive styles; some trimmed with fine embroideries, some ribbon-run with shawl-collars; seemingly an endless variety. Pinks, lavenders, black and white.
—Grand Aisle, First floor, and House Dresses, Third floor.

Boys' \$3.50 to \$5 Washable Suits, \$2.50

Vacation is Hardest Wear Time on Boys' Clothing. This Sale Brings Renewals at Lowest Prices.

Mothers can greatly lessen outlay for clothing for their boys, by turning to full account the price advantages this sale offers.

The \$3.50 to \$5 washable suits at \$2.50, for boys 2½ to 8 years, are in Junior Norfolk, Tommy Tucker, Oliver Twist and other styles, in colors and color combinations.

Boys' \$2.50 Washable Suits at \$1.35
Tommy Tucker, Oliver Twist and Junior Norfolk, in many colors and color-trimmed combinations; sizes 3 to 8.
Boys \$1 and \$1.50 washable Knickerbockers at 50c.

Boys' \$6.50 Serge and Tweed Norfolk Suits at \$3.75
Blue and gray serge and fancy tweeds; full-lined Knickerbockers.
—Third floor.
Pure linen and khaki, black and white
—Grand Aisle, First floor and Third floor.

Trunks : Specials

In the Simpson-Crawford Sale
Choice is among the regulation style of trunks or the Innovation wardrobe trunks.

\$22.50 Trunks at \$16.75
\$45 Trunks at \$32.50
\$55 Trunks at \$40

\$5 for \$7.50 to \$8.50 trunks—all sizes at the one price.
\$7.50 for \$10.50 to \$13.50 trunks—all sizes at the one price.
\$10 for \$15 to \$18 trunks—all sizes at the one price.

Fiber Steamer Trunks, \$5 and \$7.50—values \$7.50 to \$13.50. And \$10, values \$15 to \$18.
FIVE DOLLARS for \$6.75 to \$8.50 canvas-covered trunks—steamer model and dress. Usual sizes.
—The Thoroughfare, First floor and Fifth floor.

Boxes of 200 Business Envelopes 6½-inch at 20c—value 30c

In the Simpson-Crawford Sale
Maximus Fountain Pens at 75c, regularly \$1. Choice of fine, medium or stub points.
London Club Lawn stationery combination, consisting of 35c box paper and 100 envelopes, value 35c; total, 70c value, at 35c. In blue only.
—Stationery Store, First floor.

Women's Summer and Silk Dresses

Many Styles—And Most Tempting Bargains We've Known
In the Simpson-Crawford Sale
\$2.95 linen Dresses, \$3.65 sheer voile Dresses, \$4.85 black Jap. silk Dresses, \$4.85 lace-trimmed net Dresses, \$7.95 finest sheer lingerie Dresses, \$8.85 to \$14.95 all kinds of smart silks—taffeta, habutai, plaid silk, crepe de Chine and chiffon, summer Dresses; values \$7.90 to \$20.
—Salons of Dress, Third floor.

Thousands of Dainty Waists

In the Simpson-Crawford Sale
To these have been added a favorite maker's after inventory stocks of tailored and lingerie waists. Styles of indescribable daintiness.
\$1; values \$1.50 and \$2.
\$1.35; values \$2 and \$2.50.
—Grand Aisle, First floor and Third floor.

Women's Belts : Also Hand Bags

In the Simpson-Crawford Sale
5000 newest belts, in black-and-white effects, in checks, stripes and other designs; various widths at 30c, values 50c to \$1; sizes 24 to 32.
\$1.65 to \$2 Hand Bags at \$1
Wide range of styles and wanted leathers; self-covered and metal frames; lot includes some silk and beaded bags, \$1.
—Regular Section, First floor.

New Interest in the Subway Store Tomorrow : In the Simpson-Crawford Sale Midsummer Sale Men's Clothing

Plenty of blue serges, worsteds, in gray or brown, mixed chevriots and cassimeres. Exceptional opportunity to select big values.
Suits regularly \$20, now \$11.50
Suits regularly \$18, now \$10
Suits regularly \$15, now \$7.50
Men's and Young Men's Trousers
Regular \$3.50 to \$4 values at \$2
Splendid assortment of neat mixtures and stripes in light-weight worsteds and chevriots.
Regular \$2.50 to \$3 values at \$1.50

Men's \$5 White Flannel Trousers at \$2.50
Clark's Cotton 25c, instead of 32c
Traveling Bags and Suit Cases, at \$1.35 to \$3.95; vals. \$2 to \$6.50
At \$1.35, values \$2 and \$2.25—mattress fiber Suit Cases; all-around straps, catches, lock and key; 24- and 26-inch.
Special at \$1.50—black light-weight Traveling Bags; 17, 19- and 18-inch; leather protected corners.
\$1 to \$3 Corsets at 75c
Slight seconds of the famous C. B. a la Spirite.
25c for 50c summer net Corsets—seconds.
\$1600 Worth of Linens for \$700
Hints of some of the substantial offerings—
Towels, table damask, napkins and fancy linens, variously at 5c to \$1.50, values 10c to \$5.
10c Turkish Wash Cloths at 5c—slight seconds.
\$1.10 round scalloped Table Cloths at 60c—58-inch diameter; satin-finish, mercerized.
5,000 yards 12½c and 14c Towelings, at 9c yard.

25c Flowered Organdies at 12½c yard
New printings, newest colorings, highly mercerized.
99c for 18c Printed Plisse—a pretty flowered "crepe" dress standard quality; wanted blue-and-white checks.
Women's \$3 to \$4 Low Shoes at \$1.50
Wanted summer styles; good assortments.
Men's \$3 to \$5 Shoes at \$1.95
Children's \$1.50 and \$2 Shoes at \$1
Women's \$2 to \$3 Shoes at 95c

Women's and Misses' Dresses Thousand \$5 & \$6.50 Values at \$3
Dainty voile, tissues, crepes and embroideries, good, up-to-the-minute styles and colors, many flowered effects, sizes 14 to 44.
Women's and Misses' Skirts—cotton, gabardine, cordaline, rep, ratine, linen and linen. Regular sizes—at 45c to \$1, values \$1 to \$2.50.
Girls' white Dresses—lingerie and embroidery, some nets; beautifully trimmed; single and double skirts, all sizes, 6 to 14 years—at \$2 and \$3, values \$3 to \$6.50.
35c to \$3 Framed Pictures at 15c to \$1
—SUBWAY STORE.

\$8 Pure Felt Mattresses at \$4.95
Fancy tick; all sizes, 100 of them.
—SUBWAY STORE.
Boys' 75c to \$2 Wash Suits at 45c to \$1
Best washing, best wearing materials; all good up-to-date styles.
Boys' wash Knickerbockers at 38c and 50c for 50c to \$1 grades.
Boys' \$4 cheviot Norfolk Suits at \$2.
Men's \$1 to \$2 Shirts at 65c each
Samples, seconds and clearances—soft or stiff cuffs; necktie or plated, white or colored; sizes 14 to 20.

GIMBELS