

IN SEARCH OF WORK—SOME FOOLISH MISTAKES MADE BY THE BUSINESS GIRL

The Sensible Woman Realizes the Fact That a Letter Is an Infallible Index to the Character of Its Sender.

By ELLEN ADAIR

THE average business girl who is looking for a job frequently makes some appalling mistakes when she applies by letter for some desirable-sounding position—and is oddly disappointed when she fails to get it through reasons that are obvious to every one but herself.

These reasons cover quite a big field, and range all the way down from poverty of expression and a halting style to bad spelling and worse grammar. It is surprising to learn that many business girls are today seeking positions with the vaguest of ideas as to the way in which they should answer an advertisement.

Quite a number of applicants are more or less doomed before the letters are even taken out of the envelopes. For the envelopes are so unimpressive! No man who receives an application in a dirty envelope, or in one in which the address straggles all over the place and the stamp is carelessly stuck on "anyhow," will feel favorably inclined toward the writer of the interesting document.

Letters neatly addressed and stamped straight up put on a good impression right away. It is a mistake for girls to think that people do not look at the envelopes in which answers to advertisements are sent. They do!

And many girls write their applications upon quite unsuitable paper. Notepaper which has an array of flowers meandering across the top may be romantic, but the prospective employer loathes like the plague such evidences of maudlin sentiment and will at once pitch the unfortunate missive into the waste-paper basket.

This also applies to fancy monograms and various other little stationery stunts beloved by the giggling schoolgirl, but not of the sensible business woman who wishes to create a good impression.

The arrangement of the letter is also important. The passion which some women possess for starting at the very top of a sheet of paper, thereby leaving a blank oasis of space at the bottom, is far from effective. A prospective employer immediately says, "I don't want my business letters written in this style!" and the girl's chances, like her calligraphy, have straggled off in a depressing and needless fashion.

The letter of application should be as short and as concise as possible. It should contain all the information for which the advertisement asks, given as briefly and courteously as possible, but it should not contain reams of information for which the advertiser does not ask and through which he has no earthly wish to wade.

Many girls entirely omit to give the requisite information, so absorbed do they become in the retelling of matters quite outside the business category.

This, too, is a fatal step. "That girl is garrulous on paper, therefore she will be garrulous in the office," says the prospective employer. "I have no time for those silly, talkative women who take ten minutes to say what may be said in ten seconds."

One other point should be recollected in this connection. If the letter of application for a vacant position is successful in so far as to call for a personal interview, a girl should not be too "cock sure." The interview has to be held, as it were, in favorable impression which her letter has created.

Such little peccadilloes as bobbed hair, bangs or patches, a superfluity of cosmetic, shaved eyebrows and a nose betelcorned out of all recognition, may be calculated to endear a maid to the heart of a man, but never, ah, never, to the business man who is seeking a sensible woman to do his work efficiently!

Hints from an Artist



How to look like the smell of Heliotrope. Select a gown of twilight-grey gauze. Cut to drag heavily on a carpet of Persian rose velvet stretched across a terrace of ivory between two pools of cool water shimmer in black marble. Undulate along with half closed eyes while a colloidal nearby. Take some white mice with you to impart an exotic charm. Quib will not be common, please who faithfully follow this hint.

TAKE CARE OF BABY DURING SUMMER: TIMELY TIPS FROM FASHION EXPERTS

OF every five deaths in the United States, one is of a child under 1 year. One-third of all deaths of infants occur in the first few weeks of life, and most of these are due to bad conditions affecting the mothers before or just after birth.

Low-heeled shoes are correct with any sort of daytime dress. Flowered silk crepe is an excellent material for a summer dress. Very often the one bright touch on a dress or coat is the buttons.

Costly embroideries seem to be entirely out of the question on summer gowns. The more simple the little girl's hat is the more fashionable and becoming.

This is the hour of the long silk glove, and never was it prettier or daintier. Small hats with ostrich about the crown and mounting high in the front are new.

What Matters It? What matters it that all the skies were dark. With morning came the singing of the lark. And joy for recompense! What matters it that ever, day by day, Up ruffled slopes we fare? Do not love's roses blossom by the way? And sweeten all the air?

Life's pathway is a toilsome one, I know, Thick strewn with many a thorn; But oh, the joyance of the noontide glow And rosy smile of morn! Full oft the footsteps falter in the road And sink in mire and mire; But one clear bird song seems to lift the head And cheers the fainting soul.

And so what boots it though the skies are dark. And black the night, and tense, Since morning brings the singing of the lark. And joy for recompense? One day of golden summer amply pays For winter's storm and stin; One brief hour of pleasure well out-weighs Long weeks of sorrowing!—Richard Barunstein, in Farm and Home.

Born 3 Days After Father's Death. WILMINGTON, Del., July 13.—Three days after the burial of her husband, Elmer G. Brown, superintendent of the Canadian Explosives Company plant at Beloit, Kan., who was burned to death in an accident there, a daughter was born to Mrs. Brown, who was in this city when the accident occurred. Mrs. Brown and the child are doing well. The wife will remain in this city, where her people and those of her husband reside.

The Evening Ledger will award a daily prize of \$1 for the best original suggestion on entertainment. The subject of the first contest will be "My Most Successful Luncheon." All manuscripts should be a reasonable length, and none will be returned. Address to the Entertainment Contest, Evening Ledger, Independence Square, Philadelphia.

TOMMY LEARNS A LESSON

SCRATCH, scratch, how the dirt did fly! Scratch, scratch, "I'll have him in a minute now!" "Listen!" cried Tommy Tittlemouse to his little mate, "that's Billy Robin's voice as sure as I'm alive! What can he be doing so close to our log?" "Maybe he's moving," suggested Mrs. Tommy.

"Moving?" exclaimed Tommy. "Birds don't live by logs!" and he slipped out to see what Billy was doing. Just around the corner of the log, Billy Robin was scratching as though his life depended on each particular scratch. "Good morning, Billy," said Tommy. "What are you doing, if I may be so bold as to inquire?"

"Oh, yes, certainly, excuse me," said Tommy slyly, and he waited patiently till Billy had finished out a big fat worm, gobbled it down with enthusiasm and polished off his bill. Billy then cocked his head on one side and remarked, "The worms under that old log are surely the juiciest I have ever found!" Tommy took that to mean that talking was now in order, so he said by way of a start, "I'm so glad you like them. I hope you will come here often."

SUFFRAGISTS TO BID FOR DR. SHAW'S AUTO

Woman Opposed Also to Strive for Car to Be Sold to Pay Taxes.

There will be many bidders for the "littie yellow car," the gift of New York suffragists to Dr. Anna Shaw, the peppy suffrage leader, if it be put up at public sale to pay a delinquent State tax of \$126 at Media next Tuesday, the date set for the sale. Constable A. W. Mathues, who levied upon the car and now has it in his possession, has had numerous inquiries regarding the date of the sale, and the chances are that the littie yellow car will bring its full market value and a little more. Suffrage leaders will willingly buy it to return it to the owner if she does not bid, and at least one opponent of suffrage in the county has asserted that she will buy it to flaunt it before the opposition. The car will be advertised for sale today.

The Constable "put one over" on Miss Lucy Anthony, Doctor Shaw's secretary, in whose care the car was, when he gained possession of it yesterday afternoon. Miss Anthony had informed him in the morning that the car would not be sold and that she would not get it, as the garage would be locked and the sale thus prevented. Yesterday afternoon he went to the garage on the Shaw property and found the door open. Miss Anthony was not at home and he had no opposition as he ran out the machine and took it to a garage in Media, where it now is. The route took him by the suffrage headquarters of Delaware County, which is on State street, Media's principal thoroughfare, and the women declare that the hard-hearted Constable brought the little machine almost to a stop while he tooted the horn defiantly. The big "Votes for Women" banner on the car attracted the attention of a dozen women at headquarters, who ran to the street to gaze tearfully after the well-known vehicle.

Miss Anthony called Constable Mathues on the telephone this morning, and told him she was making the car. She informed him that Tax Collector Louis Little had informed her that she could have the use of the machine until the day of the sale, and that she employed an instructor yesterday to teach her to-day to operate it. "Committing upon this," the Constable said he believes he got the machine in the "nick of time," as he believes that after she had learned to run it, Miss Anthony would have made good her boast that the sale would not be held by removing it from the jurisdiction. Fully 500 persons visited the garage to see the car last evening and today.

NOW IS SEASON WHEN WISE WOMAN HAS FURS REJUVENATED

She Acts on the Old Saying That "Money Saved Is Money Earned," Parisian Fashion Plates Show Many Striking Effects.

THE season is just beginning when the economical housewife who believes firmly in the trite saying that "money saved is money earned" digs her long fur coat or wrap out of its bed of camphor



The fur-trimmed collar is high and partly closed and there is fur as epaulettes, on the cuff and at the bottom.

rier is so simple and effective that any woman may treat her furs in this manner at home and keep them mothproof. Buy cheap flake camphor (the expensive kind is not any better, if as good) and rub handfuls well into the article. Then lay it away, and rest assured no moth will bother it. If the fur is mused when it is taken from its nest, brush it well with a clothes brush, which has previously been dipped in water and well shaken. Moth bags and camphor balls are not sure proofs against the ravages of the moth. No attention nor care need be given the dyed piece, however, as the poison in the dye is a preventive in itself.



The fur takes the curve of the collar and emphasizes the fine line of the coat.

JUNIOR SANITARY LEAGUE OPENS WAR ON DIRT

Hundreds of Boys and Girls Begin Campaign for Cleanliness.

No regiment ever went to war with grimmer purpose of extermination than the hundreds of boys and girls, members of the Junior Sanitary League, who marched through the downtown section today to show Philadelphia that they are prepared to wage war to the death on dirt and insanitary and disease-breeding conditions. The march was carried by young civic workers bore the slogan of the campaign. It is the first campaign of its kind to be held in the city.

The boys of the College Settlement marched from their headquarters, 432 Christian street, headed by a band of Boy Scouts. The banners flying above their heads bore inscriptions such as "Swat the Fly," "Kill the Rat," "Keep the Garbage Covered," etc., and pictures showing rats, flies and other disease carriers were displayed. The marchers were garbed in spotless white, the emblem of cleanliness.

Following the parade a meeting of the Junior Sanitarians was held in the College Settlement where definite plans for the campaign were decided upon. The purpose of the campaign is to reduce insanitary conditions, to educate the foreign residents in the prevention of insanitary conditions. The campaign is being conducted under the direction of the Child Federation and the Division of Sanitation of the Bureau of Health.

207 NEW SCHOOLHOUSES

Allegheny Leads Counties of State With 16 New Buildings.

HARRISBURG, July 13.—During the year ended June 30, 207 new school houses were built in Pennsylvania and 116 were remodelled or enlarged. Allegheny County leads the list with 30; Luzerne comes next with 22; Lafayette has 17 and Lackawanna has 13. The following is the list by counties:

- Adams, 3; Allegheny, 30; Armstrong, 7; Beaver, 7; Berks, 5; Blair, 4; Bradford, 8; Bucks, 2; Cambria, 11; Centre, 4; Chester, 3; Clarion, 2; Clearfield, 5; Columbia, 2; Crawford, 3; Delaware, 5; Elk, 3; Erie, 17; Franklin, 4; Greene, 2; Huntingdon, 2; Indiana, 5; Jefferson, 4; Juniata, 1; Lackawanna, 13; Lancaster, 7; Lawrence, 2; Lebanon, 2; Lehigh, 6; Luzerne, 22; Lycoming, 3; McKean, 1; Mercer, 3; Mifflin, 1; Monroe, 3; Montgomery, 9; Northampton, 2; Northumberland, 1; Pike, 1; Schuylkill, 12; Susquehanna, 4; Tioga, 1; Union, 2; Warren, 3; Wayne, 4; Westmoreland, 17; York, 7; York, 7.

27 SCHOLARSHIPS AWARDED

Board of Education Grants Privileges to High School Graduates.

Graduates of high schools in this city have received 27 scholarships awarded by the Board of Education. Sixteen of the awards are to the Pennsylvania Museum and School of Industrial Arts and 11 to the School of Design for Women. The recipients are as follows: Edward A. Brin and Nelson E. Newmark of Southern High; Beatrice Hyman and Elva M. Morgan, Philadelphia Normal School; Edna Glasseker and Elizabeth E. Hoffman, Philadelphia Normal School; Mildred Buckley and Caroline Voltera, William Penn High School for Girls; Alma Doremsus and Edith Griggs, West Philadelphia High School for Girls; Alfred L. Hoffman and Earl E. Metz, West Philadelphia High School for Boys; Henry Poesig and Anson C. Boyd, North-east High; George E. Ransden and Henry Bodenschatz, of Central High.

Those awarded scholarships to the School of Design for Women are Margaret Massey, Harriet Long, Edith Pyle, Lydia Pollitt, Adelaide Tolan, Helen Abraham, Bella Levin and Mabel Drew, William Penn High School; Glad Melchior and Caledonia Wilson, West Philadelphia High School for Girls.

City School Boys Working on Farms

Pleasure and agricultural work are being combined in the vacations of 40 school boys of this city who are spending July and August on farms in Bucks, Montgomery and Chester counties. The boys received the opportunity through the efforts of Henry J. Gibson, chief of the Bureau of Vocational Education. He got in touch with many farmers and they then agreed to take boys who were not cigarette smokers.

An Appreciation of Good Positions Secured Through Ledger Want Ads

July 2, 1915.

Miss Dean, Ledger Central, Philadelphia. Dear Miss Dean: I called on the * * * Co., * * * Cherry St., and was fortunate enough to secure the position. I did not know positively until late this afternoon, and as I was working, I could not call you to explain.

I want to thank you for your kindness in helping me, and trust I will be able to do the work in a manner that will show you how much I appreciate it. Sincerely yours, WILBERTA F. SMITH, 516 Atlantic Ave., Audubon, N. J.

Phila., July 7, 1915.

Miss Dean, Ledger Central, Philadelphia. Dear Miss Dean: I have been successful in securing a position to which you sent me at the * * * Co., 124th and Race Sts., at which place I start to work at 8:30 Thursday morning, and I assure you I thank you for assisting me to secure this position, and also fully appreciate all the courtesies you have heretofore extended me. Wishing you all future success, I remain Very truly yours, VERA BRENDLINGER.

3232 N. 25th St., Philadelphia, Pa. July 7th, 1915.

Miss Dean, Ledger Central, Philadelphia. Dear Miss Dean: It affords me much pleasure in writing and thanking you for securing me my present position, which I, indeed, appreciate. I can readily state that stenographers and bookkeepers seeking employment can be accommodated through your earnest efforts in a short time. I will gladly inform my friends who are out of employment at this time to go to "Ledger Central," where I am sure they will be given prompt attention. Thanking you for past favors, I beg to remain Truly yours, B. M. J.

5353 Webster St. July 7, 1915.

Miss Dean, Ledger Central, My Dear Miss Dean: Through your kindness I secured the position at 6121 Woodland Ave., and entered upon my duties this morning. I wish to state that I appreciate your efforts in securing me a position so soon. If there are any charges I would be pleased to hear from you. Thanking you again, I remain Sincerely yours, MARGARET S. KRANZLEY.

FUR-TRIMMED GARMENTS ARE FASHION'S NEW SUMMER FAD

SO MUCH has been said of summer frocks, dance gowns, accessories and bath-suits, that the very important subject of summer evening gowns has been relegated to the background. It is astonishing that the evening gowns should be disregarded. All kinds of promiscuous and unbecoming concoctions, I find wraps of various kinds and such creations are used as a substitute. The Vogue for summer furs makes this possible, and beautiful, too, for the sleek and smooth in the winter with no alteration. The sleeves are flowing and made three-quarters length, with a deep cuff bound with a sort of the brocade. The collar stands high up at the back of the neck, with a cluster of gold crosses showing un-



A BROCADED CLOAK FOR EVENING WEAR

derneath. The back of the wrap falls in deep godet folds reaching all the way to the hem of the gown worn with it.

THE TENDENCY IN LINEN DRESSES IS TOWARD THE TAILORED STYLE.

Never was there such a liking for the sailor in millinery.

Fine organizes are the greatest favorites for fluffy frocks.

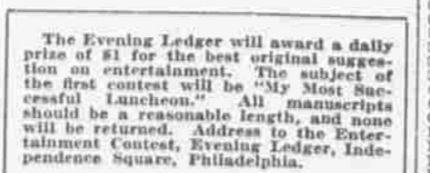
Lots of the summer wash suits are being made up in gray.

Narrow belts are a feature among the new wash skirts.

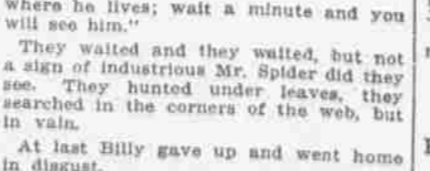
Bridesmaids are carrying crooks with knots of apple blossom.

White pongees and tafetas are seen among afternoon dresses.

All sorts of cotton frocks are finished with colored silk sashes.



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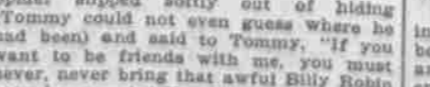
Tommy learned a lesson when he saw Billy Robin scratching at the log.



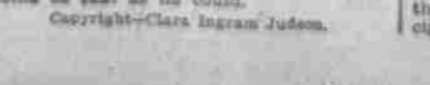
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