am artist

Himls

The Sensible Woman Realizes the Fact That a Letter Is an Infallible Index to the Character of Its Sender.

#### By ELLEN ADAIR

ling for a job frequently makes some appailing mistakes when she applies by letter for some delectable-sounding position-and is oddly disappointed when she falls to get it through reasons that are obvious to every one but herself.

These reasons cover quite a big field, and range all the way down from poverty of expression and a halting style to bad apelling and worse grammar. It is surshort and an concise as possible. It short and an concise as possible. It should contain all the information for which the advertisement asks, given as which the advertisement asks, given as are today seeking positions with the vaguest of ideas as to the way in which they should answer an advertisement. Quite a number of applicants are more or less doomed before the letters are even

taken out of the envelopes. For the envelopes are so unprepossessing! No man who receives an application in a dirty envelope, or in one in which the address is carelessly stuck on "anyhow," will feel favorably inclined to-ward the writer of the interesting document.

Letters neatly addressed and with stamps straightly put on will create a good impression right away. It is a mistake for girls to think that people do not look at the envelopes in which anto advertisements are sent. They

Mnd many girls write their applications upon quite unsuitable paper. Notepaper which has a spray of flowers meandering across the top may be romantic, but the prospective employer loathes like the plague such evidences of maudiin sentiment and will at once pitch the unfortunate missive into the waste-paper basket. This also applies to fancy monograms and This also applies to fancy monograms and various other little stationery stunts be-loved by the giggling schoolgirl, but not of the sensible business woman who wishes to create a good impression.

If we were fortified by the wisdom of Solomon, by the patience of Job, by the placidity of the Stoic, and by the love of children we might perhaps succeed in that most difficult task of answering children's questions truthfully, and still give them no chance to doubt our infallibility. What an error it would be to be compelled to tell a child, "I don't know!" And what a greater mistake it PEACOCK RING THE LATEST would be to cover up our ignorance un der a false statement, for by the first we would merely destroy the little one' would merely destroy the little one a faith in our omniscience, but by the latter we would destroy his faith in mankind. "Never lie to children," a learned psychologist has told us. We exclude, of course, fairy tales and the myths of the Easter Bunny and of Santa Claus, for these are necessary to the development of the child's imagination, but on the other hand, care must be taken to distinguish reality from make-believe when the proper time comes. the proper time comes.

It is only necessary to watch a child on the street car to see of what vital interest everything is to him and how necessary it is to take his point of view and comply with his demands for enlightenment. Nothing escapes his quick eyes. When his mother pays the fare, he immediately wants to know why she does so, and being satisfied on this score, his next question is, "Why does he pull does so, and being satisfied on this score, his next question is, "Why does he pull the rope, mama?" Upon learning that the purpose of the conductor's action is to record the fare on the register, he wishes that he could pull the rope, too. After having duly examined the other passengers, and noting that the little girl across the aisle is kneeling up, looking out of the window, he decides to do the same and forthwith makes the same, and forthwith makes the

swers every inquiry, and if for an instant her attention wavers, and in response to "Will our car beat that automobile?" she says vaguely, "I think so," immediately the little questioner feels the lack of in-terest, and brings her back to earth with a joit by "What does, I think, mean." Must not the mother have the wisdom Must not the mother have the wisdom of the ancients to help her? There is no limit to a child's interest and inquisitiveness, and what a privilege it is to further the former and to have the factorily by our own countryman."

FTHE average business girl who is look- | The arrangement of the letter is also The arrangement of the letter is and important. The passion which some women possess for starting at the very top of a sheet of paper, thereby leaving a blank casls of space at the bottom, is far from effective. A prospective employer immediately says, "I don't want my business letters written in this style!" and the girl's chances, like her calligra-phy, have straggled off in a depressing and needless fashion.

which the advertisement asks, given as briefly and courteously as possible, but it should not contain reams of information for which the advertiser does not

far as to call for a per-sonal interview, a girl should not be too "cock sure." The interview has to consolidate, as I were, the favorable im-pression which he t letter has created.

of cosmetic, shaved eyebrows and a nose betalcumed out of all recognition, may be calculated to endear a maid to the heart of a man, but never, ah, never, to the business man who is seeking a sensible woman to the business. do his work efficiently!

or fallschood. Two things are essential; patience and truthfulness, and with these wonders can be accomplished in making clear to the unfolding consciousness of our little ones some of the worful puzzles of this big, mysterious world.

# surgeon General Blue says in the bul-letin on this subject that is issued by his department (United States Public Health Service) that the chief cause of sickness and death in Infants is im-proper food. Twenty-five per cent, of the deaths of Infants under I year of age is due to intestinal diseases. The chance for food to become unfit for use is greatest in the warm months, because at this time the chance for infection with disease germs is greatest. Also FAD IN JEWELER'S ART

Distinctive Quality.

expensive odd pieces of Jewelry which are the handwork of Austrians, Greeks and Armenians. "The handwork," says this Jeweler, whose reputation for handsome hand-made designs is widespread, "is al-ways as easily detected as hand-made embroidery. When the war broke out many of these Armenians and Austrians led to this country and some settled in Philadelphia, It is possible for me now to have my designs made right here in this city by these foreigners, whereas heretofore it has been necessary to have the work done on the other side "Splendidly as these foreigners do the delicate filigree work (and this lace ef-

tect requires skill and patience) it is im-possible for them to set a diamond. A Tiffany setting is a thing separate from all other settings and is done more satis

# FUR-TRIMMED GARMENTS ARE

So MUCH has been said of summer freeks, dance gowns, accessories and bathsuits, that the very Important subject of summer evening capes has been relegated to the background. It is astonishing that a picturesque garment like the evening cape should be disregarded. All kinds of prom-All kinds of prom-iscuous and unbecom-ing topcoats, allk wraps of various kinds and such crea-tions are used as a substitute. And yet the woman who wants a real dressy wrap for claborate summer functions must of functions must of necessity fall back upon a 1915 version of the old-fashioned eve-

the old-fashioned evening clouis.

Today's illustration shows a distinctive creation in wonderful bite and gold shades. This was exhibited at a fashion show in New York city recently, and excited nutch comment—favorable, of course. The beauty of the fabric used and the individuality of line show the very latest development in styles for the late summer and early fall, Bouffant lines, chiffon linfact lines, chiffon lin-ings, for trimmings and novelty of color-ing are only some of the striking features seen on the newest wraps.

seen on the newest braps. Hopin's egg blue and gold brocade is combined in this instance with a very wide banding of skunic for. The vogue for summer furs makes this possible, and practical, loo, for the citate may be worn in the winter with no attention. The sleeves were flowing and made





and flowing and made three parties length. A BROCADED CLOAK FOR EVENING WEAR with a cond of the brocade. The collar despeats flight up at the back of the neck, deep godet folds reaching all the way to the hem of the gown worn with it.

for which the advertiser does not ask and through which he has no earthly wish to wade.

Many girls entirely omit to give the requisite information, so absorbed do they become in the retailing of matters quite outside the business category.

This, too, is a fatal step. "That girl is garrailous on paper, therefore she will be garrailous in the office," says the prospective employer. "I have no time for these silly, talkative women who take ten minutes to say what may be said in as many seconds."

One other point should be recollected in this connection. If the letter of appli-cation for a vacant post-tion is successful in so

Such little pecadilices as bobbed hair beauty patches, a superfluity of cosmetic, shaved

Answering Children's Questions ability to satisfy the latter, but what a difficult matter it is, too!

The mind of a child is like a delicate instrument that must be handled with exceeding great care, so as not to spoil it with the darkness of misunderstanding

Worn on the Little Finger, It Has

Something unique and decidedly new in the peacock ring, designed especially for the little finger. It is an American ma-chine-made ring, selling for \$1.50 and \$2, according to size, and a pleasing variation from the silver pinky rings, set with one stone, which have been popular for the last two seasons.

The ring is of antique gold act with 14 stones (emeralds and sapphires), which scintillation represents the gay and fantastic tail colorings of the peacock. It is being displayed in one of the exclusive Chestnut street shops and its popularity is gaining daily. In solid gold it sells for \$10. The antique gold which it will be the same and th \$10. The antique gold, which is sterling silver washed with gold, to give the antique effect, is quite the prettier of the

mon cause of this bowel complaint, it is the sacred duty of every mother to provide her child with proper food, which should be carefully given at regular intervals. This means increased work for the mother, but this is more than repaid

newest neck fixings. for practical wear. vogue for the moment.

# FASHION'S NEW SUMMER FAD



"Oh. I couldn't describe min in cried Tommy, "he's a wonderful creature! Come and see him for yourseif." Billy good naturedly followed Tommy over to good naturedly followed Tommy over to the hedge where Mr. Spider's beautiful home hung in the sunshine. "Here to

OF every five deaths in the United . Low-heeled shoes are correct with any States, one is of a child under 1 year, sort of daytime dress. One-third of all deaths of infants occur Flowered silk crepe is an excellent in the first few weeks of life, and most

Burton Donnel They has

How To look like The small of HalioTrope.

Select a gown of twilight gray gause. Cut to drag be the test of Persian reserved be tested and planed loos to along out nexted prover to example along with the good at alchem should no medium retorn

half closed eyes while a cello soles mearly. Take some white muse with you to import an existic charm. Qirls will not be common place who faithfully follow this hint.

TAKE CARE OF BABY DURING SUMMER: TIMELY TIPS FROM FASHION EXPERTS

of these are due to bad conditions affect-

ing the mothers before or just after

birth. Nearly five babies in every 100

die during the first month. At least

one-half of all baby deaths could be pre-

curring in bables in the summer time

may be the outward and visible sign of the beginning of a serious illness. Since improper food is the most com-

Never was there such a liking for the

Fine organdles are the greatest favor

Lots of the summer wash suits are

Narrow belts are a feature among the

Bridesmaids are carrying crooks with

White pengees and taffetas are seen

All sorts of cotton frocks are finished with colored silk sashes.

sailor in millinery.

ites for fluffy frocks.

new wash skirts.

being made up in gray.

knots of apple blossoms

among afternoon dresses.

foodstuffs.

naterial for a summer dress.

Very often the one bright touch on

Costly embroideries seem to be entire-y out of the question on summer gowns

The more simple the little girl's hat the more fashionable and becoming. This is the hour of the long silk glove and never was it prettier or daintler.

Small hats with ostrich about the rown and mounting high in the front

### What Matters It?

with disease germs is greatest. Also food is more apt to be spoiled by heat. Furthermore, the delicate machinery of the child's body may be disarranged by What matters it that all the skies were acat and humidity and rendered less able to resist the attacks of discase germs or the poisons contained in spoiled And black the night, and tense? With morning came the singing of the

Children are very apt to have bowel troubles during the heated season. Many of these show merely that nature is trying to free the body of the child of harmful materials, but it should not be forgotten that any bowel complaint occurring in habies in the summer time What matters it that ever, day by day, Up rugged slopes we fare? Do not Love's roses blossom by the way And sweeten all the air?

Life's pathway is a tollsome one, I know, Thick strewn with many a thorn; But oh, the joyance of the noontide glow And rosy smile of morn! Full oft the footsteps falter in the road And slacken near the goal, But one clear bird song seems to lift the

And cheers the fainting soul.

by the child's gain in health, weight and are dark, And black the night, and tense Since morning brings the singing of the The Colonial kerchief is one of the And joy for recompense? One day of golden summer amply pays

For winter's storm and sting; One brief hour of pleasure well out-No cotton material is better than volle weighs of weeks of sorrowing! A touch of black in neckwear is in

Richard Barunstein, in Farm and Mome.

The tendency in linen dresses is toward the tailored styles. Born 3 Days After Father's Death cays after the burial of her husband, El-mer G. Brown, superintendent of the Canadian Explosives Company plant at Beloiol, Can., who was burned to death in an accident there, a daughter was born to Mrs. Brown, who was in this city when the accident occurred. Mrs. Brown and the child are doing well. The wife will remain in this city, where her people and those of her husband reside. and those of her husband reside.

The Evening Ledger will award a daily prize of \$1 for the best original suggestion on entertainment. The subject of the first contest will be "My Most Successful Luncheon." All manuscripts should be a reasonable length, and none will be returned. Address to the Entertainment Contest, Evening Ledger, Independence Square, Philadelphia.

They waited and they waited, but not

a sign of industrious Mr. Spider did they see. They hunted under leaves, they searched in the corners of the web, but

At last Billy gave up and went home

When he was quite out of sight, Mr.

### TOMMY LEARNS A LESSON

in vain.

SCRATCH, scratch, how the dirt did fly! where he lives; wait a minute and you Scratch, scratch, "I'll have him in a will see him." ninute now!"

"Listen!" cried Tommy Tittlemouse to his little mate, "that's Hilly Robin's voice as sure as I'm alive! What can he be doing so close to our log?" "Maybe he's moving," suggested Mrs.

"Moving?" exciaimed Tommy. "Birds on't live by logs!" and he slipped out to ce what Billy was doing.

Just around the corner of the log, Billy tobin was scratching as though his life depended on each particular acratch. "Good morning, Billy." said Tommy, "what are you doing, if I may be so bold as to inquire?"

"You may inquire if you want," replied Billy tersely; "but I should think any-body could see that I am digging for a

"Oh, yes, certainly, excuse me," said Tommy humbly, and he waited patiently till Billy had fished out a big fat worm goldhed it down with enthusiasm and pol-lahed off his bill. Billy then cocked his head on one side and remarked. "The worms under that old log are surely the juciest I have ever found?" Tommy took that to mean that talking was now in order, so he said by way of a start, "I'm so glad you like them. I hope you will come here often."
"What puzzles me," said billy, "ta that

"What puzzles me," said Billy, "is that I never thought of this log before!"

"Oh there are a great many things that one never thinks of," and Tommy wisely; "my new friend, for example. I didn't know there was such a creature and now we are great friends."
"So?" saked Billy without interest this mind was still on the worms." mind was still on the worms). "And who

Spider slipped softly out of hiding Spider slipped softly out of hiding (Tommy could not even guess where he had been) and said to Tommy. "If you want to be friends with me, you must never, never bring that awful Billy Robin near here again! He will sat me up!"

"Eat you up!" exclaimed distressed little Tominy, "I didn't know! Oh, dear me, what a world!" and he ran off to his home, as feet as he could. home as feat as he could.

Capyright-Clara Ingram Judson

They waited and they waited, but not

a sign of the industrious Mr. Spider did they see.

# SUFFRAGISTS TO BID FOR DR. SHAW'S AUTO

Woman Opposed Also to Strive for Car to Be Sold to Pay

There will be many bidders for the 'little yellow car," the gift of New York suffragists to Dr. Anna Shaw, the peerless suffrage leader, if it be put up at public sale to pay a delinquent State tax of \$126 at Media next Tuesday, the date set for the sale. Constable A. W. Mathues, who levied upon the car and now has it in his possession, has had numberless inquiries regarding the date of the sale, and the chances are that the little machine will bring its full market value and a little more. Suffrage leaders will willingly buy it to return it to the owner if she does not bid, and at east one opponent of suffrage in the county has asserted that she will buy it to flaunt it before the opposition. The car will be

one opponent of suffrage in the county has asserted that she will buy it to flaunt it before the opposition. The car will be advertised for sale today.

The Constable "put one over" on Miss Lucy Anthony, Doctor Shaw's secretary, in whose care the car was, when he gained possession of it yesterday afternoon. Miss Anthony had informed him in the motning that the car would not be sold and that he would not get it, as the garage would be locked and the sale thus prevented. Yesterday afternoon he went to the garage on the Shaw property and found the door open. Miss Anthony was not at home and he had no opposition as he ran out the machine and took it to a garage in Media, where it now is. The route took him by the suffrage headquarters of Delaware County, which is on State street, Media's principal thoroughfare, and the women declare that the hard-hearted Constable brought the little machine almost to a stop while he tooted the horn defantly. The big "Yotes for Worsen" heads. tooted the horn defiantly. The big "Votes for Women" banner on the car attracted the attention of a dozen women at headquarters, who ran to the street to gaze tearfully after the well-known vehicle. Miss Anthony called Constable Mathue

on the telephone this morning, and berated him for taking the car. She in-formed him that Tax Collector Louis Little had informed her that she could have the use of the machine until the day of the sale, and that she employed an instructor yesterday to teach her today to operate it. Commenting upon this, the Constable said he believes he got the machine in the "nick of time," as he believes that after she had learned to the Wise Authorities and the sale and the to run it. Miss Anthony would have mad good her boast that the sale would no be held by removing it from the jurisdic tion. Fully 500 persons visited the garag to see the car last evening and today.

#### JUNIOR SANITARY LEAGUE OPENS WAR ON DIRT

Hundreds of Boys and Girls Begin Campaign for Cleanliness.

No regiment ever went to war with grimmer purpose of extermination than the hundreds of boys and girls, members of the Junior Sanitary League, who of the Junior Sanitary League, who marched through the downtown section today to show Philadelphians they are prepared to waze war to the death on dirt and insanitary and disease-breeding conditions. The banners carried by the young civic workers bore the slogan of the campaign. It is the first campaign of its kind to be held in the city.

The boys of the College Settlement marched from their headquarters, 433 Christian street, headed by a band of Boy Scouts. The banners flying above their heads bore inscriptions such as "Swat the Fly," "Kill the Rat," "Keep the Garbage Covered," etc., and pictures showing rats, flies and other disease carriers were displayed. The marchers were garbed in spotless white, the emblem of cleanliness. Following the parade a meeting of the

Following the parade a meeting of the

Following the parade a meeting of the Junior sanitarians was held in the College Settlement where definite plans for the campaign were decided upon. The purpose of the campaign is to reduce infant mortality, to obtain better sanitary conditions and to educate the foreign residents in the prevention of insanitary conidents in the prevention of insanitary con-ditions. The campaign is being conducted tion and the Division of Sanitation of the Bureau of Health.

### 207 NEW SCHOOLHOUSES

Allegheny Leads Counties of State With 16 New Buildings.

HARRISBURG, July 13 .- During the year ended June 30, 207 new school houses were built in Pennsylvania and 116 were remodelel or enlarged. Allegheny County leads the list with 30; Luzerne comes next with 22; Lafayette has 17 and Lackawanna has 13. The following is the list by countles:

Iuniaia, 1, Larkawanna, 13, Lancaster, 7, Lawrence, 2, Labanon, 3, Lehigh, 6, Luzerne, 22, Lycoming, 3, McKean, 3, Mercer, 3, Mercer, 3. Mifflin, 1. Montoe, 3 Monroe, 3,
Monromery, 9,
Monromery, 9,
Northampton, 8,
Northampton, 8,
Northampton, 8,
Northampton, 8,
Northampton, 12,
Fike, 1,
Fike, 1,
Fike, 1,
Fike, 1,
Folian, 12,
Folian, 2,
Susquehanna, 4,
Tioga, 1,
Venango, 4,
Warren, 3,
Wayne, 1,
Wayne, 1,
Westmoreland, 17,
Wyoming, 1, Clearfield 5.
Clinton, 1.
Crawford 3.
Cumberland, 2.
Delaware, 5.
Elk. 3.
Forest, 2.
Fyranklin, 4.
Greene, 3.
Huntingdon, 2.
Indians, 5.
Jefferson, 4.
Philadelphia and several other counties made no repurt.

made no report.

# 27 SCHOLARSHIPS AWARDED

Board of Education Grants Privileges to High School Graduates.

to High School Graduates.

Graduates of high schools in this city have received II scholarships awarded by the Board of Education. Sixteen of the awards are to the Pennsylvania Museum and School of Industrial Arts and II to the School of Industrial Arts and II to the School of Design for Women. The first-named awards are as follows:

Edward A. Brill and Nelson L. Newmark. of Southern High; Beatrice Hyman and Elva M. Morgan, Philadelphia Normal School; Edna Giasekner and Elizabeth England, High School for Girls; Mildred Buckley and Caroline Vollers. William Penn High School for Girls; Alma Doremus and Edith Griggs, West Philadelphia High School for Girls; Alfred L. Hoffman and Earl E. Metz, West Philadelphia High School for Boys; Henry Foesig and Anson C. Boyd, Northeast High; George E. Ransden and Henry Bodenschatz, of Central High.

Those awarded scholarships to the School of Design for Women are Margaret Massey, Harriet Long, Edith Pyle, Lydia Follitz, Adelaide Tolan, Helen Abrahams, Bella Levin and Mabel Drew, William Penn High School; Elsie Meichoir and Caledonia Wilson, West Philadelphia High School for Girls.

City School Boys Working on Farms Pleasure and agricultural work are being combined in the vacations of 50 school boys of this city who are spending July and August on farms in Bucks. Montgomery and Chester counties. The boys received this opportunity through the efforts of Hanry J. Sideon, chief of the Bureau of Compulsory Education. He got in touch with many farmers and 50 of them agreed to take boys who were not cigarette smokers.

cigarette smokers.

## NOW IS SEASON WHEN WISE WOMAN HAS FURS REJUVENATED

She Acts on the Old Saying That "Money Saved Is Money Earned," Parisian Fashion Plates Show Many Striking Effects.

rier is so simple and effective that any THE season is just beginning when the Leconomical housewife who believes firmly in the trite saying that "money saved is money earned" digs her long fur coat or wrap out of its bed of camphor



woman may treat her furs in this man-

ner at home and keep them mothproof,

The fur-trimmed collar is high and partly closed and there is fur as epaulettes, on the cuff and at the bottom.

balls and allows the furrier to rejuvenate it The stylebooks for 1916 are already in, and the summer prices for altering and remodeling are much more attractive than those quoted during the rush season.

"It follows naturally that more attention and consideration can be given each piece," said George Nathan, furrier, of this city, "and because of our ability to secure help during the dull season at nominal wages, it is possible to make a reduction in price."

The Parisian fashion plates show stun-



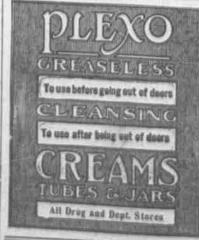
Fur edges the sleeve and forms a high closed collar.

ning effects for the coming winter season. One especially pleasing feature is the great variety of lengths in coats, any one of which may be worn with impunity so far as up-to-dateness is concerned.

Devotees of the Eton-length will discover delightful designs, abbreviated enough to satisfy even the most radical taste. Quite the opposite effect is a threequarter-length style, which is virtually a reproduction of the dolman of 40 years

"A happy medium seems to be struck "A happy medium seems to be struck in a serviceable wrap which is three-quarter length, having a basque effect at the waist line with full ripple bottom. Combinations of furs are very good," continued the merchant, who speaks with the experience acquired in his 21 years in this trade, "and a new scheme is the coling and cuffs of contrasting fur which are held in place by the span fastener and are held in place by the snap fastener and may be worn or removed as desired."

He believes that women who pay stor-age bills for furs are spending money un-necessarily. The method used by the fur-



DANCING SUMMER RATES & PRIVATE LESSONS FOR \$3. The Cortises School, 1239 Chestner st.

# An Appreciation of Good Positions Secured Through

Ledger Want Ads-

The fur takes the curve of the

collar and emphasizes the fine

line of the coat.

July 2, 1915.

July 2, 1915.

Miss Dean,
Ledger Central,
Philadelphia.
Dear Miss Dean:
I called on the \* \* \*
Co., \* \* Cherry St., and
was fortunate enough to secure the position. I did not
know positively until late
this afternoon, and as I was
working, I could not call you
to explain.
I want to thank you for

want to thank your kindness in helping me, and trust I will be able to do the work in a manner that will show you how much I appreciate it.

Sincerely yours, WILLERTA F. SMITH. 516 Atlantic Ave., Audubon, N. J.

Phila., July 7, 1915. Miss Dean, Ledger Central, Philadelphia.

Dear Miss Dean: I have been successful in se-curing a position to which you sent me at the \* \* \* Co., 12th and Race Sts., at which place I start to work at 8:30 Thursday morning, and I assure you I thank you for assisting me to secure this position, and also fully appreciate all the courtesies you have heretofore extended me.

Wishing you all future success. I remain Very truly yours, VERNA BRENDLINGER.

> 3232 N. 25th St., Philadelphia, Pa. July 7th, 1915.

Miss Dean, Ledger Central, Philadelphia, Pa. Dear Miss Dean:

It affords me much pleasure in writing and thanking you for securing me my present position, which I, indeed, appreciate.

I can readily state that stenographers and bookkeepers seeking employment can be accommodated through your earnest efforts in a short time. I will gladly inform my friends who are out of employment at this time to go to "Ledger Central," where I am sure they will be given prompt attention.

Thanking you for past fa-vors, I beg to remain Truly yours, B. M. J.

5353 Webster St.

July 7, 1915. Miss Dean, Ledger Central, My Dear Miss Dean: Through your kindness I secured the position at 6121 Woodland Ave., and entered upon my duties this morning.

I wish to state that I appresist. ciate your efforts in securing me a position so soon. If

there are any charges I would be pleased to hear from you. Thanking you again, I re-Sincerely yours, MARGARET S. KRANZLEY.