

WHAT'S WRONG IN LOCAL FILM DOM? Gloom "on the Street" Blamed on the "Summer"—What's the Answer?

The "street" of local film dom looks as if the "glooms" have taken possession...

With the cool weather in command of the situation the summer is unjustly burdened with the charge of "bad business"...

All theatre owners are doing everything for the comfort of their patrons. The houses are kept cool, well ventilated...

To make July 15, 1915, the most memorable day in the history of the Philadelphia Exhibitors' League...

The Philadelphia U. B. O. branch office reports that the New York organization it represents is in a position to get the best feature pictures on the market...

Jack Delmar, the manager of the Jefferson Theatre, takes great pride in his house. He says that the thermometer registers from 29 to 30 degrees less in the theatre than on the street...

The millions of Mary Pickford's admirers who have seen their favorite in "Tess of the Storm Country"...

"The Wild Olive" to be shown on Thursday, Friday and Saturday, presents Myrtle Stedman and Forrest Stanley in their first appearance in a co-starring combination...

According to an announcement made yesterday by the Vitagraph Company, it has completed 2000 subjects since it began business...

It was also said by Commodore J. Stuart Blackton in making the announcement, that the future plans of the company involved even more elaborate productions than those of the past...

In reviewing the work done by the company, Commodore Blackton referred to the motion picture machine for the home safe—simple—inexpensive...

THE PATHSCOPE The Motion Picture Machine for the Home SAFE—SIMPLE—INEXPENSIVE Motion Pictures For Churches, Clubs, Schools, Libraries, Lecture Courses, Lectures, Homes, Fairs and Public Organizations...

Exhibitors Booking Offices, Inc. 1339 Vine Street Booking all the latest and best feature pictures...

FACES ON THE SCREEN



The wide range of subjects: "I find," he said, "in going over some of our earliest efforts, that we have included about everything that possibly could be pictured..."

"The Poor Little Rich Girl" has yielded to Edison one of the cleverest child-actresses on the stage in the person of Leonie Figliuzzi...

It was a gala day for Phoenix, Ariz., when Romaine Fielding, the Lubin writer and director, made his big scenes for his latest picture, "Hang On, Cowboy"...

Verily is the Pickford family one of great talent, for Mary is by no means the only member whose ability is extraordinary...

Mr. and Mrs. Reginald Lloyd-Jones, members of the most exclusive social circles of Los Angeles, are the latest persons of social prominence to enter motion pictures...

Producers Thomas H. Ince proved himself a big help recently to the Bureau of Charities in Los Angeles, when he gave work to fifteen applicants for financial aid...

EDISON PROMINENT PERSONAGES Table listing directors (James W. Castle, John H. Collins, Will Louis, etc.) and assistant directors (Herbert Abbe, Bernard J. Durning, W. H. Drews, etc.).

ability of those who produce pictures, contains many elements of unusual interest. Charles Marriott, who will appear prominently in the new Morocco pictures...

Not only did the entire Phoenix Fire Department lend its aid that day to "Hang On, Cowboy," but the City Hall suspended business, and the officials, clerks and policemen grouped about and registered surprise and gladness...

The Federation of Irish Societies is holding its annual outing and games at Point Breeze Park today. Every society connected with the organization will participate in the events and a large attendance is expected...

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MAN'S TRAGIC FATE IN ROOM

Police Investigating, and Victim's Brother and His Wife Held.

CHESTER, Pa., June 25.—With his face crushed and his body bearing evidence of having received a terrible beating, James Brooke, a wool sorter, 60 years old, was found dead this morning in the room of his brother, William Brooke, 504 East 5th street. The police did not learn of the tragedy until after 10 o'clock...

Brooke contended, when taken to police headquarters, that his brother must have received the injuries which caused his death by falling out of bed. Mrs. William Brooke, who slept in the room adjoining that occupied by the brother, told the police she did not know of the death of her brother-in-law until informed by her husband...

The Coroner is making an investigation and in the meantime Mr. and Mrs. William Brooke are being held to await the result of his findings. Brooke formerly lived in Media and served for a time as lieutenant in Company H, N. G. T., located in Media Borough.

Nurse Held on Larceny Charge The plea of her friend from whom she took \$400 worth of jewelry failed to procure leniency for Miss Jane Campbell...

Boy Brigadiers to Maneuver Boys of First Battalion of the Fourth Pennsylvania Regiment of the United Boys' Brigade of America will enjoy a picnic this afternoon at Cornelius Park...

Sons of Veterans United Here The presentation of a brigade headquarters flag marked the close of the annual encampment of the Sons of Veterans at Gloucester last night. A letter from John Wanzmaker was read, assuring the Veterans that Philadelphia would welcome them on their next encampment...

Quits Pulpit for Mission Field LANCASTER, Pa., June 25.—The Rev. Robert H. Robinson, assistant pastor of the First Presbyterian Church, has tendered his resignation and will sail for India in the fall to engage in mission work.

PHILADELPHIA BAND Program of Tonight's Concert on City Hall Plaza. The program for the concert tonight on City Hall Plaza by the Philadelphia Band is as follows:

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Veteran Alumnus Addresses Comrades LANCASTER, Pa., June 25.—Thomas F. McElhott, the only surviving member of the "war class of '62" of the Lancaster High School, spoke last night at the Alumni Banquet held in Hotel Brunswick...

Irish Societies on Outing The Federation of Irish Societies is holding its annual outing and games at Point Breeze Park today. Every society connected with the organization will participate in the events and a large attendance is expected...

How to Write Photo Plays and how they are made is all explained in Technique of the Photo Play. An entirely new and exhaustive treatise of the Photo Play in its every aspect, together with a dictionary of technical terms and several sample scripts. One hundred and seventy-six pages of actual text. In cloth, two dollars. By mail postpaid. Address all orders to THE MOVING PICTURE WORLD, 705 Pullman Bldg., 17 Madison Ave., New York City.

Woman Falls Into Cherry Tree LANCASTER, Pa., June 25.—Mrs. Charles A. Kasper was seriously injured yesterday when a balcony of her home collapsed. The woman was precipitated into a cherry tree, which saved her life. Her condition is critical.

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MUSIC AT BELMONT

Concerts This Afternoon and Tonight in the Park.

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LUBIN PROMINENT PERSONAGES Romaine Fielding Actor Author—Managing Director Arthur D. Hotling Managing Director, Southern Studio, Jacksonville, Fla.

BILLIE REEVES PRINCIPAL COMEDIAN Billy Reeves starring in "The Burglar's Baby" at the Jefferson Theatre.

JACK O'NEILL Assistant Director Charles Griffiths Robin Williamson Effie Potter Summer Studio Atlantic City, N. J.

ROBERT E. GRAHAM, JR. With Mr. Barry O'Neill's Co. Octavia Handworth Walter Hitchcock "The Climbers" George Clarke In Mr. Barry O'Neill's Feature Productions

JOHN E. INCE Director Joe Boyle Assistant Director "ROAD O' STRIFE" PRODUCING WILLIAM BLACK and A. LLOYD LEWIS PHOTOGRAPHED BY CRANE WILBUR "Road o' Strife" MARY CHARLESON "Road o' Strife"

GEORGE W. TERWILLIGER Director—Author Earl Metcalfe Leads Terwilliger Company Herbert Fortier Character Leads Geo. W. Terwilliger Co. William H. Turner Characters—Comedy

JAMES J. CASSADY Characters Jack McDonald Character Man "PATSY BOLIVAR" SERIES CHARLES F. LEONARD William H. Rauscher Jack Prince in Patsy Bolivar Series GEO. S. BLISS Old Trapper in THE TRAPPER'S REVENGE DOROTHY DE WOLFF Queen of Juveniles FRANK SMILEY

THE LUBIN MANUFACTURING COMPANY, PHILADELPHIA, PA. Biggest Producers of Motion Pictures in the World

PRESENTING SUCH STARS AS Marie Dressler, Billie Revere, Fred Clayton, Hiramson Fielding, Crane Wilbur, Jack Standing, AND MANY OTHERS. In Feature Productions, Dramas, Comedies and Farces. BY SUCH WELL-KNOWN WHISKEYS AS: Honey Arthur Jones, Wm. Austin Jones, Harrison Gray Blake, J. Harry Summers, George Burdett, Lewis Allen, Robert Ellis Carter, Emma Chapman Hall, Robert Gilmore, Cecil Raleigh, George Ade, Franklyn Powell, Edwin Ardou, Paul Winslow, H. J. Conroy, J. C. Shumway, George W. Ford, Johnnie Mackay, Adriaan Van, Adam Davies, Charles Klein, Washburn Smith, Eugene Walker, George Suple Spencer, Harry Chandler, Delia Headworth, Earl Metcalfe.

VITAGRAPH PROMINENT PERSONAGES Table listing Little Mary Anderson, Leah Baird, George De Beck, Audrey Berry, Billy Billings, Jack Brawn, Van Dyke Brooke, Jack Bulger, Naomi Childers, Bobby and Helen Connelly, George Cooper, Arthur Cozine, Frank Currier, Nicholas Dunaew, William Dunn, Edward Elkas, Flora Finch, Harold Foshay, Katherine Franek, Nitra Frazer, Julia Wayne Gordon, Joe Halpin, Mae Halpin, Gladden James, Darwin Karr, Zena Keefe, Dorothy Kelly, Anna Laughlin, Dick Leslie, Frank Le Strange, Hughie Mack, Estelle Mardo, Mary Maurice, Thomas Mills, Garry McGarry, Harry T. Morey, James Morrison, Karin Norman, Muriel Ostriche, Evart Overton, Kate Price, Edwina Robbins, Templer Saxe, Paul Scardon, William Shea, Anita Stewart, Edith Storey, Constance Talmadge, Norma Talmadge, Rose Tapley, Wally Van, Cortlandt Van Deusen, Lillian Walker, Charles Wellesley, Earle Williams, Eleanor Woodruff.