EVENING LEDGER-PHILADELPHIA. FRIDAY, JUNE 25, 1915.

6 **

"AD" MEN, RATIFYING THIS CITY FOR 1916. ADJOURN CONVENTION

Formal Action Confirms Body-Herbert S. Hous- is now in full awing.

Trophy for Best Year's Vigi-



HERBERT S. HOUSTON

CHICAGO, June 25-Selection of Phila delphia for the 1916 convention of the Associated Advertising Clubs of the World. was ratified yesterday by the 1915 convention at its final session.

Herbert S. Houston, of New York, was elected president without opposition. elected president without opposition. As contest developed in the choice of vice president. Lafayette Young, Jr., of the Des Moines Capital, of Des Moines, Ia., was elected vice president over Gus W. Thomasson, of Fallas, Tex., by a vote of 355 to 185. Mr. Young will represent the construction of the official exhibits of the newapapers in the official cabinet of the new administration. P. S. Florea, of Indianapolis, was re-

elected secretary and treasurer. Four members of the Executive Committee were elected-Walter B. Shorry, Syracuse, Y.; W. C. D'Arcy, St. Louis; W. W. aud, Baltimore, and Trank Rowe, Toranto

John H. Fahey, of Boston, president of the Chamber of Commerce of the United States, suid:

"If publicity had characterized dealings between the nations of Europe during the last 50 years and secret diplomacy had been eliminated the present world war would not now he raging. "The power by which millions of minds

may be turned to consideration of the same thing at the same time is a wonderfully useful influence. The extent to which confidence may

be restored and enthusiasm reawakened by enterprising advertisers was demon-strated after the lat of last August."

That the constructive work advocated by Mr. Fahey already is under way in this country, so far as the advertising men are concerned, was evidenced by a report from Richard H. Waldo, head of the National Publicity Committee, who stated that \$150,000 had been spent in publicity in the interest of truth during the last year, and expressed the hope that \$500,000 will be available the coming

YACHT CLUB TO OPEN SEASON AT OCEAN CITY First Dance and Reception to Be Held Tonight.

OCEAN CITY, June E .- The opening ance and reception of the season will take place at the Yacht Club Saturday evening. There will be the usual card Choice of Executive party at the clubhouse tonight, and the ummer social life among the members

Body—Herbert S. Hous-ton, of New York, Wins Presidency. The ciub has a large membership of Philadelphia business and professional members of the Visitors' Masonic Cub, most of whom are Philadelphians, will hold their annual meeting and elec-tionable A dvertising Awarded to Indianapolis Adscript Club. The members of the Visitors' Masonic Cub, most of whom are Philadelphians, will hold their annual meeting and elec-tion Saturday evening. The president of the club is select Councilman William E. Hexamer, of the 15th Ward. Other Phil-adelphians active in the club's affairs include Club Treasurer William McCoach, ex-Assemblyman James Franklin, Frank H. Stewart, John W. Selser, Alexander Lawrence, Jr., and Charles S. Wood.

W. W. Adams, of the Corn Exchange National Bank, of Philadelphia, was a visitor here this week.

Bob" Irwin, a well-known Philadelphia politician, was among the Board atroilers. wnBc

walk stroilers. John J. Carr, a downtown politician. Bas taken a cottage hers for the season. James H. Simpson, of West Philadel-phia, well known in Philadelphia theatri-cal circles, is occupying his uptown cot-tage. Mrs. Simpson is spending a few days in New York, accompanied by Mrs. Paul Elsanser, of Philadelphia. C. Eilwood Carpenter and family are at their bay villa.

their bay villa. Charles F. Wall, of Wall & Ochs, and his family have opened their cottage. Mr. and Mrs. James J. Farrell, of Phil-adelphin, are at their Brighton Place cot-

tinice H. T. Ellis and family are among the many Philadelphians at their cottage for

H. A. Romberger, a Philadelphia manu-acturer, is taking in the sea air in this eact. He and his family have a cottage resort.

on De Lancey place. Assistant, City Solicitor J. Burrwood Daly, of Philadelphia, is among the well-known Boardwalk strollers in the eve-

vings. James W. Fernley, expert accountant, of Philadelphia, is at his Wesley avenue

ottage. Mrs. L. Baker, of Philadelphia, gave a Mrs. L. Baker, of Fhissociphia, gave a dinner for six at the Oceanic last night Her guests were members of the Suf-fragist Campaign Committee now.touring Cape May County, and included Mrs. J. Thempson Baker, wife of ex-Congress-man Baker, and the Misses Baker, of Wildword

STONE HARBOR FACES BUSIEST SEASON OF CAREER

Wildwood.

But Few Unrented Cottages and Bungalows Remain at Resort.

STONE HARBOR, N. J., June 35 .- The renting season has resulted in establish-ing many Philadelphia families in the Stone Harber summer colony, and the indications are that the cottages, bunga-lows and spartments which are still to be had will be rented during the next few days.

Stone Harbor's matchless bathing beach was never in more perfect condition than it is at present. Recent soundings made by engineers in connection with the beach-front improvement work show that the water is only four feet deep at low tide at a distance of 450 feet from the shore. At a recent meeting of the Borough Coun-cil the heach front between 94th and 97th stretts was designated as the official-bathing ground. It is to be posted as protected, and the newly elected lifeguard, John K. Mathis, is to be stationed there. Lifeguard Mathis is surfman of the Stone Harbor Coast Guard, being one of the gold medial heroes who distin-guished themselves in the wreck of the Margaret. A lifeboat is to be provided

The Fourth of July will find nearly every cottage in Stone Harbor occupied and the hotels and boarding houses full. Inquiries for accommodations have never numerous, and the advanced

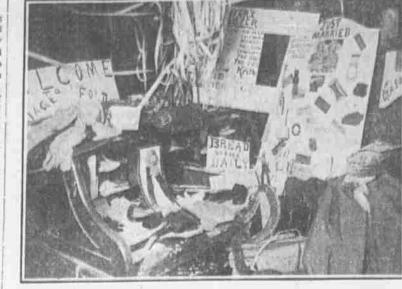
for the proper patrolling of the bathing

bookings indicate that the crowd will be

The public swimming school of Profes-

a record breaker.

U. S. CONSULS ON OFFICE OF NEWLY WED THEATRICAL MAN "DECORATED" BY FRIENDS



Fleischman, stage manager t B. F. Keith's Theatre for nearly 10 ears, thought a cyclone had struck his fice when he walked into it today. He office when he walked into it today. He was gazing in consternation at a live snake gracefully colled on his desk when about a half barrel of rice and numerous old shows began to fill the air and he re-membered that he had been married tast Wednesday night to Mrs. Minnie White, is friends at Keith's were celebrat-

U. S. NAVY IS SLOW; **IS IT OLD-FASHIONED?** LOCAL EXPERTS DIFFER

American Battleships Have Limit of 22 Knots, While Foreigners Have 28-knot Fighters and Are Building Faster Vessels.

The American Navy is in danger of ships, dreadnoughts and superdreadare far behind the English and German ships when it comes to speed. Twentytwo knots is the speed limit of American battleships and cruisers, while 28 knots an hour is a common thing for the formidable sea-fighters of several foreign

Powers. The fact was brought to light more forcefully by recent news that England will the relative position of the American navy be then? That is hard to answer, because experts who are familiar

with the subject hold varied opinions. America needs lighter and faster ships, some declare. Others say that the faster ships of the foreign Powers cannot travel

far from their base. Back comes the other side, saving, "The faster a ship is the poorer a target it makes in a running battle. Furthermore, faster ships can give battle when and

where they choose.

The office had been fixed up with Dick ens' "Old Curiosity Shop" as the central ides, but it also had numerous signs that had never before been seen in the property room of a theatre. Mr. Fleischman is popular with all the attaches of the theatre and thousands of performers who have appeared at the house since he has been stage manager. His bride is widely known in musical and grand opera circles, They will live at 215 South 51st street.

PORTER CHARLTON AWAITS TRIAL IN ITALY

Accused of Murdering Actresswife, His Quarters Overlook Their Como Home.

COMO, Italy, June 25 .- Porter Charlton will not lack friends in the little courtroom here when he is placed on trial on July 4 for the murder of his beautiful actress wife, Mary Scott Charlton.

The young American's name is a hous hold word in the Como Lake region. being out of date. Our mighty battle- The story of the honeymoon murder is well known. And the Italians, like the noughts, which no American can gaze French, sympathize with both the slain upon without, perhaps, a feeling of awe and the slayer in a "crime passionelle." The sympathy extends even to the officials and is indicated by their willingness to have the question of Charlton's sanity introduced in the trial.

Charlton's quarters in the St. Martini Asylum look down upon the hillside where he and the woman, years older than himself, lived in a modest little house, and upon the spot in Lake Como where the trunk, bearing the battered body of the is building dreadnoughts which will have the high speed of 32 knots an hour. Where will the relative position of the Ameriand beautiful mate used to range in the early days of their torrid love affair, when he was only a youth out of the grind of a Wall street bank and she was world-wearled adventuress, seeking peace and love in the mountains with th

peace and love in the mountains with the fresh young boy. Jhances for a fair trial for Charlton seem every bit as good as they would be in the United States. The question of his sanity has been brought up and for some months he has been living in well-furnished quarters in the asylum, under the observation of Dr. Valterta and two other Italian alienists. One of these alienists already has asserted that he believes young Charlton was derawad

22 KNOTS IS UNITED STATES LIMIT. The startling fact remains, however, that not one of our battleships and cruisers, including the most modern, has been built to make a speed of more than 22 knots an hour, while many of the Brit-ish and German dreadnoughts can make enaily from 26 to 28 knots an hour, and the Enailsh dreadnoughts or superdread-moust is building today will have a speed of the country, in spite of the war.





HENRY B. WALTHALL Now with the Essanay.

people every day in every section of the entire earth where there are enough people gathered in one place to form an audi-ence. From Cape Horn to the Bering Strait, from the Cape of Good Hope to home projector will soon, like the phonograph, find their places in every home.

Hammerfest, from Australia to Siberia the motion picture holds undisputed sway as the champion of all popular enterta n-De Wolf Hopper has surrendered to the movies, and for the next year will do all his work before the camera. This is the his work before the camera. This is the announcement issued today from the of-fice of H. E. Attken, of the Griffith-Ince-Sennett organisation, which proposes to take over a chain of theatres across the country for the exhibition of the \$2 movie. It was reported that Mr. Hopper would receive \$125,000 for the year's work, but this was taken with a grain of salt. Carl von Hoffman, who was formerly omedy director for the Foreign Film Corporation, of this city, is now identified with the Symplex Photo Products Com-pany, of New York, the makers of movng-picture projectors for the home and of a moving-picture camera, among others, which is extremely small and

Albert Harris, formerly with the Lubin Company, has been engaged for character parts by the Art Film Company, of this made for the use of the professional and simateur photographer. It is about the city, which is preparing a new photoplay in five parts with Laura Nelson Hall as the featured player. size of the larger kodaks and is easily operated. It takes the standard size mov-ing-picture film, making possible the pro-jection of the pictures by the standard

Les Willard, heavy man at the Essanay Western studios, is some pedes-trian as well as actor. He was feeling somewhat run down recently and decided a long tramp would do him good. He started at San Francisco and never quit until he reached Seattle, more than 1000

niles away, which is his home town. The Baby Symplex is a home projecting machine. It is not a toy, but a complete mechanical apparatus similar to the Lansdale Councilman Resigns Joseph Rogers, Jr., recently appointed postmaster of Lansdale, has resigned as a member of the borough council. He did parent Symplex used in theatres. There

are no complicated parts. It is simple enough for a child to operate. Both machines are being demonstrated by Mr. von Hoffman at the Hotel Vendig. hines are being demonstrated by Mr. on Hoffman at the Hotel Vendig. The camera for the amateur and the

By the Photoplay Editor

seeming to be favorite characters in some parts of the world, while notably in Costa Rica the audiences received with

enthusiasm a good society drama which affects to portray the lives of American families of wealth and social position. The most striking thing, however, about the reports of the consuls is the tremen-

tous use of motion pictures revealed by them. It would seem from these reports

that motion pictures are giving pleasure to scores and hundreds and thousands of

The Alamo is a moving-picture camera

achines. The machine undoubtedly fills long-felt want on the part of amaieurs

and they can now make moving pictures of intimate scenes, home episodes and childish pranks so dear to the heart of

tures in their districts.

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SUMMER RESORTS

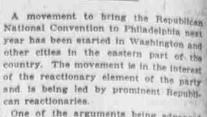
SUMMER RESORTS



FOR CONVENTION HERE "Big Business" Wants Party to Meet Here to Escape Pro-

gressive Western Influence.

PENROSE AND BARNES



can reactionaries. One of the arguments being advanced is that if held in the East the convention will be free from the progressive influ-ences that still exist in the West and Middle West. Philadelphia is resarted by national political leaders as the stronghold of "big business," and, with the tariff as the big issue in the Big cam-ular, reactionary leaders are polymer paign, reactionary leaders are pointing out that it is fitting that the convention meet here.

The same strong influences that are working to bring the convention to Phia-delphia are also laboring to preare the way for the nomination of a "business man's" candidate, who can obtain the support of "big business." No names of No names of probable candidates have been mentioned. probable candidates have been mentioned, the reactionary leaders contining there predictions to the fact that the candi-date must be a "stand-patter" as well as a "business man's candidate."

The site of the convention will not be selected until December, when the Ra-publican National Committee will meet. Senator Penrose, with William Barnes, of New York, is leading the campaign to have the committee select Philadelphia as the convention city.

The reactionaries are already meeting with the opposition of the more progress-ive leaders in the West and Middle West who want Chicago selected again beca its accessibility.

LAKE OF WINE DESTROYED BY FIRE; \$500,000 DAMAGE

Million Gallons Feed Flames, Which Menace U. S. Branch Warehouse

FRESNO, Cal., June 25 .- Nearly 1.000.000 gallons of wine was destroyed by fire, which caused a loss of \$500,000 in the Barton Vineyard Company's buildings near here today. The blazing wine spread over the vineyards in a burning lake, and, fanned by a brisk wind, the fire swept dangerously near the Government warehouses, containing large quantities of brandy. Several workers' cottages were destroyed.

THE WEATHER

Official Forecast

WASHINGTON, June 25. For eastern Fennsylvania: Fair and warmer tonight; Saturday, fair; light, wariable winds.

The western rain area broke up into widely scattered showers during the last 14 hours, and partly cloudy weather pre-valls throughout the eastern half of the country this morning, under the influence of an area of high barometer that is steadily losing intensity and energy. The temperatures are rising slowly from the lake region and the Ohio basin eastward to the Atlantic coast, but are still below the normal at most places. Seasonable conditions are reported from the great central valleys and the southern States, with a slight temperature excess in the Dakotas and Montana

U. S. Weather Bureau Bulletin

Observations taken at 8 a. m. eastern time. Low last Rain- Veloy.

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Observations at Philadelphia

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| Plan maler entered | ditio |

For Bourinot has been established at the head of Shelter Haven Yacht Basin. The hours of instruction are from 4:30 to ! There are classes for both adults id children. The new summer train schedule on the Reading will go into effect tomorrow, and a fast and frequent train service is asaured commuters. Mr. and Mrs. John O. Gilmore will open their cottage early next week for the

ennon Miss Nellie May Rennyson is expecting a visit from Miss Gertrude Rennyson shortly. She has as guests at present Mr. and Mrs. Bayard Corson, of Brook-tors

Mrs. A. G. Sherwood and children are arr. A. G. Sneevood and children are occupying Mrs. Anna Brown's cottage. Mrs. F. C. Roop and Misses Florence and Adelaide Roop, of Philadelphia, are guests of Mr. A. Hamerick and family. The Stone Harbor Yacht Club was for-mally opened for the season with a dance tonight which was largely attended. tonight, which was largely attended. Mr. and Mrs. J. H. Markland, of Philaleiphia, are established at their waterfront bungalow for the season. Mr. and Mrs. F. W. Taylor, of Borden-town, have opened their cottage for the

PUNISHED, SHE RUNS AWAY

Policeman Finds 10-year-old Asleep on Convent Steps.

Little Josephine Glukowski's big brown eyes opened wide in fright and wonder and then tear drops rolled down her fat checks when "Joe" Heil, a big policeman of the 19th and Oxford streets station, awakened her from a cold sleep on the doorsteps of the Sisters of Mercy Convent, Broad street near Columbia avenue, this morning at 1 o'clock. Between soms she told the policeman

natween sons ane toin the policeman that she ran away from her home, at 2815 Belgrade street, early yesterday morning after her father had punished her for losing some school books, and she did not intend to return. She had had nothing to eat all day and night and was almost exhausted from lack of food when taken to the police station. Too en taken to the police station. Jos ine is 10 years old. Her parents were that

P. C. A. ACCUSES HUNTSMEN

rse Ordered Killed by Former wner Said to Have Been Worked.

EST CHESTER, June 15 -- Sult has and Chinestan, June a Suit has n brought before Justice of the Peace M. Paxson here against James F. ry, of West Goshen, and Howard steller, of Font, prominent members the Goshen Hunt Club, by W. H. Mul-sy, of Philadalphia, representing the fety for the Prevention of Cruelty to main

is alleged that William H. Jones, owns a farm near Militown, pre-d an old horse to the hunting club aled an old horse to the hunting club the antiumn with the stipulation that be stilled and the meat given to the unds. Three days ago the farmer was prised to find the supposed deceased imal standing store supposed deceased indicating for admittance. It was used in a stall and given attention. The submind, when it arrived at the new place after having second from Mostetter farm several miles dis-it. It is said and was in poor con-ion, Jones notified the Society for the presition of Crusty to Animals.

noughts building today will have a speed of 32 knots.

It appears at first glance that our proud aca-fighters-even the Arizona and the Pennsylvania, the largest battleahips afloat-would have little chance in a running battle with such ships as the Lion, the Tiger and the Queen Elizabeth, with their powerful guns and high speed. To

be sure, an American will bank on American markmanship every time, and most of the larger ships in the American and English navies carry 14-inch guns.

Both the Arizona, launched last Sat-urday, and the Pennsylvania are of 31,400 tons. They are designed to make from 21 to 22 knots. They might be steamed up to make a little more, but if heavily coaled and armed, they would make less. coaled and armed, they would make less. They will soon be outstripped in size by the California, Mississippi and Idaho, which, when completed, will be of 32,000 tons. Among the other so-called fast American hattleships are the Arkanasa, Delaware, Florida, Texas, North Dakota, Utah and Wyoming, which are of ap-mentionally 3000 tons with an average proximately 2,000 tons, with an average apeed of 21 knots. The Argentine battle-ship Moreno, which cost more than \$13, 600,000, has a tonnage of 27,500 tons and

speed of 22 knots.

EUROPEANS ARE FASTER. EUROPEANS ARE FASTER. Both England and Germany have a for-midable list of battleahlp cruisers and dreadnoughts of from 20,000 to 20,000 tons which can make considerably more than 22 knots. The Lion, the Queen Mary and the Royal Princess avorage 27,000 tons and 28 knots. Some of the Japanese bat-tleahlps are in the same class.

Heahips are in the same class. "Battleships of the Lion type are just what we need in the American navy," an official of the Philadelphia Navy Yard said today. Speed on the sea as well as on land is certainly a big asset in modern warfare. There are parhaps is 1000-ton destroyers being built for our navy today. They will have a speed of 20½ knots. but what's the use of a destroyer making 29 knots if the battlecruisers can make 30 or more? Most of the later American

or more? Most of the later American hattleships have been designed to make II knots, and although outclassed in speed by many of the ships of foreign Powers. they are neverthelpss the finest battle-ships afloat.

"Our submarines, of which there are perhaps 20 now being built, will compare favorably with those of other nations. They will make from 5 to 10 knots under water and possibly 14 on top.

"You must not overlook the fact that when foreign Powers make battleships for high speed, they sacrifice part of the armor and armament, and also limit to a certain extent the cruising power of their ships. ' To make speed means other lim

The same opinion was expressed at the New York Shipbuilding Company and at the William Cramp & Sons' Ship and En-gine Building Company. Another side of the speed question was ably presented by a naval constructor at the Cramp yards.

"It is difficult to compare the battle-ships of different nations," he said. "Many of the German cruizers and battleships are built only to cruize in the North Ses.

are built only to cruiss in the North Bes. "With many of the English high-speed butileships the case is somewhat similar. They do not set far away from coaling stations. In fact, they couldn't Estile-ships of different nations are designed for what they are expected to accomplish. Amarinan ships, you know, have circular ing globs. The ships we have are up-doubledly of the finest." When all is considered, it may be that facts many is not so slow after all?

MAY ENTER SOUTH AMERICA Philadelphia Hosiery Men Consider

Seeking Trade Germany Enjoyed.

Philadelphia manufacturers of hostery and knit goods are considering sending a special representative to South America a special representative to South America to study conditions there, with a view to taking over export trade held by German firms before the war. The suggestion for the formation of a club of local man-ufacturers to sell direct to South Ameri-can countries was made by Manual A. Hernandez, who was formerly the repre-sentative of several German firms in South America, at a meeting of the Phil-adelphia Hosiery Manufacturers' Asso-ciation held at the Manufacturers' Club. The scarcity of dyestuffs was discussed The scarcity of dyestuffs was discussed at the meeting, many members assering that they have only a few weeks' supply on hand and little prospect of replenishng stocks.

Sons of Veterans Parade

More than 2000 Pennsylvania members of the Sons of Veterans, who are cam-paigning this week at Gloucester, N. J., paraded through the streets of Gloucester last night. The Pennsylvanians formed the first division of the parade, which was headed by Patrick Mealy, former Mayor of Gloucester, as marshal, and Mayor Anderson as honorary marshal. The Southern New Jersey Sons of Vet-erans and members of the G. A. IL formed the second division.

in the Public Ledger's

SPORTS MAGAZINE

NEW



ATLANTIC CITY, N. J.

THE BREAKERS DIRECTLY ON THE UPRING LARE MEACH. M. 1. NOW OPEN L. N. MORE. Press. ner stories now running OCEAN CATY, N. 2. Hotel Traymore Table unsurpassed. Restry 1. Mostr. Pres

EIME VALLEY FARM has the more THE ESSICK 2500 fest, delightfull for a lamity of & as & promis for

TRAYMORE FRIDAY CHATS

WHEN EPICURUS DRIVES THE CAR

The jaded palates of the old Roman feasters demanded extravagance like "the tongues of birds that had been taught to talk."

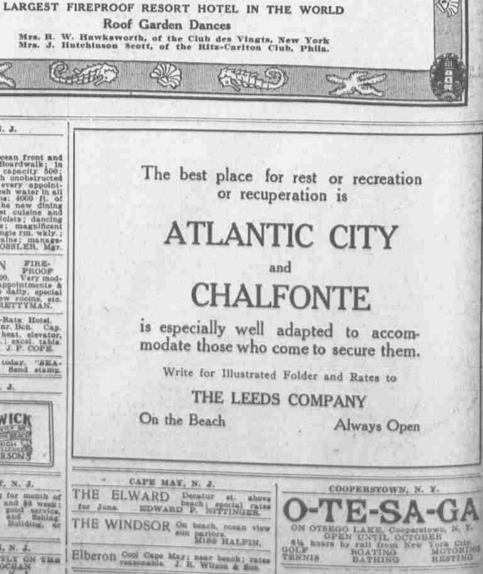
The Restaurant Traymore ministers to the normal taste with novelty and beauty. There is the Roulante, on which your order is prepared in your presence; game cooked on the alcohol finme, for instance; or fresh strawberries, minced, mixed and frozen into ice cream before your eyes; or hot coffee transformed into delicious cooling sorbet. The mysteries of the Coupe Aldon, too, are visible, Meanwhile the alert senses of the visitor are touched with the beauty of the music, the rhythmic dances, the shadowy arcades, the festoons of flowers falling from the balcony, the Moravian Spring, where water drips through fern and ivy, the decorative charm of that Traymore color harmony, which was derived from the stretches of beach sand. the green ocean, the blue sky and the sunshine

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Att

A motor trip over the Jersey gravel boulevards-a visit to the new Traymore-a dinner in the Restaurant-an imperishable memory! Souvenir dances Wednesday and Saturday evenings.



METTERTON, MD. The Chesapeake Go Heach Auto mosta

REALCH DERIGHTS, PA.

ADIRONDACE MOUNTAINS, N. T. Lake George, N. Y. Fort William Henry Hotel des Laks OTHL CHAMPLAIN on Laco Champa buf Foint, N.Y. ALMENT THITRIIOT, Se suched by the Delaware & Hudson-Luke Sumaper, George's Mills, N. H.

THE OUTLOOK Busited Office FREE BOATS AND CANOLS