

CHESTER ON VERGE OF GREATEST BOOM IN TOWN'S HISTORY

Plans for Meeting Situation and Arrival of Army of Workmen Under Way. 2000 New Homes to Be Provided.

By a Staff Correspondent. CHESTER, Pa., June 22.—Chester is on the verge of a boom unprecedented in its history. A population of 100,000 is freely predicted.

Plans for meeting the "war boom," which is certain to come when an army of workmen arrive to help fill the war orders at the Eddystone plants of the Remington Arms Company and the Baldwin Locomotive Works are being made today. At least 2000 new houses will be needed to provide homes for the workmen, and real estate men are elated.

Enormous war orders for arms and ammunition made by the nations of Europe are responsible for the situation. The vast factory being erected by the Baldwin Locomotive Works adjoining their Eddystone plant for the use of the Remington Arms Company will employ 15,000 men, according to W. A. Garrett, master of supplies and superintendent of transportation of the Remington Company. The full force will be at work by November 1, he said. In addition to these the big war contracts received by Baldwin will necessitate the employment of 8000 men at the Eddystone plant, making a total of 23,000 workmen. The wages will amount to \$200,000 a week, said John P. Sykes, general superintendent of Baldwin's.

MECHANICAL ENGINEERS IN MEETING AT BUFFALO Experts to Hear Other Experts Discuss Important Topics.

BUFFALO, N. Y., June 22.—The spring meeting of the American Society of Mechanical Engineers began here today and will continue four days. Fifteen important papers on engineering subjects, from concrete beams to fire-tube boilers and from heat treatment of automobile axles to effect of humidity on machine belts, will be presented and discussed, and a business session will be held at Niagara Falls. The professional sessions in Buffalo will be presided over by Dr. John A. Brashear, president of the society, a noted scientific engineer and educator, of Pittsburgh.

Fleeing "Dope" Dealer Shot. NEW YORK, June 22.—Louis Fournier, assistant drugist at the New York Eye and Ear Hospital, 215 1st avenue, was shot twice last night following his arrest for having between \$300 and \$400 worth of stolen narcotics in his possession, when he bolted from the West 34th street police station and tried to escape. He was not seriously hurt. He had planned to sell the drugs to "dope" fiends.



IRVIN S. COBB

IRVIN COBB'S FIRST PLAY, "BACK HOME," PRODUCED Famous Stories Dramatized in Atlantic City Playhouse.

ATLANTIC CITY, June 22.—Irvin Cobb, newspaper man, humorist, writer of fiction and war correspondent, turned dramatist here last night with the first presentation of "Back Home," the play written by Hayward Veiller and Mr. Cobb, by Selwyn and Company at the Cobb Theatre.

"Back Home," a dramatization of one of the "Back Home" stories of Mr. Cobb which appeared in the Saturday Evening Post, has for its two principal players Tom Wise and Willis Sweetman, the former in the role of Judge Priest, who is the central figure of the play, and the latter as Jefferson Davis Ponderester, a character in the play, but not in the stories.

REALTY MEN IN CONVENTION

President Shallcross, of Philadelphia, Absent at First Session.

LOS ANGELES, Cal., June 22.—In the absence of Thomas Shallcross, of Philadelphia, president of the National Realty Association, the convention of 1200 delegates was called to order yesterday by vice president John L. Weaver, of Washington. The program was disrupted by Mr. Shallcross' absence.

L'AZIONE OFFENSIVA RIPRESA DALLE FORZE DEL GENER. CADORNA

Attacchi Austriaci Respin-ti nella Carnia e Lungo l'Isonzo — Gli Italiani nella Valle di San Pellegrino, Tirol.

ROMA, 22 Giugno. In un comunicato ufficiale pubblicato questa mattina, il Ministero della Guerra ammette che l'avanzata delle truppe italiane e' stata in certo modo ostacolata dalle forti opere di difesa degli austriaci nel Trentino, nelle Alpi Carniche e sul fronte dell'Isonzo. Ecco il testo del comunicato ufficiale:

"Sul fronte del Tirolo e del Trentino non vi e' stata alcuna azione importante ad eccezione di una ricognizione nella valle di San Pellegrino, dove non occupammo la Punta Tascia. "Nella alta Val di Cordevole noi abbiamo scoperto in vari punti forti trincee cementate austriache, abilmente nascoste. "Sul fronte delle Alpi Carniche il fuoco della nostra artiglieria e' stato in certo modo ostacolato dal tempo nebbioso. "Nella notte del 21 Giugno noi respingemmo nuovi attacchi del nemico contro le nostre posizioni di Fretkofel. Nella zona di Monte Nero le operazioni concluse il 19 Giugno furono portate ad una felice conclusione il giorno seguente, nonostante la difficulta' del terreno ed il cattivo tempo. Il nemico, validamente appoggiato dalla sua artiglieria, oppose una forte resistenza. "Lungo il fronte dell'Isonzo frequentati attacchi notturni dalle trincee nemiche, accompagnati da fuoco di artiglieria e di fucileria, sono stati notati. Noi non abbiamo risposto a questi attacchi. Gli austriaci hanno tentato di ricognizione la nostra posizione sulla riva sinistra dell'Isonzo con ripetuti attacchi notturni, cercando di cacciarci alla riva destra, ma gli attacchi furono tutti respinti.

(La prima parte del comunicato ufficiale del Ministero della Guerra, quella che si riferisce alla valle di San Pellegrino, e' stata forse trasmessa male. La valle di San Pellegrino, che e' una delle piu pittoresche tra quelle che si staccano a sinistra dell'Avio, mette in comunicazione con una strada militare, la Val di Fiemme (Avio) con Val di Cordevole. La valle divide il massiccio di Monte Bocca da quello del Ricobetta, e specialmente sul versante settentrionale e' incassata e difficile. Probabilmente le truppe italiane, Alpi centramente, devono avere occupato qualche cima del massiccio del Ricobetta, che trovandosi tra la valle di San Pellegrino e quella di Fiemme, e' una continuazione a nord, attorno al grande massiccio della Parnolada, deve essere stata chiamata Punta Fassa perché' domina la valle omonima.)

Ad ogni modo, l'azione italiana nella valle di San Pellegrino, sebbene non sia uscita dalle proporzioni di una ricognizione, mostra che il Comando italiano persegue il piano di tagliare le comunicazioni austriache dovunque e' possibile, pur non uscendo per ora dalla determinazione di prendere le posizioni vantaggiose di fronte al nemico e di correggere i difetti della frontiera politica. Infatti non bisogna dimenticare che dalla valle di San Pellegrino, scendendo a sud, lungo Val di Fiemme, al giungo dopo poche miglia a Predazzo, da dove una buona strada correggiabile porta a Neumarkt, in Val d'Adige, cioè sulla ferrovia e carreggiabile che attraversa il centro della valle, si trova la principale linea di comunicazione tra il Tirolo ed il resto dell'impero austriaco. B. di B.

Le voci secondo cui gli austriaci erano riusciti a stabilire una base per sottrarsi in un punto della costa dell'Italia meridionale sono state confermate, come annunciò oggi il Ministero della Marina. "Un incrociatore ausiliario italiano che navigava verso sud nel Mare Tirreno, avvistò una imbarcazione sospetta e si mise alla caccia di essa. L'imbarcazione fu raggiunta a circa 150 miglia da Napoli e fu trovata carica di nafta che probabilmente doveva essere scaricata su di un punto remoto della costa italiana, anzi sulla costa di una delle piccole isole a nord della Sicilia. Il vapore nemico fu catturato e rimorchiato a Napoli.

L'ATTACCO RIPRESO. Dopo i furiosi temporali avuti sabato e domenica, ieri gli italiani ripresero l'attacco generale contro le posizioni austriache con radiodiffusi visioni austriache. Essi incontrano ora una piu' organizzata resistenza da parte degli austriaci le cui posizioni di difesa sono eccellentemente preparate. In molti casi trincee e le altre opere di difesa sono tagliate nella viva roccia, cio' che le rende ancora piu' formidabili. Si sa pure, che in altri punti gli austriaci hanno costruito trincee false per trarre in inganno gli italiani e farli andare all'attacco di false posizioni, mentre gli austriaci avrebbero l'attacco da posizioni piu' favorevoli.

U. S.-German War, Rome Paper Says. ROME, June 22.—That the United States will go to war against Germany was the prediction made today by the Giornale dell'Impero. This paper, in its editorial comment today on the American-German treaty, expressed the opinion that neither side would accept the view of the other. The status quo will remain in effect with Germany increasing her submarine activity," says the Giornale. "It is a fact that Germany will fall in the way of her submarines. And in her turn, America will increase the amount of munitions she is supplying to the Allies. England will gain everything by all this and risk nothing."

PHILADELPHIA TO GET 1916 "AD" CONFERENCE, DELEGATES BELIEVE

Campaign of Poor Richard Club Has Swung Chicago Convention to Favor Quaker City for Next Meeting, It Is Thought.

CHICAGO, Ill., June 22.—Philadelphia's prospects for winning the next annual convention of the Associated Advertising Clubs of the World approached the point of a foregone conclusion today. Irving Paschal, of Philadelphia, in charge of exhibits, says, "There isn't any argument about it. We'll get the convention."

There are so many "Poor Richard" medals on red ribbons hung around the necks of delegates and bearing the word "Philadelphia" that to the uninitiated it would appear that two-thirds of all the advertising men present hail from the Quaker City.

Mr. Paschal has earned the title of "Old Man Machiavelli" in his part of the campaign for swinging the convention to his home town. Delegates from Cincinnati and Richmond, especially, are inclined to think he went a trifle far in featuring the Philadelphia exhibit in the gold room of the Congress Hotel and seeing to it that all attaches of the exhibit direct visitors to Philadelphia's part of the show, a silent argument for the location of the next big meeting.

DEPARTMENTAL MEETINGS. The convention today resolved itself into a score of departmental meetings on specialized subjects in advertising. Joseph H. Appell, director of publicity for the John Wanamaker stores of Philadelphia and New York, delivered an epigrammatic address on honesty and common sense in advertising.

"Advertising is the speech of business," declared Mr. Appell. "Advertising is to business what language is to man—its mode of self-expression. A business that will not advertise is both dead and dumb."

"Advertising that is saturated with human interest is bound to be most widely read. The word 'news,' as printed in our American newspapers, has come to mean 'human interest' and 'news' is the only news in a human interest way.

"The only economic reason for advertising is to make more efficient the distribution of merchandise. Advertising, when efficient, covers the cost of commodities, because it becomes the million-tongued salesman, making possible the multiple merchant, who reaches a million people with less cost and less effort than the peddler or the cross-country store could reach one or a dozen people.

"Retail advertising is the people's guide in their everyday living. The newspaper is the natural medium for retail advertising and for all advertising. Newspapers circulate in the densest centres of population, where are also congregated the largest stores with the greatest volume of merchandise, so they are, therefore, the most efficient medium for all advertising."

The Boston Pilgrims brought with them a forceful appeal for a committee of the Women's Publicity Club of Boston, an organization whose purpose is to see to it that the housewife is educated to the wiles and ruses of unprincipled advertisers.

HONESTY URGED. Louis Wiley, business manager of the New York Times, led a discussion on "The Effect of Advertising Censorship on the Cash Drawer." He said: "There are many newspapers now on a false basis which carry objectionable and fraudulent advertising. I know, however, of a number of newspapers now on the rocks which were once prosperous. I attribute their undoing to lack of self-respect, lack of regard for their own reputation and honesty, and to the circulation of reliable news and advertisements. An honest, self-respecting newspaper has the most enduring success.

"There are few editors who will allow a false dispatch or report in their journals. Why should a distinction be drawn with business news which affects the purses of their readers? For the public is prone to receive advertising as it does news, and there is a close relationship between those happenings on the social side of life and the garment a department store offers for sale. There is a dependence of one upon the other."

J. J. COFFEE GETS APPOINTMENT

Made Inspector in Labor Department, Bureau of Railways Re-established.

HARRISBURG, Pa., June 22.—J. J. Coffee, of Clearfield, a former coal operator, was today appointed supervisory inspector in the Department of Labor and Industry. Secretary of Internal Affairs Henry Houck announced the re-establishment of the Bureau of Railways in his department, cut off when Governor Tener attempted to legislate the department out of existence, and the appointment of Freeman C. Gerberich, of Dauphin, as its chief.

U. S. NOT PRESSING ACTIVE PEACE EFFORTS

President Says Government Will Promote Movement When Opportunity Offers.

WASHINGTON, June 22. President Wilson made it clear today that the United States is not making any active efforts to bring about peace in Europe, but that this Government would do everything possible to promote the interests of peace when the opportunity offered itself. He asserted, in his talks with callers, that he thought this position of the United States was understood generally, and indicated that all peace officers of the Administration would be made public.

The President added that he knew of no new developments regarding the proposed conference of neutrals. He has not yet received the resolutions adopted in Philadelphia by the League to Enforce Peace, and has not arrived at any decision regarding them.

The Executive's utterances were deemed most significant, inasmuch as he is to see Colonel E. M. House in New York Thursday, has been in touch with him by long distance telephone and has been told by him, it is said, that the time is not ripe for mediation suggestions.

LEADERS SELECTING A MAYOR

Lane, Martin and Others in "Harmony" Conference at Shore.

ATLANTIC CITY, N. J., June 22.—Rumors of an impending harmony pact between Organization factions and an amicable agreement upon a majority choice were rife this morning around the Hotel Strand, shore headquarters of City Chairman David H. Lane, and other Boardwalk places where Quaker City politicians foregather.

David Martin arrived shortly before noon and after registering at the Chalfonte, where politicians are seldom found, hurried about to deliver a message to Lane at the Strand.

An hour's conference ended with both apparently content with the progress of negotiations. Both declared the outlook bright.

WARSHIP ORDERED TO HAITI

700 Sailors and 200 Marines to Protect Americans.

WASHINGTON, June 22.—The cruiser Washington, with 700 bluejackets and 200 marines, was ordered today from Vera Cruz to Cape Haitien, Haiti, to protect foreign lives and property threatened by the latest revolutionary outbreak. It was said there would be a landing if necessary.

Admiral Caperton will be in personal command of the expedition, which was taken as indicative of the Government's view of the seriousness of the situation. The gunboats Machias and Marietta, returning to Vera Cruz, will take the place of the Washington in guarding American interests there.

It was said at the State Department that the revolutionists first captured the city and were then driven out by the Government forces. The situation was originally taken in hand by the commander of the French cruiser Desbarres, which was at the Haitien port and which landed marines to protect the French-American bank.

The services were greatly appreciated. Admiral Caperton was instructed to thank the French commander. At the same time it was pointed out that the landing was technically in violation of the Monroe Doctrine.

Under the circumstances this was regarded as perfectly right, but the Washington Administration was unwilling to have such a situation continue long.

JITNEYS TO PARADE IN ANTI-ORDINANCE FIGHT

Passengers Will Be Carried "Dead Head" in Broad Street Demonstration Tonight.

Twelve hundred jitneys, carrying passengers free of charge, will parade Broad street tonight in a demonstration of protest against contemplated action by Councils which, it is said, would legislate jitneys off the streets by compelling them to carry passengers six miles for 5 cents. The parade will finally end in a mass-meeting on the north plaza of the City Hall, where speakers will denounce the ordinance pending in Councils and will incidentally outline all the troubles of the jitney owners and operators.

Three hundred jitney owners, among them many independent drivers, today attended a meeting of the Jitney Auto Service Company in the Park Tower Building, and adopted a campaign against those who are in favor of eliminating jitney cars. Individual appeals will be made to every Council in this city. It is these men who are responsible for placing a stigma on honest jitney owners. We have as much right to operate vehicles on the roads of Philadelphia as has the Philadelphia Rapid Transit Company. We will never stand for the license fee, which would mean the complete elimination of the jitney machines."

The committee of four which will canvass Councilmen, is headed by William McDonald. Other speakers were George F. Wilson, who presided at the meeting, and Thomas L. Wilson, secretary of the Metal Trades Council.

ATLANTIC CITY STORM MAY AID SEARCH FOR THE DEAD

Many Believe Bodies Will Be Brought to Surface.

ATLANTIC CITY, June 22.—A summer storm of exceptional severity that late last night interrupted the search for four of the seven Philadelphia victims of Sunday's carnival of death in the Sovereign avenue "dive," is expected to expedite the recovery of the bodies.

Old fishermen up and down the coast cling to a tradition that a thunderstorm causes bodies lying at the bottom of water to rise to the surface. It is by no means uncommon in small coast towns for relatives of luckless fishermen to pray for a storm after a sea tragedy.

In the ordinary course of events the bodies of Miss Creamer, of Jenkintown; young Philip Arnold, Jr., Frank Brigham, the boy victim, and Charles Matlack, who perished trying to save the beautiful college girl, should be found not later than tomorrow, anywhere between Albany avenue, a few blocks below the death-trap which gripped them, and Upper Longport.

To the mind of a great many the decision of Dr. Louis R. Souder, County Physician, not to order an inquest, in spite of implied charges of inefficiency that have been whispered against the lifesaving service. Doctor Souder said he has investigated every phase of the tragedy.

"I see nothing to investigate further," he declared. "I believe the victims were accidentally drowned while everything possible was being done to save them."

Whatever probability there may have been of an official investigation of reported laxness on the part of the Chelsea guards ceased to exist today when Roger Creamer, brother of Miss Marion Rhodes Creamer, of Jenkintown, one of the victims, visited the City Hall. Mr. Creamer, who narrowly escaped the fate of his sister, said the allegations attributed to his mother were the outcome of misleading reports.

Movies at Clark Wedding. ST. LOUIS, Mo., June 22.—Moving pictures of the marriage of Miss Genevieve Clark, daughter of Champ Clark, speaker of the House of Representatives, to a New Orleans editor, will be taken. They will be preserved for future generations.

SUMMER RESORTS ATLANTIC CITY, N. J.

OSTEND. Occupying an entire block of ocean front and connected with the famous Boardwalk, in the popular Chelsea Beach, Ostend, N. J., usually large, cool rooms with unobstructed view of the ocean from a veranda, appointed and comfortable, and with all the modern conveniences. Swimming pool, tennis courts, and other amusements. Rates reasonable. Write today. "SEA-SON CO." 23 E. 10th St., Phila. Send stamp.

NEW HOTEL MERION. FIRE-PROOF. Vermont ave. & Beach. Cap. \$500. Very moderate rates for the summer. Appointment tables of largest hotels. \$3 up daily, special weekly. Large, cool ocean view rooms, dinette, bar, etc. Write today. "SEA-SON CO." 23 E. 10th St., Phila. Send stamp.

ALBEMARLE. Leading High-Class Moderate-Rate Hotel. Albemarle Virginia av., nr. Beach. Cap. \$100,000. Steam heat, electric, elevators, sun parlors, private baths, etc., etc. Table, \$10 up daily. \$2 up on week days. "SEA-SON CO." 23 E. 10th St., Phila. Send stamp.

ABBEY PARK, N. J. HOTEL BRUNSWICK. 1000 ft. above sea level. Morgan-Harsons.

BEACH HAVEN, N. J. CREST HOTEL. Boarding for month of year. Table, splendid. July, \$7 and \$8 week; year open, good building and bathing. J. McMurphy, Crest Hotel, Beach Haven, Crest, N. J.

OCEAN CITY, N. J. THE BREAKERS. Only Boardwalk hotel. K. A. Young, Mgr.

CAPE MAY, N. J. Elberon. Cool Cape May near beach; rates reasonable. J. E. Wilson & Son.

NOW ON DISPLAY AT Ledger Central ALL THIS WEEK

Nearly 2200 Photographs of Pennsylvania Children Are Entered in The Ledger's Child Welfare Contest Gold Medal Winners

- CLASS 1 Under 2 years old. Boy—Paul Jean Bessieres, 7 months old, Penlynn, Pa. Girl—Adelman Helen Merrill, 1 year old, Cynwyd, Pa. CLASS 2 From 2 to 5 years. Boy—Donald Horton, 4 years and 8 months old, East Lansdowne, Pa. Girl—Alice Heller, 4 years old, Overbrook, Pa. CLASS 3 From 5 to 7 years. Boy—William George Nelson, 3d, 5 years and 5 months old, Lansdowne, Pa. Girl—Mary Bertolet, 5 years old, Reading, Pa. CLASS 4 From 7 to 12 years. Boy—Howard Ketcham, 12 years old, Westtown, Pa. Girl—Christine Shearer, 7 years old, Reading, Pa.



ANNA HOLLOWAY 723 North 40th St. Philadelphia. RUTH COHAN 6517 Haverford Ave. West Philadelphia, Pa.



JAMES ANDERSON SUTTON 5409 Overbrook Ave. Philadelphia. EDGAR GEORGE BROWN, Jr. 3537 North Gratz St. Philadelphia.



VIRGINIA CATHERINE OLDKNOW 2521 North 13th St. Philadelphia. RUTH OWENS LEISER 114 South Market St. Shammokin, Pa.

The above are a few of 200 children receiving "Honorable Mention" Ribbons and are illustrative of the character of this beautiful and interesting exhibit.

Pictures of the Judges Appeared in LAST Sunday's PUBLIC LEDGER

ANCHOR LINE

New York and Glasgow. Regular Mail Trip. Serviced by Great Northern. New York and Glasgow. Regular Mail Trip. Serviced by Great Northern.

THE LOUISBURG

Bar Harbor, Maine. Open July 1 to Sept. 15. L.C. PHOR, Mgr. Hotel Lenox, Boston.

THE CRESTMONT INN

Bar Harbor, Maine. The hotel with the incomparable situation. Best view of the sea, the mountains, the Atlantic. Golf, tennis, boating and fishing. Write today. "SEA-SON CO." 23 E. 10th St., Phila. Send stamp.

ESSEX HEIGHTS, PA.

2500 feet, delightfully situated on Alleghenies. Golf, tennis, etc. Write today. "SEA-SON CO." 23 E. 10th St., Phila. Send stamp.