VEXATIOUS VACATION PROBLEM SIMPLIFIED BY LEDGER CENTRAL

Mr. Mann and Family, Who Used to Fret and Sweat Selecting Summer Resting Place, Relieved.

Polite Clerk Fills Order, Giving Transportation and Hotel Rates and Outlining Trip, Even to Smallest Detail, and All Without Charge.

"My vacation time," remarked Mr. A. Mann the other evening as he sharpened the carving knife and started to wrestle for the second joint, "has been determined upon." He paused a moment to get the full effect of his words on his assembled family. "We shall leave here on the 15th and return the 1st. Where shall we go?"

"Not that old place we went last year, I hope," gloomed the son and heir from the far end of the table. "I'd rather camp out in the attic here, where there might be some excitement."

"I won't go where there is no dancing again," interpolated Margery, with a tone that indicated she meant it.

"Aw, let's go where there's swimmin' and boatin' and that sort of stuff," suggested Thomas, aged 14.

"We must think of the baby first," Mrs. Mann said. "Gracious! Do we have to go through all this fuss and bother over a place so soon again? It seems to me I have just recovered from the strain of deciding last year. And it was such a horrible failure as it was."

"No," remarked Mr. Mann, "I don't think we shall. I have a surprise for you. I have decided on the place; the tickets are bought, and all you have to do is to pack up."

"Is it lively?" asked the young son of the family.

"Is there dancing?" asked Margery.

"Is there swimmin' and boats?" asked Thomas.

"Will it be all right for baby?" asked Mrs. Mann.

SUITED ALL REQUIREMENTS.

All in one breath, they spoke, and Mr. Mann put his hands over his ears and asked for breathing time.

"Yes," he said; "it has all those things, and, what interests me most, it's cheap."

"How did you do it?" in chorus from the family.

"Well, I'll tell you," said Mr. Mann, smiling approvingly of himself. "When the boss told me when I could get off, he asked me if I knew where I was going, and suggested that if I was undecided about it, I might have the problem solved for me.

He generally goes to Europe, and told me that with the war killing that plan at the start, he had been absolutely at sea until he had in desperation gone to a bureau that some one had recommended to him. He leaves tomorrow for the Adirondacks.

TRIP ALL PLANNED.

So I wandered into the same place today, not really believing that they could help very much, and would you believe it? I had not been there 15 minutes before a young man had learned what I wanted, picked out the place, showed me just what to do to get there, given me a list of the hotels and stopping places, and handed me a typewritten schedule sheet made out especially for me, showing prices, the time trains leave, what to do about baggage, and everything in the world I needed.

I never saw such a place. The young man who fixed me up told me that they had more than 4900 catalogues on file there telling about everything there was to tell about nearly every resort in the country. He had just finished, he told me, planning a trip for a man who wanted to go around the United States by water, stopping at the Expositions. He had done it, too, as nearly as it was possible, up the St. Lawrence River, across the Great Lakes, by train from Duluth to the coast, and back by way of the Panama Canal.

"Did all that help cost much?" asked Mrs. Mann, with her thoughts on the pocketbook.

"Not a cent."

"Well, what and where is this wonderful bureau that has helped us so much?" asked Margery.

"Ledger Central, on Chestnut street below Broad street," said Mr. Mann and passed his cup for more coffee.

EIGHT CHILDREN WIN MEDALS IN LEDGER PHOTO CONTEST

Victors Selected From 2000 Contestants—200 Ribbons Awarded.

Out of 2200 photographs submitted to the judges of the PUBLIC LEDGER Child Welfare Contest, eight have been finally selected as winners. So difficult was the task before the judges and so close was the distinguishing line that 200 blue ribbon awards of honorable mention were also made.

Following are the winners of gold medals:

CLASS 1
Under 2 years old.
Boy—Paul Jean Bessieres, 7 months old, Penllyn, Pa.
Girl—Adelman Helen Merril, 1 year old, Cynwyd, Pa.

CLASS 2
From 2 to 5 years.
Boy—Donald Horton, 4 years and 8 months old, East Lansdowne, Pa.
Girl—Alice Heller, 4 years old, Overbrook, Pa.

CLASS 3
From 5 to 7 years.
Boy—William George Nelson, 3d, 5 years and 5 months old, Lansdowne, Pa.
Girl—Mary Bertolet, 5 years old, Reading, Pa.

CLASS 4
From 7 to 12 years.
Boy—Howard Ketcham, 12 years old, Westtown, Pa.
Girl—Christine Shearer, 8 years old, Reading, Pa.

Next week the 2200 pictures will be dispatched to the Panama-Pacific Exposition at San Francisco. In the meantime they will be exhibited at Ledger Central. After the exposition is closed the photographs will be brought to Philadelphia and placed in City Hall as a permanent exhibition of Pennsylvania child types.

The judges who performed the hurculean task of selecting the pictures to receive awards were:

Miss Katherine E. Puncheon, principal of the Girls' High School.
Mrs. Leopold Seyffert, artist.
Mrs. Edwin C. Grice, president of the Home and School League.
Mrs. Wendell Reber leader in the movements for civic betterment and child welfare.
Miss Harriet Sartain, artist.
Charles C. Hevl, principal of the West Philadelphia High School.
Dr. J. P. Crozer Griffith, eminent child specialist.

RYAN HALTS CASE DECIDING FEES OF REGISTER OF WILLS

Court Confirms Solicitor's Assertion City Should be Represented.

Register of Wills Sheehan's "big fee case" was summarily stopped in Court of Common Pleas No. 4 today when City Solicitor Ryan unexpectedly appeared and entered a protest against the proceedings on the ground that the municipality has a vital interest in the case and should be represented.

Although Joseph Gilfillan, representing Register Sheehan, and David McCoach appearing for his uncle, the City Treasurer, insisted that the city would be protected in the case, which was one purely for judicial determination, the court continued the hearing without fixing a date.

Eight Couples Wed at Elkton

ELKTON, Md., June 21.—Eight couples pledged their troth before Elkton ministers here this morning, as follows:

Richard C. Farrow and Margaret E. Carr, William H. Kelchner and Clara M. Jenkins and John Cavil and Elizabeth Faulkner, all of Philadelphia; Norman H. Patterson, Indianapolis, Ind., and Laura E. Niblic, Philadelphia; John R. Rambo and Stella J. Hickman, Wilmington; William R. Abbott and Lavinia T. West, Trenton; William J. Newhart and Carrie M. Briner, Reading; Elbert H. Thomas, Wilmington, and Elizabeth R. Wiltman, Collingdale, Pa.

Theatrical Baedeker

WOODSIDE PARK—"A Knight for a Day," with the Royster-Dudley Opera Company. The musical comedy in which May Vokes and John Slavin starred.

KEITH'S—Elizabeth Brice and Charles King; Walter C. Kelly, "The Virginia Judge"; Princess Radjah; Harry Tighe and Babetta, in "In Vaudeville;" a Burton Holmes travelette, "The New Manila"; Galetti's baboons; Edgar Blondell and Gertrude Perry, in "The Lost Boy"; Jule Bernard and Florence Searth, in "Loan-Sum Street"; Booth and Leander, and Hearst-Selig news pictures.

NIXON'S GRAND—Roeder's Invention, gymnastics and mechanics; H. Bart McHugh's Four Melody Monarchs and a Maid; Kramer and Morton, "Two Black Dots"; Wilfred du Bois; McCormack and Wallace, in "The Theatrical Agent"; Walter de Leon and "Muggins" Davies, and comedy motion pictures.

CROSS KEYS (first half of week)—Victor Burns and company, in "The Third Reel"; Minnie Palmer and company, in "Her Million Dollar Husband"; the Three Creighton Sisters, soubrettes; Waldo Waldo, female impersonator; Paul Brothers, gymnasts; Princess Miroff.

ASSOCIATED 'AD' MEN URGED TO WIPE OUT FRAUD AND QUACKERY

Chairman of National Vigilance Committee Advocates the Employment of Trained Investigators.

CHICAGO, June 21.—The first business session of the 11th annual convention of the Associated Advertising Clubs of the World opened today with official recommendation that henceforth fraud and quackery in advertising be held to "strict accountability."

Merele Sidener, chairman of the National Vigilance Committee, in his report submitted to the convention, advocated the employment by the Associated Advertising Clubs of a staff of paid lawyers, detectives, chemists, physicists and other trained investigators, whose altruism and dependability is beyond question, to put suspicious advertising claims to the acid test.

In recommending an appropriation for this purpose, the chairman declares the organization must provide the sinews of war and properly arm its forces with the equipment needed to find the range of the enemy and to fire accurately even though the enemy may be intrenched behind a hill of gold and surrounded by an embattlement of influential respectability. In the opinion of this committee, the time has come for making good with the business world.

FALSE STATEMENTS SCORED.

President William Woodhead, in his annual address, scored fallacious statements designed to open the way for substitution of inferior articles for advertised goods.

"There are lots of people who still believe that advertising adds to the cost, and that the man who sells his goods without advertising can produce a better article at a lower price," President Woodhead told the convention. "In my recent travels I was being shown around a town in a new and popular-priced automobile by the owner of the machine, an advertising man. He told me it was the best automobile of its price made, and that it was very much better than a certain automobile of higher price, and he said the difference in price was caused by the large amount of advertising spent on the other automobile.

"The public still needs to be taught that advertised, trade-marked articles are guaranteed, that the maker could not afford to spend thousands and thousands of dollars and keep on spending to establish his goods unless he really has the goods and is prepared to keep up and back up the quality. They need to be shown that one-priced goods are fair-priced goods, and they still need to be educated against the evil of cut prices and accompanying substitution.

"There never was a time when the business man in America had such opportunities as he has now. The business scare has passed, the temporary demoralization has vanished, and the word 'imported' is not going to mean so much to us when the war is over. 'Made in the U. S. A.' is going to be the popular brand."

PHILADELPHIANS PARADE.

The Philadelphia delegation made a strong demonstration at the session, parading with a banner setting forth Philadelphia's claims to the next convention. Cincinnati is Philadelphia's strongest competitor for the honor.

Celebrated speakers who addressed the meeting included Bishop Warren A. Chandler, of Emory University, Atlanta, Ga.; Dr. Charles R. Van Hise, president of the University of Wisconsin, and Henry D. Estabrook, of the New York bar.

"God forbid that it should ever be the tragic fate of German-Americans to fight Germany in defense of their adopted country," said Mr. Estabrook.

"Christianity is a money-making, wealth-creating religion," declared Bishop Chandler. "I am tired of the revolutionists who call themselves reformers. It is not big business, but bad business we should fear. I cannot follow men who see no way to get rats out of the barn except by burning it to the ground.

Nearly 10,000 of the leading advertising and business men of the United States are attending the convention which will be in session until Thursday.

Besides the business sessions and the many social features, for which the advertising men have brought their families, there has been prepared a novel exhibition, meant to benefit the business man and, except indirectly, not the exhibitor.

There are 18 sections of the exhibit, which is housed in the Gold and Elizabethan rooms of the Congress Hotel. The sections include newspapers, magazines, farm papers, advertising agencies, retail storekeepers, billboards, business printing, novelties, street car advertising, signs, English and foreign advertising, trade papers and religious papers.

The Philadelphia delegates arrived yesterday, and set the city awhirl with their enthusiasm, even before they took up quarters at the Hotel Lasalle.

ABBOTT'S ALDERNEY DAIRIES LOSE APPEAL ON TAXES

Judge Ralston Refuses to Nullify Assessments.

An appeal taken by Abbott's Alderney Dairies from the assessment for taxes made by the Mercantile Appraisers was dismissed by Judge Ralston, in Common Pleas Court, today, who sustained the contentions of Senator John T. Murphy, representing the Commonwealth of Pennsylvania, to the effect that the defendant is a retail dealer in goods, wares and merchandise, and as such is liable to an annual mercantile license of $2 and an additional tax of one mill on each dollar of the gross business transacted annually.

The defendant contended that it is not liable to the tax because no sales are made at 3041 Chestnut street or at 57 Armat street, and that these plants could not be classed as stores. Judge Ralston, however, held that the tax is not levied on sales, but on a person carrying on business as a vender or dealer. He asserted that Abbott's Alderney Dairies have a fixed place of business in two sections of the city, that they purchase milk and sell it again, thus becoming dealers and liable to the tax.

Villa's Aide May Visit Lansing

WASHINGTON, June 21.—Reports that General Felipe Angeles, Villa's chief of staff, has crossed the American border were confirmed today by Acting Secretary of State Lansing. General Angeles is on his way to Boston and may stop in Washington for a conference with Government officials, according to information at the State Department. Mr. Lansing denied knowledge of the purpose of General Angeles' visit.

Boy Burns to Death in Basement Fire

NEW YORK, June 21.—In a fire, started mysteriously in the basement of a flat building in Brooklyn, Herbert Censon, 14 years old, was burned to death today. The blaze started in turpentine-soaked rags in the basement under a drug store.

AMERICAN WARSHIP NOW OFF THE WEST COAST OF MEXICO

Admiral Howard Notifies Navy Department of Arrival of Flagship—Marines to Be Landed Only in Emergency.

WASHINGTON, June 21.—Admiral Howard, American naval commander on the Pacific coast, today notified his department that his flagship, the Colorado, reached Lobari Bay, on the Mexican west coast, late Sunday and would report conditions as soon as possible.

Unofficial advices said Mexican troops were fighting the Indians who have been threatening Americans in the Yaqui Valley.

It was understood from Vera Cruz that a formidable Mexican party is forming to back President Wilson's demands that a stable government be formed.

Acting Secretary of the Navy Roosevelt said that no marines would be landed by Admiral Howard, except in case of grave emergency, until further orders are sent by the department.

Admiral Howard was expected to hold conferences aboard his vessel today with the military authorities of Guaymas representing Governor Maytorena.

The plan to send an officer from the Colorado into the Yaqui Valley to investigate the need of a relief expedition has been abandoned. The department has been informed that the Yaquis have killed a number of messengers dispatched from the settlement to the coast. The Colorado is supported at Guaymas by the Denver and New Orleans.

President Wilson today completed his plans for his trip to Cornish, N. H. He will leave Washington next Wednesday night, and will visit Colonel E. M. House in New York on Thursday.

Late that afternoon he will proceed to his summer home. While the executive does not expect to return to the capital before July 6 or 7, he may curtail his trip should important changes in the European or Mexican situation occur.

General Carranza eabled his agency here a denial of reports of a break between him and Obregon. He said:

"The reported disagreement between General Obregon and this head office, on account of restorations of confiscated is unfounded. General Obregon continues at the head of his army advancing northwest. Please deny such reports, which are only intrigues of the reactionaries."

Vice Consul Blocker, at Piedras Negras, reported to the State Department that J. C. Weller, Red Cross representative at Monclova, has begun to distribute rations of corn and beans to 1000 destitute families there. Weller finds was mobbed by the rush of hungry people, Blocker reported.

Reports to the Red Cross showed the food situation much worse than even early estimates indicated. Officials who have investigated have reported dieths to headquarters here that unless food is rushed immediately to a score of points in Mexico, many hundreds, mostly women and children, will die.

Find out how easy
Washing can be;
Cleaning can be;
All kinds of house-work
can be.
Use

FELS-NAPTHA

soap
and let it do the hard
part of your work in cool
or lukewarm water, without
hard rubbing or boiling.

Not rough—not crude.
Fels-Soap Powder
Refined, sweet, and does the work.

Removal Reductions

Our Main Store will be removed July First from 11th and Market Streets to N. W. Corner Broad and Arch Streets.

We shall open the new store with a new, bright stock of Lighting Fixtures and Accessories. Our present stock must be disposed of before July 1. The fixtures, domes, semi-indirect and table lamps and varied assortment of glassware at our present store are all lately designed, modern in every way and very few of them show any signs of shopwear.

The prices for this removal sale are CUT TO HALF in most cases.

A FEW SUGGESTIONS

Portable Lamps
With Mahogany, Empire Gold, Verde (Green), Old Ivory, Wicker and Brush Brass Bases.

Were $ 6 ..... now $3
" $ 7 ..... " $3.50
" $15 ..... " $7.50
" $16 ..... " $7 and $8
" $20 ..... " $10
" $22 ..... " $11
" $24 ..... " $12
" $26 ..... " $13
" $28 ..... " $14
" $38 ..... " $19

High Piano or Stairway Lamps
(Six feet high) Mahogany and Metal Bases.

Were $ 35 ..... now $17.50
" $ 40 ..... " $20.00
" $110 ..... " $60.00

Lighting Fixtures
Showers with chain supports, etc.

Were $21.30 ..... now $14.90
" $24.15 ..... " $16.90
" $24.00 ..... " $16.80

Semi-Indirect Fixtures
For the Dining Room, Living Room, Hall, etc.

Were $23.65 ..... now $16.55
" $26.00 ..... " $18.20
" $30.00 ..... " $21.00
" $33.00 ..... " $23.10

Domes
For the Dining Room or Library.

Were $30.00 ..... now $21.75
" $33.00 ..... " $24.00
" $41.75 ..... " $30.00
" $46.00 ..... " $33.00
" $59.00 ..... " $42.00

Shades and Globes
For Upright and Inverted Lamps.

Were $ .25 ..... now .10
" $ .50 ..... " .25
" $ .60 ..... " .30
" $1.50 ..... " .75
" $1.65 ..... " .75
" $1.75 ..... " .90

Liberal selections in some designs, but in others there is only one of a kind.

This sale is at 11th and Market Streets only and ends at 5.30 P. M. June 30.

THE UNITED GAS IMPROVEMENT CO.

PHOTOPLAYS

GLOBE MARKET AND JUNIPER Pictures 10 A.M. to 11 P.M. Summer Prices 10, 15c
MARY MILES MINTER
IN CHAS. K. HARRIS' "ALWAYS IN THE WAY"
Plays Obtained Through Stanley Booking Co.

STEAMSHIP NOTICES

ANCHOR LINE
Royal Mail Twin-Screw Geared Turbines
NEW YORK and GLASGOW
Tuscania, June 25,5pm | Tuscania, July 23,5pm
For rates and full particulars apply to J. J. McGRATH, 1019 Walnut St. ROBT. TAYLOR & CO., 902 Walnut St. Or Any Local Agent.

SUMMER RESORTS — SUMMER RESORTS

ADIRONDACKS or 1000 ISLANDS
give you an opportunity to
"Shake from your shoes all traces,
Of the dust of the city streets."
This vacation land provides every form of recreation and amusement on land and water.
Our illustrated descriptive booklets give complete information; may we send them to you?
Address TRAVEL BUREAU
Grand Central Terminal, N.Y.
NEW YORK CENTRAL LINES

America's Most Attractive Resort
Bretton Woods
WHITE MOUNTAINS, N. H.
Golf in the very shadow of Mt. Washington. 10,000 acres with every sport and pastime at its best.
The MOUNT PLEASANT Opens June 10th Closes Oct. 1st
RALPH J. HERRIMER, Manager
The MOUNT WASHINGTON Opens July 8th Closes Oct. 15th
D. J. TRUDEAU, Manager
Motor Route—The Ideal Tour
RAILROADS: Through service via N.Y., N.H. & H.R.R. and B.& M.R.R.
NEW YORK OFFICE: 243 Fifth Avenue Telephone: 9220 Madison Square

SUMMER RESORTS
ATLANTIC CITY, N. J.
OSTEND
Occupying an entire block of ocean front and connected with the famous Boardwalk; in the popular Chelsea section; capacity 500; unusually large, cool rooms with unobstructed view of the ocean from all; every appointment and comfort; sea and fresh water in all baths; running water in rooms; 4000 ft. of porches surround the hotel; the new dining room overlooks the sea; finest cuisine and white service; orchestra of soloists; dancing twice daily; social diversions; magnificent new Palm Lounge. Spl., $15, single rm. wkly.; booklet mailed; auto meets trains; management by owners. JOHN C. GOSSLER, Mgr.

THE NEW Hotel TRAYMORE
THE LARGEST FIREPROOF RESORT HOTEL IN THE WORLD
A Bold Architect's Original Creation for the Seashore
American SUBMARINE GRILL, European

CHALFONTE
Atlantic City, New Jersey
The Leeds Company

NEW HOTEL MERION FIRE-PROOF
Vermont ave. & Beach. Cap. 300. Very moderate rates for the comforts, appointments & table of largest hotels. $3 up daily, special weekly. Large, cool ocean view rooms, etc. Booklet. C. B. PRETTYMAN.

Leading High-Class Moderate-Rate Hotel.
ALBEMARLE Virginia av., nr. Bch. Cap. 350. Steam heat, elevator, sun parlors, private baths, etc.; excel. table. $10 up wkly.; $2 up daily. Bklt. J. F. COPE.
RESORT GUIDE FREE—Write today. "SEASON CO.," 33 S. 16th st., Phila. Send stamp.

COOPERSTOWN, N. Y.
O-TE-SA-GA
ON OTSEGO LAKE, Cooperstown, N. Y.
OPEN UNTIL OCTOBER
6½ hours by rail from New York City.
GOLF BOATING MOTORING
TENNIS BATHING RESTING

WEST CHESTER, PA.
GREEN TREE INN Famous Inn at West Chester, Pa. Particular atten. to com. men, motor and tourist parties. Reg. meals 50c. Sunday meals 75c. Cafe at. Hist. sur. C. Weingartner, Prop.

ESSICK HEIGHTS, PA.
THE ESSICK 2500 feet, delightfully situated on Allegheniss. Casino, nine-hole golf course, cottages, steam heat, garage, tennis, other sports; booklet; electric light. H. M. ESSICK

MEDIA, PA.
Browne Hall, 5 acres. High, healthy. Tennis, etc. Porch 105 ft. long. 15c from 69th st. "L."

COLLEGEVILLE, PA.
GLENWOOD HALL—On the Perkiomen Creek. Large dance pavilion. Bklt. Chas. Klegenthaler.

HETTERTON, MD.
The Chesapeake On Beach. Auto meets trains. During June, $7 up. Gentile clientele. J. S. OWENS.

CAPE MAY, N. J.
Glenwood Near station & Beach. Course dinners, 50c. L. J. ROGERS.

SEA ISLE CITY, N. J.
BUSCH'S HOTEL Large, airy rooms, all comforts. Booklet.

SUMMER RESORTS
WILDWOOD, N. J.
WILDWOOD'S SIX LEADING HOTELS
Capacities 200 to 250. Near Beach, Boardwalk and Amusements. Pleasant social life. Coaches meet all trains. Booklets. For details address the following hotels at Wildwood, N. J.:
SHELDON ..... D. J. Woods
ADELPHI-WITTE .. H. Witte
BEACHWOOD ..... C. H. Kurtz
DORSEY ..... J. E. Whitesell
EDGETON INN ..... J. A. Harris
HADDON HALL ..... N. A. Randolph

Hotel Reading 123 E. Oak Ave. Large, airy rooms. Superior table. Near depots, beach & amuse. C. Wambach.
BALTIMORE Bklt. 222 E. Magnolia Ave. Near Beach & amusements.
Hotel Havilla Burk Ave. & Beach. $8 up. MRS. J. FRANK TICE.
HOTEL ELBERON 233 E. Poplar Ave. Sup. table. Nr. Bch.

WILDWOOD NORTH, N. J.
Keystone 26, near beach; large, airy rms.; running water. F. J. Grelner.
SHERWOOD 223 E. 21st st. Ocean view. Excel. table. $8 per week up.
The OTTENS Beach front location. Special rates until July 17th.

WILDWOOD CREST, N. J.
JUSTICE Near beach and amusements; booklet. W. A. JUSTICE.

ASBURY PARK, N. J.
HOTEL BRUNSWICK
NOTED FOR ITS HIGH STANDARD OF EXCELLENCE
MORGAN & PARSONS

OCEAN CITY, N. J.
HOTEL BRIGHTON, ON THE BEACH
Ocean City's coolest, most comfortable hotel. Breezes from ocean, bay and inlet; ½ hour by trolley to Atlantic City. Noted for cuisine. Opens June 26th. Booklet. H. B. SOOY, Prop.
Chalfonte 6th & Ocean ave. Open June 26. M. L. MACK FAUST.

BEACH HAVEN, N. J.
CREST HOTEL Boarding for month of July, $7 and $8 week; good table, splendid location, good service, easy ocean, good bathing and fishing. L. MERCHRAY, 820 Drexel Building, or Beach Haven Crest, N. J.

SPRING LAKE BEACH, N. J.
THE BREAKERS DIRECTLY ON THE OCEAN
SPRING LAKE BEACH, N. J.
NOW OPEN
L. N. MOSS, Pres.