EVENING LEDGER-PHILADELPHIA, MONDAY, JUNE 21, 1915.

VEXATIOUS VACATION PROBLEM SIMPLIFIED BY LEDGER CENTRAL

Mr. Mann and Family, Who Used to Fret and Sweat Selecting Summer Resting Place, Relieved.

Polite Clerk Fills Order, Giving Transportation and Hotel Rates and Outlining Trip, Even to Smallest Detail, and All Without Charge.

"My vacation time," remarked Mr. A. Mann the other evening as he sharpened the carving knile and started, to wreatle for the second joint, "has been determined upon." He paused a moment to get the full effect of his words on his arembled family. "We shall leave here es the 15th and return the 1st. Where shall we go?"

The far end of the table. "I'd rather camp at in the attic here, where there might be some excitement."
"I won't go where there is no dancing spain," interpolated Margery, with a tone that indicated she meant it.
"Aw, let's go where there's swimmin and boatin and that sort of stuff," suggestigd Thomas, aged 14, "We must think of the baby first,"
"We must think of the baby first,"
After the exposition is closed the photographic control of the photographic co

Men Mann cald, "Gracious! Do we have to go through all this fuss and bether over a place so soon again? It seems to me I have just recovered from the strain of deciding last year. And it was such a horrible failure as it was." "No," remarked Mr. Mann, "I don't

think we shall. I have a surprise for you. I have decided on the place; the tickets are bought, and all you have to do is to pack up."

"Is it lively?" asked the young son of the family "is there dancing?" asked Margery.

"Is there swimmin' and boats?" asked Thomas. "Will it be all right for baby?" asked

Mrs. Mann SUITED ALL REQUIREMENTS.

All in one breath, they spoke, and Mr.

Mann put his hands over his ears and asked for breatning time. "Yes," he said; "It has all those things, and, what interests me most, it's cheap How did you do it?" in chorus from the family.

"Well, I'll tell you," said Mr. Mann, "Well, I'll tell you," said Mr. Mann, "When approvingly of himself, "When the boas told me when I could get off, he asked me if I knew where I was going, and suggested that if I was undecided about it, I might have the problem solved

He generally goes to Europe, and told me that with the war killing that plan at the start, he had been absolutely at sea until he had in desperation gone to a bureau that some one had recommended to him. He leaves tomorrow for the Adirondacks.

TRIP ALL PLANNED.

So I wandered into the same place today, not really believing that they could help very much, and would you believe it? I had not been there 15 minutes before a ng man had learned what I wanted, ted out the place, showed me just what to do to get there, given me a list of the hotels and stopping places, and handed me a typewritten schedule sheet made out especially for me, showing prices, the time trains leave, what to do about baggage, and everything in the baggage, and everything in the

I never caw such a place. The young man who fixed me up told me that they had more than 4900 catalogues on file there telling about every faing there was to tell about nearly every resort in the

EIGHT CHILDREN WIN MEDALS ASSOCIATED 'AD' MEN IN LEDGER PHOTO CONTEST Victors Selected From 2000 Contest-URGED TO WIPE OUT ants-200 Ribbons Awarded. Out of 2200 photographs submitted to the judges of the Pusite Lictors Child Weifare Contest, sight have been finally relected as winners. So difficult was the task before the judges and so close was the distinguishing line that 200 blue rib-bon awards of honorable mention were also made. FRAUD AND QUACKERY

Chairman of National Vigilance Committee Ad-Following are the winners of gold vocates the Employment

of Trained Investigators. Hoy-Paul Jean Bessieren, 7 months old, -Adeiman Melen Merril, I year sid, Cyn-CHICAGO, June 21.-The first business which do not be the second sec

Boy-Donald Rorton, 4 years and 8 months NU, East Lansdowne, Pa. Girl-Alice Heller, 4 years old, Overbrook, CLASS T Merele Sidener, chairman of the Na-

ELABS A From 5 to 7 years. Boy-William George Nelson, 3d, 5 years and months old, Lanadowns, Fa. Guil-Mary Bertolet, 5 years old, Reading, Pa. CLASS 4 Mercie Sidener, chairman of the Na-lional Vigilance Committee, in his report submitted to the convention, advocated the employment by the Associated Ad-vertising Clubs of a staff of pald iswyers. detectives, chemista, physicists and other trained investigators, whose altruism and dependability is beyond question, to put supplicious advertising clause to the acid

Boy-Howard Ketcham, 12 years old, West-Girl-Christine Shearer, 8 years old, Reading,

CLASS 1

CLASS 2

medals

ng a date.

Next week the 2200 pletures will be dis-patched to the Fanama-Pacific Exposition suspicious advertising claims to the acid test. at San Francisco. In the meantime they will be exhibited at Ledger Central. After the exposition is closed the photo-In recommending an appropriation for this purpose, the chairman declares the organization must provide the sinews of war and properly arm its forces with the equipment needed to find the range of the enemy and to fire accurately even though the enemy may be intrenched behind a hill of gold and surrounded by an em-

FALSE STATEMENTS SCORED. President William Woodhead, in his nnual address, acored fallaclous state-

ments designed to open the way for sub-stitution of inferior articles for advertised goods. RYAN HALTS CASE DECIDING

ness world.

There are lots of people who still FEES OF REGISTER OF WILLS believe that advertising adds to the cost, and that the man who sells his goods without advertising can produce a Court Confirms Solicitor's Assertion Woodhead told the convention. "In my recent travels I was being shown around City Should be Represented." Register of Wills Sheehan's "big fee case" was summarily stopped in Court of Common Pleas No. 4 today when City

recent travels I was being shown around a town in a new and popular-priced auto-mobile by the owner of the machine, an advertising man. He told me it was the best automobile of its price made, and that it was very much better than a cer-tain automobile of higher price, and he said the difference in price was caused by the large amount of advertising spent on the other automobile. Solicitor Ryan unexpectedly appeared and satered a protest against the proceedings on the ground that the municipality has a vital interest in the case and should be represented. Although Joseph Glifillan, representing

Register Sheehan, and David McCoach appearing for his uncle, the City Treasurer, insisted that the city would be protected in the case, which was one purely for judicial determination, the court continued the hearing without fix-Eight Couples Wed at Elkton

ELKTON, Md., June 21.-Eight couples bledged their troth before Elkton minsubstitution. sters here this morning, as follows: Richard C. Farrow and Margaret E. Carr. William H. Kelchner and Clara M. Jenkins and John Cavil and Elizabeth Faulkner, all of Philadelphia; Norman H. Patterson, Indianapolis, Ind., and

has vanished, and the word 'imported' is not going to mean so much to us when the war is over. 'Made in the U. S. A.' Laura E. Niblic, Philadelphia; John R. Rambo and Stella J. Hickman, Wilmington; William R. Abbott and Lavinia T. West, Trenton; William J. Newhart and Carrie M. Briner, Reading; Elbert H. is going to be the popular brand."

PHILADELPHIANS PARADE. The Philadelphia delegation made a The Philadeiphia deceasion made a strong demonstration at the section, parading with a banner setting forth Philadeiphia's claims to the next con-vention. Cincinnati is Philadeiphia's strongest competitor for the honor.

SUMMER RESORTS

Theatrical Baedeker strongest competitor for the honor. Celebrated apeakers who addressed the meeting included Bishop Warren A. Chandler, of Emory University, Atlanta Ga.; Dr. Charles R. Van Hise, president of the University of Wisconsin, and Henry D. Estabrook, of the New York har. WOODSIDE PARK-"A Knight for a Day," with the Royster-Dudley Opera Company, The musical comedy in which May Vokes and John Slavin starred. and John Slavin starred. KEITH'S-Ellisabeth Brices and Charles King: Walter C. Kelly, "The Virginia Judge": Princess Radjah: Harry Tizhe and Babeta. In 'In Vandeville," a Rurion Hoimes travelette, "The New Manila". Galetti's haboons: Edgan Hiondell and Gerrinde Perry, in "The Losi Hoy": Jule Bernard and Flor-ence Scarth. In 'Loan-Seni Street': Booth and Leander, and Henrat-Sells news pictures.

God forbid that it should ever be the "God forbid that it should ever be the tragic fate of German-Americans to fight Germany in defense of their adopted country," said Mr. Estabrook. "Christianity is a money-making,

and Leanoer, and Henrat-Seilg news pictures. NIXON'S GRAND-Roeder's Invention, gym-matics and mechanics; H. Bart McHugh's Four Melody Monarchs and a Maid Kramer and Morton, "Two Biack Dots", Wilfred du Bois; McCormack and Wallace, in "The The-atrical Agent", Walter de Leon and "Mug-gins' Davies, and comedy motion pictures. CROSS KEYS (first half of week)-Victor

wealth-creating railgion," declared Bishop Chardler, "I am thred of the revolution-ints who call themselves reformers. It is not big business, but had business we should fear. I cannot follow men who see no way to get rais out of the barn except by burning it to the ground. Nearly 10,000 of the leading advertising and business men of the United States are attending the convention which will be in seelion until Thursday. AMERICAN WARSHIP NOW OFF THE WEST

Besides the business sessions and the Admiral Howard Notifies many social features, for which the ad-vertialog men have brought their fami-les, there has been prepared a novel ex-ubition, means to benefit the business Navy Department of Arrival of Flagship-Manan and, except indirectly, not the exhibitor

There are 18 sections of the exhibit, which is housed in the Gold and Eliza-bethan rooms of the Congress Hotel. The sections include newspapers, magazines. farm papers, advertising accorder, retail storekeepers, billboards, business printing, noveliles, street car advertising, tigns, English and foreign advertising, trade papers and religing assess opers and religious papers.

The Philadelphia delegates arrived yes-eriday, and set the city awhirl with their enthusiasm, even before they took up quarters at the Hotel Lasalle.

ABBOTT'S ALDERNEY DAIRIES LOSE APPEAL ON TAXES

Judge Ralston Refuses to Nullify Assessments.

An appeal taken by Abbott's Alderney Dairies from the assessment for taxes made by the Mercantile Appraisers was dismissed by Judge Raison, in Common Pleas Court, today, who sustained the contentions of Senator John T. Murphy, representing the Commonwealth of Penn-sylvania, to the effect that the defendant

is a retail dealer in goods, warea and merchandise, and as such is liable to an annual mercantile license of \$2 and an additional tax of one mill on each dollar of the gross business transacted annually.

The defendant contended that it is not liable to the tax because no sales are made at 2041 Chestnut street or at 57 Armat street, and that these plants could ot be classed as stores. Judge Raiston. owever, held that the tax is not levied n sales, but on a person carrying on usiness as a yender or dealer. He asserted that Abbott's Alderney Dairies have a fixed place of business in two sections of the city, that they purchase milk and sell it again, thus becoming dealers and liable to the tax.

Villa's Aide May Visit Lansing

WASHINGTON, June 21 .- Reports that General Felipe Angeles, Villa's chief of staff, has crossed the American border were confirmed today by Acting Secretary of State Lansing. General Angeles is on its way to Boston and may stop in Washington for a conference with Government officials, according to information at the State Department. Mr. Lansing denied knowledge of the purpose of General Angeles' visit.

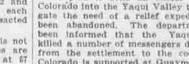
Boy Burns to Death in Basement Fire NEW YORK, June 21.—In a fire, started mysteriously in the basement of a flat building in Brooklyn, Herbert Censon, 14 years old, was burned to death to-day. The blaze started in turpentine-soaked rags in the basement under a days store. drug store.

PHOTOPLAYS

GLOBE MARKET AND JUNIPER Pictures 10 A.M. to 11 P.M. Summer 10, 15c MARY MILES MINTER "ALWAYS IN THE WAY"

Plays' Obtained Through Stanley STEAMSHIP NOTICES. ANCHOR LINE Royal Mall Twin-Serew Geared Turbines NEW YORK and GLASGOW VEW TORK and GLASGOW
 'uscania, June 25.5pm Tuscania, July 23.5pm
 For rates and full particulars apply to J. J. McGRATH, 1019 Walnut St.
 ROBT. TAYLOR & CO., POS Walnut St.
 Or Any Local Agent. Tuscania, For rat

SUMMER RESORTS



President Wilson today completed his plans for his trip to Cornish, N. H. He will leave Washington next Wednesday night, and will visit Colonel E. M. House in New York on Thursday.

Late that afternoon he will proceed to his summer home. While the executive

does not expect to return to the explait before July 6 or 7, he may entraid his trip abouid important obnows in the European or Mexican situation occur. General Corranza estied his agency here a denial of reports of a break be-tween him and Obrogen. He said: COAST OF MEXICO

here a denial of reports of a break be-tween him and Obrozon. He said: "The reported dimeroament between General Obrezon and this head office, an account of resignation or one see a infounded. General Obrezon continues at the bead of his army subarconts, which are only intrigues of the reactionaries." Vice Consul Blocker, at Piedras Ne-

finat J. C. Wetler, Hed five at Moncleva, has reflects of corn and he mobbed by the rush of Hosery re-

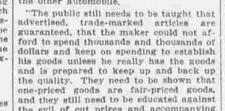


Not rough-not crude. Fels-Soap Powder Refined, sweet, and does the work.

Removal Reductions

Our Main Store will be removed July First from 11th and Market Streets to N. W. Corner Broad and Arch Streets.

We shall open the new store with a new, bright stock of Lighting Fixtures and Accessories. Our present stock must be disposed of before July 1. The fixtures, domes, semi-indirect and table lamps and varied assortment of



battlement of influential respectability. In the opinion of this committee, the time has come for making good with the busi-

bet-

and they still need to be educated against the evil of cut prices and accompanying "There never was a time when the busi

ness man in America had such opportuni-ties as he has now. The business scare has passed, the temporary demoralization

partment that his flagship, the Colorado, reached Lobari Bay, on the Mexican west coast, inte Sunday and would report conditions as soon as possible.

Unofficial advices said Mexican troops were fighting the Indians who have been threatening Americans in the Yaqui Val-

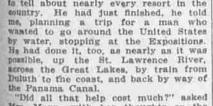
in Emergency.

It was understood from Vera Crus that formidable Mexican party is forming to back President Wilson's demands that a stable government be formed.

Acting Secretary of the Navy Roosevelt said that no marines would be landed by Admiral Howard, except in case of grave emergency, until further orders are sent by the department.

Admiral Howard was expected to hold conferences abourd his vessel today with the military authorities of Guaymas representing Governor Maytorens.

The plan to send an officer from the Colorado into the Yaqui Valley to investi-gate the need of a relief expedition has been abandoned. The department has been informed that the Yaquis have killed a number of messengers dispatched from the settlement to the coast. The Colorado is supported at Guaymas by the Denver and New Orleans.



Mrs. Mann, with her thoughts on the pocketbook.

Not a cent."

Well, what and where is this wonderful bureau that has helped us so much?" asked Margery.

"Ledger Central, on Chestnut street be-low Broad street," said Mr. Mann and passed his cup for more coffee.



THE BREAKERS DIBECTLY ON THE RPRING LARE DEACH, N. J. NOW OPEN L. M. MORE, Pres.

Burns and company, in "The Third Reel"; Minnie Palmer snid company, in "Her Mil-lion Dollar Husband"; the Three Creighton Effects, soubertos; Waldo yealdo, female im-personator; Paul Brothers, gymnasis; Prinpersonator: cess Miroff.

Thomas, Wilmington, and Elizabeth R. Wiltman, Collingdale, Pa.

SUMMER RESORTS ATLANTIC CITY, N. J. OSTEND

O S T E N D Occupying an entire block of ocean front and connected with the famous Boardwalk; In the popular Chelsea section; capacity 500; unusually farge, cool rooms with unobstructed view of the ocean from all; every appoint-ment and comfort; sea and fresh water in all baths; running water in rooms; 4000 ft. of porches surround; the hotel; the new dining white service; orchestra of sololats; dancing twice daily; social diversions; magnificent new Falm Loungs. Spl. \$16, single rm. wkly; booklet malled; auto meets trains; manage-ment by owners. JOHN C. GOSSLER, Mgr.



NEA INLM CITY, N. J. BUSCH'S HOTEL Large alex weeks



glassware at our present store are all lately designed, modern in every way and very few of them show any signs of shopwear.	
The prices for this removal sale are CUT TO HALF in most cases.	
A FEW SUGGESTIONS	
is only one of a kind. This sale is at 11 only and ends at 5.30	
THE UNITED GAS IMPROVEMENT. CO.	